

# THE HANGING HOUSE

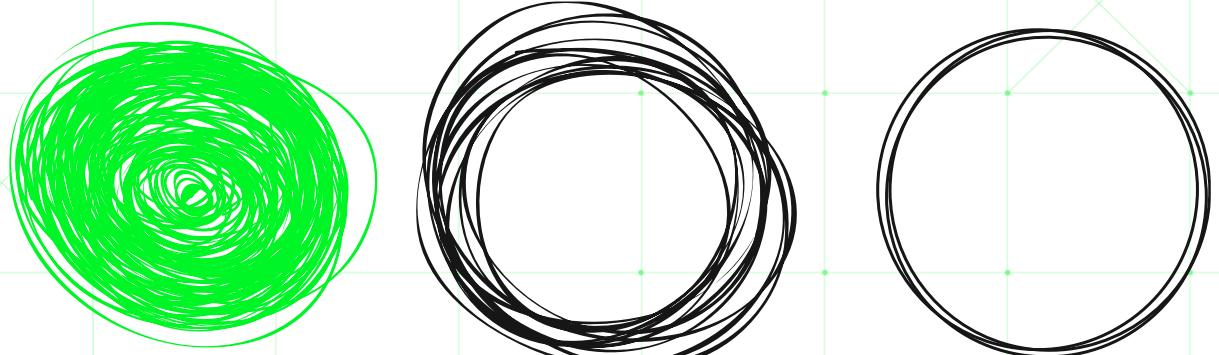
AN EXPERIENTIAL AGENCY





# THE EXPERIENCE STARTS WITH US

WE TELL  
STORIES THROUGH EXPERIENCES.  
CRAFTING BEYOND THE NORMAL,  
NEVER SETTLING FOR THE USUAL.





# WE ARE A CREATIVE HOUSE

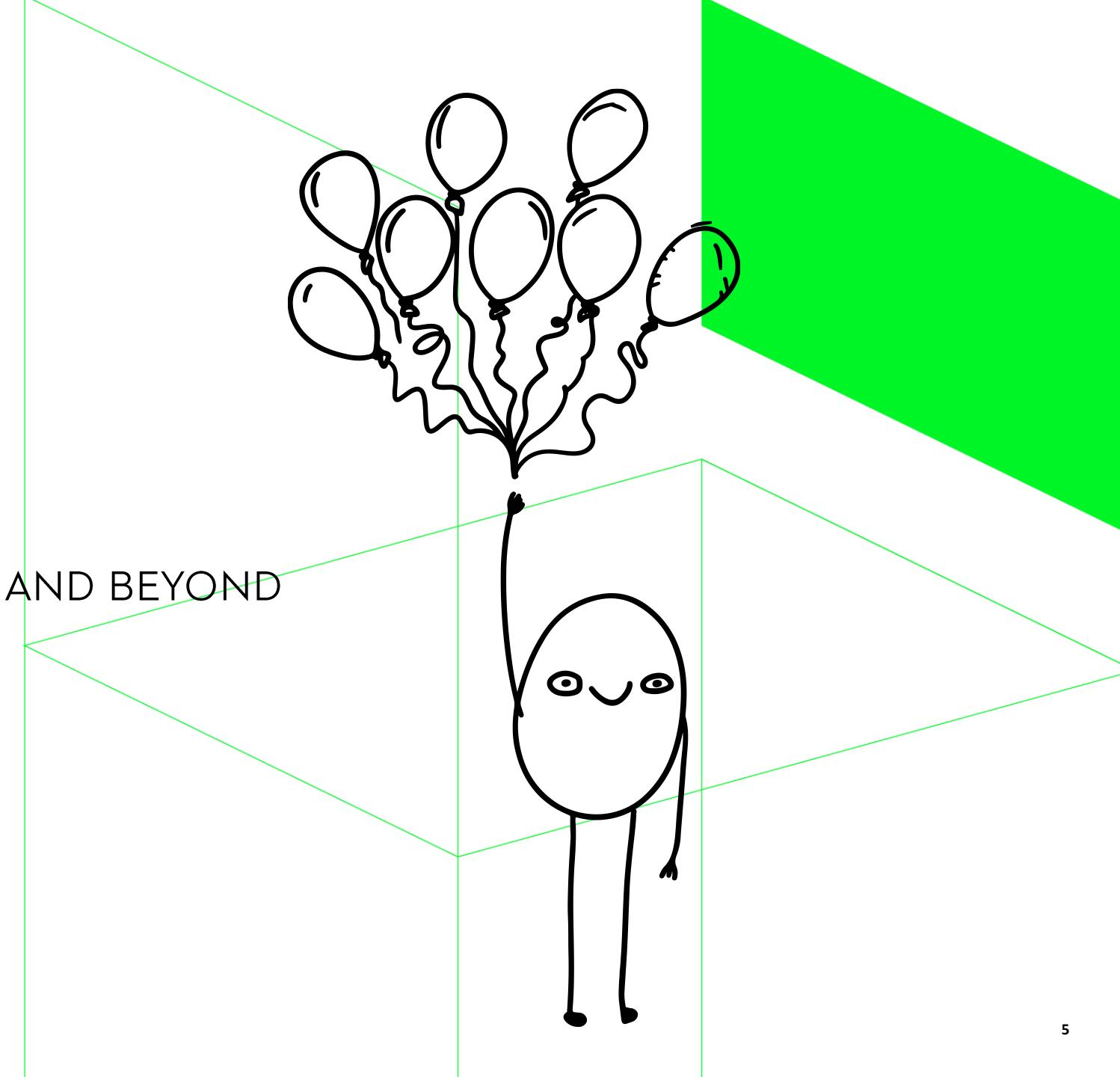
FOR ARTISTS AND ENGINEERS,  
SOLUTION ARCHITECTS AND  
NARRATIVE STRATEGISTS.





# UP HERE

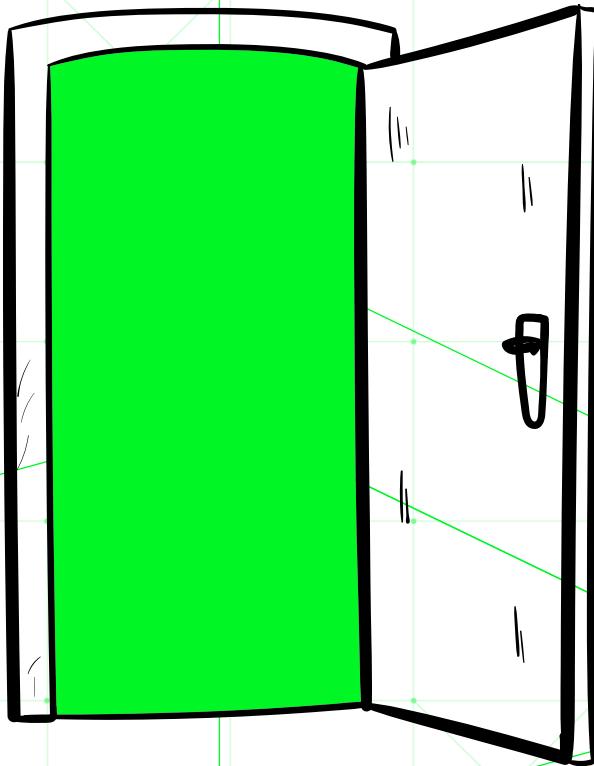
WE CREATE, WE COLLABORATE.  
TEAMMATES FROM THE REGION AND BEYOND  
BRING THEIR INDIVIDUALITY  
TO IGNITE YOUR BRAND STORY.





# COME ON IN

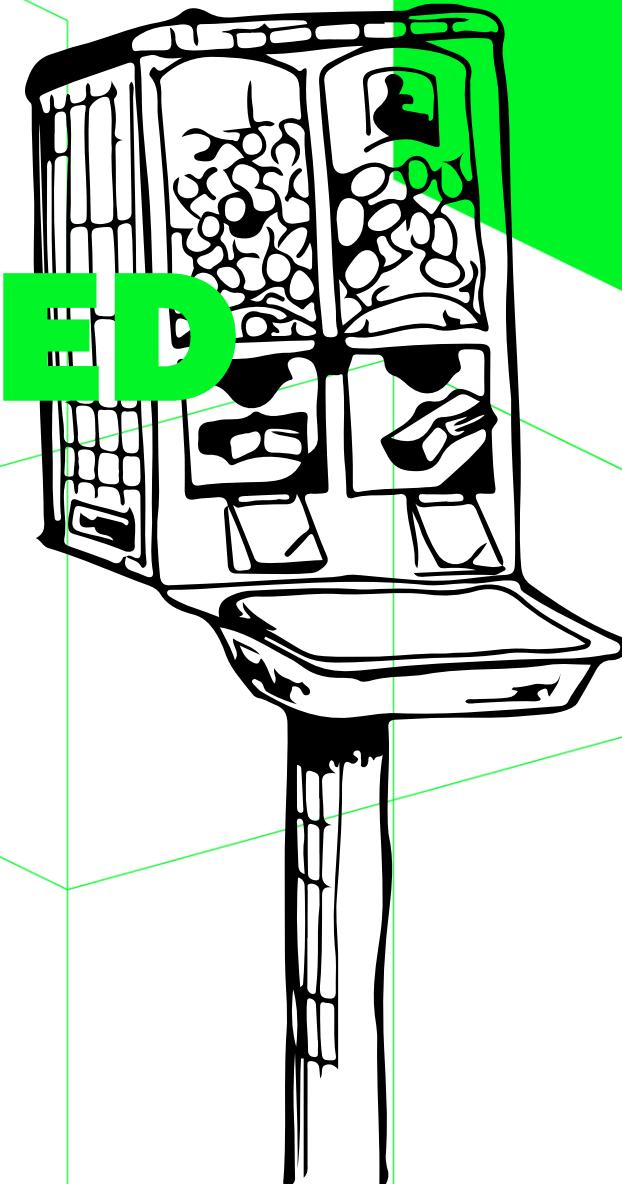
WE WELCOME  
BRANDS WHO LIVE TO STAND OUT.  
JUST BRING A BRAND STORY WORTH TELLING,  
AND WE MAKE IT WORTH EXPERIENCING.





# WE DELIVER THE UNEXPECTED

BRAND EXPERIENCES.  
EVENTS.  
ACTIVATIONS.  
EXHIBITIONS.  
VIRTUAL SOLUTIONS.





WITH US IS WHERE YOUR BRAND **BELONGS.**

**99% SATISFACTION.**

**98% REFERRAL.**

**94% RETENTION.**

**100% ALL IN. ALL THE TIME.**

\* INTERNAL DATA FROM 2018 - 2023



# THAT'S WHY WE KEEP WINNING

## AWARDS AND NOMINATIONS

BRAND ACTIVATION  
CAMPAIGN OF THE YEAR  
– **WOW AWARDS**

PEOPLE AND CULTURE  
OF THE YEAR  
– **SME**

OUTSTANDING BRAND  
ACTIVATION EVENT  
– **MIDDLE EAST EVENT AWARD**

BEST STAND DESIGN AND  
BUILD – **MIDDLE EAST  
EVENT AWARDS**

BEST SUSTAINABILITY  
INITIATIVE – **MIDDLE EAST  
EVENT AWARDS**



# TRUSTED BY WINNERS





# BACKED BY A WINNING TEAM

CREATIVE SOULS, OPERATIONS EXPERTS, R&D WIZARDS, STRATEGIC PLANNERS, AND DESIGN GURUS.



# EVENTS

# BLUE LINE LAUNCH

RTA //

TECH + EXPERTISE: // DRONE SHOW / IMMERSIVE TIMELINE /  
INTERACTIVE LAUNCH SYSTEM / PROJECTION MAPPING //>



## المحطة الأيقونية

موقع المحطة  
مرسى ذور دبي

حجم المحطة  
8,800 متر مربع

مستشاري المعماري  
ة الأيقونية



**DRONES  
FLOWN**

**40**

**VIP'S ENGAGED**

**4**

**IMMERSIVE  
ZONES**

**4**

**WEEKS  
EXECUTION**

المحتوى





# A LINE THROUGH TIME



THH ORCHESTRATED A CAPTIVATING LAUNCH FOR DUBAI'S BLUE LINE, FUSING SUBTLE TUNES AND A BALLET OF LIGHT THAT TURNED THE CITY'S VISION INTO AN IMMERSIVE STROLL UNDER THE STARS FOR HH AND ONLOOKERS.

Drones danced to depict HH's face in the sky, while the Creek station and a light bridge previewed the metro's path, all choreographed to a crescendo of music.

As the musical peak heralded "The Blue Line" in glowing letters, a simulated metro cabin glided across the canal, culminating in a dramatic fireworks display in the metro's blue and white. This event wasn't just a grand opening; it was a narrative of Dubai's march towards a connected and dynamic future.

Exceptional design, whatever your style

# HUAWEI WEARABLES PRODUCT LAUNCH

HUAWEI //

TECH + EXPERTISE: <// FLOWING PRODUCT DISPLAY / LED SCREENS /  
COORDINATED LIGHTING SYSTEM / SOUND SYSTEM //>

HUAWEI



**HOURS OF  
EXCELLENCE**

**1000**

**GUESTS  
ENLIGHTENED**

**1**

**DAY EVENT**



# HUAWEI' S WEARABLE RENAISSANCE



HUAWEI introduced its latest wearable collection, marrying style with cutting edge tech, and celebrating a decade of innovative design.

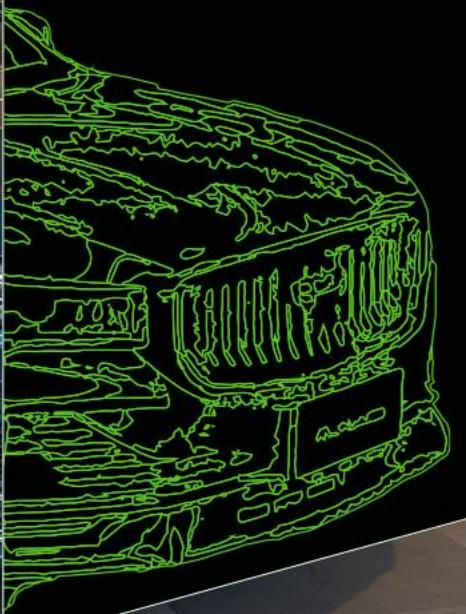
With "Fashion Forward" as its mantra, the launch spotlighted HUAWEI' S devices' advanced features, especially in health and lifestyle.

Set in the lavish Armani Hotel, attendees were captivated by a unique floating watch display, emphasizing HUAWEI's underwater capabilities. This luxurious setting, fused with our dedication to excellence, ensured the event was both memorable and inspiring.

# MONJARO MEDIA LAUNCH EVENT

GEELY AGMC

TECH + EXPERTISE: <// ROTATING PLATFORM PRODUCT REVEAL / LED  
SCREENS / COORDINATED LIGHTING SYSTEM / SOUND SYSTEM //>



**25**

VEHICLE  
CONVOY

**100**

GUESTS

**1**

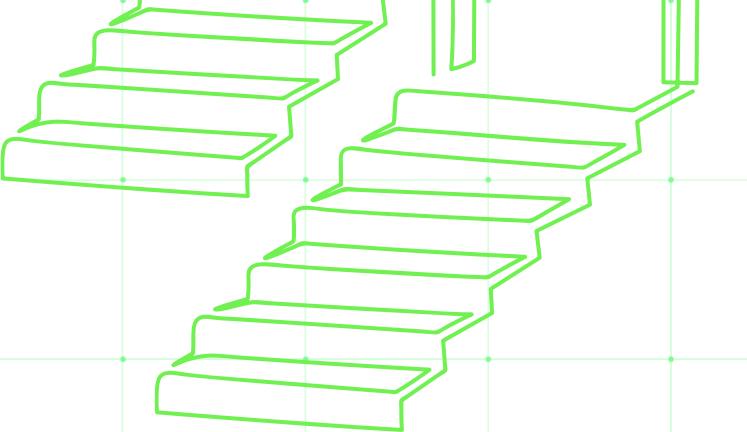
SPECTACULAR  
REVEAL

**1**

DAY EVENT



# STAND TALL



As Geely accelerates its mark across the UAE, it's not just about cars—it's about envisioning the future of vehicular innovation.

To commemorate the grand unveiling of the Geely Monjaro, a vehicle symbolizing the harmony of time, space, and cutting edge technology, we crafted an unparalleled journey.

Drawing from the Monjaro's motto, "Stand Tall," guests embarked on a picturesque drive from the Geely showroom up to 1484 by Puro, the UAE's loftiest restaurant nestled atop the breathtaking Jabal Jais mountains.

Amidst the soaring peaks, attendees reveled in the Monjaro's launch, treated to lively performances, captivating outdoor exhibits, and an atmosphere as unforgettable as the car itself.

# AFTERSALES CONFERENCE

## NISSAN MIDDLE EAST FZE

TECH: // IOS APP DEVELOPMENT / INTERACTIVE TECHNOLOGIES / RSVP  
SYSTEM //

## NISSAN AFTERSALES CONFERENCE

Nissan stands for  
The Excitement in Pushing  
Boundaries.

With the branded house approach,  
we are anchoring the brand in the  
region's cultural zeitgeist.



NISSAN  
AFTERSALES  
CONFERENCE  
2023



PRESENTATIONS  
PERFECTED

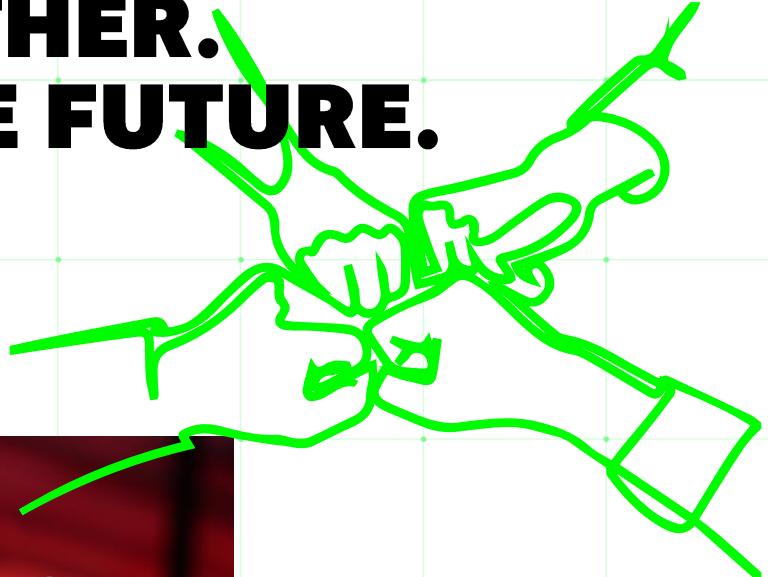
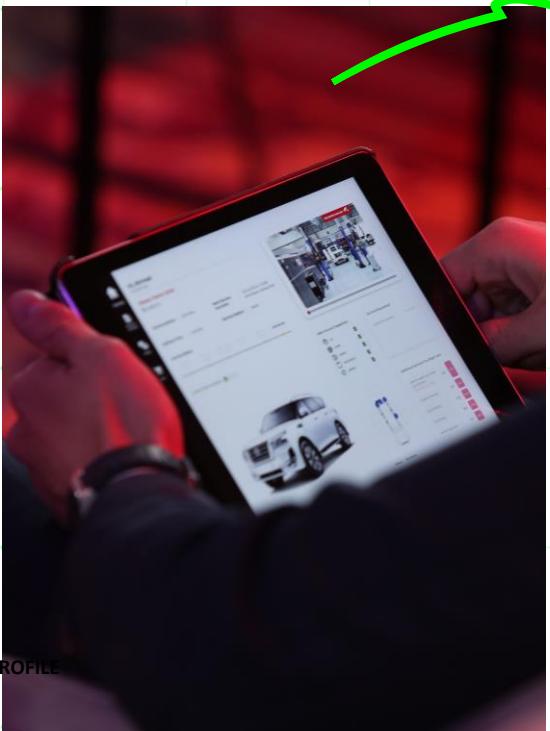
**67**  
ATTENDEES FROM  
THE REGION

**2**  
ACTIVATIONS  
CREATED

**2**  
DAY EVENT

**1**  
PROTOTYPE APP  
CREATED

# TODAY. TOGETHER. TO THE FUTURE.



Attention to detail is always key to success – wherever one might be. And for their Aftersales Conference, Nissan wanted to create a comprehensive experience with perfection down to the smallest detail.

So, we took care of everything from the presentation content to the conference flow, and we even designed the space to make it visually appealing. But the real icing on the cake was the seamless journey that comes from the sum of all elements – activations, presentations, stage direction, and space design. It was a complete experience that got everyone involved and excited.

In short, we made sure that the attendees felt like they were a part of something special and had a blast while they were there.

# YAHSAT' S SATGAMES

YAHSAT //

TECH: <// EMBEDDED SYSTEMS / WEB APPLICATION / RFID TRACKING /  
VIRTUAL REALITY / CUSTOM PHOTO BOOTH / E-MAILER //>



**+**  
**SPACE CREWS  
DEPLOYED**

**+**  
**SPACE  
VOYAGERS**

**11  
SIDE  
ACTIVITIES**

**2  
HOURS  
RUNTIME**

# LAUNCHING (INTER)STELLAR EXPERIENCES



TO CELEBRATE THE SUCCESSFUL LAUNCH OF THE YAHSAT SATELLITE, WE CREATED A THRILLING CHALLENGE TO LAUNCH THE TEAM INTO AN INTERSTELLAR EXPERIENCE AT THE DU FORUM.

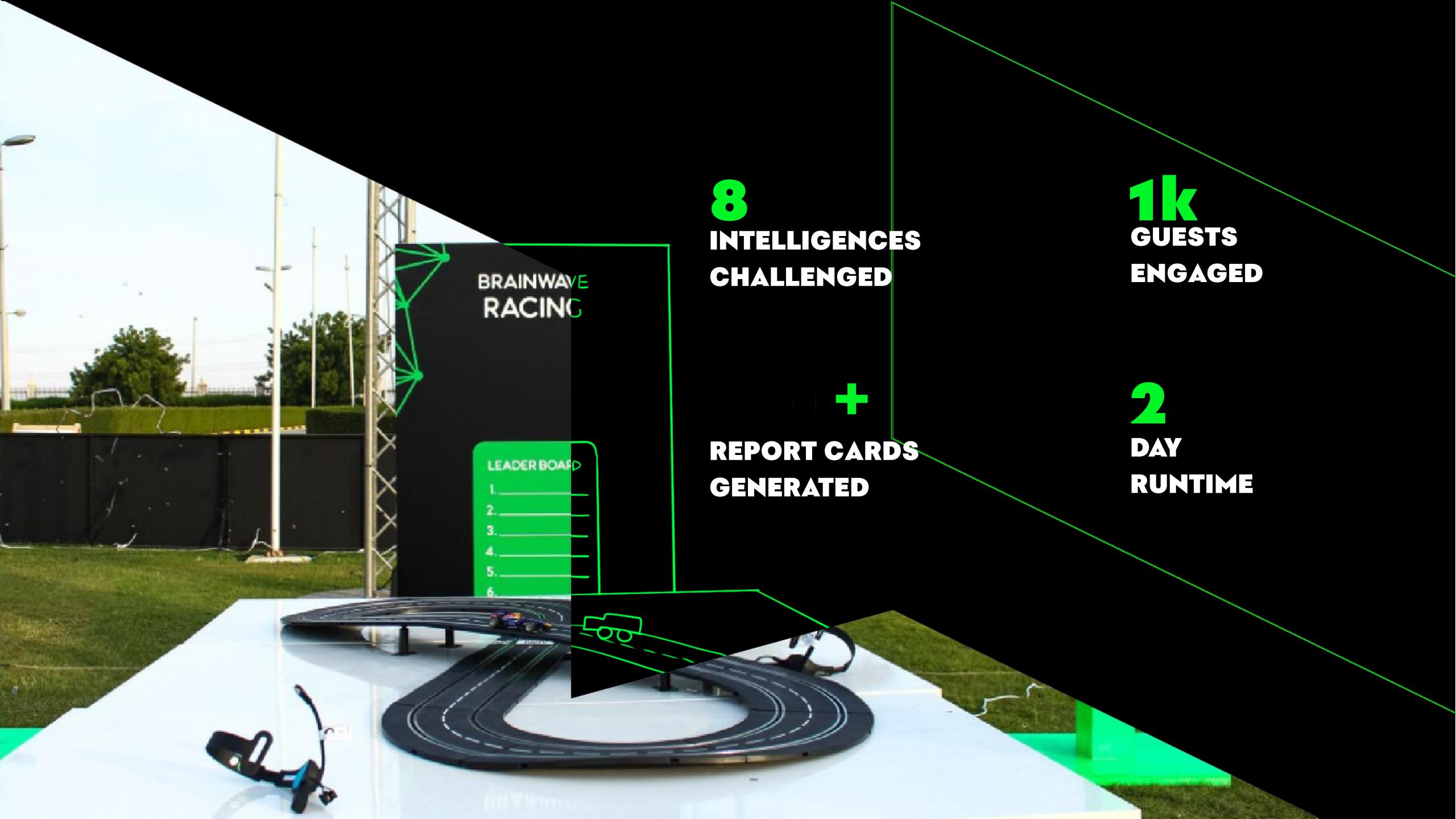
The entire experience follows the actual procedure involved in launching satellites into space – from the early stages involving collection of satellite parts, to the latter stages where the satellite sheds some parts to maintain orbit. And, just as the space race is a race against time, we measured the teams' performance through RFID tags. The stakes are high as the winners get a trip to the Kennedy Space Center!

And to make the event exciting for everyone, we included various side activities for the onlookers as well as a huge space for them to watch the launch unfold.

# SGG'S BRAIN DARE

SHARJAH GIRL GUIDES //

TECH: <// AR / VR / BRAIN WAVE RACING / HUMAN CLAW MACHINE / LED  
PIXELS / RFID TAGS / APP CREATION / MULTIPLE SOFTWARE  
DEVELOPMENT //>



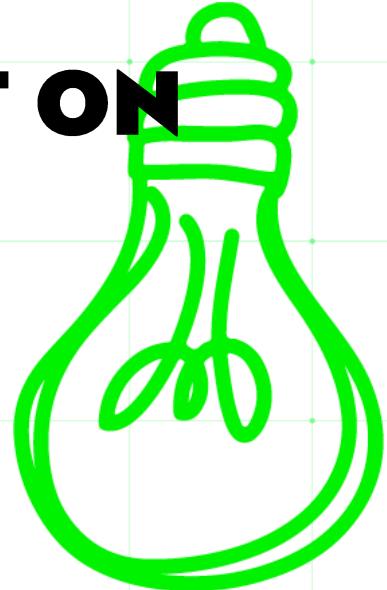
**8  
INTELLIGENCES  
CHALLENGED**

**+  
REPORT CARDS  
GENERATED**

**1K  
GUESTS  
ENGAGED**

**2  
DAY  
RUNTIME**

# INTELLIGENT ON ALL LEVELS



INTELLIGENCE MANIFESTS IN MORE WAYS THAN ONE. AND THE SHARJAH GIRL GUIDES LAUNCHED A MISSION TO HELP THE YOUNGSTERS DISCOVER WHICH TYPES OF INTELLIGENCE THEY POSSESS – SO THAT THEY CAN HARNESS THEIR TALENTS FOR A BRIGHT FUTURE.

Through our Brain Dare concept, we explored eight (8) multiple human intelligences as defined by Howard Gardner, and celebrated each one with custom made activations. At the end of the event, the participants received a report card detailing career prospects based on their strengths.

For the first time since SGG launched this yearly event, we helped them utilize a monitoring system to guide the improvements of their services – all while guiding the youth to a brighter future. Indeed, this campaign is *intelligent on all levels*.



# BRAND ACTIVATIONS

# THE E PACE

## JAGUAR //

TECH + EXPERTISE: <// INVISIBLE SCREENS/  
GAMING WITH KINECT / WEB APPLICATION / EMAILER/



NEW  
JAGUAR  
E-PACE

JAGUAR  
WELCOME



NEW JAGUAR E-PACE  
DEBUT AT DUBAI AIRSHOW

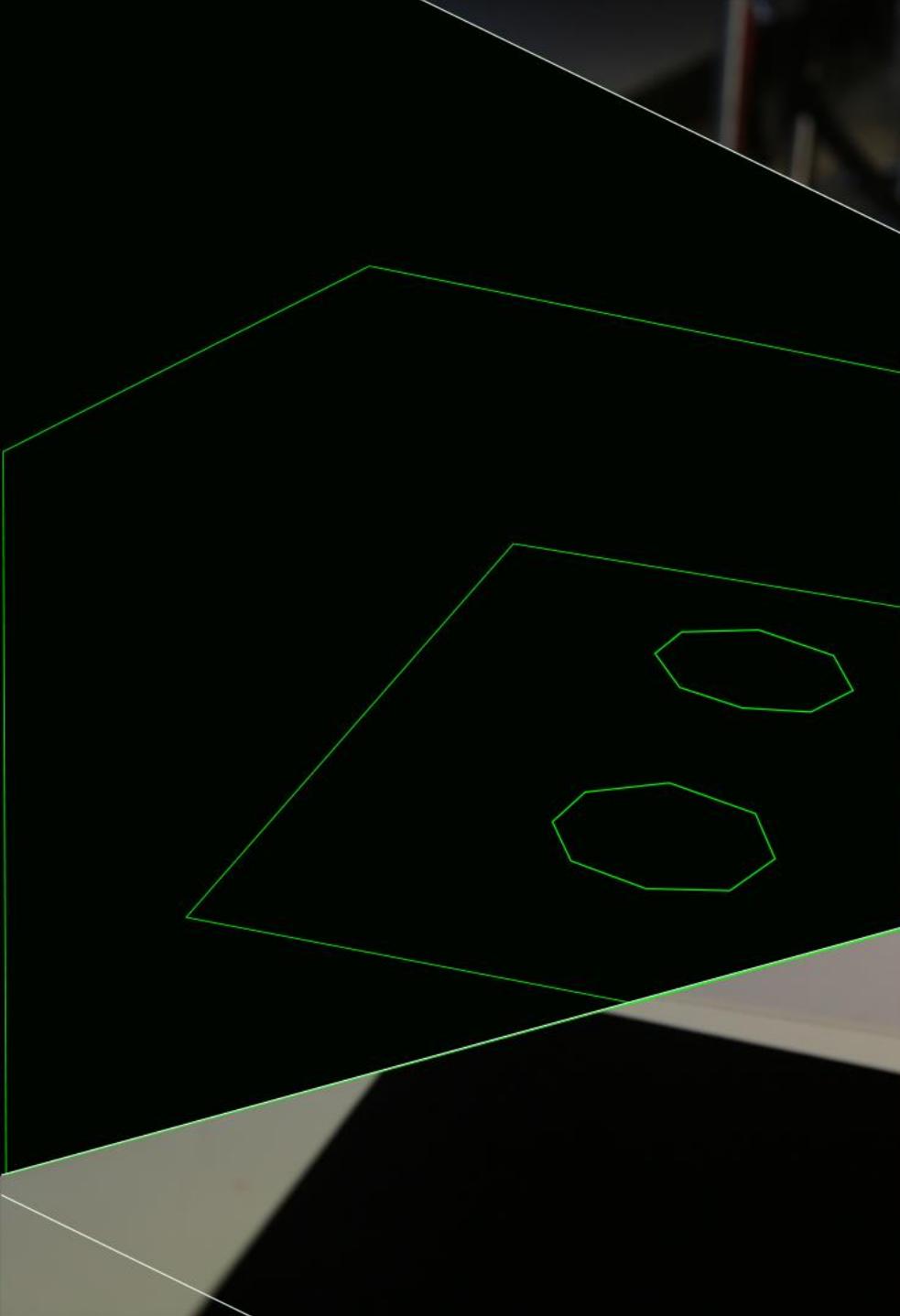
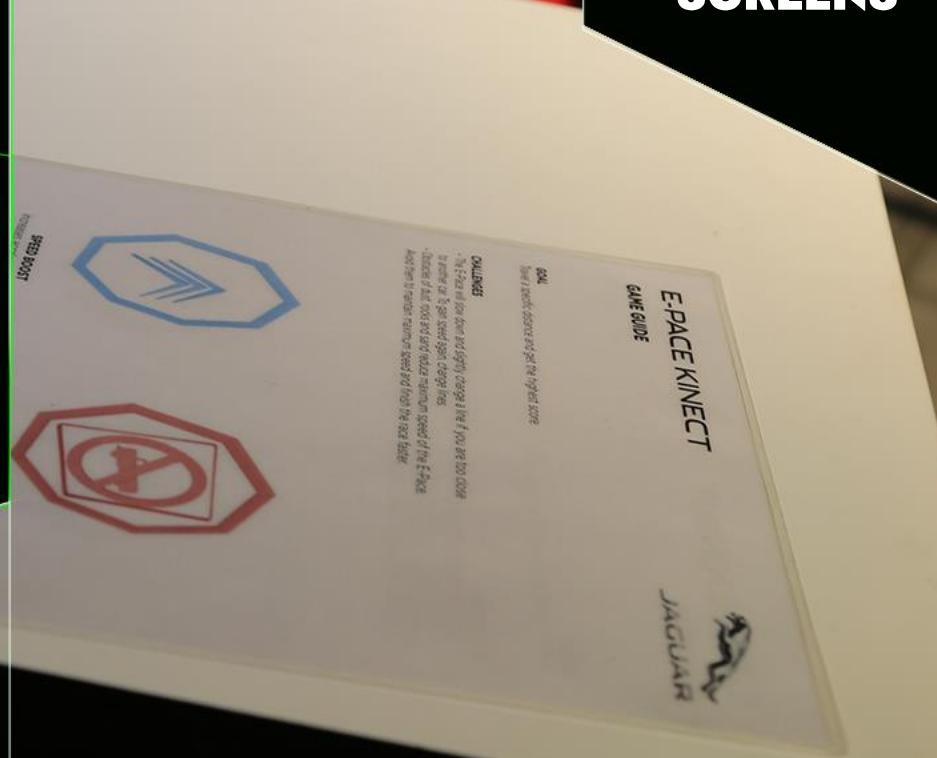
JAGUAR E-PACE

LAWIS GULF  
NEW E-PACE  
JAGUAR

**1**  
**KINETIC  
MOTION GAME**

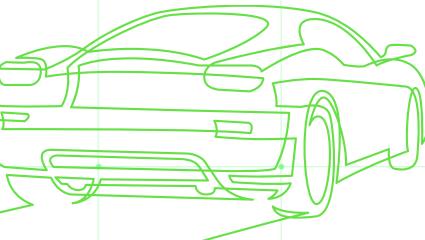
**1000+**  
**ENGAGED  
VISITORS**

**3**  
**MAGIC  
SCREENS**





# DRIVE LIKE EVERYONE'S WATCHING



**NEW JAGUAR E-PACE**  
DRIVE LIKE EVERYONE'S WATCHING



Giving guests the perfect blend of a sports car experience on a virtual platform might sound like a big challenge to most – but we made “fun of it” with an agile and dynamic interactive experience.

To drive traction to the Jaguar pop-up outside Citywalk, we had players jumping around, left and right in front of ‘blank’ screens, to race a virtual Jaguar E Pace through Citywalk. The motion game could only be experienced through a pair of special glasses which put guests in the driving seat of the Jaguar E Pace. As players engaged with the activation, thousands of curious passerbys stopped to be part of the fast paced fun.

# WONDER WOMAN

Häagen-Dazs

HAAGEN DAZS //

TECH : // MOTION GAME / IoT / EMBEDDED SYSTEM //



**2**

SIDE  
ACTIVITIES

**6**

DAYS – DESIGN  
TO EXECUTION

**10**

DAYS  
RUNTIME

WONDERFUL  
GIVEAWAYS

# HAAGEN DAZS LING WONDERS



HÄAGEN DAZS ROLLED OUT THEIR NEW PRODUCT PACKAGING TO MATCH THE LUXURIOUS AND DECADENT FLAVORS THAT COME WITH THEIR ICE CREAMS. AND SINCE THE BRAND IS ALL ABOUT WONDERFUL TEXTURES AND FLAVORS, IT WAS ONLY FITTING TO INTRODUCE THEIR NEW PRODUCT OUTFIT ALONG THE PREMIERE OF WONDER WOMAN.

We saw an opportunity, we grabbed it – and it did us wonders!

We brought the movie's all gold aesthetics into our luxurious stand to attract fans in the mall. Paired with technologically advanced games and activities, the stand visitors walked away feeling absolutely wonderful.

# DUBAI COMIC CON

ATHLETE'S CO //

TECH: // KINECT SENSORS / MOTION GAME / CUSTOM GAME  
DEVELOPMENT //

ARE YOU READY

Platinumlist

CHOOSE YOUR PLAYER



**300+**  
SNEAKER HEADS  
ATTENDED

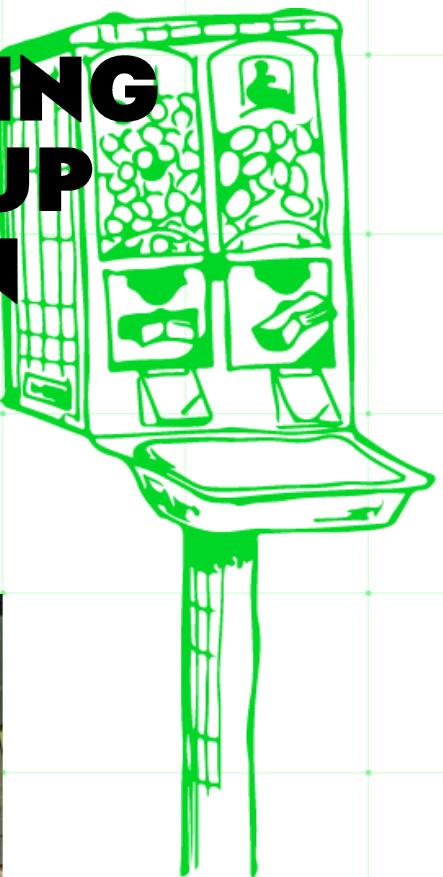
**100+**  
UNIQUE  
PLAYERS

**3**  
DAYS  
RUNTIME

**1st**  
COMIC CON  
CUSTOM AVATAR  
GAME



# KICKSTARTING AN AMPED UP ACTIVATION



ATHLETE'S CO PROVIDES THE BEST KICKS AROUND – ALL YEAR ROUND. BUT THE OCCASION CALLS FOR MORE. FOR THE COMIC CON SEASON, WE CREATED AN ACTIVATION THAT AMPED THE VIBE WITHIN THE STORE.

We developed an exciting and highly engaging motion game especially designed for the sneaker heads amongst us. At the end of the 3 day event, we saw impressive sales increase from the crowd we attracted.

# SWATCH

EXPO 2020 //

TECH: <// EMBEDDED SYSTEMS / VR GAME DEVELOPMENT / INTERACTIVE  
TABLE / OBJECT RECOGNITION SOFTWARE //>

swatch+

swc

Swatch+  
SWISS MADE  
EXPO  
2020  
DUBAI UAE



**2**  
**TECH  
ACTIVATIONS**

**VISITORS  
ENGAGED**



**6**  
**MONTHS  
RUNTIME**

**1**  
**MONTH –  
DESIGN to  
EXECUTION**

# TIME FOR SUSTAINABILITY



COMPANY PROFILE



SWATCH IS ONE WITH THE WORLD IN FORWARDING SUSTAINABILITY ACROSS ITS PRODUCTS AND OPERATIONS. AND AS THE WORLD GATHERED IN EXPO 2020 TO WITNESS WONDERS FROM ACROSS THE GLOBE, WE SAW THIS AS A PRIME OPPORTUNITY TO TELL THE BRAND'S STORY OF SUSTAINABILITY.

The stand's bio-design takes inspiration from elements found in nature, so that the structure in itself adds to the brand's narrative. At the end of the experience, visitors learned about the brand's key locations as well as its sustainable sourcing processes.

# WADI ESCAPE ROOM

EMIRATES NATURE WWF //

TECH: <// EMBEDDED SYSTEMS / LIGHT & WEIGHT SENSORS / HACKED MAGNETIC  
ELECTRICAL LOCKS / NETWORKING / AUTOMATED SYSTEMS / INTERNAL CLIMATE  
CONTROL / REACTIVE LIGHT AND SOUND SYSTEMS //>





**3**  
**EXPERIENTIAL  
CHANNELS**

**4**  
**KEY ENVIRONMENTAL  
MESSAGES**

**500+**  
**ADVOCACY  
SIGN UPS**

**4**  
**SITES  
ACTIVATED**



# RAISING ADVOCACY WITH WADI



COMPANY PROFILE



WORKING ALONG THE LINES OF THE KEY MESSAGE "BIODIVERSITY IS ESSENTIAL TO THE SURVIVAL OF HUMANKIND", WE HAVE CREATED "THE WADI ADVENTURE". AN ESCAPE ROOM THAT PRIMARILY REVOLVES AROUND SURVIVAL SKILLS WITH TOUCH POINTS ON BIODIVERSITY AND HOW HUMANKIND IS RELIANT ON IT.

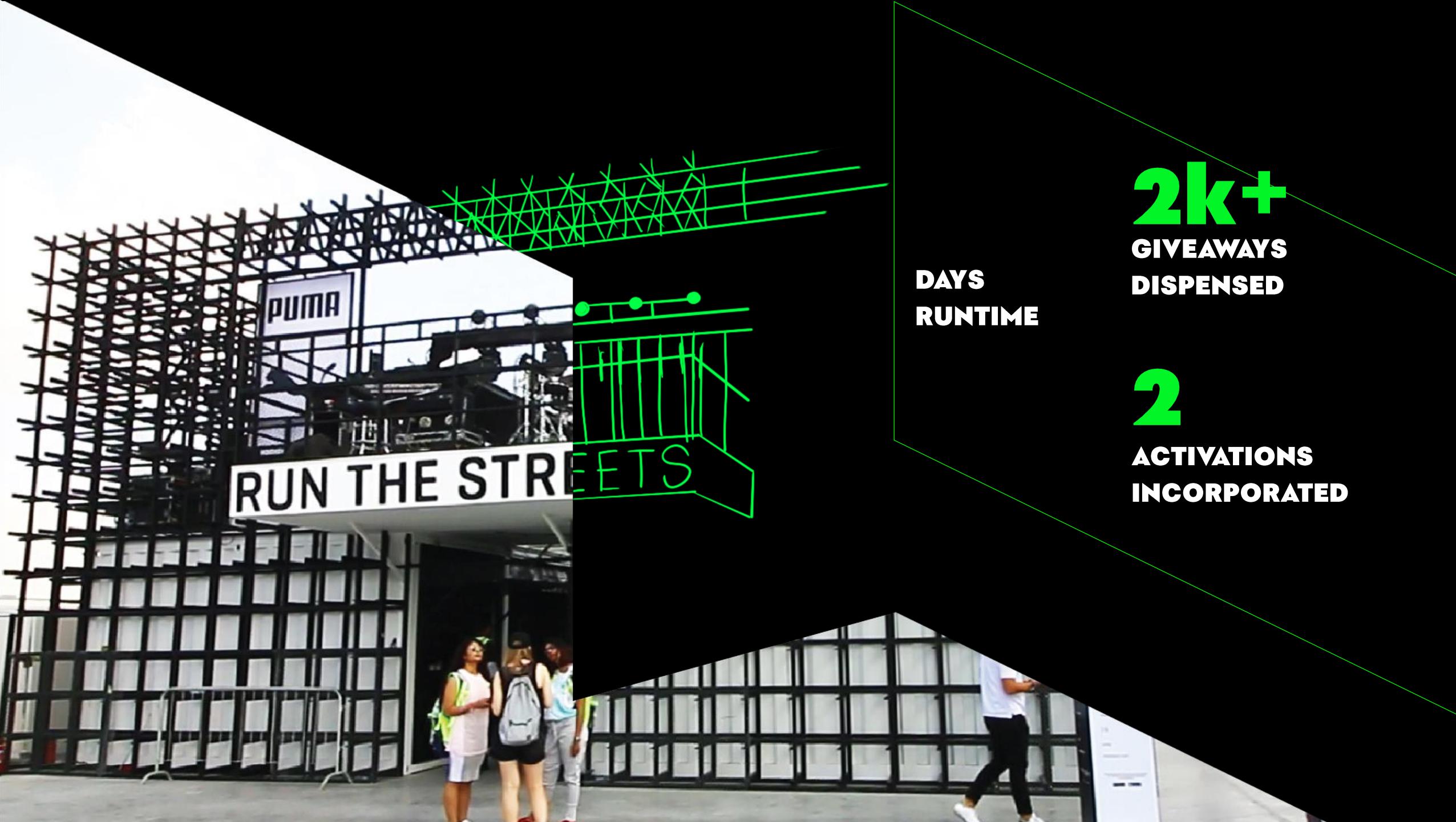
The Wadi is a physical adventure game that challenges the participants as they work their way through a series of problems, unravelling information as they go along. And the experiences curated all circle back to real life situations, making the learning process relevant and relatable even beyond the escape room.

This first leg of an evolving partnership with the client marked the beginning of novel escape room ideations. And, at the end of the experience, participants signed up for the cause, setting their newfound advocacy in motion.

# PUMA @ SOLE DXB

PUMA //

TECH + EXPERTISE: // PRESSURE SENSORS / VENDING MACHINE  
/ CUSTOM PHOTO BOOTH //



**2k+**

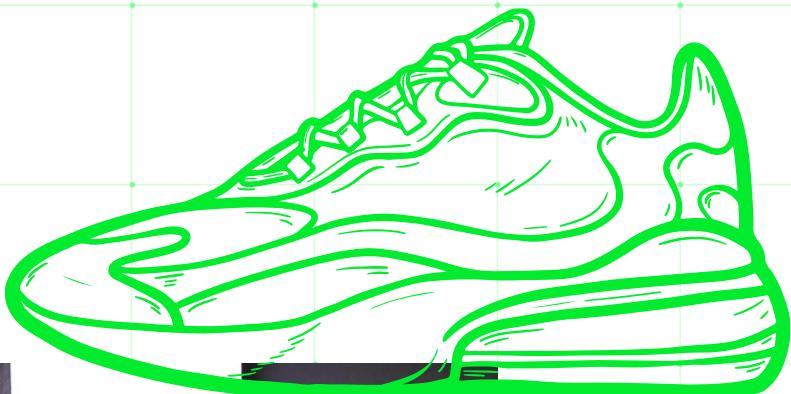
GIVEAWAYS  
DISPENSED

**2**

ACTIVATIONS  
INCORPORATED

DAYS  
RUNTIME

# PUMPED UP KICKS-PERIENCES



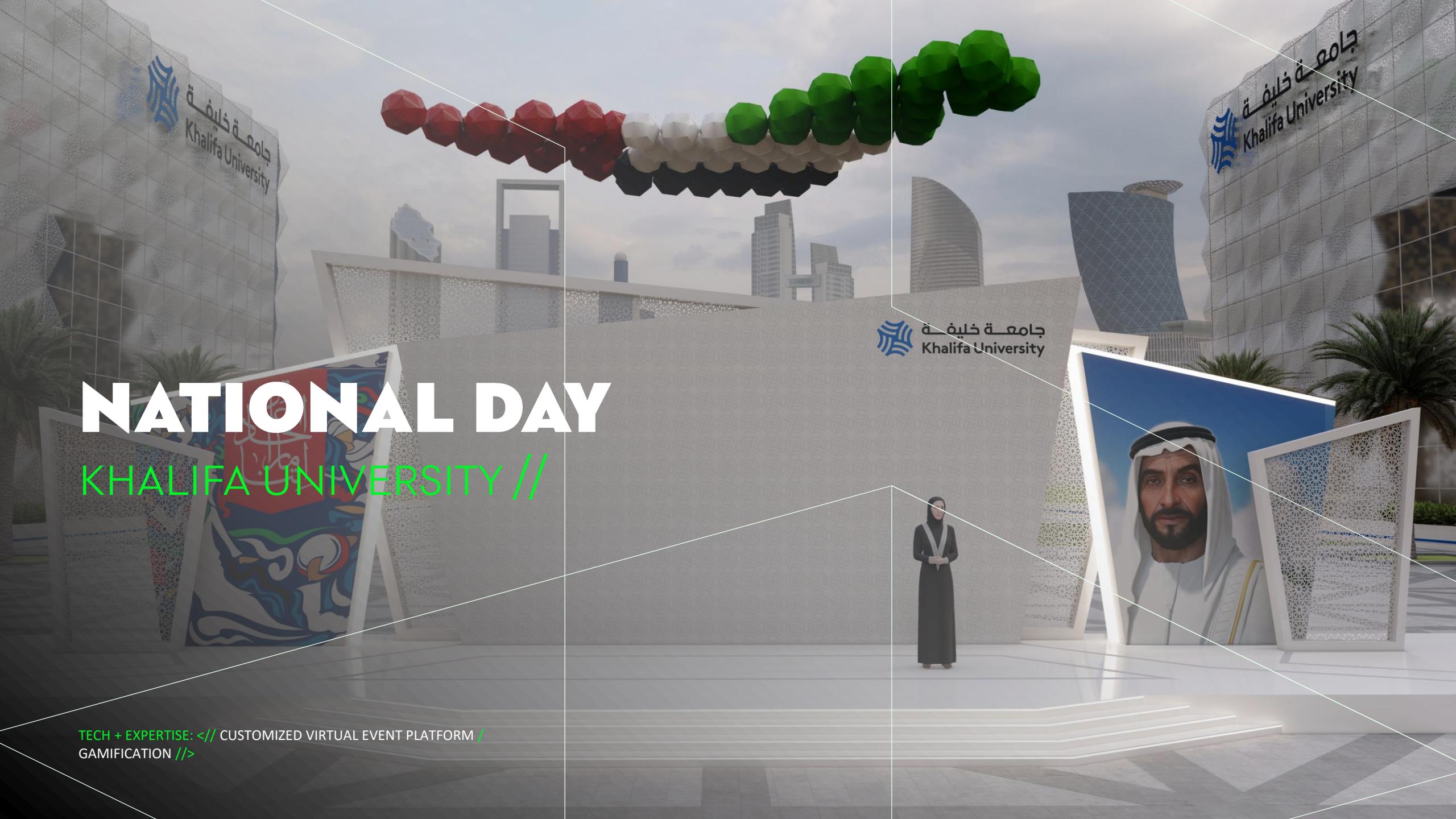
INTRODUCING PUMA TO THE LIVELY AUDIENCE AT SOLE DXB, WE AIMED TO BRING MAXIMUM PARTICIPATION THROUGH GIFTS AND PHOTO OPPORTUNITIES.

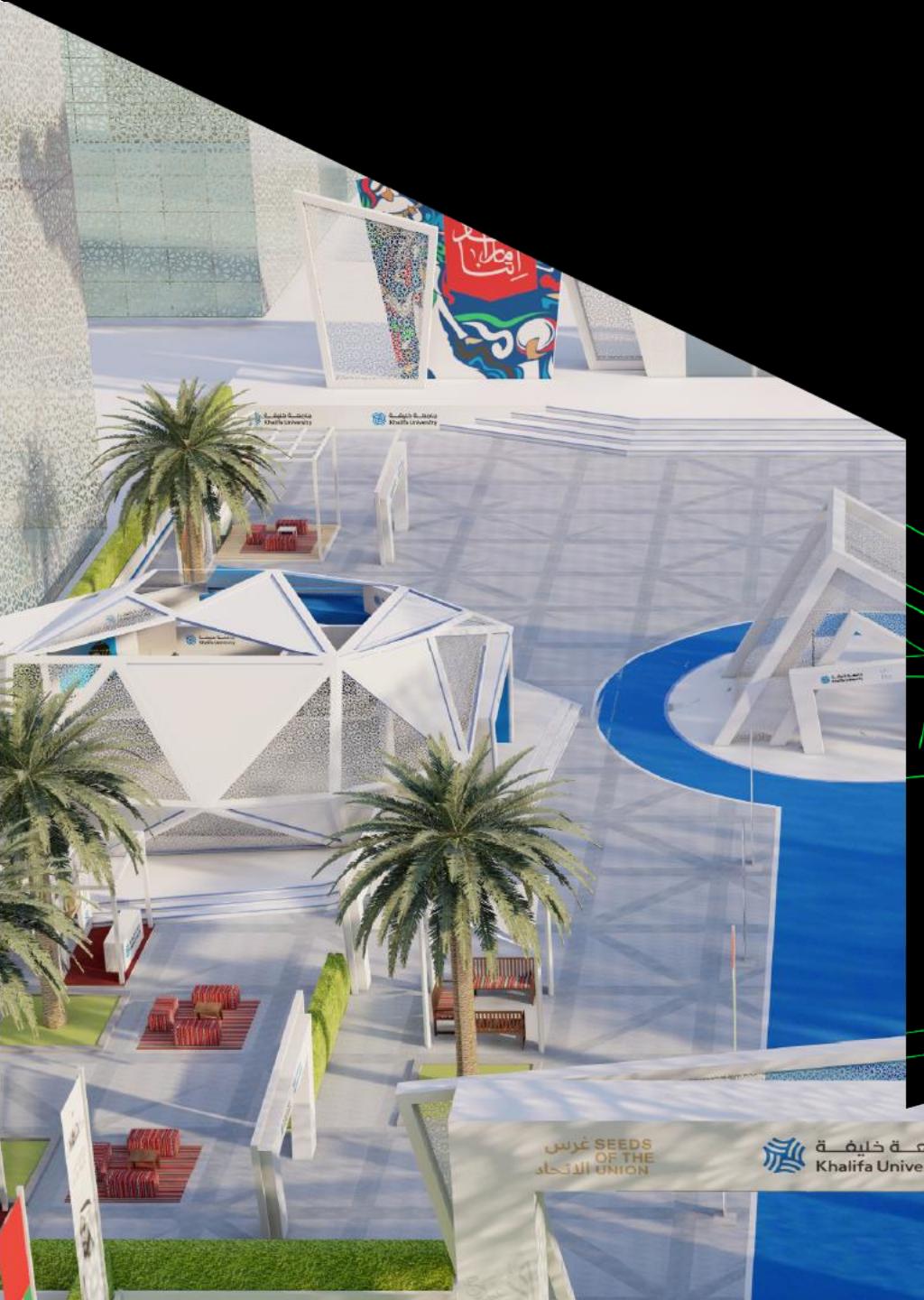
A classic photo booth was placed to capture moments, and an eye catching goodies dispenser tempted visitors to engage with the installation. The sneaker heads present during the event experienced another level of enjoyment at they interacted with our out of the box pumped up tech activations.

# NATIONAL DAY

## KHALIFA UNIVERSITY //

TECH + EXPERTISE: <// CUSTOMIZED VIRTUAL EVENT PLATFORM /  
GAMIFICATION //>



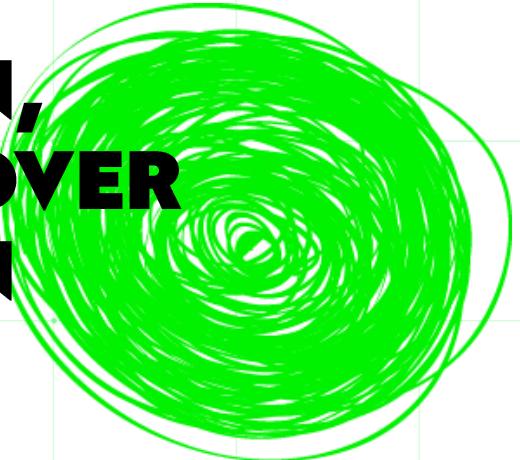


**1st**  
**METAVERSE**  
**EVENT IN GCC**

**4**  
**CONCURRENT**  
**SESSIONS**

**700**  
**VIRTUAL**  
**VISITORS**

# A DAY FOR THE NATION, FROM ALL OVER THE NATION



COMPANY PROFILE



KHALIFA UNIVERSITY HOLDS AN ANNUAL CELEBRATION FOR THE NATIONAL DAY. HOWEVER, THE SCOPE OF THE EVENT CAN ONLY REACH SO FAR – UNTIL NOW. THROUGH OUR DIGITAL CAPABILITIES, WE RECREATED THE ENTIRE EXPERIENCE IN A DIGITAL SPACE ACCESSIBLE FROM ANYWHERE IN THE COUNTRY – OR EVEN THE WORLD, AT THAT.

Keeping digital experience at the heart of our solutions, we have incorporated physical elements that connect audience to the true celebration of UAE National Day. Inspired by the celebration, we developed a virtual platform designed and decorated to look like UAE's heritage village.

The platform provided a two way communication mechanism that allow users to speak, chat, and interact with one another. Stage performances were also incorporated to give the virtual event the same energy as a physical one.



# EXHIBITION STANDS

# ARAB HEALTH 2023

## AMERICAN HOSPITAL

TECH: <// HOLOGRAM / ROBOTICS / KINETIC TECHNOLOGY / SOFTWARE  
DEVELOPMENT / INTERACTIVE TECHNOLOGY //>



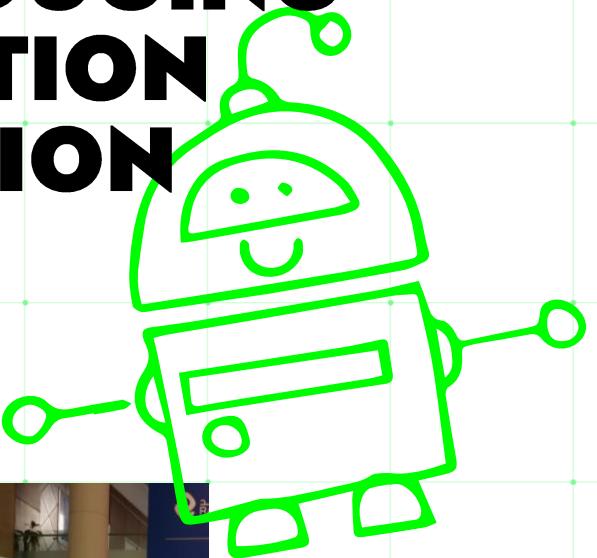
UNREAL  
ACTIVATIONS

**30**  
**DAYS FROM IDEATION  
TO EXECUTION**

**1000+**  
**GUESTS  
ENGAGED**

**4**  
**DAY EVENT**

# INTRODUCING EVOLUTION IN MOTION



COMPANY PROFILE



The American Hospital brought their commitment to progress and innovation to the forefront with "Evolution in Motion." This dynamic exhibit was the latest installment in a series showcasing the hospital's commitment to staying at the forefront of medical technology and patient care.

Visitors were treated to an immersive journey through the latest advancements in medical technology. The centerpiece of the stand was a rotating modular panel, a technological marvel that was the first of its kind in the region. This rotating panel provided visitors with a dynamic and interactive experience as they learned about the hospital's latest developments. Alongside the rotating panel was a robotic arm, symbolizing the hospital's use of technology to improve patient outcomes and make medical procedures safer and more effective.

And at the center of it all was Cora, a holographic robot that we conceptualized, designed, and named, to position the synergy between humans and technology at the core of the stand – on the seat of evolution.

# DM @ GITEX

## DUBAI MUNICIPALITY //

TECH + EXPERTISE: // INTERACTIVE TABLE / HOLOGRAMS / KINETIC MOTIONS SENSORS / VR GAME DEVELOPMENT / VENDING MACHINE //





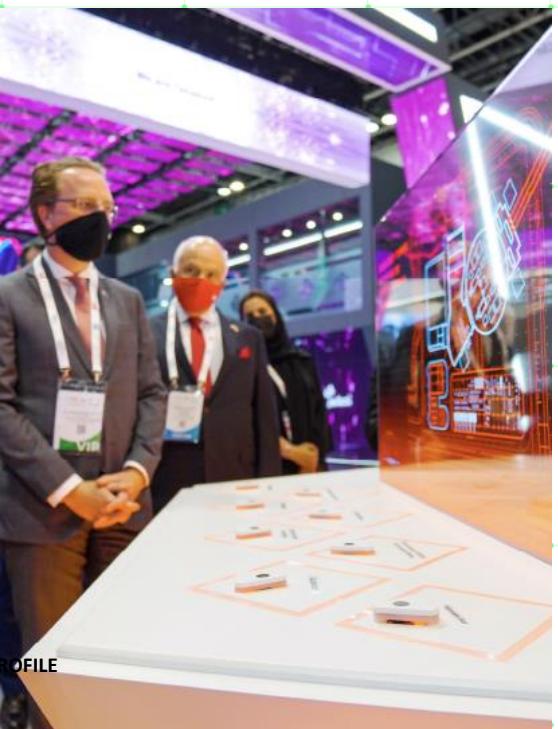
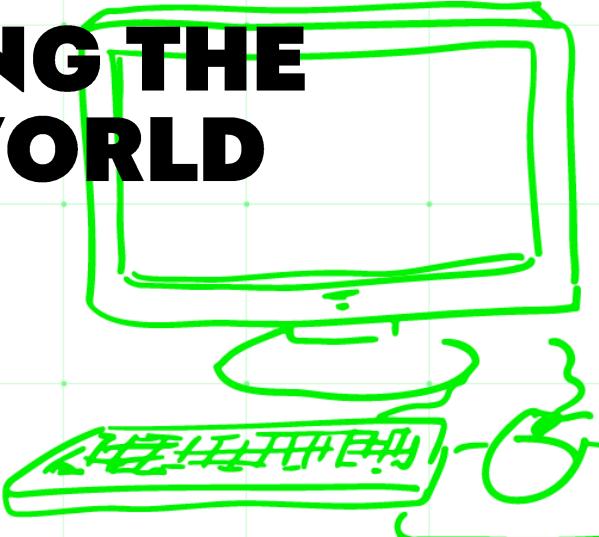
**12**  
TECH  
ACTIVATIONS

**200**  
SQ. M.  
TOTAL AREA

**200**  
SQ. M.  
LED SCREENS

**5**  
DAYS  
RUNTIME

# PIONEERING THE DIGITAL WORLD



DUBAI MUNICIPALITY PAVES THE WAY FOR NEWER, BETTER POSSIBILITIES. AND TOGETHER WITH US, GREATER HEIGHTS WERE INDEED REACHED AT GITEX.

For this stand, we made the bold and brave decision to build a different style from the usual stand designs at GITEX. And the results were phenomenal. The brand colors used, together with the open stand layout, invited more people to engage with the technological activations installed.

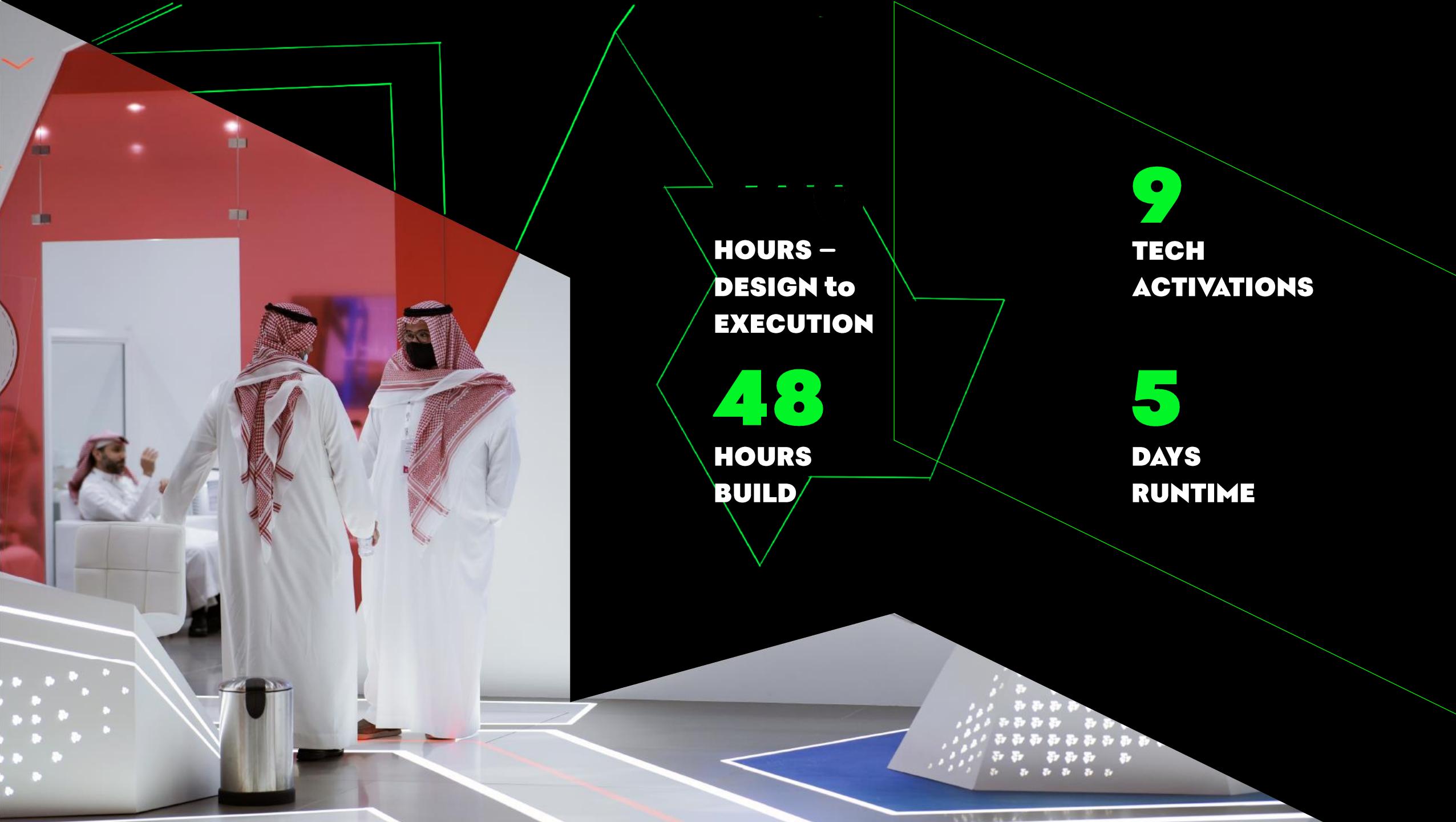
Through our exploration of new possibilities, we did not just build a stand – we made Dubai Municipality stand out.

# TABADUL @ GITEX

TABADUL //

TECH + EXPERTISE: <// INTERACTIVE SCREENS / HOLOGRAMS / LEAP MOTION  
TRIGGER / 270° IMMERSIVE ROOM WITH LED PANELS / LIDAR SENSORS //>





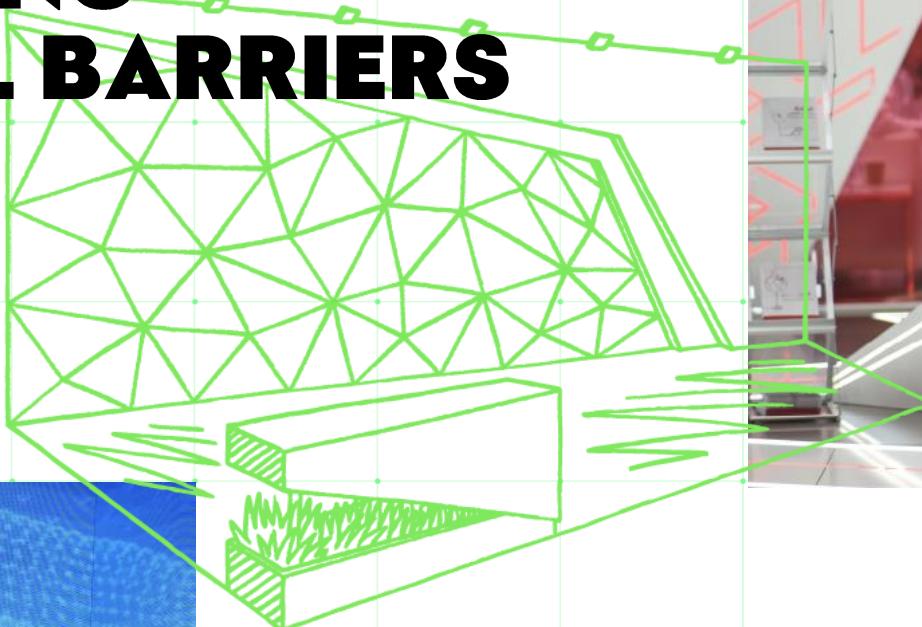
**HOURS –  
DESIGN to  
EXECUTION**

**48  
HOURS  
BUILD**

**9  
TECH  
ACTIVATIONS**

**5  
DAYS  
RUNTIME**

# BREAKING DIGITAL BARRIERS



TABADUL SEEKS TO BREAK TRADE BARRIERS THROUGH INNOVATIVE SOLUTIONS. WITH THESE SOLUTIONS, IT PAVES THE PATH TOWARDS SEAMLESS TRADE OPERATIONS IN THE REGION. AND TO TRANSLATE THESE CORE VALUES INTO PHYSICAL SPACE, WE CRAFTED A HIGHLY TECHNOLOGICAL STAND THAT NEATLY ENCAPSULATES TABADUL'S VISION FOR THE FUTURE OF TRADING.

We opted to create an open space floor layout to represent the brand's brave stance of breaking trade barriers. This resulted in a seamless and streamlined journey for the stand visitors.

To further enrich their experience, we also brought immersive activations to the table. All these elements come together under a cohesive structure which also resemble the brand logo.

# COMIC CON HUAWEI //

TECH: // KINETIC SENSORS / MOTION GAME DEVELOPMENT / INFINITY  
TUNNEL / LED CUBES / DIGITAL PHOTOBOTH //





**2**  
TECH  
ACTIVATIONS



**3**  
DAYS  
RUNTIME

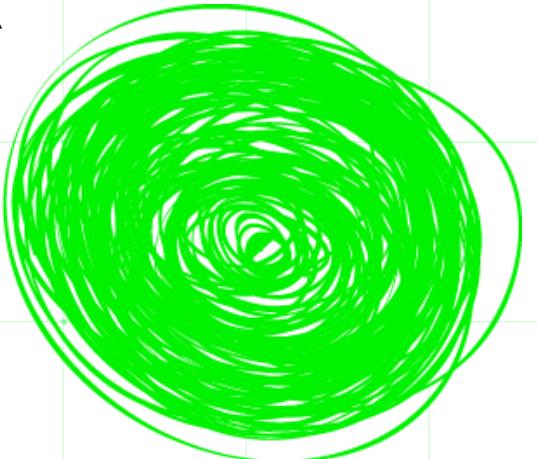


**1**  
GAMING  
CENTER

**VISITORS  
ENGAGED**



# DISCOVER LIMITLESS



COMPANY PROFILE



THE HUAWEI APP GALLERY HAS CONTINUED TO REDEFINE THE SMART APP STORE EXPERIENCE. DESPITE THE GIANTS THAT ALREADY LIVE IN THE SPACE, HUAWEI ROSE TO THE OCCASION AND PROVIDED THE WORLD WITH A DIGITAL ECOSYSTEM WITHOUT LIMITS.

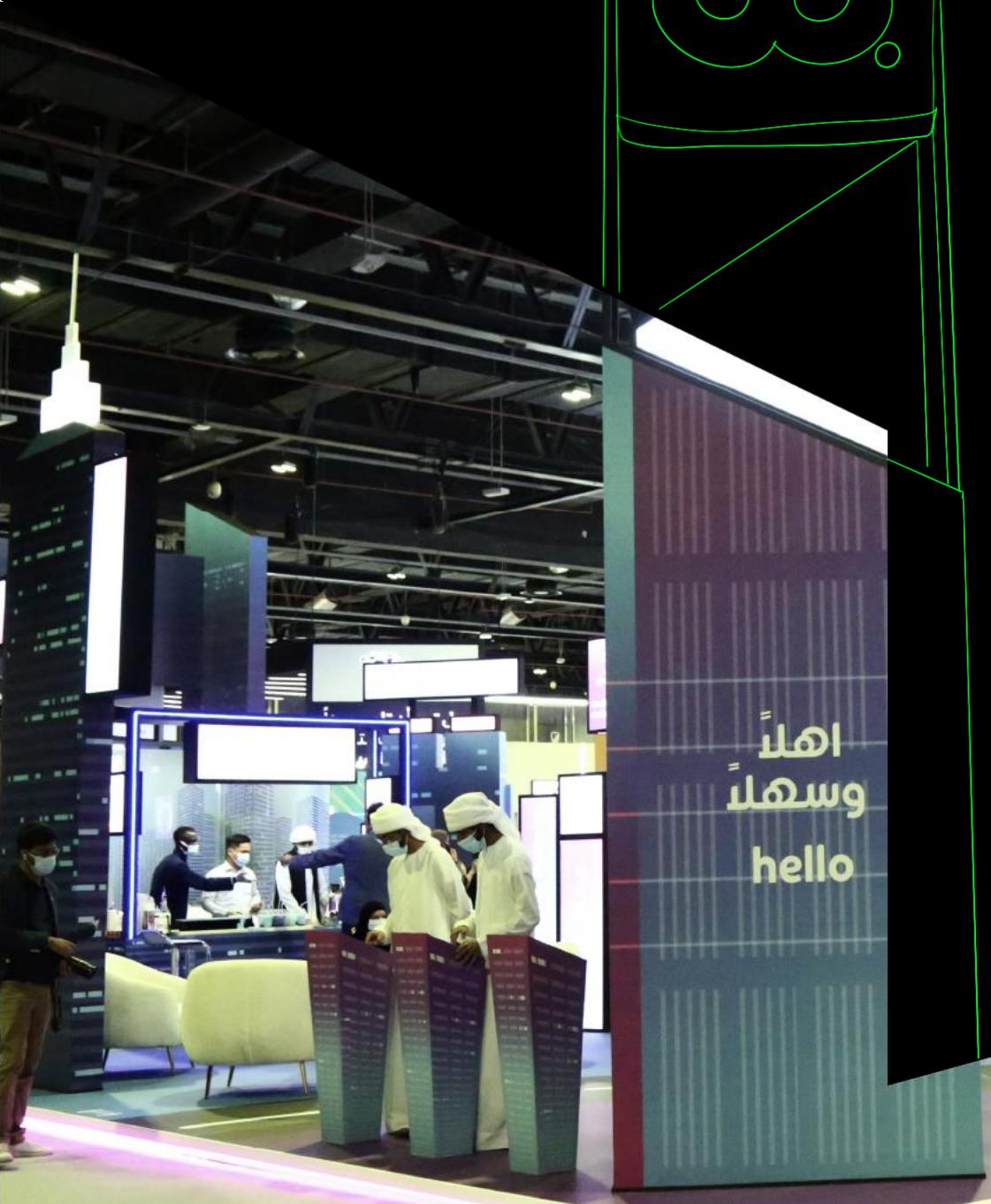
This inspired us to dig deeper and show the world what limitless truly looks like, especially with the Huawei App Gallery around.. And it produced phenomenal results at Comic Con. Through our creative stand, we engaged the stand visitors in a world of discovery.

# DU CAREER FAIR

DU //

TECH: <// EMBEDDED SYSTEMS / BATAK WALL / KINETIC MOTIONS  
SENSORS / GAME DEVELOPMENT / VENDING MACHINE //>





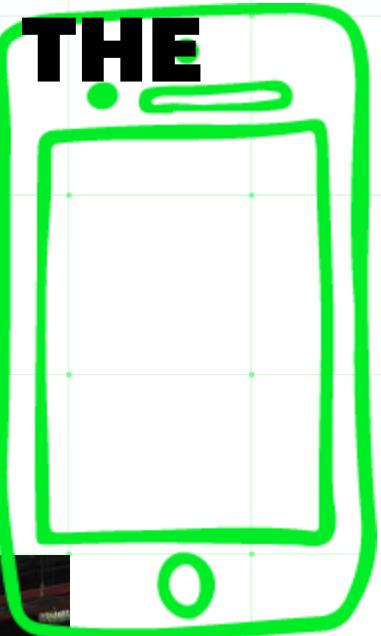
JOBSEEKERS  
ENGAGED

**30+**  
EMPLOYERS  
INVOLVED

**6**  
TECH  
ACTIVATIONS



# BUILT FOR THE (DU)ERS



TO REVOLUTIONIZE CAREER FAIRS, WE HELPED DU CREATE A RECRUITING PROCESS USING INTERACTIVE INSTALLATIONS FOR UAE NATIONALS AT THE DUBAI CAREER FAIR 2021. THE SPACE DESIGN AND ACTIVATIONS INSTALLED WERE ALL DESIGNED SPECIFICALLY FOR DOERS.

The metropolitan city theme places the visitors and jobseekers in a hustling and bustling space that the go-getters know and love. Immediately, the stand design connected with the youth and highlighted Du's brand equity and presence in the region.

# ARAB HEALTH 2021

## AMERICAN HOSPITAL //

American  
Expertise in the  
Heart of the UAE

TECH: // ROBOTIC ARM / KINETIC MOTION SENSORS / ROTOSCOPE / AI  
DASHBOARD / LED FLOORS / PROJECTION MAPPING //





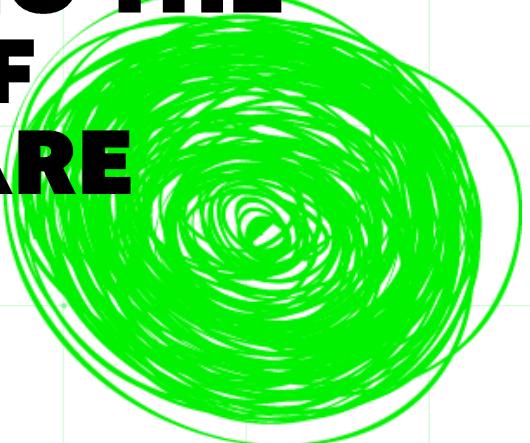
**1st**  
**FLEX LED TECH**  
**IN GCC**

**6**  
**TECH**  
**ACTIVATIONS**

**5**  
**DAYS**  
**RUNTIME**

**88**  
**SQ. M.**  
**AREA**

# ACTIVATING THE FUTURE OF HEALTHCARE



COVERED BY MULTIPLE NATIONAL PUBLICATIONS, THE SUCCESS OF OUR COLLABORATION WITH THE AMERICAN HOSPITAL FOR ARAB HEALTH 2021 CANNOT BE UNDERSTATED. NOT ONLY DID IT INCREASE EARNED MEDIA FOR OUR PARTNER, IT ALSO CEMENTED THEIR POSITION AS DRIVERS OF PROGRESS IN THE HEALTHCARE INDUSTRY.

Through our spot on interpretation of their vision of tomorrow, we showed the world what the shape of the future looks like. And through the highly engaging technological activations, the visitors came to know how American Hospital is working towards a higher standard of healthcare.



# EXPLORE EXPERIENCES FROM ALL ANGLES

DISCOVER NEW WAYS YOUR BRAND CAN STAND OUT.

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