**Allow Optional Cookies and Technologies?**

We and our partners use cookies and other technologies to ensure that:

• Our website functions reliably

• We can conduct **statistical evaluations**

• We display **relevant content and personalized advertising** across our site and other channels

We and our partners process **personal data**, such as:

• **IP address**

• **Device information** (storage and retrieval)

• **Visit and product data**

• **Linked data from internal and external sources**

Only when you click **“Allow all”** do you agree to all purposes. If you do not want this, you can:

Click **“Only necessary allow”** to accept only essential cookies.

Click **“More options”** to customize preferences and find more information about cookies and technologies.

If you **allow us to use your data**, you can **revoke consent at any time** by accessing the **Privacy Settings** at the bottom of the website.

**Privacy Notice** | **Site Notice**

**Options:**

**[Allow All]** – Accept all processing purposes.

**[Only Necessary Allow]** – Enable only required cookies.

**[More Options]** – Customize preferences.

**Inside More Options: Privacy Settings**

Here, you can **determine for which processing purposes and providers we may collect and use your data.** You can change your selection at any time at the bottom of the page.

**Privacy Notice** | **Site Notice**

**Processing Purposes & Providers**

• **Necessary Cookies**

• Ensures website functionality (e.g., **shopping cart, billing**).

• These are **always active** and cannot be deactivated.

• **Statistics Cookies**

• Analyzes visitor behavior to **improve the website**.

• Collects data on **visited pages, clicked links**, and user interactions.

• Used for **non-personalized advertising** on partner websites.

• **Marketing Cookies**

• Enables **personalized advertising** based on user interests.

• Tracks online activity and **shares collected data with marketing partners**.

**Data Processing Providers & Services**

**Necessary Cookies**

• **Adobe Launch**

• **Cloudflare**

• **Functional Cookies and Storage**

• **GfK SENSIC**

• **Gstatic.com**

• **reCAPTCHA**

• **Salesforce**

• **Usercentrics Consent Management Platform**

**Statistics Cookies**

• **Adobe Analytics**

**Marketing Cookies**

• **Adform** (39 Subservices)

• **Facebook Pixel**

• **Google Ads Conversion Tracking**

• **Google Ads Remarketing** (1 Subservice)

• **Google Maps**

• **Mouseflow**

• **TradeDesk**

• **YouTube Video** (1 Subservice)

**ID for Requesting Consent Data**

**[Accept Selection]**

**[Only Necessary Allow]**

**[Allow All]**