UNIVERSITI TUNKU ABDUL RAHMAN					
Guideline Title: UTAR Student Academic Handbook					
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1.0 INTRODUCTION

This section provides an overview about the University's vision, mission and goals as well as an introduction about the Laws of the University that govern the management and operations at Universiti Tunku Abdul Rahman.

1.1 University Vision, Mission, Educational Goal and Institutional Goals

1.1.1 VISION

• To be a global university of educational and research excellence with transformative societal impact.

1.1.2 MISSION

UTAR is committed to achieving the vision through:

- Universal values in our beliefs
- Tenacity and resilience in overcoming challenges
- Agility in facing new frontiers
- Responsibility and commitment in pursuit of excellence

1.1.3 EDUCATIONAL GOAL

 To produce future-proof graduates who are ready to provide impactful contribution to society.

1.1.4 INSTITUTIONAL GOALS

In carrying out its mission, UTAR is committed to:

- Enhancing the quality of education to produce knowledgeable and forward-thinking graduates imbued with values and ethics to face new frontiers.
- Promoting innovation and intellectual pursuits through research and development that have impact on society.
- Strengthening the leadership and governance of the University to ensure effective quality and risk management that will allow agility in facing challenges.
- Increasing the effective use of technology in teaching and learning and all aspects of the University's functions.
- Enhancing national and international standing and community outreach through excellent engagement and partnerships.

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1.2 The Emblem



- Blue, yellow and red, being the national colours, reflect the Malaysian identity of the university.
- The letter 'A' in auspicious red gives it prominence, suggesting distinction and excellence in the education provided by UTAR. Red also signals success, prosperity and protection from negative forces.
- The swing of the bold stroke signifies a 'yes', a mark of enthusiastic approval and the right choice.
- The cascade of six lines symbolises the comprehensive courses and wholesome components of education, which are also referred as the Six Educational Pillars of UTAR, namely:
 - Virtue and Morality
 - Knowledge and Intellect
 - o Physical and Mental Health
 - Sociality and Humanitarianism
 - Aesthetics and Harmony
 - Creativity and Innovation
- The seventh line, the tail of the backbone stroke, represents an integrated, holistic and balanced approach in the pursuit of learning, teaching and research. Together, the holistic and the academic strength will propel UTAR into a future filled with great promise and unlimited opportunities.

1.3 Laws of the University

The Laws of the University include the Constitution, Statutes and Rules and Regulations. The full Constitution of Universiti Tunku Abdul Rahman is available at https://utar.edu.my/home.php under the UTAR Portal in the Guideline section. Where applicable, the Guidelines contain the essential rules and regulations made in accordance with the Constitution that govern the academic administration and operations at UTAR.

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Students must note that on accepting a place at the University upon registration and payment of fees, they are giving an undertaking to observe the Rules and Regulations of the University. Therefore, students are responsible for familiarizing themselves with the Guidelines which may be amended from time to time. Any breach of the rules and regulations stated in the Guidelines may lead to disciplinary action.

1.4 UTAR Homepage

The UTAR homepage at www.utar.edu.my has the following features to assist students to familiarize themselves with the University's growth and development.

- University and Event News
- Awards and Achievement News
- Financial Assistance and Support Services for Students
- Programme and Faculty Information
 - Visit https://study.utar.edu.my for programme information, enquiries and application.

UTAR Portal

The UTAR Portal is a student intranet which contains all the relevant and important information specially for students. It is advisable for students to visit this page on a regular basis.

- Announcements
- Counseling and Guidance Unit
- Academic Calendar
- Programme Structure
- Programme Objectives
- Academic Handbook
- University Constitution
- Crisis Intervention & Response Flowchart
- e-Portfolio
- IT Services
- Postgraduate
- Rules and Regulations
- UTAR Guidelines

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1.5 UTAR Social Media Accounts

The following is a list of UTAR official social media accounts for the information of students on the latest updates and development of the University. Share it with your friends and family to make our university known to your extended circle of friends and the community.

Facebook



- (i) Universiti Tunku Abdul Rahman (UTAR) https://www.facebook.com/UTARnet
- (ii) Division of Programme Promotion Utar4U https://www.facebook.com/utar4U/
- (iii) UTAR Centre for Extension Education https://www.facebook.com/UTARCEE/
- (iv) UTAR Office of International Affairs https://www.facebook.com/utaroia/
- (v) Department of Student Affairs UTAR Sungai Long Campus https://www.facebook.com/utardsasglong/
- (vi) Department of Student Affairs UTAR Kampar Campus https://www.facebook.com/utardsaperak/
- (vii) Department of Alumni Relations and Placement https://www.facebook.com/utardarp/
- (viii) UTAR Institute of Postgraduate Studies and Research https://www.facebook.com/UTARIPSR/
- (ix) Department of Soft Skills Competency (Kampar Campus) https://www.facebook.com/UTARDSSCKPR/
- (x) Department of Soft Skills Competency (Sungai Long Campus) https://www.facebook.com/UTARDSSCSL/
- Twitter



- (i) Universiti Tunku Abdul Rahman (UTAR) https://www.twitter.com/UTARnet
- WeChat

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(i) Universiti Tunku Abdul Rahman (UTAR)

- Only can access through hand phone and official account ID: UTARnet
- Scan the QR code below and discover more.



YouTube



Universiti Tunku Abdul Rahman (UTAR) https://www.youtube.com/UTARnet

LinkedIn



- (i) Universiti Tunku Abdul Rahman (UTAR)
 Company: https://www.linkedin.com/company/universiti-tunku-abdul-rahman
- Weibo



- (i) Universiti Tunku Abdul Rahman (UTAR) www://weibo.com/utarcn
- Tik Tok



(i) Universiti Tunku Abdul Rahman (UTAR) https://www.tiktok.com/@utarnet