

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Youtubers say about product reviews, explore new things.

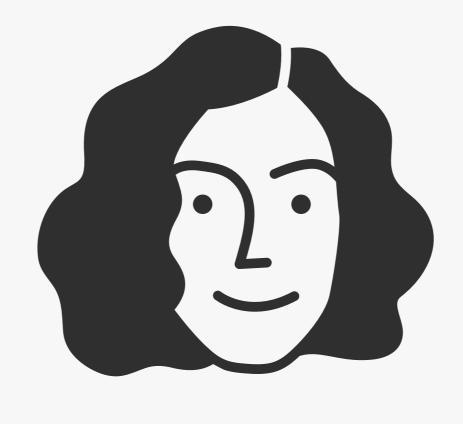
To acheive more subscribers

youtube has many users

we can imagine them like saying entertaining content

They want youtube 's growth in future

peoples comment on their channel



Persona's name

Short summary of the persona

their confidence increases when the content get good views

they give
ideas about
smart works,
gain
knowledge

helps to know about new things

Their biggest fear is to have youtube in future

self about about their content

Their anxiety is people should enjoy their content

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



