

# The English House (ENGH)

White-paper | 2025

## Abstract

The English House (ENGH) is a meme-driven, community-powered token built on the Solana blockchain. It is symbolically backed by a 50-cent plot of land and is designed to evolve into a fully customisable digital experience. From token launch to NFT integration and a future 3D environment, ENGH blends humour, creativity, and ownership into one project.

## Introduction

The English House represents a new wave of meme coins: one that combines symbolic value with real digital ownership. The project begins as a fun, community-driven token and gradually evolves into a deeper ecosystem powered by NFTs and immersive virtual spaces.

## Vision & Mission

**Vision:** To create a digital estate where every holder becomes a symbolic property owner with creative freedom.

**Mission:** To empower the community with a token that grows into a customisable 3D experience, combining fun, ownership, and digital innovation.

## Blockchain & Launch Method

ENGH will launch on the Solana blockchain to take advantage of fast transaction speeds, low gas fees, and a growing DeFi + NFT ecosystem. Solana is ideal for meme coins and gamified communities due to its scalability and active user base.

## Token Overview

Token Name: The English House

Token Symbol: ENGH

Blockchain: Solana (SPL Token Standard)

Decimals: 9

Total Supply: [ 1,000,000,000 ]

## Tokenomics

ENGH is designed to be fair and community-first. Initial token distribution will include allocations for liquidity, marketing, team, and staking rewards. A portion may also be reserved for NFT-based utilities and future expansions.

### Tokenomics Section (Enhance Clarity and Technical Depth)

- Total Supply: “Fixed at 1,000,000,000 ENGH, with no additional minting to ensure scarcity.”
- Initial Distribution:
  - 50% Liquidity Pools (Raydium/Meteora)
  - 20% Community Airdrops & Marketing
  - 10% Development
  - 15% Team (vested over 12 months)
  - 5% Reserve (NFT utilities, burns)
- Transaction Tax: “A 1% tax on each trade, with 34% allocated to Buyback burn, 33% to NFT/community rewards and 33% to liquidity pools.”
- Rationale: “This structure promotes fairness, funds development, and rewards long-term holders.”

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## Token Minting Tools

- Orion tools: A no-code, UI-based platform for fast token creation. Ideal for simple, secure deployment.

## Liquidity & Exchange Strategy

ENGH will begin trading on decentralised exchanges (DEXs) through liquidity pools paired with SOL.

Target platforms include:

- Meteora: Provides flexible liquidity tools and is widely trusted on Solana.
  - Orca: User-friendly DEX with visibility and volume across meme and utility tokens.
  - Raydium: Initial liquidity will include paired with ENGH, and the token will be tracked via live Solana charts.
- Pool Size: “Initial liquidity pool of \$10,000–\$15,000 in ENGH/SOL on Raydium, locked for 12 months to ensure stability.”
  - Pump.fun Integration: “In Phase 2, executing Pump.fun boost to amplify community growth, merging \$12,000 liquidity (post-\$69,000 market cap) into the existing Raydium pool using a custom script to maintain price stability.”
  - Rationale: “A robust liquidity pool supports trading volume and prepares ENGH for CoinGecko/CoinMarketCap listings, targeting a \$500K market cap by Q3 2025.”

## Launch Security & Community Safeguard

- Safeguard Bot: Installed in Telegram group to prevent spam and enforce link permissions.
- Birdeye & Dexscreener: Tracking ENGH price and volume from the first block.
- Audit Plan: “Conducted a pre-launch audit with solidproof.io, followed by post-upgrade audits (e.g., staking, NFTs) to enhance trust.”
- Tracking Enhancements: “Integrate SolanaFM and MoonRank for comprehensive token and NFT analytics.”

## Security & Audits

ENGH will use open-source, battle-tested frameworks such as Anchor or Solmate for smart contracts. A third-party audit is conducted before launch, and additional audits will be scheduled with each major upgrade (e.g., staking, NFTs).

Solidproof.io: <https://app.solidproof.io/projects/the-english-house>

## Streamflow Vesting Contracts

To ensure transparency, mitigate early sell-offs, and align incentives with long-term project goals, The English House (ENGH) utilizes Streamflow Finance — a trusted token vesting platform on Solana — to manage all major allocations.

Each contract is non-custodial, time-locked, and fully verifiable on-chain, ensuring trust, fairness, and accountability for the community.

### Why Streamflow?

- On-chain Transparency: Every release is visible, timestamped, and secured by smart contracts.
- Immutable Schedules: Once deployed, vesting terms cannot be changed.
- Secure Access: Controlled via Squads Protocol multisig, eliminating single-point failures.

ENGH's vesting framework demonstrates a strong commitment to investor trust, responsible distribution, and long-term project sustainability.

## Vesting Structure Overview

### - Team Allocation

- Percentage: 15%
- Schedule: Quarterly vesting over 2 years (8 quarters)
- Streamflow Contract: <https://app.streamflow.finance/contract/solana/mainnet/FbB4afM44c4rkQcrssjNAtitVxXfKWGegwxD7gMu7rqX>

### - Development Fund

- Percentage: 10%
- Schedule: Monthly vesting over 2 years (24 months)

- Streamflow Contract: <https://app.streamflow.finance/contract/solana/mainnet/3igDTuaDpV1ymLGniE7Ys2aFCuDRyAsf4WF4wp1AoJNu>

#### - Reserve Fund

- Percentage: 5%
- Schedule: Quarterly vesting over 2 years
- Streamflow Contract: <https://app.streamflow.finance/contract/solana/mainnet/5qiUNeqpF7rMVHsUc5aKwd8e7liteDddYG9Dh1EYQe1Y>

#### - Marketing & Community

- Percentage: 20%
- Schedule: Bi-weekly vesting over 1 year (26 claim cycles)
- Streamflow Contract: <https://app.streamflow.finance/contract/solana/mainnet/A2RKjPz11u2sCV7EdbBD48LCTyd6oZMmh5ySkx8w3DSw>

## Roadmap

Phase 1: Token Launch on Solana, Website, White-paper Release

Phase 2: NFT Integration – Rooms, Gardens, Rooftops

Phase 3: Staking and Utility Rollout

Phase 4: Cross-Chain Expansion to BNB and Ethereum

Phase 5: 3D Virtual Environment Launch and Customisation

- Phase 1 ( Q2-2025 ): “Token launch via Raydium, \$10000 Raydium liquidity pool locked for 12 months, website live.”
- Phase 2 ( Q2-2025 ): “NFT integration with Metaplex, monthly ‘Wall Brick’ rewards for top 100 holders, first auction teased.”
- Phase 3 ( Q3–2025 ): “Staking launch with 10-20% APY, tied to tokens and NFTs, DAO governance introduced.”
- Phase 4 ( Q4-2025 ): “Cross-chain expansion to Ethereum (ERC-20) and BNB Chain (BEP-20) via Wormhole.”
- Phase 5 ( Q1-2026 ): “3D environment launch using Three.js, with VR compatibility (Oculus) in beta, tied to NFT ownership.”

- Bonus: “Explore a Pump.fun boost in Phase 2 to amplify community growth, merging liquidity into Raydium.”

## **NFT Integration**

In future phases, holders will be able to mint NFTs representing symbolic ownership of rooms, gardens, or rooftops within The English House. Each NFT will offer future customisation, utility, and staking access.

## **NFT Rewards & Future Auctions**

To reward loyal holders and build long-term community engagement, ENGH will distribute free monthly NFTs in the form of symbolic wall bricks. These bricks will be awarded to the top 100 token holders each month.

Later, when NFT Rooms, Gardens, Museums, or Library spaces are introduced, top holders will gain early or exclusive access to special auctions. This model strengthens engagement and makes holding ENGH tokens more valuable over time.

## **Staking Mechanism (Future)**

ENGH holders will be rewarded for locking their tokens through a staking system. Rewards may vary based on the duration of staking and the type of assets (NFTs or tokens) held.

- Eligibility: Open to ENGH tokens and NFTs, with rewards based on lock-up duration.
- APY: 10-20% annually, adjustable via DAO governance.
- Utility: Staked assets unlock metaverse perks (e.g., event hosting).

## **Cross-Chain Expansion**

After the initial Solana launch, ENGH will expand to BNB Chain (BEP-20) and Ethereum (ERC-20) using trusted bridge protocols like Wormhole or LayerZero. This will allow users to interact with ENGH on multiple chains, increasing liquidity and reach.

## **Virtual Ownership & 3D Environment**

Holders of room, garden, or roof NFTs will gain access to a 3D environment where they can customise their spaces. This may include renaming rooms, decorating with NFTs, hosting events, and personalising visual themes. The platform will support web access with potential future expansion to VR-compatible systems.

- Technology: “Developed with Three.js for web and planned VR support via Oculus, ensuring immersive customisation.”
- Features: “Allow renaming rooms, decorating with Arweave-stored NFTs, and hosting meme contests or AMAs.”
- Access: “Requires NFT ownership, with Solana and Ethereum NFTs linked via Wormhole for cross-chain use.”

## Enter the House – In Decentraland

The English House isn’t just a Solana thing. We’re stepping into the metaverse—literally.

A virtual version of The English House will be developed inside Decentraland, where NFT holders will be able to:

- Explore their own rooms in 3D
- Customise spaces and display personal NFTs
- Host community events, parties, or meme expos
- Unlock special perks tied to their ENGH holdings

This is our bridge between Solana and Ethereum, giving holders a chance to experience the meme in a fully immersive way. Your room, your vibe, your digital life—live it inside the metaverse.

## Inflation Control Strategy

To maintain long-term value and prevent inflation, The English House (ENGH) will implement a controlled burn mechanism. This ensures that the total token supply gradually decreases over time, increasing scarcity and benefiting holders.

- Initial Supply Cap: “Set at 1,000,000,000 ENGH, with burns reducing circulation.”
- Specific Burns: “Manual burn of 1% at 10,000 holders, NFT customisation burns of 0.5% per upgrade, and future automated burns via staking fees using custom Anchor contracts.”
- Goal: “Increase scarcity, targeting a 10% supply reduction over two years.”

## Burn Strategies:

- **Buyback Burns from Tax:** A portion of the 34% transaction tax will be allocated monthly to buy back ENGH tokens from the market and send them to a burn address. This buyback-and-burn cycle helps drive demand while reducing circulating supply.
- **Manual Burns:** Tokens may be manually sent to a burn address during key milestones, such as community achievements, NFT sales, or event-based triggers.
- **NFT-Based Utility Burns:** When users customise or upgrade their digital rooms, a portion of ENGH used may be burned.
- **Future Automated Burns:** In later phases, automated burns may be integrated into staking, NFT utility, or transaction fees, using custom smart contracts.

## Initial Supply Cap:

A fixed maximum supply will be set at launch (e.g., 1,000,000,000 ENGH), with no additional tokens minted beyond this cap. Burn mechanisms will reduce the circulating supply over time, supporting long-term price dynamics and ecosystem sustainability.

## Market Tracking & Transparency

To ensure transparency and enable community-driven growth, The English House (ENGH) will be tracked live across major DeFi charting platforms.

## Decentralised Authority via Multisig Protocol

To ensure decentralisation and protect against single-point control, ownership of the ENGH token's mint, freeze, and update authorities has been permanently revoked post-launch. This ensures no further changes can be made by any single entity. In addition, a verified multisig wallet governed by multiple trusted signers will control critical actions such as buybacks or treasury allocation. We plan to use a community-trusted solution such as Squads Protocol on Solana.

## Centralised Exchange Strategy

As part of our long-term growth and expansion, The English House (ENGH) aims to be listed on major centralised exchanges (CEXs), with Binance being a primary target.



**Steps to support this goal include:**

- Establishing deep liquidity and strong trading volume on Solana-based DEXs
- Expanding ENGH's reach to BNB Chain and Ethereum to increase cross-chain utility
- Getting listed on major tracking platforms such as CoinGecko and CoinMarketCap
- Building a vibrant, active community and maintaining consistent project development
- Meeting Binance's listing criteria and submitting a formal application when growth milestones are achieved

Our strategy is to grow organically and demonstrate real demand before approaching CEXs, ensuring that a Binance listing becomes a natural next step in ENGH's evolution

**Milestones: “Achieve \$500K market cap and 5,000 holders before applying, targeting Binance listing by Q4 2025.”**

**Legal Disclaimer**

This document does not constitute financial advice. Cryptocurrency investments involve risk. Please do your own research. The English House is a community-driven project and should be treated as such.

**Team & Community**

The project is community-first and may be led by a pseudonymous team. Future governance mechanisms may allow holders to vote on features, upgrades, and ecosystem direction.

**Lite-paper preview-**

<https://github.com/Theenglishhouse/engh-token/blob/main/Lite-paper%20.pdf>

## Contact & Links

Website: [ <https://www.englishofficial.com> ]

Twitter: [ <https://x.com/englishofficial> ]

Telegram: [ <https://t.me/englishofficial> ]

Discord: [ <https://discord.gg/9WQnsgZ96t> ]

GitHub: [ <https://github.com/Theenglishhouse/engh-token> ]

# The English House (ENGH) – Official Whitepaper

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Launching May 2025 | Solana Blockchain | Powered by Community

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