Final GDPR-Compliant Version for Dräger Privacy Settings

(Real data retained, only repetitive text removed)

Dräger Privacy Settings

We use cookies or comparable technologies and process personal data only with your consent, except where processing is technically necessary for website operation.

Functional cookies improve usability and store settings like language preferences.

Statistics cookies collect data about site usage to enhance performance.

Marketing cookies measure ad effectiveness and personalize advertisements.

Your Choices:

• “Accept everything” – Grants full consent.

• “Decline” – Accepts only necessary cookies.

• “More” – Configure individual preferences.

You can change or revoke consent at any time via the cookie settings link.

[Decline]

[More]

[Accept Everything]

Inside “More” - Configuring Privacy Preferences

Functional

• Stores personal settings (e.g., language preferences).

• Enables additional user-friendly features.

Statistics

• Collects data about website usage to improve functionality.

• Helps enhance user experience with performance insights.

Marketing

• Tracks advertising effectiveness and enables personalized ads.

• Used by Dräger’s advertising partners across various platforms.

Third-Party Services Using Cookies

• Adobe Analytics (Statistics)

• Adobe Analytics ID (Marketing)

• Conversion Linker (Marketing)

• Google Ads (Marketing)

• Google Enhanced Conversions (Marketing)

• Google Maps (Functional)

• HubSpot (Marketing)

• LinkedIn Insight Tag (Marketing)

• Meta Pixel (Marketing)

• Microsoft Advertising (Marketing)

• YouTube Video (Functional)

[Save Settings]

[Decline]

[Accept Everything]