



PROJECT PROPOSAL

Customer Relationship Management System

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1. Project Overview.

1.1 Introduction

1.2 Key Features

1.3 Technology Stack

2. Project Management.

2.1 Project Structure & Phases

2.1.1 Project Team

2.2 Project Phases

3. Project Deliverables & Milestones.

4. Financials.

4.1 Project Costs

Project Manager:

Rs. per day x = Rs.

Mobile Application:

Position	Number of people	Cost per day (RS)	Total work days	Total Amount (RS)
FullStack Developer				

Total Mobile Application Cost: Rs. + Rs. = Rs.

Web Portal:

Position	Number of people	Cost per day (RS)	Total work days	Total Amount (RS)
FullStack Developer				

Total Web Portal Cost: Rs. + Rs. = Rs.

Subtotal for development: Rs.

4.2 Deployment, Maintain & Publication cost

- Play Store one time registration fee - \$25
- App store annual fee - \$99
- Maintain & Server cost per month for first 10,000 users - \$50 (then \$0.01 per user)

5. Conclusion