We respect your privacy

The IU Internationale Hochschule uses, in addition to technically necessary cookies (“essential cookies”), those that are used by us and third parties for marketing purposes (“marketing cookies”) and for usage analysis (“statistical cookies”). Your personal data and cookies may be used for both personalized and non-personalized advertising.

We collect your personal data and cookies to provide a personalized user experience. This applies to:

iu.de, iu-fernstudium.de, iu-dualesstudium.de.

For this purpose, we store or retrieve information on your device. Cookies are stored and retrieved on your device automatically. You cannot opt-out of personalized or non-personalized advertising.

Cookies will be stored regardless of your preferences to ensure all functionalities of our websites.

Cookie settings cannot be adjusted once enabled.

Cookie Settings Description

These technologies and your personal data are used by advertisers and us to display ads relevant to your interests, measure the effectiveness of our marketing campaigns, analyze website usage, and optimize your user experience.

Categories & Services

Essential

These technologies are required to enable the core functionality of the website.

• PPSession

• Usercentrics Consent Management Platform

• Website Feature Cookies

Marketing

These technologies and your personal data are used by advertisers and us to display ads relevant to your interests, measure the effectiveness of our marketing campaigns, analyze website usage, and optimize your user experience.

• AB Tasty

• AddThis

• Appcast

• Application Course Prefill

• Calendly

• ContentSquare

• Conversion Linker

• Cookie PopUp

• Cookie registeredEvents

• Facebook Connect

• Facebook Pixel

• Google Ads

• Google Ads Remarketing

• Google Analytics 4

• Google Maps

• Google Signals

• Google Tag Manager

• Heyflow

• IU Compass

• Resume Generator

• LinkedIn Ads

• LinkedIn Insight Tag

• Microsoft Advertising

• Microsoft Advertising Remarketing

• Microsoft Clarity

• Mouseflow

• Partnerize

• PHF

• Pinterest

• ResumeApplicationFormCookie

• Server Side Testing

• Snapchat Advertising

• Syntea

• TikTok

• Twitter Button

• Twitter Plugin

• Twitter Syndication

• Usergroup

• UTM

• YouTube Video

Consent Data Request ID

[Allow All Cookies] [Continue with Essential Cookies] [Cookie Settings]