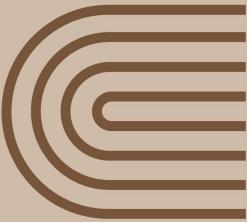
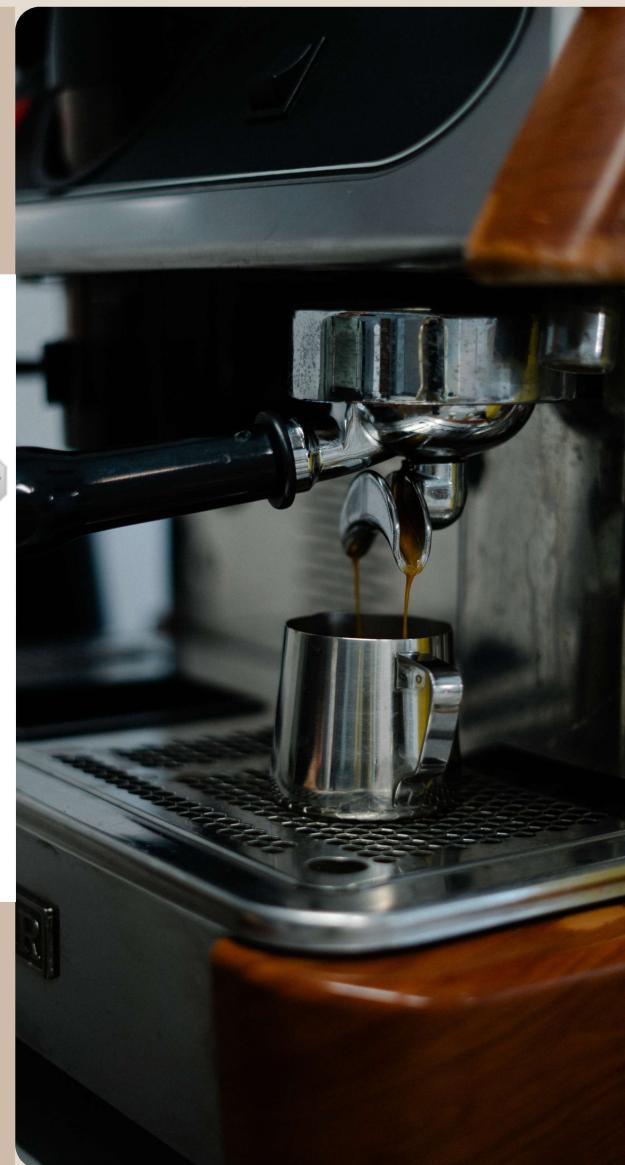
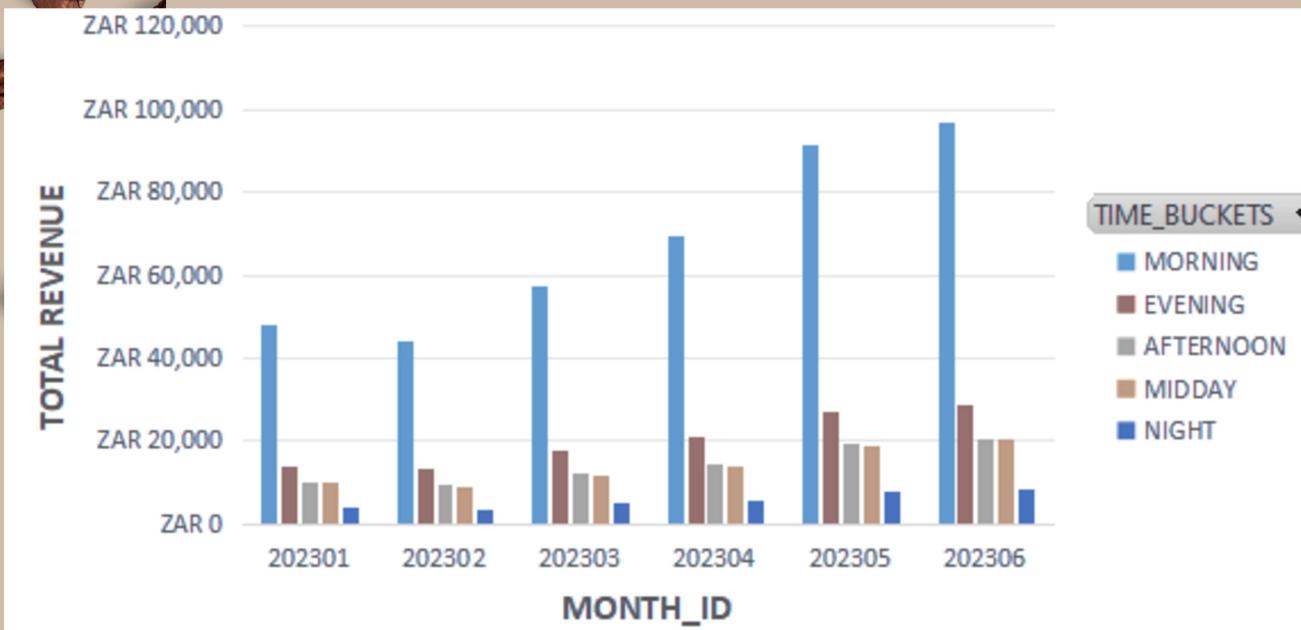


BRIGHT COFFEE SHOP

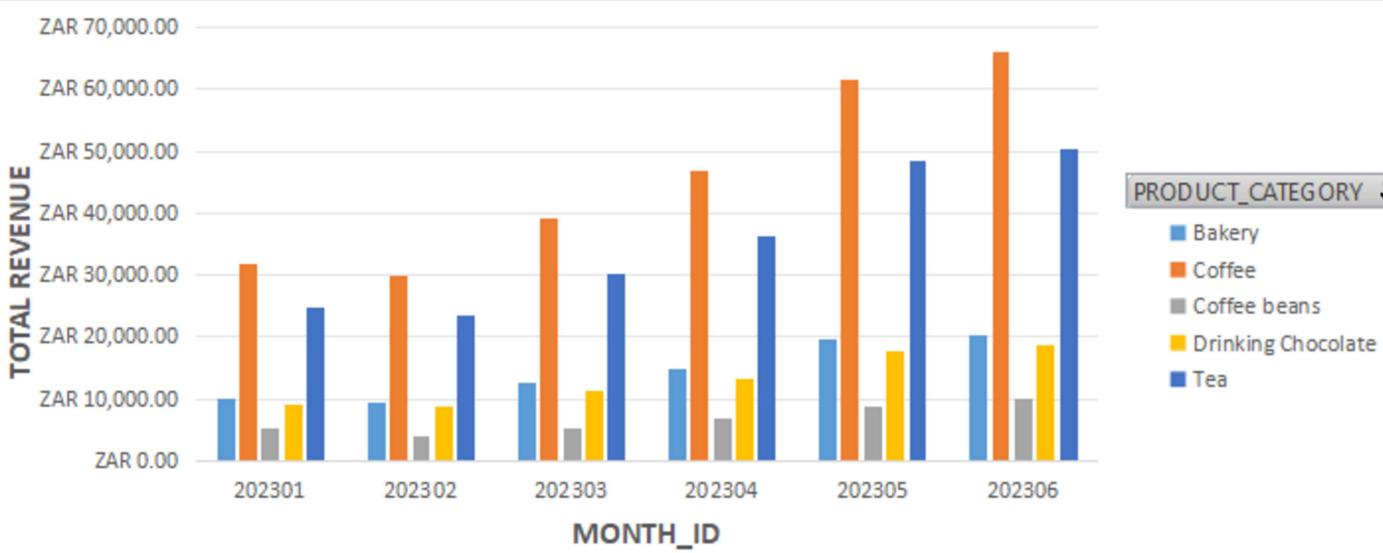


Monthly Total Revenue



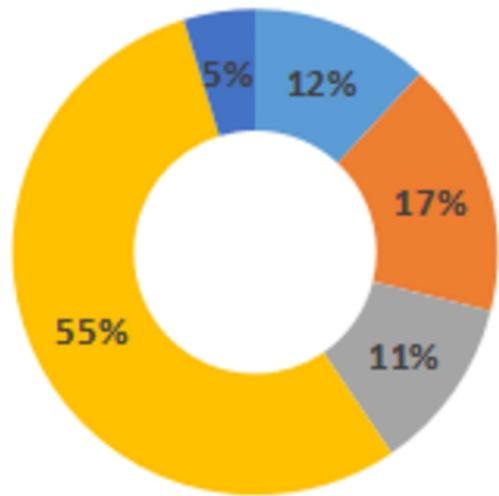
TOP 5

Total Revenue



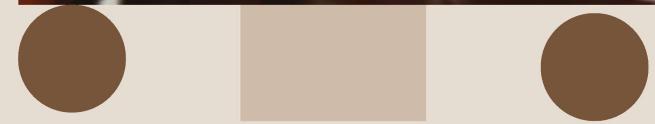
Sales Peak Time Interval

PEAK TIME INTERVALS

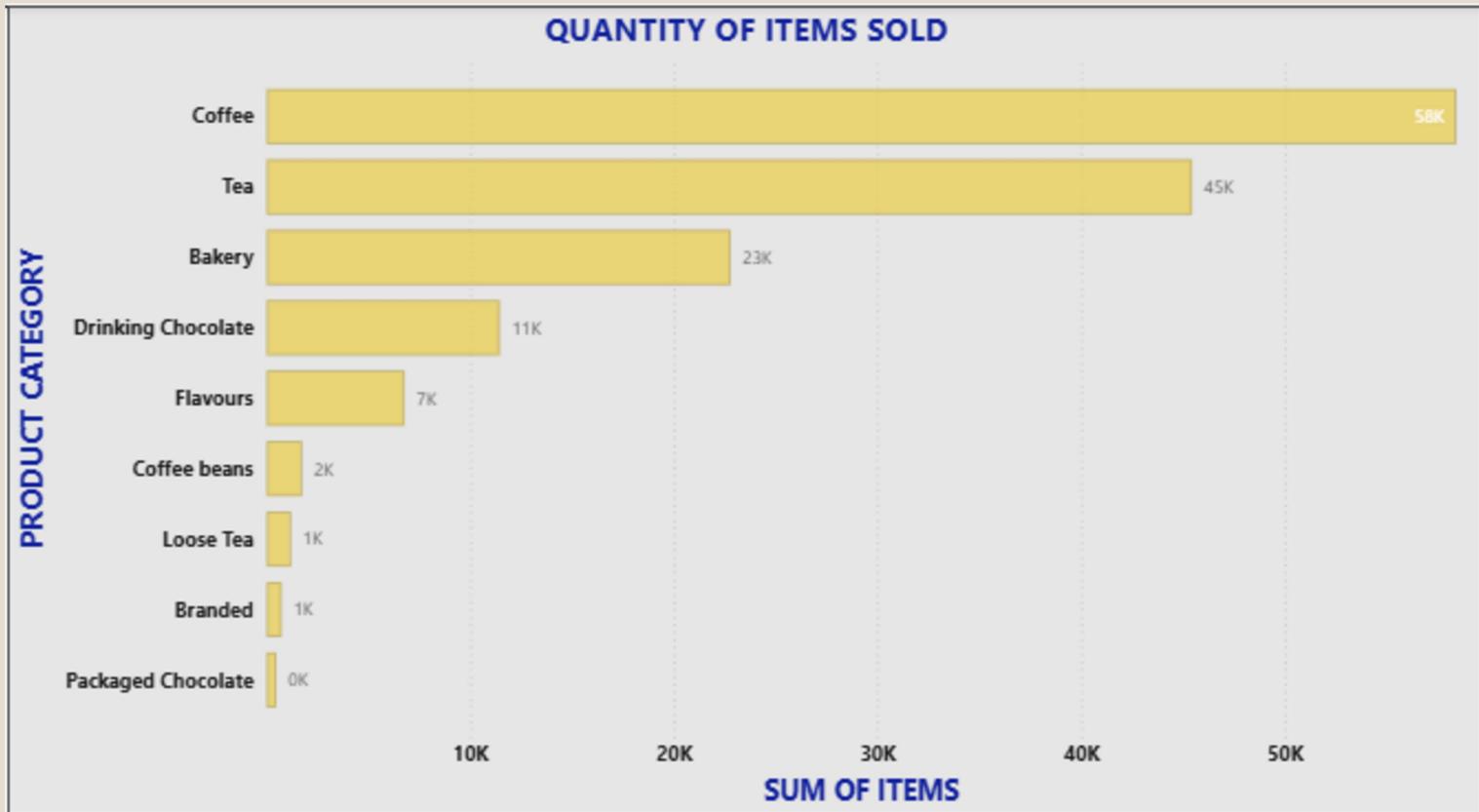


TIME_BUCKETS

- AFTERNOON
- EVENING
- MIDDAY
- MORNING
- NIGHT

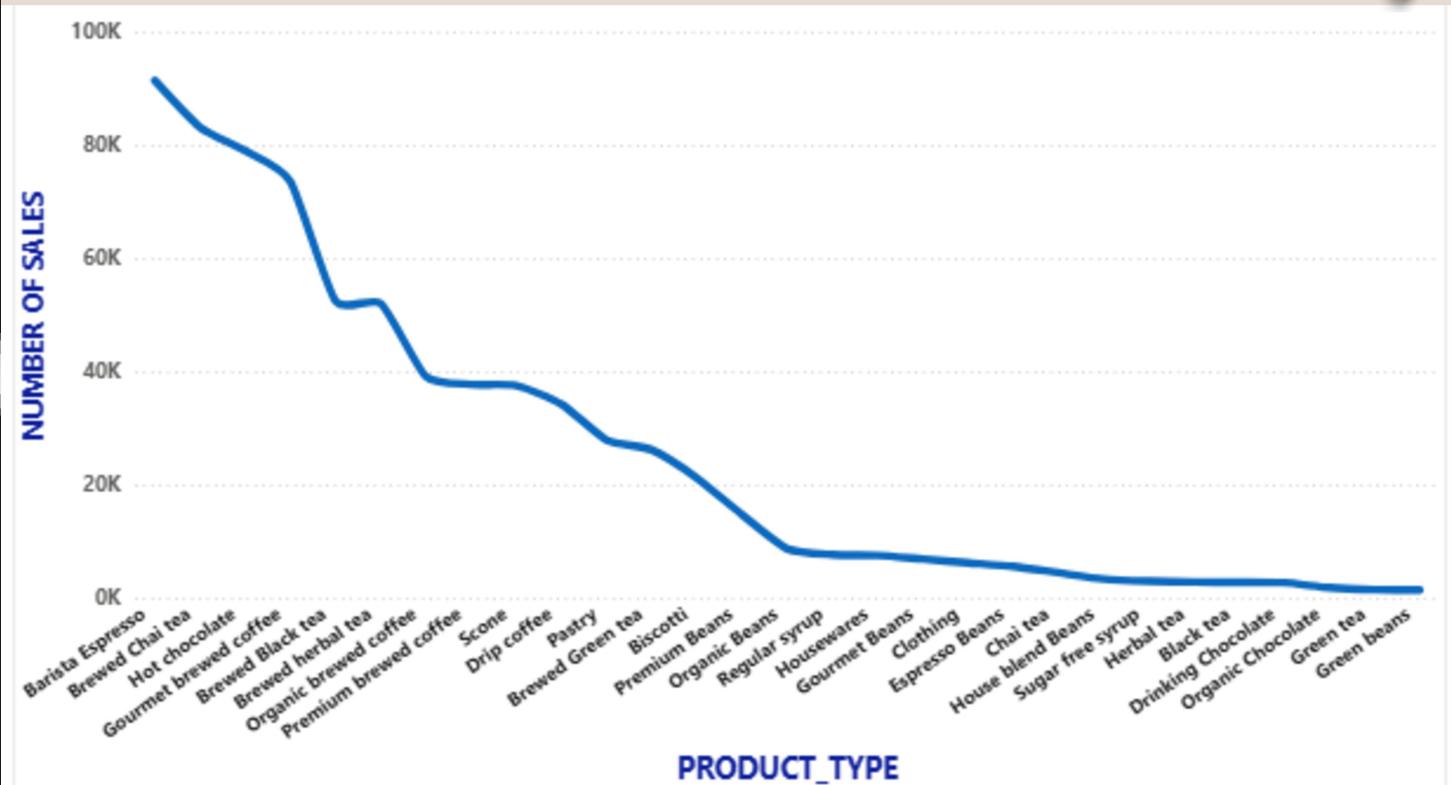


Quantity of item sold

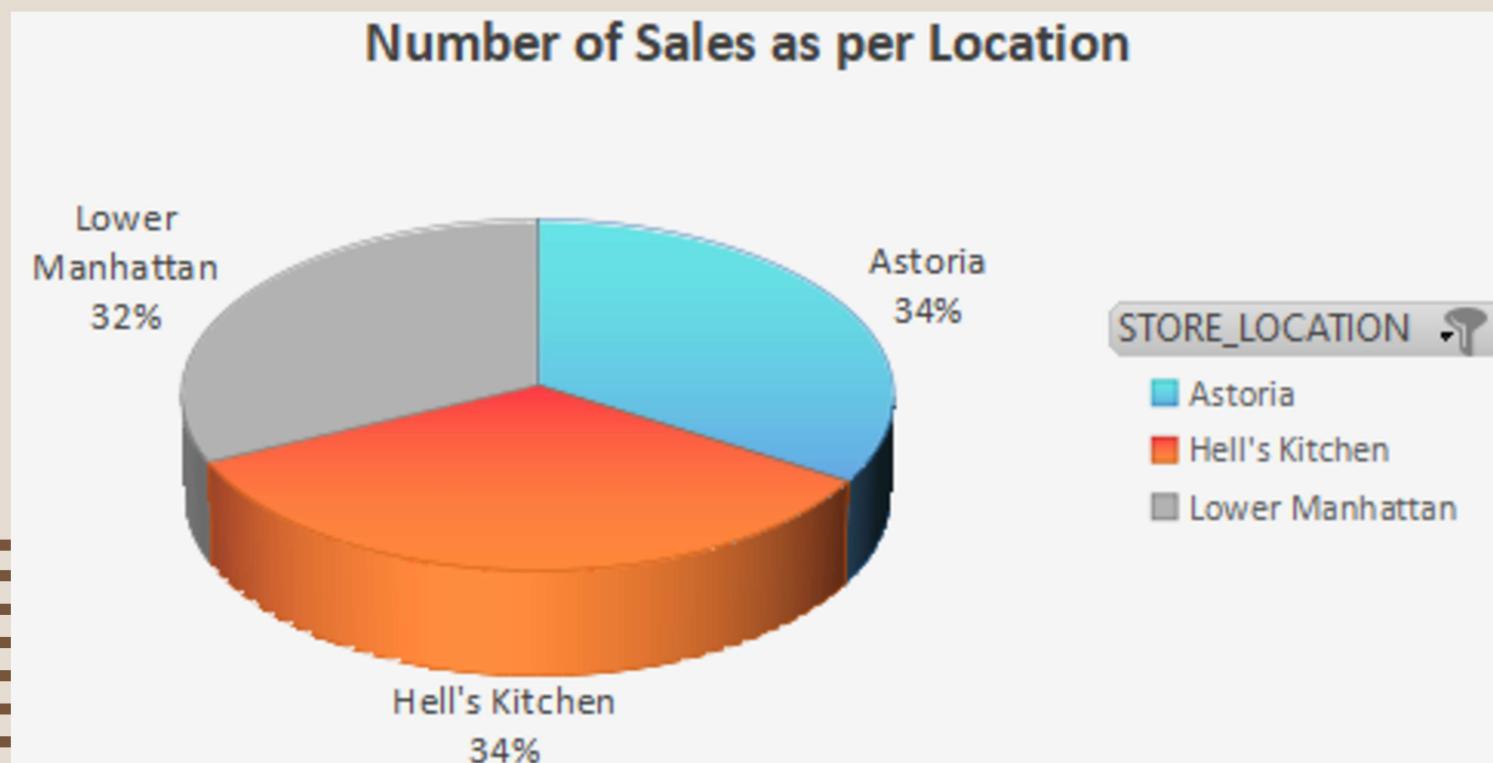




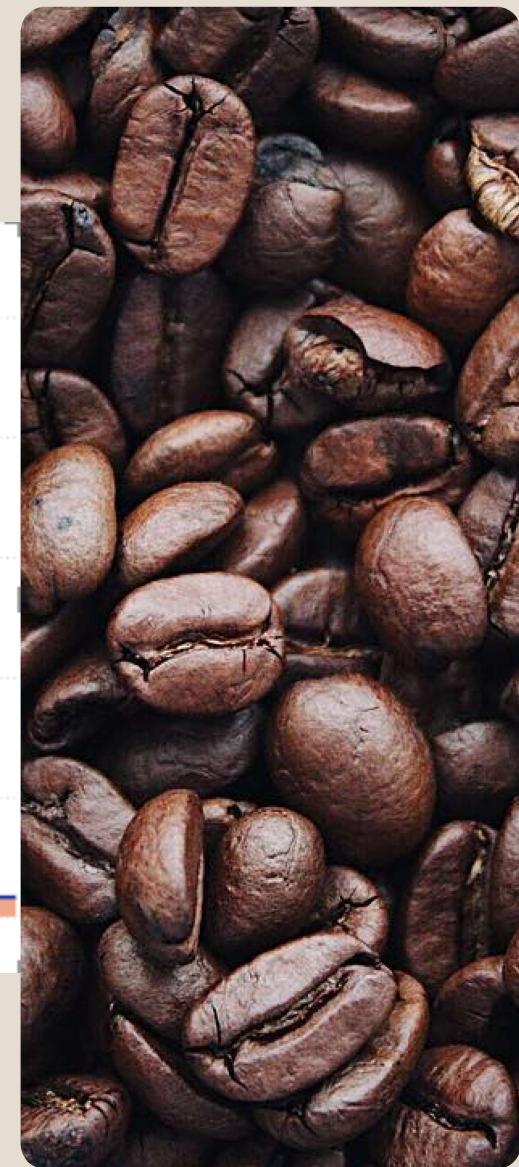
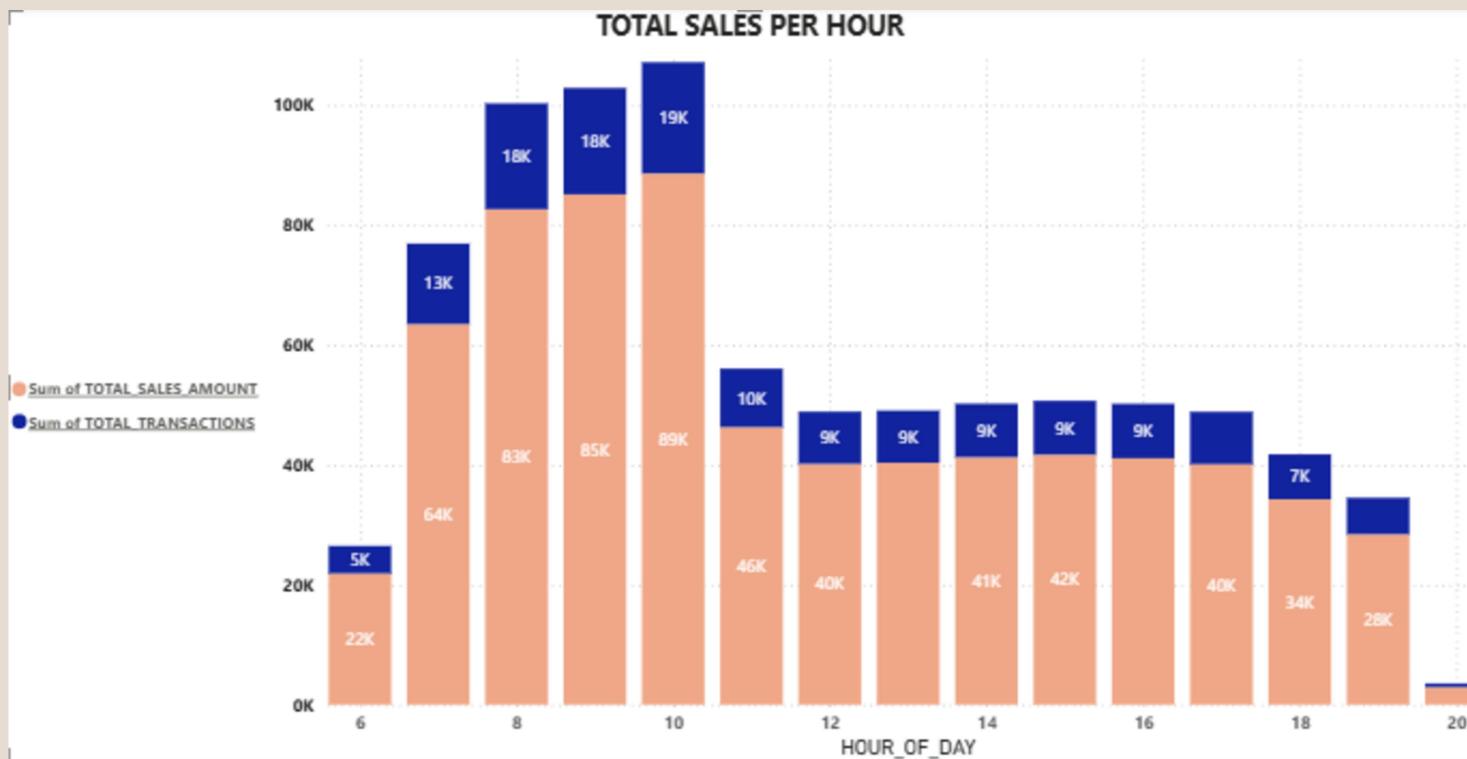
Best Selling Product Type



Sales per Location



Sales vs Sold units per hour



Marketing Campaign Recommendations

Evening Recharge Campaign

“Unwind at Sunset”
discount: 5 % off
Drinking Chocolate and
Chai teas

Happy hour promos

Upsell bakery items:
Offer a free scone with
purchase of a large
coffee.

Discounts for App Users

Time limited offers
via app for people nearby

Loyalty Boosts During Off-Peak
Double loyalty points during
identified slow hours.

