

The primary audience for this website is for students and parents.

The age range should be between 10-18.

This website is meant for everyone not just one specific gender.

The language of the website is in English.

The secondary audience is basically the same for the website regardless of what age the person is.

The audience will want to see practical and informative information about the website like a contact page, frequently asked questions page and details of each activity.

The computer experience needed to traverse through the website is very minimal as I have made this quite a minimal if not efficient website. On my website all you need to know what to do is read and know how to use a mouse or trackpad. Having said this I do know that some people have difficulty with using a computer. I have tried to make the website usable for everyone of every age.

The target audience is between 10-18.

There is no one specific gender requirement.

The language of the website is in English as the target audience is English speaking people but obviously everyone of any language can look at the website with ease as their browser should automatically translate the website into whatever language they know.

This website is supposed to achieve the goal of being able to bring in costumers looking for an activity centre in Barcelona. The main goal is getting views of Barcelona in a good limelight.

The Navigation of the website has been made easy as there is two ways of viewing, if you are on mobile the navigation bar changes compared to if you were on PC.

The Media and Content has been laid out well and is easy to use. There is a good amount of images on the website with the main video on the front of the page in the index.html file.

The Interactivity on the site is good as there is buttons with hover effects that have been styled to have a border-radius that makes it look modern and clean all whilst keeping a subtle ease of use. The buttons also have a hover effect which lets you know that you are hovering over a clickable object.