

PROJECT NAME:Project M

TEAM MEMBERS:

Serban Mhai Cristian

IDEA IN SHORT: Revolutionary video game

Hardcore entrepreneur hackathon 3.0

1.PRODUCT - PROBLEM WE SOLVE



Project M will revolutionize the gaming market with the addition of the camera switch in the platforming sections of the game and many new innovations that I will develop into the full game ,when it launches.

The gaming market is oversaturated with games that have become stale and boring and I want to change the platforming genre ,by adding my system into the app I am developing

2. OUR TARGET GROUP



Our target demographic is consisting of gamers that want console quality games in the palm of their hands and those people that can't go outside because it's raining. Another demographic we hope to get is the one for children ages 10+.

3. SMART OBJECTIVES



- 1)Think of the features of the game
- 2)Implement these features
- 3)Test these features
- 4)Fix bugs that might appear
- 5)Upload the game

4. PRICE



The price of the game will be the same as any indie game in the demo stage: 30.00 USD. As I continue to refine the app and finalize it ,the price will be at the standard 60.00 USD

5. PROMOTION



The game will be promoted with trailer videos posted on youtube, twitter etc. and I will create a website for the game which will have updates on the current state of the app.

The app will be released on google play store and on my github page. In the future ,I will develop a version for all current gen consoles and PC.