Allow Optional Cookies and Technologies?

We and our partners use cookies and other technologies to ensure that:

• Our website functions reliably

• We can conduct statistical evaluations

• We display relevant content and personalized advertising across our site and other channels

We and our partners process personal data, such as:

• IP address

• Device information (storage and retrieval)

• Visit and product data

• Linked data from internal and external sources

Only when you click “Allow all” do you agree to all purposes. If you do not want this, you can:

Click “Only necessary allow” to accept only essential cookies.

Click “More options” to customize preferences and find more information about cookies and technologies.

If you allow us to use your data, you can revoke consent at any time by accessing the Privacy Settings at the bottom of the website.

Privacy Notice | Site Notice

Options:

[Allow All] – Accept all processing purposes.

[Only Necessary Allow] – Enable only required cookies.

[More Options] – Customize preferences.

Inside More Options: Privacy Settings

Here, you can determine for which processing purposes and providers we may collect and use your data. You can change your selection at any time at the bottom of the page.

Privacy Notice | Site Notice

Processing Purposes & Providers

• Necessary Cookies

• Ensures website functionality (e.g., shopping cart, billing).

• These are always active and cannot be deactivated.

• Statistics Cookies

• Analyzes visitor behavior to improve the website.

• Collects data on visited pages, clicked links, and user interactions.

• Used for non-personalized advertising on partner websites.

• Marketing Cookies

• Enables personalized advertising based on user interests.

• Tracks online activity and shares collected data with marketing partners.

Data Processing Providers & Services

Necessary Cookies

• Adobe Launch

• Cloudflare

• Functional Cookies and Storage

• GfK SENSIC

• Gstatic.com

• reCAPTCHA

• Salesforce

• Usercentrics Consent Management Platform

Statistics Cookies

• Adobe Analytics

Marketing Cookies

• Adform (39 Subservices)

• Facebook Pixel

• Google Ads Conversion Tracking

• Google Ads Remarketing (1 Subservice)

• Google Maps

• Mouseflow

• TradeDesk

• YouTube Video (1 Subservice)

ID for Requesting Consent Data

[Accept Selection]

[Only Necessary Allow]

[Allow All]