PERSONA CANVAS	Persona name:Akhil
Demographics: Age:29. Occupation:Video producer. location:Urban setting	**Wants & needs:** secure,fast and affordable way to collect and deliver huge media files easy way to showcase portfolio securely online.
Bio: Akhil is a freelancer video producer working remotely from home.He works during production and post-production phases in flim. TV and video projects.He has a home internet connection with an average speed	**Technology:** IT&Internet Software Mobile Apps
Goals: Collect material effectively from customers. Delivers and output to customers effectively,reliably and fast showcase portfolio online.	**Pain Points:** Travel to customers`s location to collect material. Use regular mail to receve and deliver content. Limeted file size Uploads. Login time to Upload huge files Restarting interrupted Uploads from scratch.