

Project Report Template

Subscribers Galore: exploring world's top youtube channels

1 INTRODUCTION

1.1 Overview

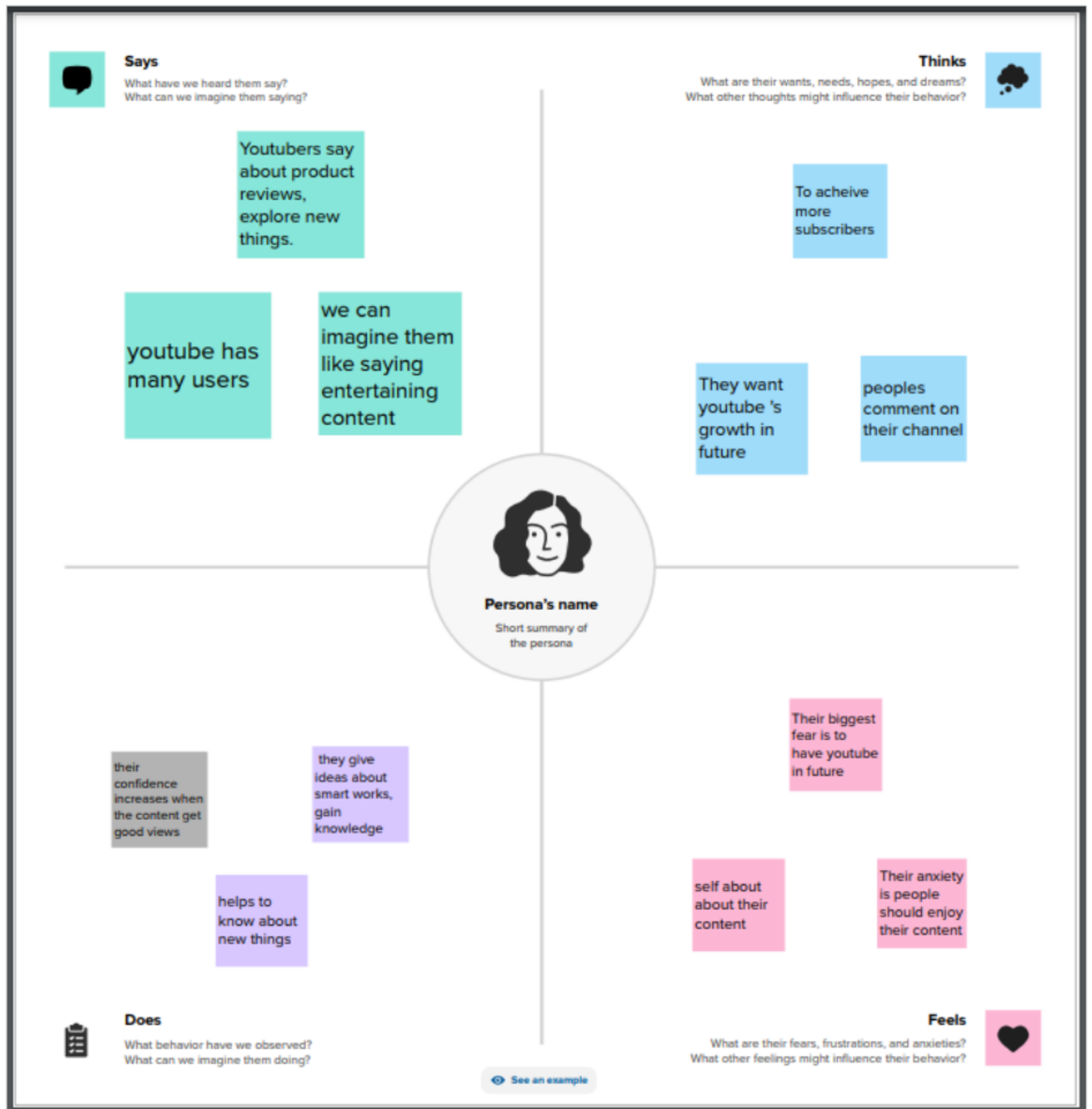
It is to show the people about your content and summary of your channel so that your channel will grow according to your thoughts relating the content.

1.2 Purpose

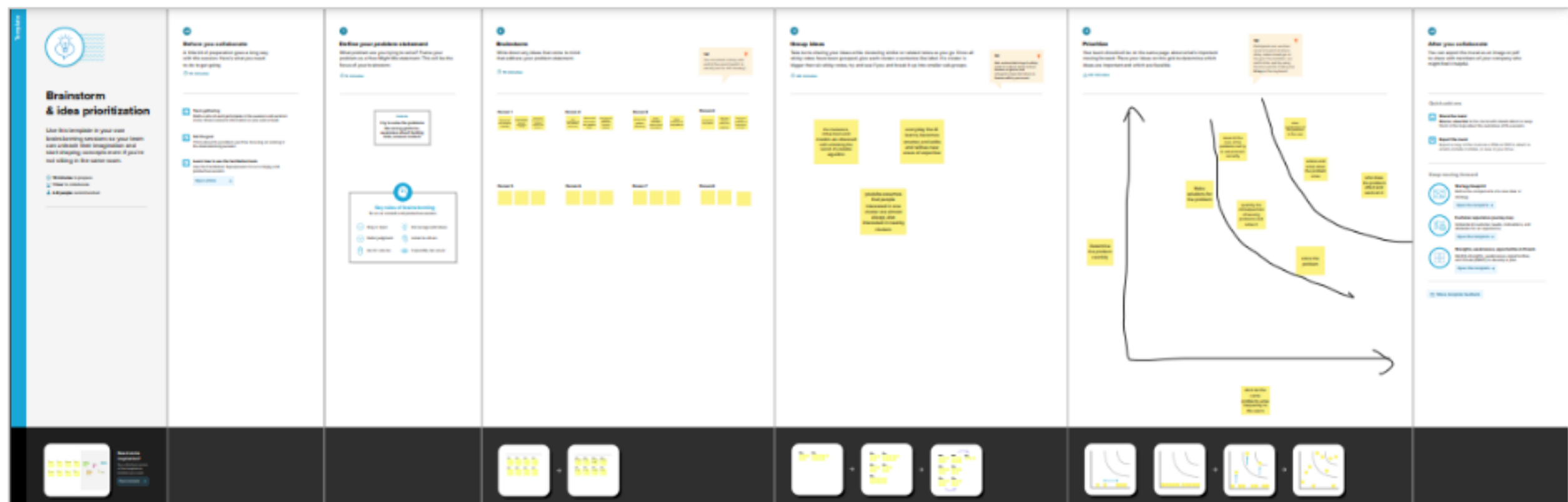
The purpose of top youtube channels is to entertain the people who all are following their contents and fulfill the needs of the people by uploading contents related to their needs.

2 PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map

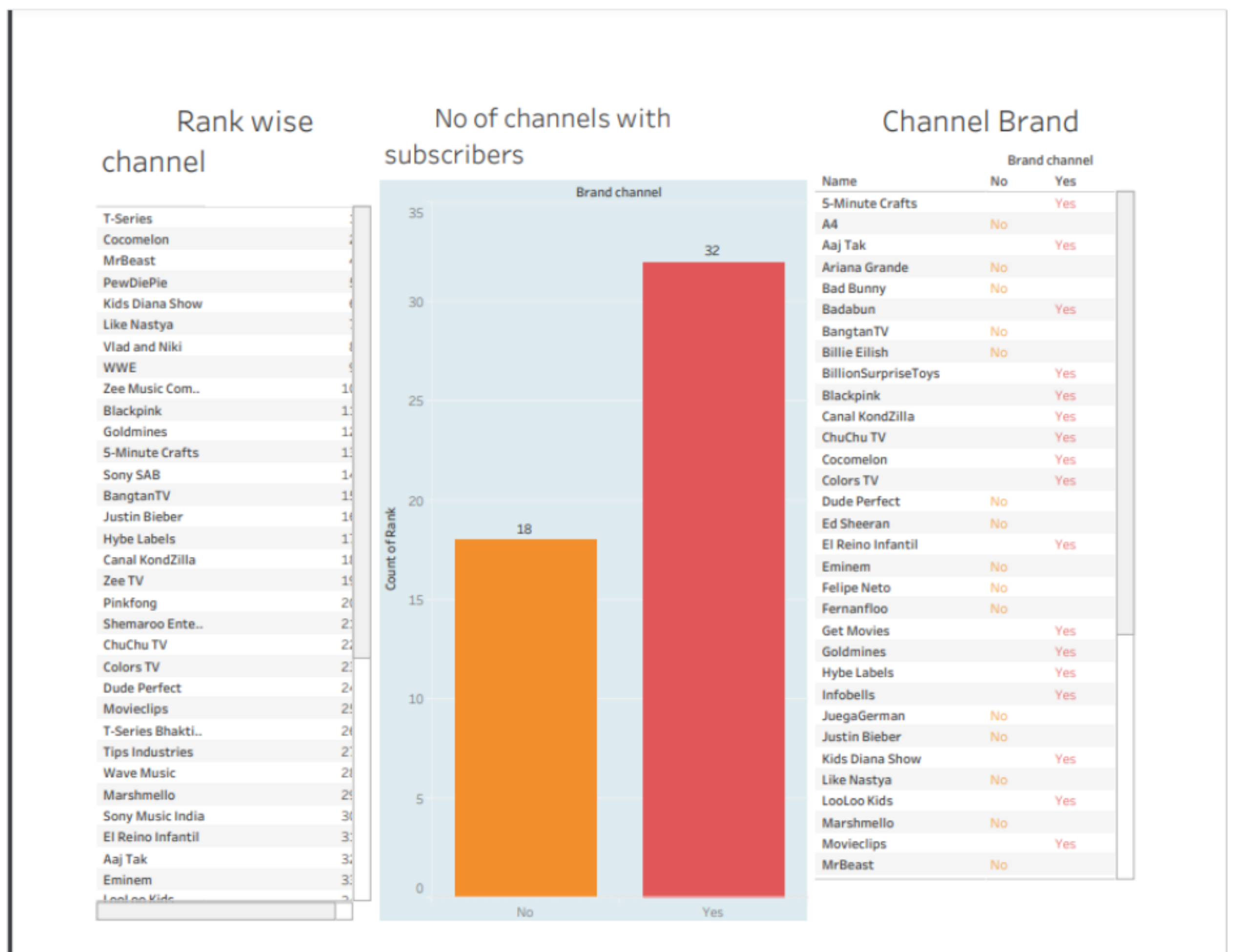


2.2 Brainstroming map

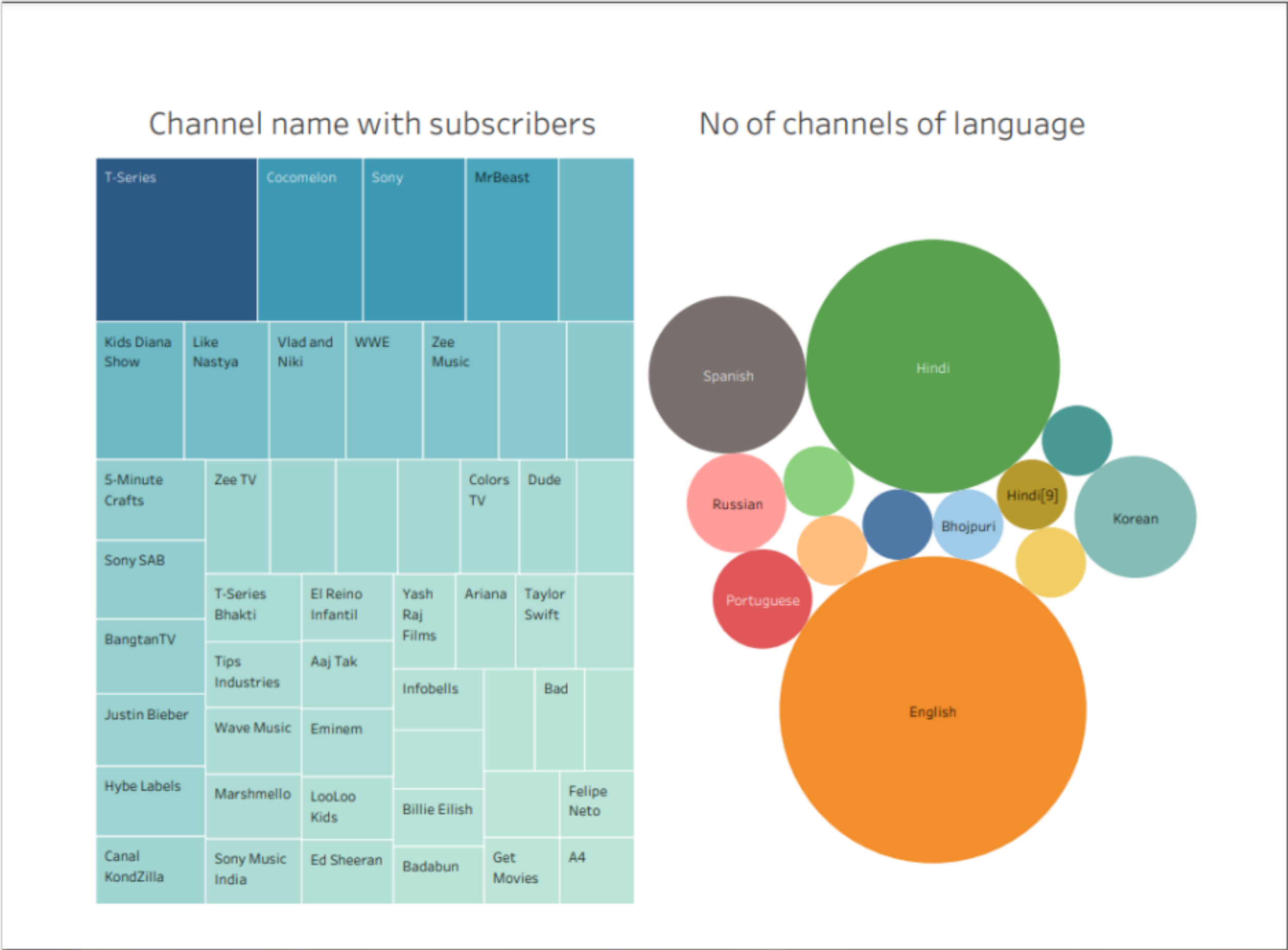


3 RESULT

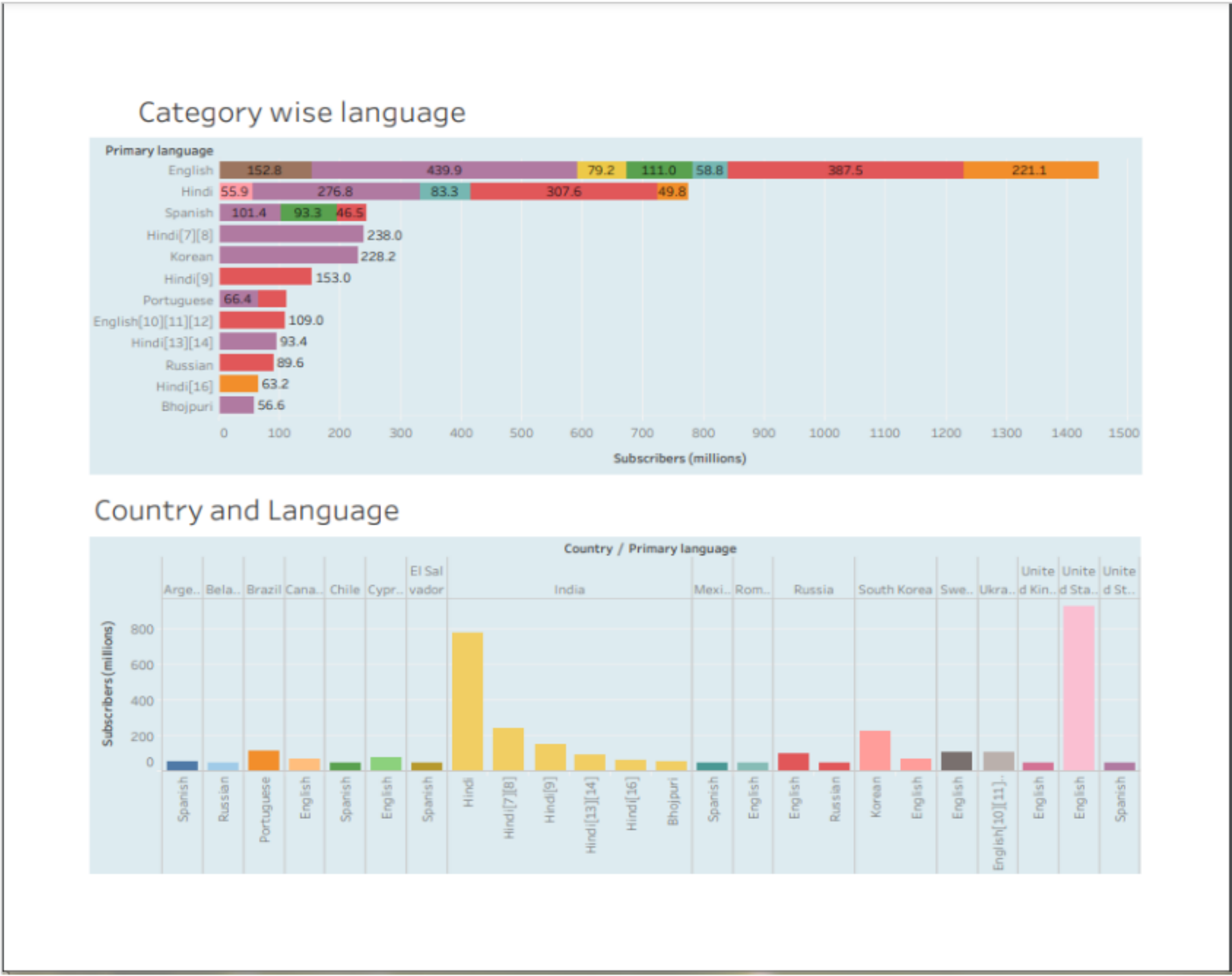
Dashboard 1



Dashboard 2

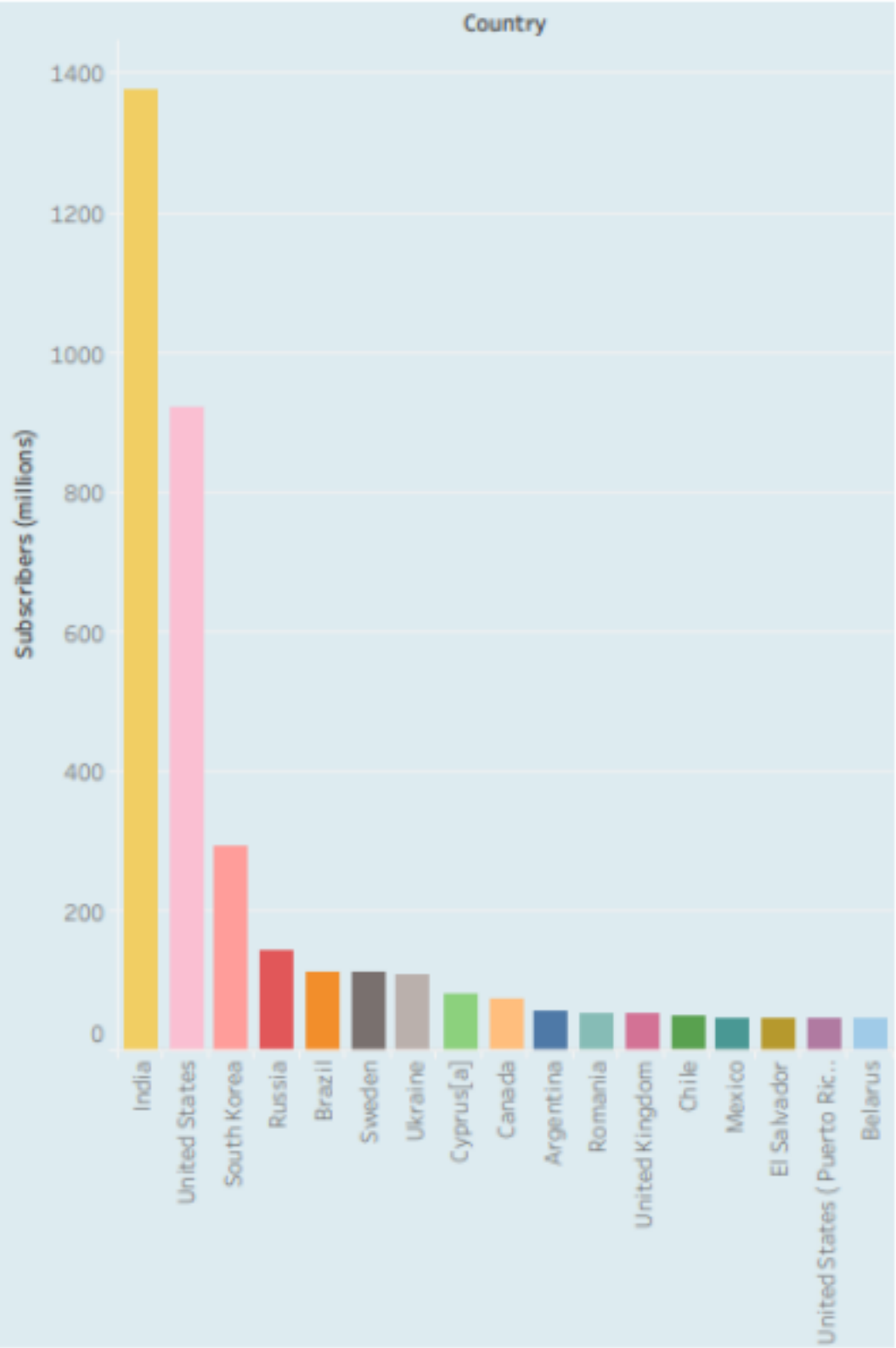


Dashboard 3

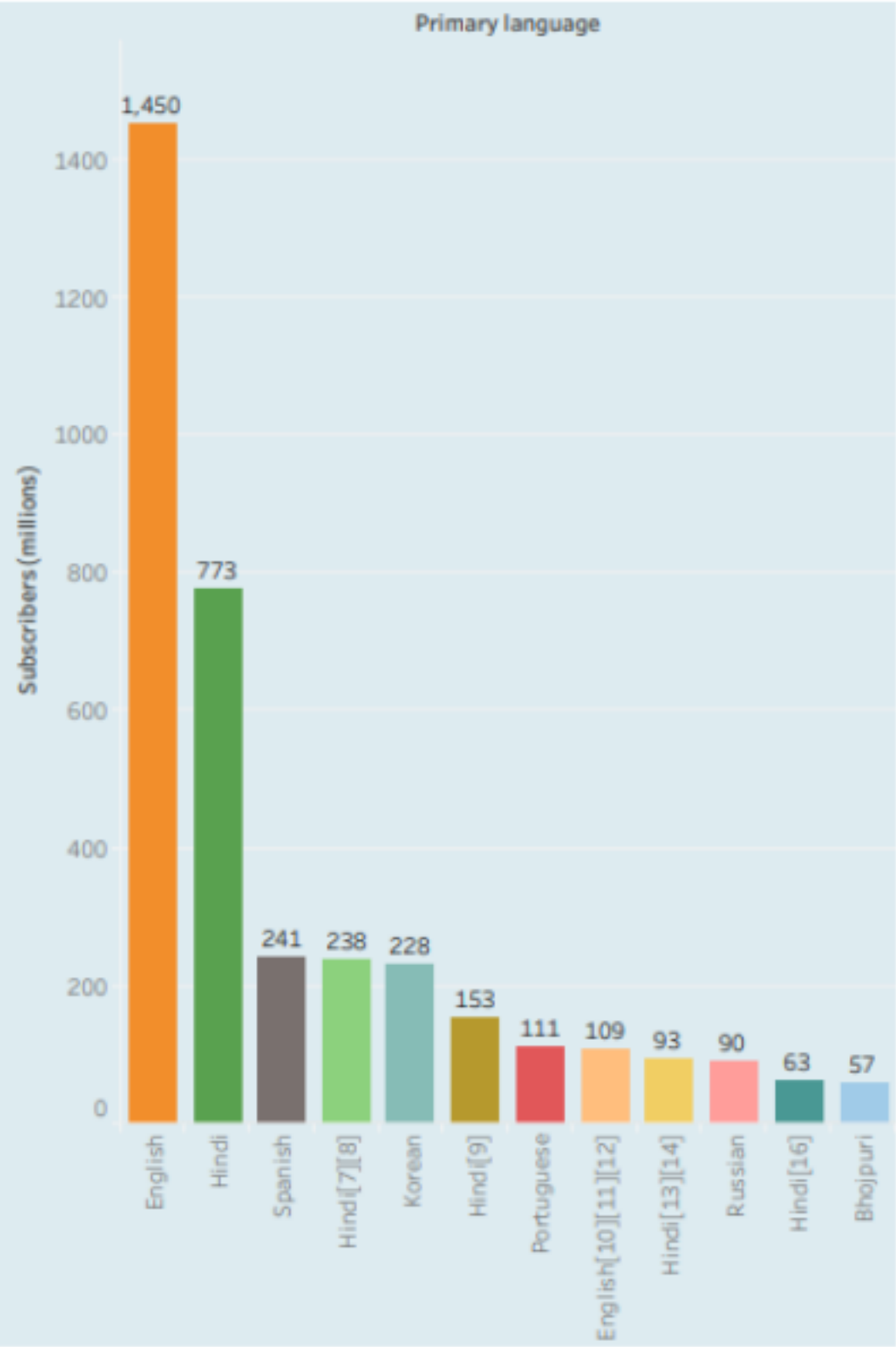


Dashboard 4

Country wise subscribers



Language wise subscribers



Dashboard 5

Country wise channel



Story

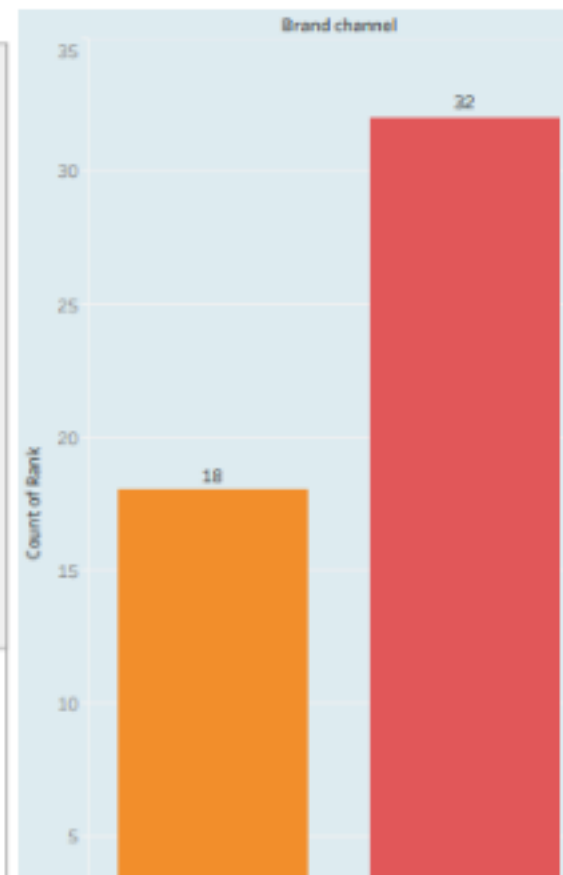
Story 1

Channel Details	List of channel with number of subscribers and language	category wise language and country wise language	language and country wise subscribers	country wise primary language, number of subscribers and total number of subscribers
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Rank wise channel

T-Series	35
Cocomelon	34
MrBeast	33
PewDiePie	32
Kids Diana Show	31
Like Nastya	30
Vlad and Niki	29
WWE	28
Zee Music Com.	27
Blackpink	26
Goldmines	25
S-Minute Crafts	24
Sony SAB	23
BangtanTV	22
Justin Bieber	21
Hybe Labels	20
Canal KondZilla	19
Zee TV	18
Pinkfong	17
Shemaroo Ente.	16
ChuChu TV	15
Colors TV	14
Dude Perfect	13
Movieclips	12
T-Series Bhakti.	11
Tips Industries	10
Wave Music	9
Marshmello	8
Sony Music India	7

No of channels with subscribers



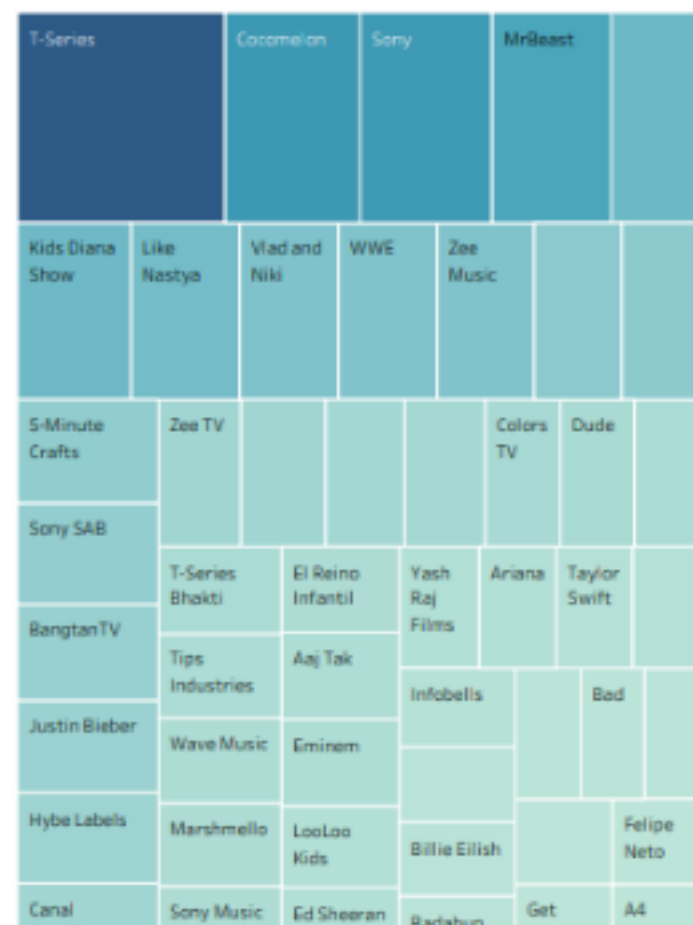
Channel Brand

Name	Brand channel
S-Minute Crafts	Yes
A4	No
Aaj Tak	Yes
Ariana Grande	No
Bad Bunny	No
Badabun	Yes
BangtanTV	No
Billie Eilish	No
BillionSurpriseToys	Yes
Blackpink	Yes
Canal KondZilla	Yes
ChuChu TV	Yes
Cocomelon	Yes
Colors TV	Yes
Dude Perfect	No
Ed Sheeran	No
El Reino Infantil	Yes
Eminem	No
Felipe Neto	No
Fernanfloo	No
Get Movies	Yes
Goldmines	Yes
Hybe Labels	Yes
Infobells	Yes
JuagaGerman	No
Justin Bieber	No
Kids Diana Show	Yes
Like Nastya	No
LooLoo Kids	Yes
Marshmello	No

Story 1

Channel Details	List of channel with number of subscribers and language	category wise language and country wise language	language and country wise subscribers	country wise primary language, number of subscribers and total number of subscribers
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Channel name with subscribers



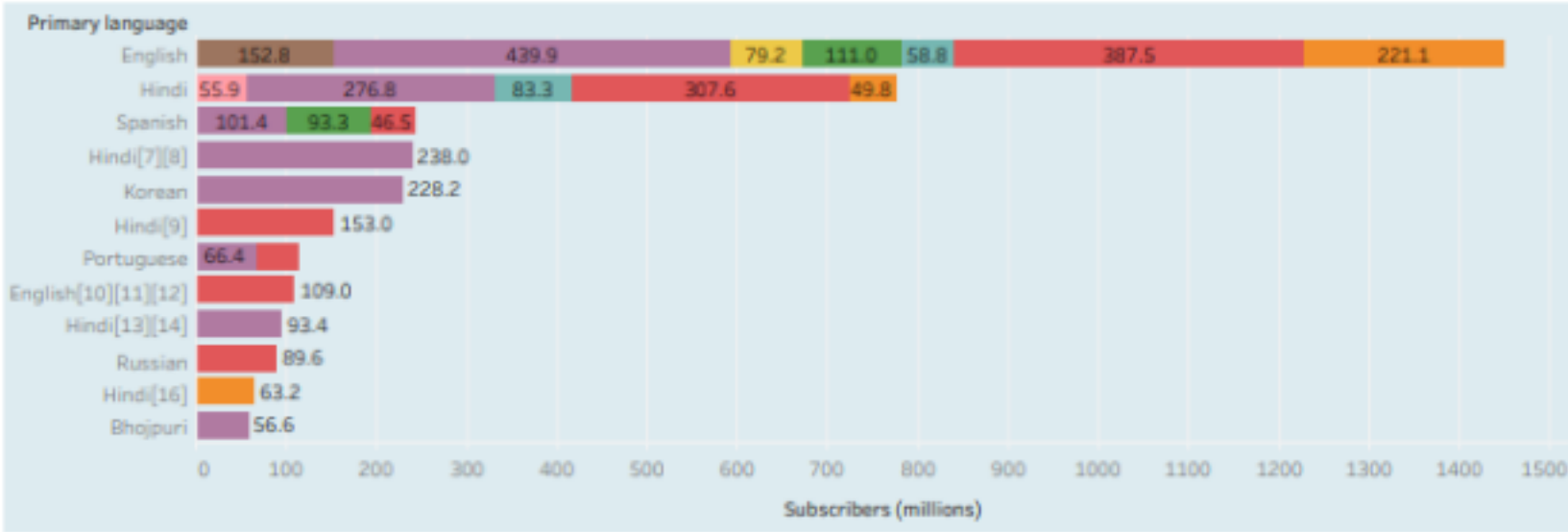
No of channels of language



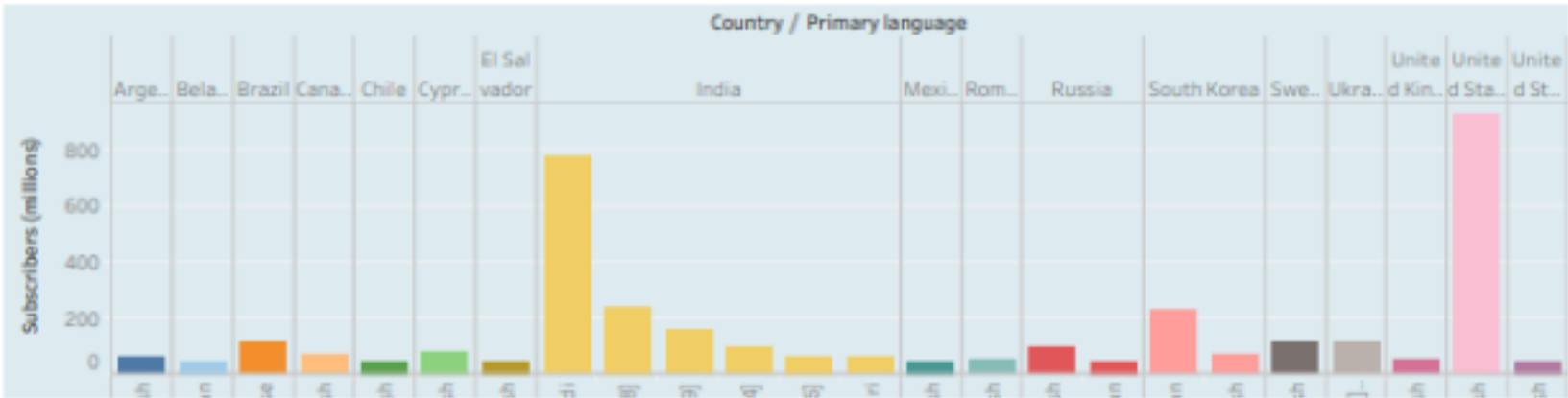
Story 1

Channel Details	List of channel with number of subscribers and language	category wise language and country wise language	language and country wise subscribers	country wise primary language, number of subscribers and total number of subscribers
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Category wise language



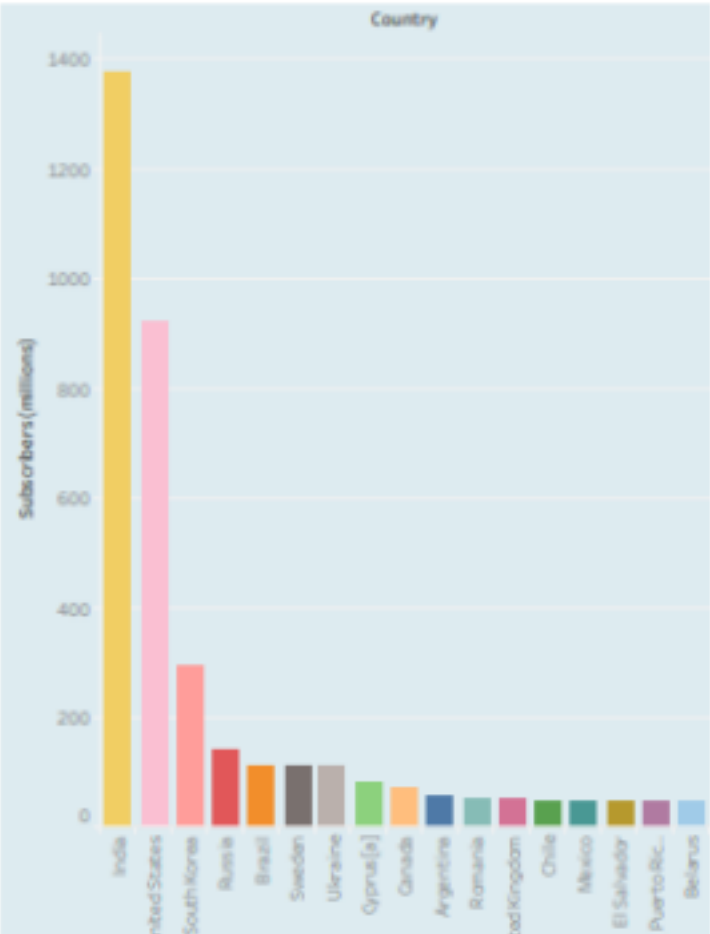
Country and Language



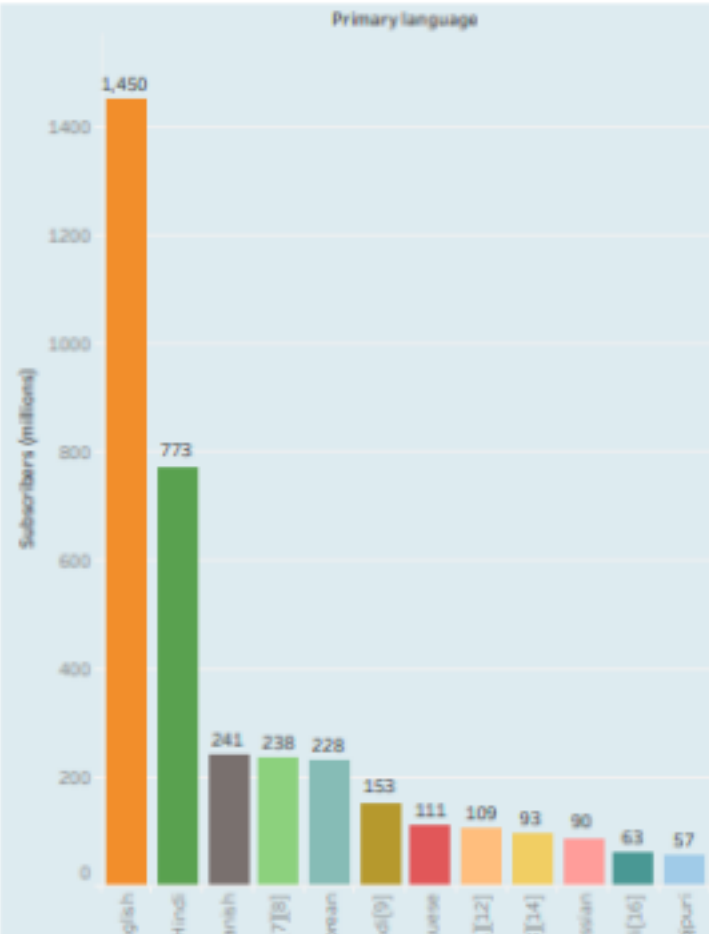
Story 1

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Country wise subscribers

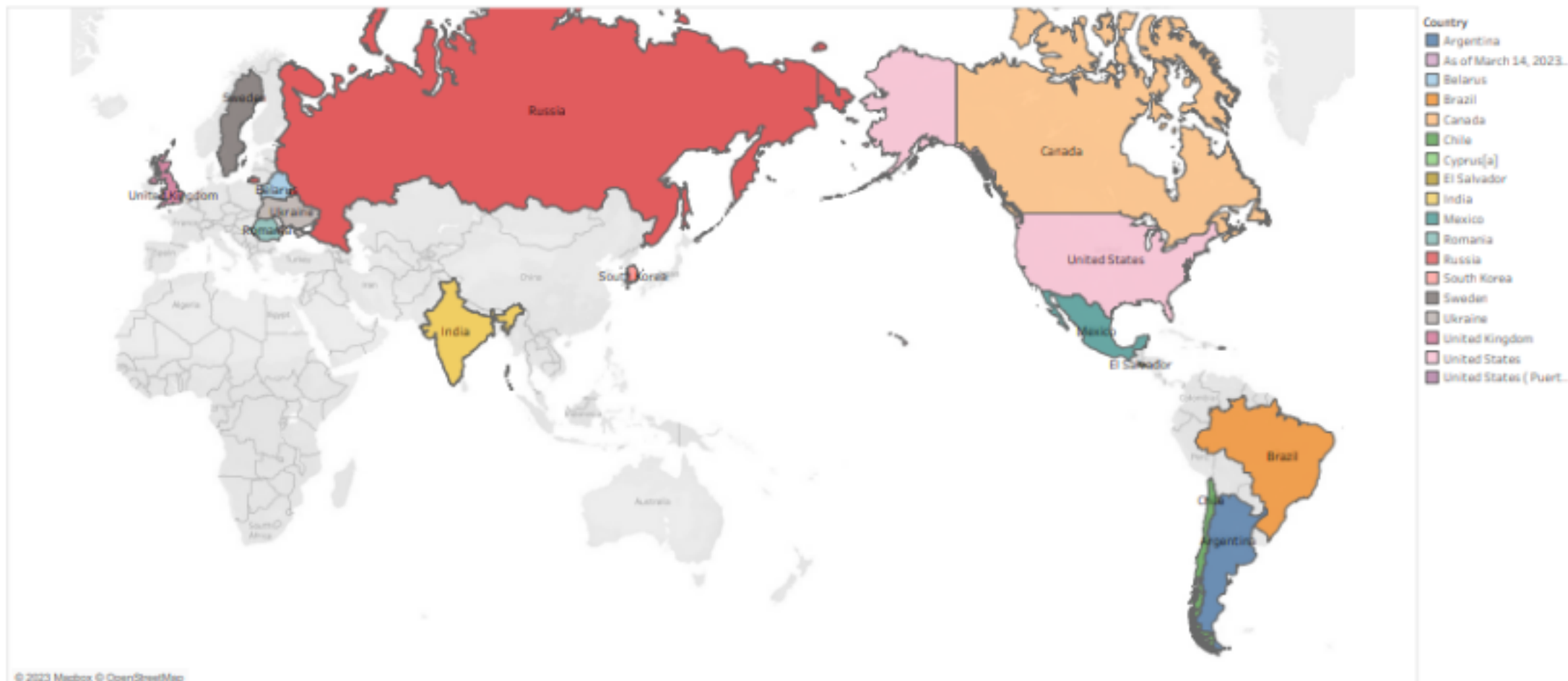


Language wise subscribers



Story 1

Channel Details	List of channel with number of subscribers and language	category wise language and country wise language	language and country wise subscribers	country wise primary language, number of subscribers and total number of subscribers
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4 ADVANTAGES & DISADVANTAGES

Advantage: Youtube is a free learning platform to understand our needs . There will be many videos relating our doubts so that we can learn many ideas and the creator can earn from his content based on youtube statistics.

Dis Advantage: Since anyone can upload videos in youtube, the quality of the content on the platform can be very variable. This can make it difficult to find high quality, reliable information or entertainment. Not every content is good and It also increases screen time and very dangerous for eyes.

5 APPLICATION

We wish to change is the treatment from youtube toward unpopular youtuber and monetization rule revision to participate in youtube program and try to adjust the metrics to promote quality over quantity.

6 CONCLUSION

Youtube is a free learning platform and it helps to gain more ideas what people want to know. Based on people's favourites content , the views will increase so that a creator should analyze people favourites and try to make videos in a attractive way and different from other contents.

7 FUTURE SCOPE

We know that youtube is growing very much better. The rise of short form videos, personalized content and recommendation , interactive and shoppable videos, virtual and augmented reality experiences, influencer marketing evolution. The evolution of youtube in future will be more influential and high demand video destination allow the viewers to have a more active role in show creation.