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The IU Internationale Hochschule uses, in addition to technically necessary cookies (“essential cookies”), those that are used by us and third parties for marketing purposes (“marketing cookies”) and for usage analysis (“statistical cookies”). Your personal data and cookies may be used for both personalized and non-personalized advertising.

We require your consent to provide you with a personalized user experience. Your consent applies to:

iu.de, iu-fernstudium.de, iu-dualesstudium.de.

For this purpose, we store or retrieve information on your device. Click “Allow All Cookies” or “Cookie Settings” to accept only selected cookies and view more information.

If you do not consent (click “Continue with Essential Cookies”), we will restrict ourselves to cookies that are essential for the core functionalities of our websites.

You can adjust your consent at any time with effect for the future. Click on “Cookie Settings” in the website footer.

Cookie Settings Description

These technologies and your personal data are used by advertisers and us to display ads relevant to your interests, measure the effectiveness of our marketing campaigns, analyze website usage, and optimize your user experience.

Categories & Services

Essential

These technologies are required to enable the core functionality of the website.

• PPSession

• Usercentrics Consent Management Platform

• Website Feature Cookies

Marketing

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• AB Tasty

• AddThis

• Appcast

• Application Course Prefill

• Calendly

• ContentSquare

• Conversion Linker

• Cookie PopUp

• Cookie registeredEvents

• Facebook Connect

• Facebook Pixel

• Google Ads

• Google Ads Remarketing

• Google Analytics 4

• Google Maps

• Google Signals

• Google Tag Manager

• Heyflow

• IU Compass

• Resume Generator

• LinkedIn Ads

• LinkedIn Insight Tag

• Microsoft Advertising

• Microsoft Advertising Remarketing

• Microsoft Clarity

• Mouseflow

• Partnerize

• PHF

• Pinterest

• ResumeApplicationFormCookie

• Server Side Testing

• Snapchat Advertising

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• Twitter Button

• Twitter Plugin

• Twitter Syndication

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• YouTube Video

Consent Data Request ID

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