**Final GDPR-Compliant Version for Dräger Privacy Settings**

**(Real data retained, only repetitive text removed)**

**Dräger Privacy Settings**

We use cookies or comparable technologies and process personal data **only with your consent**, except where processing is **technically necessary** for website operation.

**Functional cookies** improve usability and store settings like language preferences.

**Statistics cookies** collect data about site usage to enhance performance.

**Marketing cookies** measure ad effectiveness and personalize advertisements.

**Your Choices:**

• **“Accept everything”** – Grants full consent.

• **“Decline”** – Accepts only **necessary cookies**.

• **“More”** – Configure individual preferences.

**You can change or revoke consent** at any time via the **cookie settings** link.

**[Decline]**

**[More]**

**[Accept Everything]**

**Inside “More” - Configuring Privacy Preferences**

**Functional**

• Stores **personal settings** (e.g., language preferences).

• Enables additional **user-friendly features**.

**Statistics**

• Collects **data about website usage** to improve functionality.

• Helps **enhance user experience** with performance insights.

**Marketing**

• Tracks **advertising effectiveness** and enables **personalized ads**.

• Used by **Dräger’s advertising partners** across various platforms.

**Third-Party Services Using Cookies**

• **Adobe Analytics** (Statistics)

• **Adobe Analytics ID** (Marketing)

• **Conversion Linker** (Marketing)

• **Google Ads** (Marketing)

• **Google Enhanced Conversions** (Marketing)

• **Google Maps** (Functional)

• **HubSpot** (Marketing)

• **LinkedIn Insight Tag** (Marketing)

• **Meta Pixel** (Marketing)

• **Microsoft Advertising** (Marketing)

• **YouTube Video** (Functional)

**[Save Settings]**

**[Decline]**

**[Accept Everything]**