Before You Start Exploring Our Website

[We](https://www.sartorius.com/en/privacy-notices#id-1462316) employ technologies on our website, such as cookies or targeting ('cookies, etc.'), to store and retrieve information on user devices and process personal data, such as IP addresses or browser information.

For basic functionalities of the website, we utilize necessary cookies. Additionally, we process cookies for performance- as well as marketing purposes if you provide your consent by clicking 'Agree'. This also includes data transfers to countries outside the EU without an adequate level of data protection. By selecting 'Deny', you choose to only allow the use of necessary cookies, etc. By selecting 'Customize', you can enable individual processing purposes. In our Privacy Preference Center, you can change or revoke your consent at any time, and these changes will apply future actions.

For more information regarding the cookies, etc., we use, please refer to our [Cookie Notice](https://www.sartorius.com/en/cookie-notice) and our [Privacy Notice](https://www.sartorius.com/en/privacy-notices).

Customize Deny Agree

Inside Customize :

Privacy Preference Center

This tool helps you to select and deactivate various tags / trackers / analysis tools used on this website. Most non-English versions of the service descriptions have been auto-translated. The reference language is English.

Categories

Necessary

These technologies are required to use the core functionality of the website.

Performance

These technologies enable us to analyze the use of the website in order to measure and improve performance.

Marketing

These technologies are used by advertisers to serve ads that are relevant to your interests.

Services

Google Tag Manager

Necessary

Okta

Necessary

Usercentrics Consent Management Platform

Necessary

Adform

Marketing

Azure Application Insights

Performance

Demandbase

Marketing

DoubleClick Floodlight

Marketing

Facebook Custom Audiences

Marketing

Google Ads

Marketing

Google Ads Conversion Tracking

Marketing

Google Analytics 4

Performance

Google Analytics Advertising

Marketing

Google Analytics Visitor ID

Marketing

Google Signals

Marketing

Hotjar

Performance

LinkedIn Ads

Marketing

Marketo

Marketing

Microsoft Advertising

Marketing

MiQ

Marketing

3Subservices

Nexxen

Marketing

StackAdapt

Marketing

Visual Website Optimizer (VWO)

Performance

ID to request consent data

Save Preferences Deny Agree