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Location: Chiang Mai, Thailand

Summary

Experienced data scientist with 4 years of expertise in the hospitality industry. Skilled at building predictive models and providing data-driven recommendations.

Education

- MSc in Data Analytics, Chiang Mai University, 2019
- BSc in Mathematics, Mae Fah Luang University, 2017

Skills

- Programming: Python, SQL, R
- Big Data Tools: Spark, Hadoop
- Machine Learning: Gradient Boosting, NLP, Neural Networks
- Soft Skills: Analytical thinking, effective communication

Experience

Data Scientist, Dusit Thani Group (2020–2024)

- Built a dynamic pricing model, increasing room revenue by 12%.
- Led a project to optimize resource allocation, saving ฿1.5M annually.
- Designed dashboards for management, improving decision-making speed.

Business Acumen

- Deep understanding of the hospitality and tourism market in Thailand.