



# PROJECT PROPOSAL

Customer Relationship Management System

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## 1. Project Overview.

### 1.1 Introduction

### 1.2 Key Features

### 1.3 Technology Stack

## **2. Project Management.**

### **2.1 Project Structure & Phases**

#### **2.1.1 Project Team**

#### **2.2 Project Phases**

### 3. Project Deliverables & Milestones.

## 4. Financials.

### 4.1 Project Costs

Project Manager:

Rs. per day x = Rs.

Mobile Application:

Position	Number of people	Cost per day (RS)	Total work days	Total (RS)	Amount
FullStack Developer					

*Total Mobile Application Cost: Rs. + Rs. = Rs.*

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Web Portal:

Position	Number of people	Cost per day (RS)	Total work days	Total (RS)	Amount
FullStack Developer					

*Total Web Portal Cost: Rs. + Rs. = Rs.*

Subtotal for development: Rs.

### 4.2 Deployment, Maintain & Publication cost

- Play Store one time registration fee - \$25
- App store annual fee - \$99
- Maintain & Server cost per month for first 10,000 users - \$50 (then \$0.01 per user)

### 5. Conclusion