



# ORGANIC AGRI...

## E-Commerce Website

Group Project

# Table of Contents:

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<b>Submission Form .....</b>	<b>3</b>
<b>Core Business Function .....</b>	<b>5</b>
<b>Possible Opportunities Of Implementing An E-Commerce System .....</b>	<b>7</b>
<b>Target Market.....</b>	<b>8</b>
<b>Security .....</b>	<b>8</b>
<b>Reliability .....</b>	<b>9</b>
<b>Relevant Legislations.....</b>	<b>9</b>
<b>Business Processes .....</b>	<b>9</b>
<b>Payment Options .....</b>	<b>10</b>
<b>Suitability Of Implementing E-Commerce Solution .....</b>	<b>11</b>
<b>Essential Features and Functionality .....</b>	<b>12</b>
User Friendly design.....	12
Design of home page .....	12
Design of Shop page.....	15
Design of About us page .....	17
Design of Knowledge page .....	17
Design of Order Track page .....	18
Design of Wishlist page .....	19
Design of Cart page.....	19
Design of Checkout page .....	20
Design of Contact Us page .....	21
Product Catalog .....	22
Shopping Cart .....	28
Checkout Process.....	29
Order Management.....	31
User Account management.....	34
Search And Filtering Option.....	37
Product Review and Rating .....	40
Inventory Management.....	40
Promotion and discounts .....	41
Customer Support.....	41
100% Mobile Friendly Design .....	42

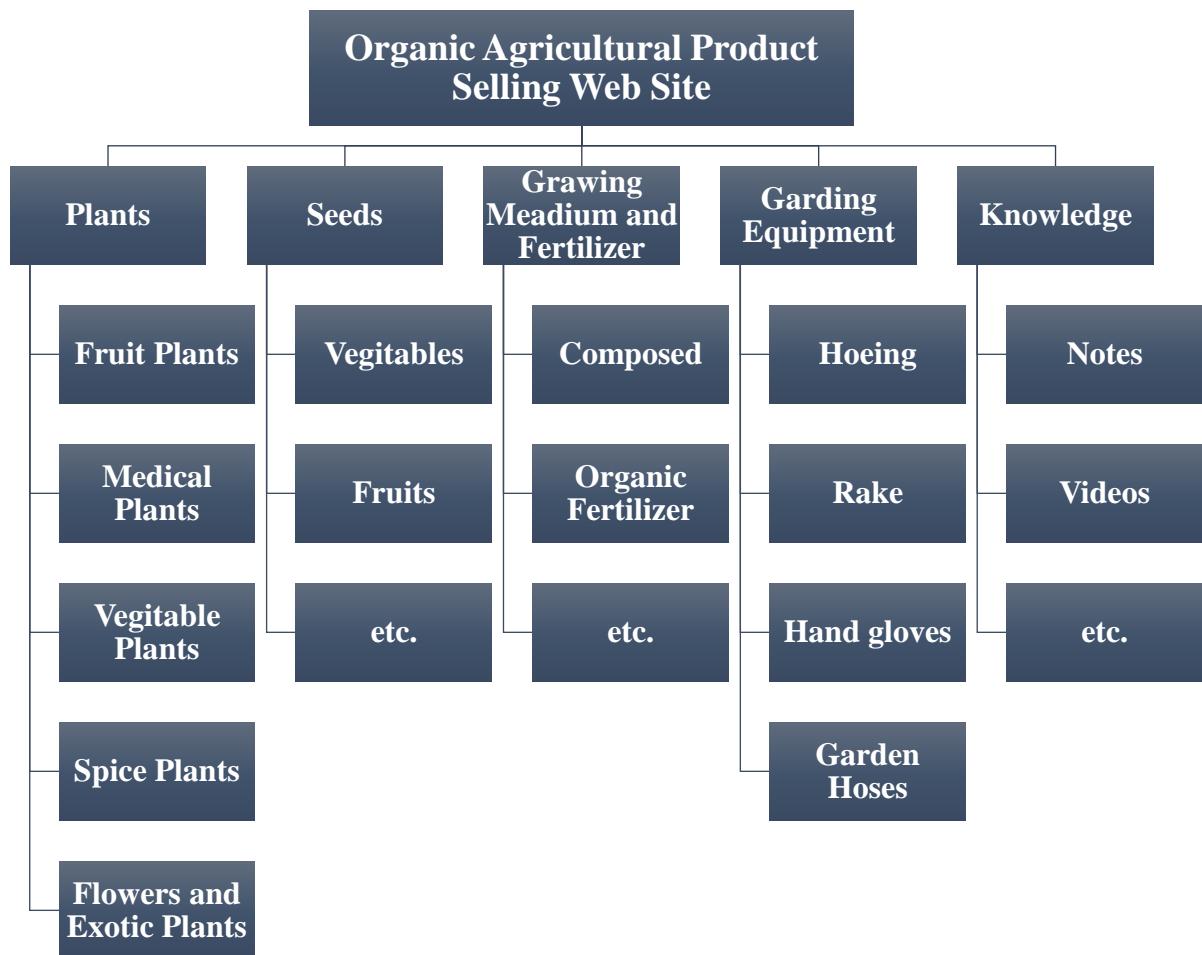
CMS, Theme, Plugins and other Tools .....	46
Use Case Diagram .....	47
ER Diagram .....	48

# **Core Business Function Of Agricultural Product Selling Website:**

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- ❖ Our website's primary purpose is to give those who are interested in organic farming and gardening a place to purchase organic agricultural items, such as plants, seeds, gardening tools, fertilizers and information. The main objective is to provide clients with a one-stop shop where they can begin or continue their organic gardening initiatives. The website acts as a central point for the sharing of products, information, and equipment about organic farming.
- ❖ It's critical to take into account a variety of macroenvironmental aspects that might have a big impact on the website's success and operations in order to successfully manage this essential business function. The regulatory landscape is an important consideration, as laws pertaining to e-commerce, organic certification, and farming methods can affect a company's capacity to market and sell its goods. Maintaining awareness of and adherence to these rules guarantees the legitimacy and dependability of what is offered.
- ❖ The impact of economic conditions on purchasing behavior is significant, since it can be influenced by consumer spending habits, income levels, and overall economic stability. Understanding eco-conscious trends and consumers' willingness to pay a premium for sustainable and ecologically friendly solutions is crucial, especially in light of the growing popularity of organic products.
- ❖ The development of technology brings with it both advantages and disadvantages. Using data analytics, digital marketing techniques (social media marketing, etc.), and e-commerce technologies (online payments, carts, etc.) can improve customer satisfaction and expedite processes. To be competitive in the fast-paced online business, one must constantly adapt to technical advancements.
- ❖ The sociocultural context is yet another important aspect to take into account. Marketing strategies and product offerings can be more effectively tailored when taking into account consumer preferences, beliefs, and lifestyle choices relating to gardening and organic living. Building a community and reiterating the value of organic techniques becomes contingent upon educating clients via the website's "Knowledge" section.
- ❖ The primary business function is inextricably linked to environmental issues. The success of the plants and seeds we sell is directly impacted by biodiversity, soil health, and climate conditions. In addition to being consistent with the principles of organic agriculture, a focus on sustainable and regenerative processes also helps businesses remain viable in the long run in a market that is concerned about the environment.

- ❖ Furthermore, it's important to keep a careful eye on industry trends and competition dynamics. Keeping a competitive edge requires examining the tactics used by rivals, spotting holes in the market, and developing new goods and services. Cooperation amongst members of the organic agriculture community, via alliances or partnerships, can improve the range of products offered and fortify market position.
- ❖ You can get a rough idea about the products and services sold through our website from the diagram below,



## **Possible Opportunities Of Implementing An E-Commerce System To The Agricultural Product Selling Website :**

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- ❖ There are numerous benefits to putting in place an e-commerce system for the website that sells organic agricultural products, including the opportunity to take advantage of the enormous market potential of the expanding online customer base. Reaching beyond regional limitations is a noteworthy potential. Organic products can reach clients worldwide through the use of an e-commerce platform, allowing them to access a wide range of customers. By giving the business more global exposure, this expanded market access not only grows the clientele but also helps it capitalize on the growing trend of organic and sustainable living around the world.
- ❖ An e-commerce system also creates opportunities for customized consumer experiences and targeted marketing. One can customize marketing campaigns by using data analytics and customer profiling to take into account individual preferences, past purchases, and demographics. This focused strategy raises the possibility of turning leads into devoted clients while also improving consumer engagement. Personalized recommendations, special offers, and interactive content are examples of features that may be implemented on e-commerce platforms to create a personalized experience that increases consumer happiness and loyalty.
- ❖ The e-commerce environment offers a chance to take advantage of market trends and diversify product offerings. Through the utilization of real-time data and client feedback, it is possible to recognize new market trends, launch new product lines, or enhance current offerings. Our e-commerce platform enables quick adjustments to market dynamics, such as a spike in demand for particular kinds of organic seeds or environmentally friendly gardening supplies.
- ❖ Additionally, the e-commerce system provides a forum for encouraging a feeling of community and information exchange among the clients. Gardening aficionados can interact more easily when the website has features like forums, discussion boards, or live chat support. In addition to increasing consumer interaction, this community-building strategy positions the brand as a reliable authority in the field of organic agriculture. Promoting user experiences, advice, and success stories fosters a thriving online community that enhances e-commerce beyond its transactional nature.

## **Target Market :**

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- ❖ To guarantee that an e-commerce website solution is effective and aligned with the business objectives, a number of factors must be carefully considered when designing it for the sale of organic agricultural products. Understanding the target market is one important component. The e-commerce platform can be more specifically tailored to the audience's demands by examining their demographics, preferences, and behaviors. For example, stressing sustainable practices in the platform's design and marketing might increase its attractiveness and resonance with the target audience if it comprises environmentally sensitive consumers.
  - Farmers and Growers
  - Agribusiness and Commercial Farms
  - Livestock Owners
  - Gardeners and Hobby Farmers
  - Organic and Sustainable Agriculture Advocates
  - Government and Institutional Buyers
  - Landscapers and Groundskeepers
  - Educational Institutions
  - Farm Supply Retailers

## **Security :**

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- ❖ Security is a critical component of every e-commerce system. It is essential to put strong security measures in place to safeguard sensitive information, transaction data, and customer data. This entails using encryption technology, following industry-standard security protocols, and integrating SSL certificates for safe data transmission. By putting security first, it promotes a safe and dependable online buying environment by protecting customers' trust and guaranteeing compliance with data protection laws.

## **Reliability :**

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- ❖ Reliability is still another important factor. The e-commerce platform ought to be built to withstand fluctuations in traffic volume so that it operates reliably even at busy times. To lessen the effect of any technical problems, this entails making investments in dependable hosting services, optimizing the speed of websites, and putting backup and recovery procedures in place. Customers feel more confident when using a dependable platform, which promotes repeat business and positive word-of-mouth recommendations.

## **Relevant legislations :**

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- ❖ Complying with applicable laws is essential for an e-commerce system to succeed. It is crucial to comprehend and abide by laws pertaining to data privacy, consumer protection, and online transactions. This could entail putting up unambiguous terms and conditions, and being open and honest about product costs and delivery schedules. Respecting applicable laws helps to avoid legal issues and cultivates consumer trust, which promotes a safe and lawful online buying environment.

## **Business processes :**

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- ❖ Operational efficiency depends on matching the e-commerce system with the business operations. Business operations are streamlined by integrating the platform order fulfillment procedures, and inventory management systems. Accurate product availability, quick order processing, and smooth customer communication are all ensured by this connectivity. The e-commerce solution can be integrated with current business procedures to produce a unified and efficient workflow that improves organizational efficiency as a whole.
- ❖ By using this e-commerce website customers can easily search products by using product names or categories. Furthermore, customers can add these search products to the cart and customers can easily add their favorite goods to wishlist. All services we provide in our website.
- ❖ After adding product/s to the cart customers can easily purchase the goods by using checkout option. And we offer the discount to all of the goods.
- ❖ And customers can easily return the goods by using Contact Us page. The Contact us page provides form to contact the company by using email/phone number/ address, etc.

- ❖ Also we offer a money-back guarantee to all of our customers with specific regulations and conditions.
- ❖ After purchasing the order customers can view their order process by using the order track section. It is very important to our customers to know about the current status(complete, canceled, on the way, etc.) of their orders.
- ❖ Furthermore we provide beautiful and clear images and descriptions about each of the products and also we provide variations like various colors and weights. It is very good option to our customers to purchase their mostly like goods.

## **Payment options :**

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- ❖ Payment options are essential for increasing consumer convenience and reaching a wider audience. To accommodate a wide range of consumer preferences, a range of safe payment solutions, including digital wallets, credit cards, and other online payment methods, are offered. In addition, a dependable and seamless transaction procedure is guaranteed by integrating with reputable and extensively utilized payment gateways. By removing potential hurdles to buying and increasing customer satisfaction, flexible payment alternatives promote a great customer experience on the e-commerce platform.
- ❖ For our Agricultural product-selling website , we use two payment options. Such as cash on delivery and card payments. For card payments, we use the payHere payment gateway (Visa, Mastercard, ezCash, etc.). And also we use cash on delivery option. Cash on delivery is a very common payment option in Sri Lanka therefore we offer the cash on delivery service.

## **Suitability Of Implementing E-Commerce Solution To The Agricultural Product Selling Website :**

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- ❖ Our website offering organic agricultural products would benefit greatly from the implementation of an e-commerce solution, which is extremely appropriate and can improve the organization's regular commercial operations. The appropriateness of this integration is apparent in a number of areas that have a direct bearing on productivity, clientele, and general business success.
- ❖ First off, an e-commerce solution helps a company reach a wider market beyond regional limitations, which is very advantageous given the nature of the organic agriculture sector. Online accessibility allows the website to draw visitors from around the Sri Lanka, overcoming geographical limitations and rapidly growing its clientele. The company gains a competitive advantage from this expanded market reach, which allows it to connect with and cater to a wide range of customers interested in organic plants, seeds, gardening supplies, and advice.
- ❖ The e-commerce solution fits in nicely with the needs of contemporary consumers who want easy and adaptable buying experiences. The company meets the expanding trend of online shopping in the gardening and agricultural industries by enabling clients to peruse, choose, and buy products online. This not only improves client convenience but also fits in with people's hectic schedules who might rather use online ordering and delivery services.
- ❖ Furthermore, by offering a platform for targeted marketing and customized customer service, the deployment of e-commerce enhances the company's regular commercial operations. The company can learn more about consumer behavior, tastes, and purchase trends by using data analytics. Targeted marketing campaigns, tailored suggestions, and the development of a more interesting and unique purchasing experience are made possible by this priceless data. The company may create enduring relationships with clients and encourage loyalty and repeat business by utilizing this information.
- ❖ Users are reassured by security features built into e-commerce platforms, which guarantee the security of transaction and consumer data. This is especially important in the organic agriculture sector, where trust and openness are critical. The e-commerce platform's secure payment solutions further boost the company's credibility and client confidence by fostering a dependable and secure online buying environment.
- ❖ Integrating e-commerce with the organization's business processes is a smooth way to improve operational efficiency. Order processing, inventory control, and transaction automation all work together to optimize processes by lowering manual labor and mistake risk. The organization's ability to focus on product quality, innovation, and customer service, as well as ensuring a smooth purchase experience for clients, is made possible by this efficiency, which ultimately contributes to sustainable corporate success.

## Essential Features and Functionality:

### >User-Friendly design

By using our website customers can easily find products, create accounts, process checkout, view cart and wish list , etc. we provide beautiful and attractive images and colors. You can see in bellow screen shots of our website.

### Design of Home page :



## Organic Favorites! Top Sales of the Week

Check out our weekly best-sellers for the freshest organic picks loved by our customers. Don't miss out!



Carnation Plant

฿450.00 ฿400.00

Add to cart



Chill Plant

฿50.00 ฿20.00

Add to cart



Coconut Coir

฿640.00 – ฿3,000.00

Select options



Hoe

฿1,200.00 ฿1,099.00

Add to cart



Lemon Balm Plant

฿350.00 ฿100.00

Add to cart

Add to Wishlist



Rake

฿1,000.00 ฿800.00

Add to cart

Add to Wishlist



Rubber Hand Gloves

฿350.00 ฿300.00

Select options

Add to cart

Add to Wishlist



Tomato Plant

฿50.00 ฿20.00

Add to cart

# What Our Customers Say

Our client loves the variety and freshness of the top-selling organic products featured on our website this week!

4.8

I've been buying organic products from this website for months now, and I'm always impressed by the quality and variety. Highly recommended



Thushara  
farmer

As someone who values organic and sustainable living, finding this website was a game-changer for me. The top sellers of the week never disappoint!



dr. perera  
researcher

I've tried many organic food delivery services, but this website stands out for its exceptional customer service and commitment to organic farming practices.



nimali  
teacher



stay up to date

Follow us on Instagram





## Organic Agri

Experience nature's finest with our organic products. Quality, freshness, and sustainability, delivered to your doorstep. Shop now and nourish your body and soul.

## Shop

[My account](#)  
[Orders](#)  
[Log out](#)

## Support

[Home](#)  
[Contact Us](#)  
[About Us](#)  
[Order Track](#)

## Newsletter

Get 20% off for your first order By joining to our newsletter

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## Design of Shop Page:

[Home](#)
Shop
[About Us](#)
[Knowledge](#)
[Order Track](#)

Default sorting

search

🔍

Showing 1-12 of 47 results

Filter by price

Price: ₦20 — ₦4,900

Product categories

- growing equipment's
- > equipment
- organic fertilizer
- > fertilizer and growing

-33%

Aloe Vera Plant  
₦75.00 ₦50.00

[Add to cart](#)

-25%

Anoda Plant  
₦200.00 ₦150.00

[Add to cart](#)

-20%

Banana Plant  
₦250.00 ₦200.00

[Add to cart](#)

> equipment

₹75.00 ₹50.00

₹250.00 ₹200.00

organic fertilizer

₹200.00 ₹150.00

₹ Add to cart

> fertilizer and growing

₹ Add to cart

medium

₹ Add to Wishlist

plants

> flower plant



> fruit plant

Beans Plant

₹100.00 ₹50.00

₹ Add to cart

♡ Add to Wishlist

> medical plant

Beetroot Plant

₹100.00 ₹60.00

₹ Add to cart

♡ Add to Wishlist

> spice plant

Black Pepper Plant

₹150.00 ₹100.00

₹ Add to cart

♡ Add to Wishlist

> vegetable plant

localhost/Nature/wordpress/product/beans-plant/

^



Capsicum Seeds

₹75.00 – ₹130.00

₹ Select options

♡ Add to Wishlist



Cardamon Plant

₹200.00 ₹150.00

₹ Add to cart

♡ Add to Wishlist



Carnation Plant

₹450.00 ₹400.00

₹ Add to cart

♡ Add to Wishlist

1 2 3 4 NEXT

^

## **Design Of About Us Page:**



Home   Shop ▾   **About Us**   Knowledge   Order Track      



# Who We Are

At Organic Agri, we're on a mission to empower your green thumb dreams with our diverse range of offerings. From vibrant plants to premium seeds, organic fertilizers, and top-quality gardening equipment, we've got everything you need to cultivate your own slice of paradise. Our commitment extends beyond just providing products; we're dedicated to promoting sustainable gardening practices that nourish both your garden and the planet. With each purchase, you're not just investing in your garden but also supporting eco-friendly initiatives. With our seamless online platform, you can browse, purchase, and have your gardening essentials delivered straight to your doorstep. We prioritize efficiency and reliability, ensuring your orders arrive promptly and in pristine condition.

For added convenience, we offer secure online payment facilities, accepting major credit and debit cards. Your transactions are safeguarded, giving you peace of mind as you shop with us. Join us at Organic Agri and embark on an enriching journey towards creating and nurturing your own green oasis. Let's grow together, sustainably.

[Shop Now](#)

## **Design of Knowledge Page:**



Home   Shop ▾   **About Us**   **Knowledge**   Order Track      

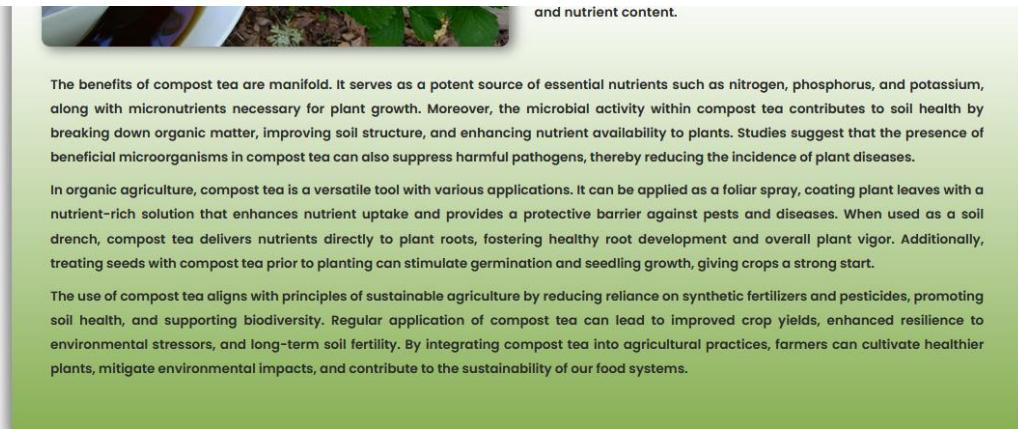


## Did You Know?



### Compost Tea...

Compost tea is a natural liquid fertilizer derived from steeping compost in water, creating a nutrient-rich solution teeming with beneficial microorganisms. To prepare it, select high-quality, well-aged compost and steep it in non-chlorinated water for 24-48 hours. Aeration is crucial during this process to promote the growth of beneficial microbes. Optional additives like molasses or seaweed extract can be included to enhance microbial activity and nutrient content.



The benefits of compost tea are manifold. It serves as a potent source of essential nutrients such as nitrogen, phosphorus, and potassium, along with micronutrients necessary for plant growth. Moreover, the microbial activity within compost tea contributes to soil health by breaking down organic matter, improving soil structure, and enhancing nutrient availability to plants. Studies suggest that the presence of beneficial microorganisms in compost tea can also suppress harmful pathogens, thereby reducing the incidence of plant diseases.

In organic agriculture, compost tea is a versatile tool with various applications. It can be applied as a foliar spray, coating plant leaves with a nutrient-rich solution that enhances nutrient uptake and provides a protective barrier against pests and diseases. When used as a soil drench, compost tea delivers nutrients directly to plant roots, fostering healthy root development and overall plant vigor. Additionally, treating seeds with compost tea prior to planting can stimulate germination and seedling growth, giving crops a strong start.

The use of compost tea aligns with principles of sustainable agriculture by reducing reliance on synthetic fertilizers and pesticides, promoting soil health, and supporting biodiversity. Regular application of compost tea can lead to improved crop yields, enhanced resilience to environmental stressors, and long-term soil fertility. By integrating compost tea into agricultural practices, farmers can cultivate healthier plants, mitigate environmental impacts, and contribute to the sustainability of our food systems.

Organic Agri

shop

Support

Newsletter

## **Design Of Order Track Page:**



## Design of Wishlist Page:

The screenshot shows the 'My Wishlists' section of the Organic Agri website. At the top, there is a navigation bar with links for Home, Shop, About Us, Knowledge, Order Track, and user icons. Below the navigation is a search bar and a shopping cart icon showing 1 item. The main content area is titled 'My Wishlists' and displays a table with a single row for a product. The table columns are: Action, Image, Product Name, Unit Price, Date Added, Stock Status, and Options. The product listed is 'Rubber Hand Gloves' with a price of ₹350.00. The stock status is '35 in stock'. Buttons at the bottom of the table allow users to 'Add Selected to Cart' or 'Add All to Cart'. Below the table, there is a 'Share on' button followed by social media icons for Facebook, Twitter, Pinterest, WhatsApp, and Email.

## Design of Cart Page:

The screenshot shows the cart page of the Organic Agri website. At the top, there is a navigation bar with links for Home, Shop, About Us, Knowledge, Order Track, and user icons. Below the navigation is a search bar and a shopping cart icon showing 1 item. The main content area displays a table of items in the cart. The table has two sections: 'PRODUCT' and 'CART TOTALS'. The 'PRODUCT' section shows a banana plant with a price of ₹250.00 and a discount of ₹50.00, totaling ₹200.00. The 'CART TOTALS' section shows a subtotal of ₹200.00, shipping of ₹150.00, and a total of ₹350.00. Buttons at the bottom include 'Proceed to Checkout' and a URL link at the bottom left: 'localhost/Nature/wordpress/product/vermiculite-soil/'.

## **Design of Checkout Page:**

**ORGANIC  
AGRI...**  
SL LANKA FIRST ONLINE ORGANIC SHOP

[Home](#) [Shop](#) [About Us](#) [Knowledge](#) [Order Track](#)

---

First name \*  Last name \*   
Company name (optional)   
Country / Region \*   
Street address \*   
Apartment, suite, unit, etc. (optional)   
Town / City \*   
  
kottawa  
Postcode / ZIP \*   
Phone \*   
Email address \*   
 Ship to a different address?  
Order notes (optional)  
Notes about your order, e.g. special notes for delivery.  
  

PRODUCT	SUBTOTAL
Banana Plant × 1	₹200.00
Subtotal	₹200.00
Shipping	
Flat rate: ₹50.00	
Total	₹350.00

**Cash on delivery**  
Pay with cash upon delivery.

**PayHere**  
PayHere Pay Visa MasterCard American Express Discover PayPal Skrill Neteller

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our [privacy policy](#).

**PLACE ORDER**



## **Design of Contact Us Page:**



Home    Shop ▾    About Us    Knowledge    Order Track   

# CONTACT US



Welcome to our organic agriculture community! Whether you have

Your Name :

Your Phone Number :

Your Email Address:

Enter Your Message:

Welcome to our organic agriculture community! Whether you have questions about our sustainable farming practices, want to collaborate on eco-friendly initiatives, or simply want to learn more about how we cultivate our produce, we're here to connect with you. Feel free to reach out via the form below, and our team of passionate experts will get back to you as soon as possible. Let's grow together, naturally!

Address:

- No 7 , Piliyandala.

Phone :

- 0112-021-123

Social Media:

- Facebook: @organicagri
- Instagram: @organicagri
- Twitter: @organicagri



**Send**



## Product Catalog

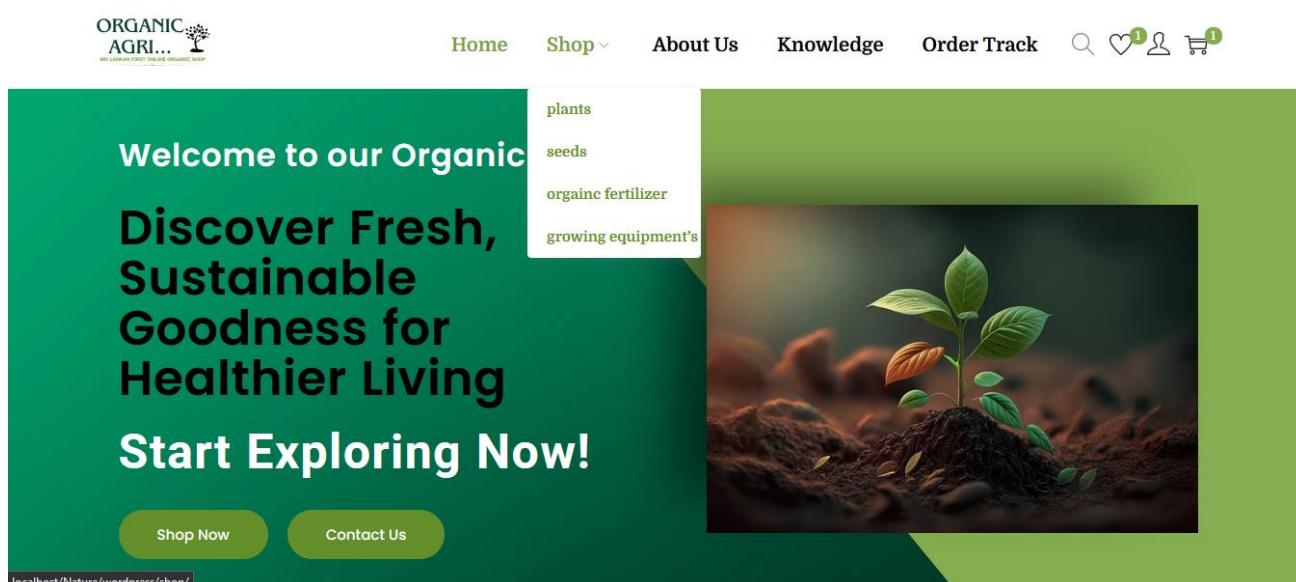
We Display all products with clear, detailed descriptions, well-organized categories, and excellent photos. Users can easily identify what they are searching and how to navigate to their desired products.

For example, if any one want to purchase Rose Plant from our Organic Agri website. Firstly user should navigate to the our website and then he/she can see our shop page in the header section or it is available in front page (Shop Now button). You can see in bellow,



The screenshot shows the homepage of the 'Organic Agri...' website. At the top, there's a navigation bar with links for Home, Shop (with a dropdown arrow), About Us, Knowledge, Order Track, and a search icon. Below the navigation is a large green banner with white text. The banner reads 'Welcome to our Organic Haven', 'Discover Fresh, Sustainable Goodness for Healthier Living', and 'Start Exploring Now!'. It features a small 'Shop Now' button and a 'Contact Us' button. To the right of the text is a close-up photograph of a young plant growing out of soil.

When customers put the mouse cursor on “shop” in the header section, customers can see the dropdown menu and then customers can easily navigate the plant page by clicking plants in drop down menu. You can see in below.



The screenshot shows the same website homepage as above, but with the 'Shop' menu item in the header now expanded. A dropdown menu appears, listing 'plants', 'seeds', 'organic fertilizer', and 'growing equipment's'. The rest of the page, including the main banner and the 'Shop Now' button, remains the same as the previous screenshot.

- After the customer clicks on the Plants link in “Shop”, the customer is redirected to shop page. You can see in below,

**ORGANIC AGRI...**

Home Shop About Us Knowledge Order Track

search Showing 1-12 of 29 results Default sorting

Filter by price Filter Price: ₦20 - ₦400

Product categories

- growing equipment's
- > equipment
- organic fertilizer
- > fertilizer and groving

	-33%	Aloe Vera Plant ₦75.00 ₦50.00
	-25%	Anoda Plant ₦200.00 ₦150.00
	-20%	Banana Plant ₦250.00 ₦200.00

- After that the customer can see our product categories on left hand side and customer can see flower plants category under the plants category.

Product categories

- growing equipment's
- > equipment
- organic fertilizer
- > fertilizer and groving
- meadium
- plants
  - > flower plant
  - > fruit plant
  - > medical plant
  - > spice plant
  - > vegetable plant
- seeds
  - > fruit seeds
  - > vegetable seeds

	Aloe Vera Plant ₦75.00 ₦50.00
	Anoda Plant ₦200.00 ₦150.00
	Banana Plant ₦250.00 ₦200.00
	Beans Plant ₦100.00 ₦50.00
	Beetroot Plant ₦100.00 ₦60.00
	Black Pepper Plant ₦150.00 ₦100.00

- When the customer Click on the flower plants, the system redirects to the flower plants page. Then user can see Rose Plant is available on the flower plant page.

Equipment: 450.00 - 400.00

Organic fertilizer: 220.00 - 200.00

Fertilizer and growing medium: 220.00 - 200.00

Plants:

- > flower plant
- > fruit plant
- > medical plant
- > spice plant
- > vegetable plant

Seeds:

- > fruit seeds
- > vegetable seeds

Lily Plant: 330.00 - 300.00

Rose Plant: 250.00 - 300.00

- After click the rose plant the customer redirect to the rose plant page. In this page user can see product variations (white Rose and Pink Rose ) with different price ranges. Then the customer can easily choose the desired Rose Plant.

Home / plants / flower plant / Rose Plant

PREVIOUS | NEXT

Rose Plant

250.00 - 300.00

Roses, cherished for their beauty and fragrance, are iconic symbols of love and elegance. Rich in antioxidants and essential oils, roses offer various health benefits, including promoting relaxation and uplifting mood.

COLOR : Pink

Clear

350.00 - 300.00

Hurry! only 20 left in stock.

Home / plants / flower plant / Rose Plant

PREVIOUS | NEXT

- In this Page, customers can see discounts, categories, tags, sku, description about product, Additional Information's and Reviews. You can see in below.

Roses, cherished for their beauty and fragrance, are iconic symbols of love and elegance. Rich in antioxidants and essential oils, roses offer various health benefits, including promoting relaxation and uplifting mood.

COLOR : Pink

[Clear](#)

₱350.00 ₱300.00

Hurry! only 20 left in stock.

- 1 + ADD TO CART

[Add to Wishlist](#)

SKU: PI0025

Categories: flower plant, plants

Tag: flower plant

SKU: PI0025

Categories: flower plant, plants

Tag: flower plant

Description

Additional information

Reviews (0)



Roses, cherished for their beauty and fragrance, are iconic symbols of love and elegance. Rich in antioxidants and essential oils, roses offer various health benefits, including promoting relaxation and uplifting mood. Growing rose plants organically is simple: Start with healthy bare-root roses or potted plants, plant them in well-drained soil in a sunny location with good air circulation, water regularly to keep the soil evenly moist, fertilize with organic compost or compost tea, and protect from pests naturally using companion planting or organic insecticidal soap. With minimal care, you'll enjoy the timeless beauty and aromatic charm of organic roses in your garden.



Hurry! only 20 left in stock.

- 1 +

ADD TO CART

♡ Add to Wishlist

SKU: PI0025

Categories: flower plant, plants

Tag: flower plant

Description

Additional information

Reviews (0)

Weight	200 g
Dimensions	40 × 20 × 40 cm
color	Pink, white



Description

Additional information

Reviews (0)

There are no reviews yet.

Your rating \*



Your review \*

SUBMIT



- ❖ By using the above review section, customers can send feedback about the products. That review section is very important to both of us and customers.

## Shopping Cart

A shopping cart is another essential feature of the e-commerce platform. We use the “WooCommerce plugin” to get e-commerce features to our website. Customers can easily add desired products to the shopping cart by pressing the add to cart button. After that customers can see the cart page by Click cart icon in the header section. Steps you can see in below screen shots.

The customer chooses the Hoe product from our Top sells section. Customer can add that product by clicking add to cart button. Like below.

### Organic Favorites!

## Top Salles of the Week

Check out our weekly best-sellers for the freshest organic picks loved by our customers. Don't miss out!



-11%

Carnation Plant  
₹450.00 ₹400.00

[Add to cart](#)



-60%

Chill Plant  
₹50.00 ₹20.00

[Add to cart](#)



Sale!

Coconut Coir  
₹640.00 – ₹3,000.00

[Select options](#)



-8%

Hoe  
₹1,200.00 ₹1,099.00

[Add to cart](#)

[^](#)

### Organic Favorites!

## Top Salles of the Week

Check out our weekly best-sellers for the freshest organic picks loved by our customers. Don't miss out!



-11%

Carnation Plant  
₹450.00 ₹400.00

[Add to cart](#)



-60%

Chill Plant  
₹50.00 ₹20.00

[Add to cart](#)



Sale!

Coconut Coir  
₹640.00 – ₹3,000.00

[Select options](#)

**SHOPPING CART** 1 ×

	Hoe	₹1,099.00
<a href="#">-</a> <span style="border: 1px solid #ccc; padding: 2px 5px;">1</span> <a href="#">+</a>		

**SUBTOTAL:** ₹1,099.00

[VIEW CART](#) [CHECKOUT](#)

localhost/Nature/wordpress/product/hoe/

- After that customers can view their cart by clicking view cart link. You can see my cart in below screen shot.

The screenshot shows the shopping cart page of the Organic Agri... Sri Lanka's Online Organic Shop. At the top, there is a navigation bar with links for Home, Shop, About Us, Knowledge, Order Track, and user icons for search, heart, profile, and cart. The cart contains one item: a Hoe, which originally cost 1,200.00 but is now 1,099.00 after a 10.00 discount. The total for the item is 1,099.00. On the right, a 'CART TOTALS' section shows Subtotal (1,099.00), Shipping (150.00), and a flat rate of 150.00. The grand Total is 1,249.00. A 'Proceed to Checkout' button is at the bottom.

PRODUCT	TOTAL	CART TOTALS
Hoe ₹1,200.00 ₹1,099.00 SAVE ₹10.00  Hoes are essential tools for preparing planting beds, removing weeds, and aerating the soil, making... - 1 + Remove item	₹1,099.00	Subtotal ₹1,099.00  Shipping ₹150.00 Flat rate ₹150.00  Total ₹1,249.00

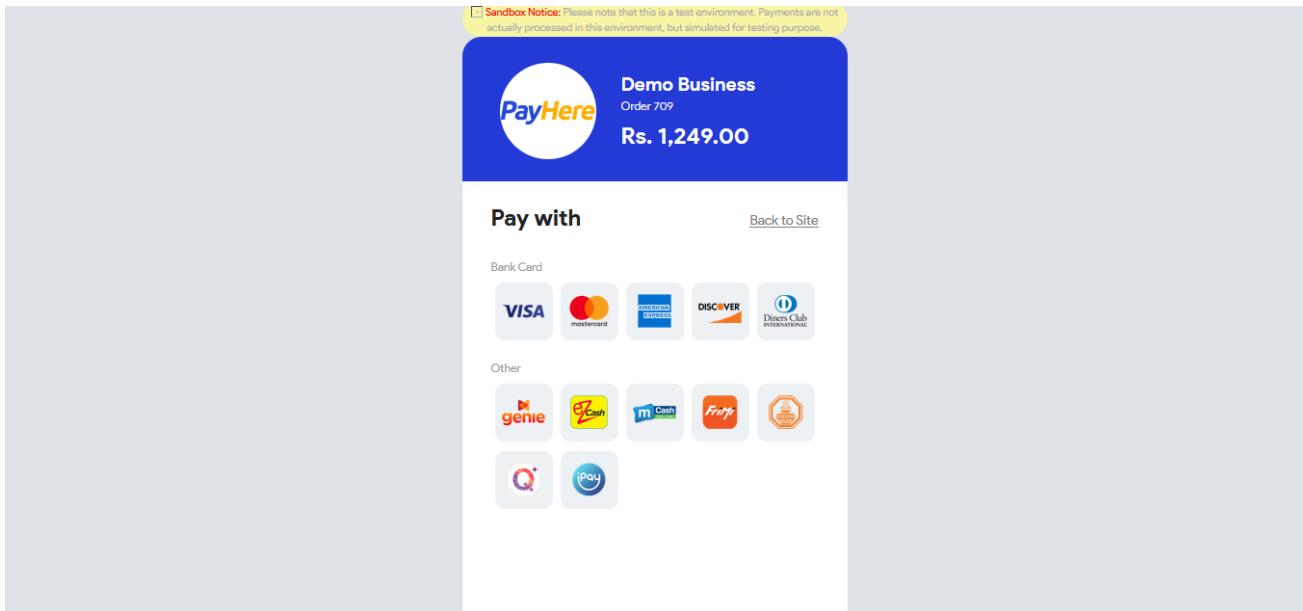
Proceed to Checkout

## Checkout Process:

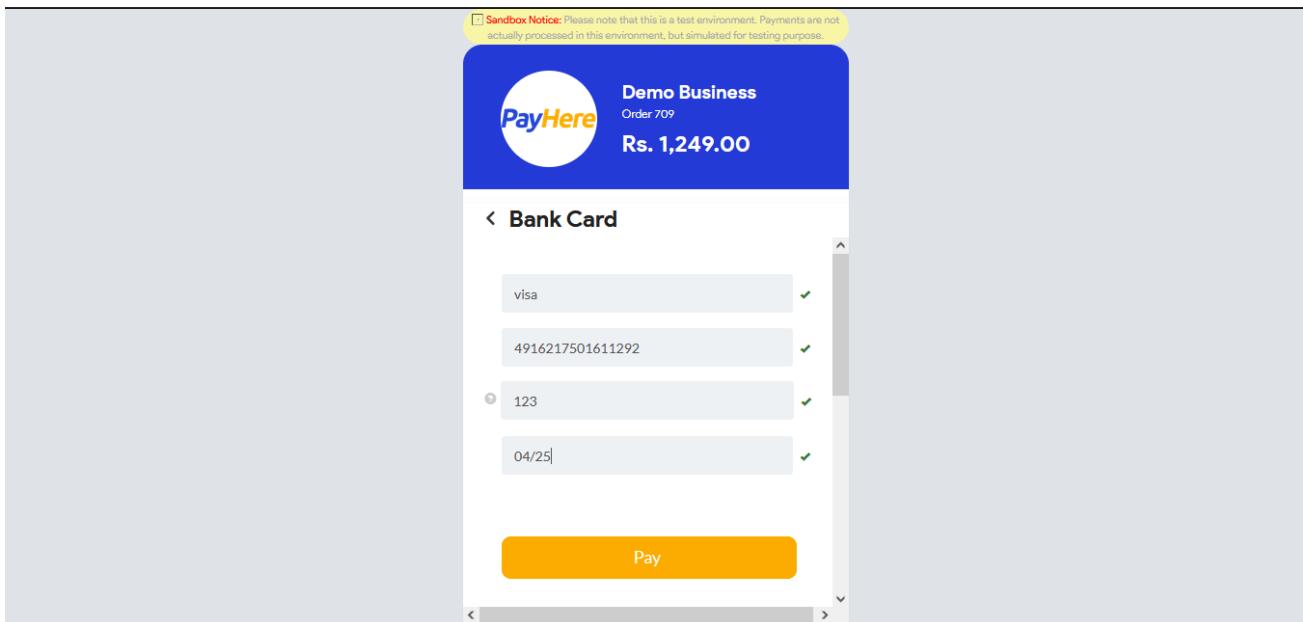
After customer adds their products to the cart customers can click the proceed to checkout button/link. Then the system redirects to the checkout page. We use payHere payment gateway to proceed card payments. It is very secure payment gateway in Sri Lanka. We can not use the PayPal payment gateway in Sri Lanka. Because PayPal payment gateway does not support with the Sri Lankan currencies. Therefor we used payHere payment gateway to do card payments. You can see these gateways in below screen shots.

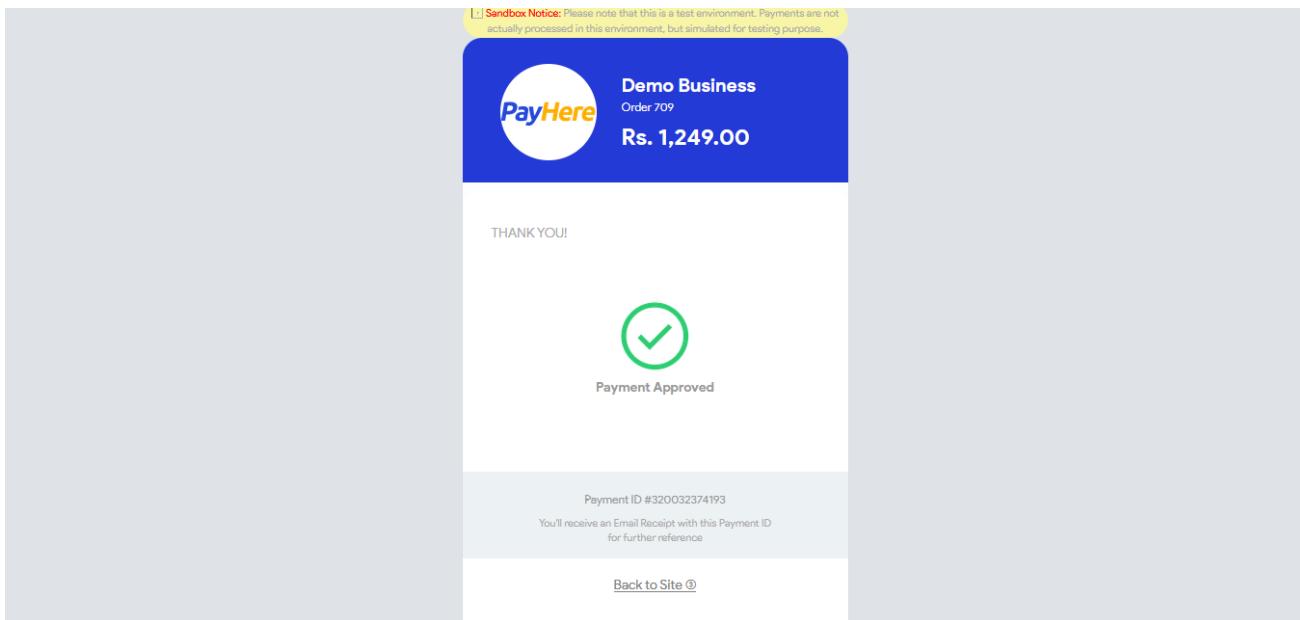
The screenshot shows the checkout form on the left and the payment gateway selection on the right. The checkout form includes fields for Street address, Apartment, suite, unit, etc., Town / City, Postcode / ZIP, Phone, Email address, and checkboxes for 'Ship to a different address?' and 'Order notes (optional)'. On the right, the payment method is selected as 'PayHere', with other options like 'Cash on delivery' available. Below the payment method, it says 'Pay by Visa, MasterCard, AMEX, eZcash, mCash or Internet Banking via PayHere.' and notes '(Sandbox Mode is Active. You will not be charged.)'. A privacy policy link is also present. A large green 'PLACE ORDER' button is at the bottom.

- After the customer chooses the payHere payment method and clicks the place order button the system redirects to the credit card page. That page you can see in below.



- After that customer can choose the card type and enter the card details, like below.

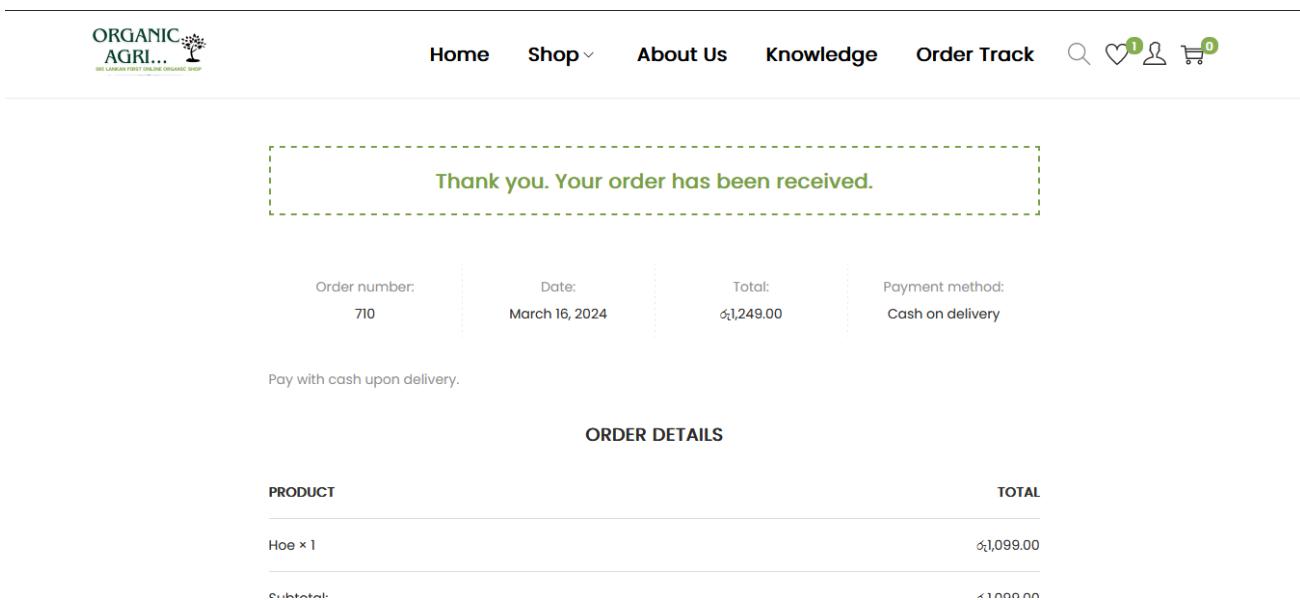




## Order Management:

we provide the Order Tracking facility through our website. By using this facility customers can show the current status of their orders.

After the order has been completed, customers can check the status by entering order ID and email address. You can see that process in below screen shot.



The screenshot shows the Organic Agri website's order tracking page. At the top, there is a navigation bar with links for Home, Shop, About Us, Knowledge, Order Track, and a search bar. Below the navigation, a green dashed box contains the message "Thank you. Your order has been received." To the right of this message, there is a small icon of a heart with a number 1 and a user profile icon. The main content area displays order details: Order number: 710, Date: March 16, 2024, Total: Rs.1,249.00, and Payment method: Cash on delivery. Below this, a note says "Pay with cash upon delivery." Under the heading "ORDER DETAILS", there is a table with two rows. The first row shows "PRODUCT" (Hoe x 1) and "TOTAL" (Rs.1,099.00). The second row shows "Subtotal" and "Rs.1,099.00".

PRODUCT	TOTAL
Hoe x 1	Rs.1,099.00
Subtotal	Rs.1,099.00

## ORDER DETAILS

PRODUCT	TOTAL
Hoe x 1	Rs1,099.00
Subtotal:	Rs1,099.00
Shipping:	Rs150.00 via Flat rate
Payment method:	Cash on delivery
<b>TOTAL:</b>	<b>Rs1,249.00</b>

Billing address	Shipping address
charana thenuka 07 kottawa	charana thenuka 07 kottawa



- The above order ID is “710” and email is [cthenuka09@gmail.com](mailto:cthenuka09@gmail.com). By entering these two values in Order Track page customers can easily see status of their orders. These steps you can see in below screenshots.

ORGANIC  
AGRI...
Home
Shop ▾
About Us
Knowledge
Order Track

## Order Tracking

To track your order please enter your Order ID in the box below and press the "Track" button. This was given to you on your receipt and in the confirmation email you should have received.

Order ID

Billing email

# Order Tracking

Order #710 was placed on **March 16, 2024** and is currently **Processing**

## ORDER DETAILS

PRODUCT	TOTAL
Hoe x 1	₹1,099.00
Subtotal:	₹1,099.00
Shipping:	₹150.00 via Flat rate
Payment method:	Cash on delivery
<b>TOTAL:</b>	<b>₹1,249.00</b>

- you can see in above screen shot order status is “Processing”. But after complete the order that status change to “Complete” status. You can see the below screenshot for the Complete status.

# Order Tracking

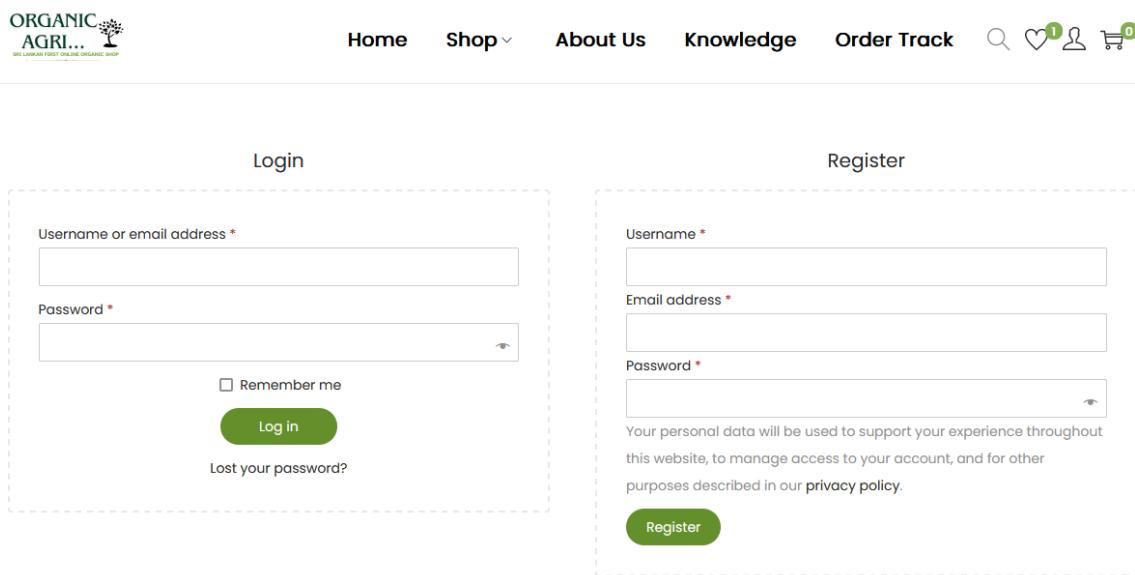
Order #710 was placed on **March 16, 2024** and is currently **Completed**.

## ORDER DETAILS

PRODUCT	TOTAL
Hoe x 1	₹1,099.00
Subtotal:	₹1,099.00
Shipping:	₹150.00 via Flat rate
Payment method:	Cash on delivery
<b>TOTAL:</b>	<b>₹1,249.00</b>

## User Account Management:

- We provide for users to update their addresses, payment information, and personal information on their profiles. User control is improved by tracking, order history, and remembered preferences.
- To change or update user account details, firstly user should log in or create a new account. To do that customers can easily click the user icon in the header section and click the dashboard. After that customer redirects to the login/create account page. You can see that page In the below screenshot.



The screenshot shows the homepage of the ORGANIC AGRI... website. At the top, there is a navigation bar with links for Home, Shop (with a dropdown arrow), About Us, Knowledge, Order Track, a search icon, a heart icon with a '1' notification, a user icon, and a shopping cart icon with a '0' notification.

The main content area displays two forms side-by-side: a 'Login' form on the left and a 'Register' form on the right.

**Login Form Fields:**

- Username or email address \*
- Password \*
- Remember me
- 
- [Lost your password?](#)

**Register Form Fields:**

- Username \*
- Email address \*
- Password \*
- Your personal data will be used to support your experience throughout this website, to manage access to your account, and for other purposes described in our [privacy policy](#).
- 

- Customers can log in or register with our system by filling above forms. After that customer is redirected to the User Account Management Dashboard. That dashboard you can see in the below screenshot.

 **Dashboard** Orders Downloads Addresses Account details Wishlist Log out

Hello charana (not charana? Log out)

From your account dashboard you can view your recent orders, manage your shipping and billing addresses, and edit your password and account details.

- Customers can view their Orders by pressing Orders. You can see that in below screenshot.

 **Dashboard** Orders Downloads Addresses Account details Wishlist Log out

Order	Date	Status	Total	Actions
#710	March 16, 2024	Completed	Rs 1,249.00 for 1 item	
#631	March 14, 2024	Processing	Rs 790.00 for 1 item	

localhost/Nature/wordpress/my-account/view-order/631/

- By clicking Addresses link users can edit users shipping and billing addresses. You can see In below screenshot.

The following addresses will be used on the checkout page by default.

Billing address	Edit
charana thenuka 07 kottawa 10300	

Shipping address	Edit
charana thenuka 07 kottawa 10300	

- By clicking the Account details link users can change their name, email and they can change the account passwords. You can see in below screen shot.

First name \*

Last name \*

Display name \*

This will be how your name will be displayed in the account section and in reviews

Email address \*

Password change

Current password (leave blank to leave unchanged)

New password (leave blank to leave unchanged)

Addresses

This will be how your name will be displayed in the account section and in reviews

Account details

Wishlist

Log out

Email address \*

cthenuka09@gmail.com

Password change

Current password (leave blank to leave unchanged)

New password (leave blank to leave unchanged)

Confirm new password

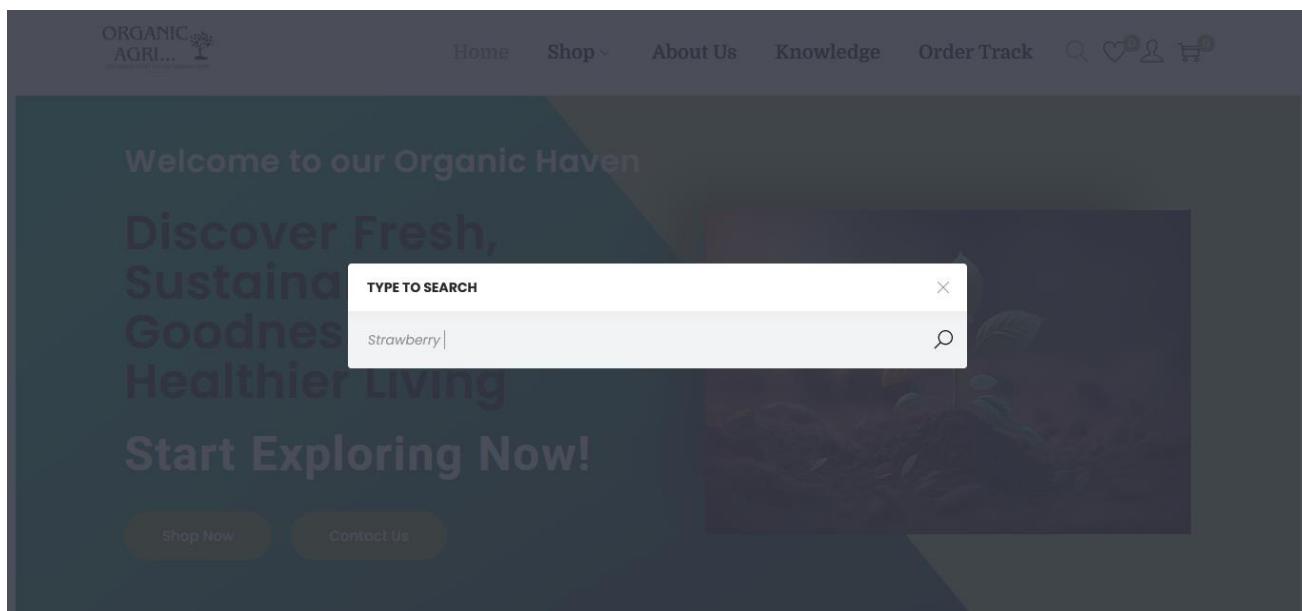
**Save changes**

^

After that users can Log Out from the system by pressing Log Out link.

### Search and Filtering Options:

customers can search for desired products by using the product name. You can see about that in the below screen shot.





### Strawberry Plant

₹300.00 ₹250.00

Strawberries, small but mighty, are bursting with sweetness and nutrients. Rich in vitamin C and antioxidants, they support immune health and fight inflammation.

Hurry! only 40 left in stock.

– 1 +

**ADD TO CART**

Add to Wishlist

SKU: PI0006

- We provide the filtering options called filter by price. That facility include the shop page. You can see that filtering option in below screen shots,

Filter by price

Product categories

growing equipment's

> equipment

organic fertilizer

> fertilizer and growing

medium

**Filter** Price: ₹20 — ₹4,900



Aloe Vera Plant

₹75.00 ₹50.00

**Add to cart**

Add to Wishlist



Anoda Plant

₹200.00 ₹150.00

**Add to cart**

Add to Wishlist



Banana Plant

₹250.00 ₹200.00

**Add to cart**

Add to Wishlist

Home Shop About Us Knowledge Order Track    

The screenshot shows a search results page for 'search' with 'Showing all 3 results'. A 'Default sorting' button is visible. On the left, there's a 'Search products...' input field with a magnifying glass icon, a 'Filter by price' slider from ₦2,840 to ₦4,900, a 'Filter' button, and a 'Price: ₦2,840 – ₦4,900' range indicator. Below this is a 'Product categories' section with links: 'growing equipment's', '> equipment', 'organic fertilizer', and '> fertilizer and groving'. The main content area displays three products: 1) 'Coconut Coir' (₦640.00 – ₦3,000.00) with a 'Select options' button and 'Add to Wishlist' link. 2) 'Compost' (₦300.00 – ₦4,900.00) with a 'Select options' button and 'Add to Wishlist' link. 3) 'Vermiculite Soil' (₦2,500.00 – ₦4,600.00) with a 'Select options' button and 'Add to Wishlist' link. Each product has a small image and a 'Sale!' badge.

- And also we provide a sorting option. That option you can see in below screen shot.



- Home
- Shop 
- About Us
- Knowledge
- Order Track



search

Showing 1–12 of 47 results

Search products... 

Filter by price  Price: ₦20 — ₦4,900

 Filter

Product categories

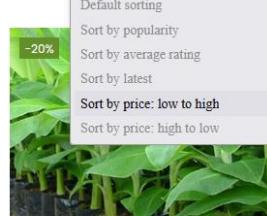
- growing equipment's
  - > equipment
- organic fertilizer
  - > fertilizer and groving medium

 +33%

Aloe Vera Plant  
₦75.00 ₦50.00

 +25%

Anoda Plant  
₦200.00 ₦150.00

 +20%

Banana Plant  
₦250.00 ₦200.00

 Add to cart

 Add to Wishlist

 Add to cart

 Add to Wishlist

 Add to cart

 Add to Wishlist

Default sorting

Default sorting

Sort by popularity

Sort by average rating

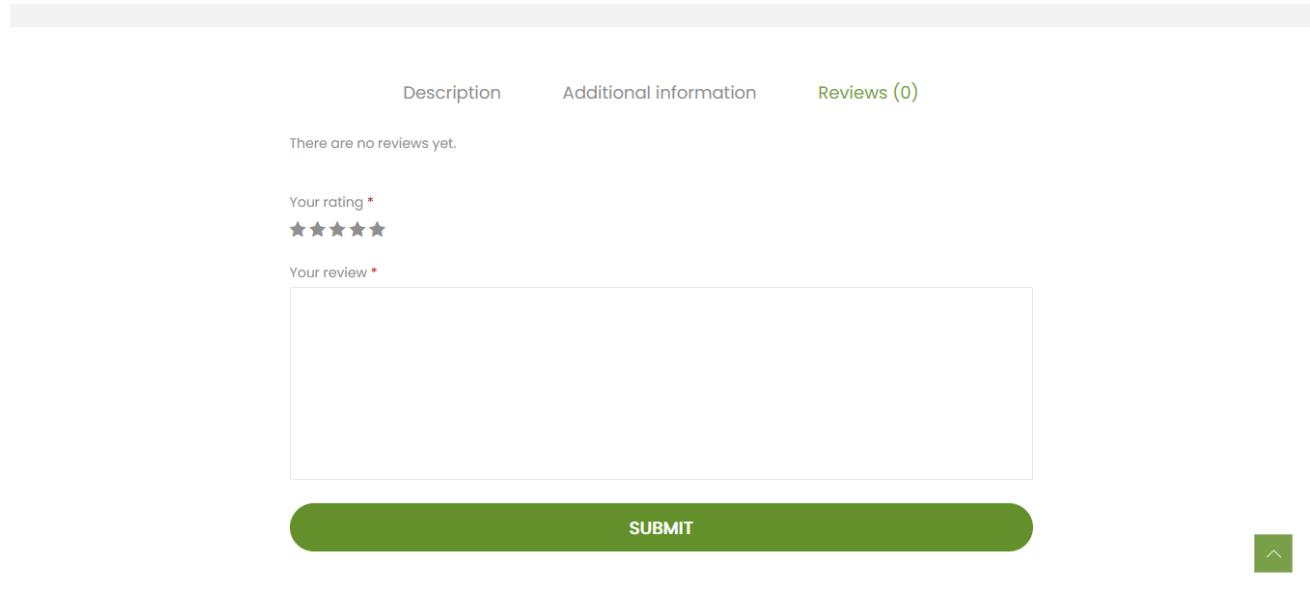
Sort by latest

**Sort by price: low to high**

Sort by price: high to low

## Product Reviews and Rating:

We provide consumers to rate and review products. This user-generated content promotes trust and aids in the decision-making process for other consumers.

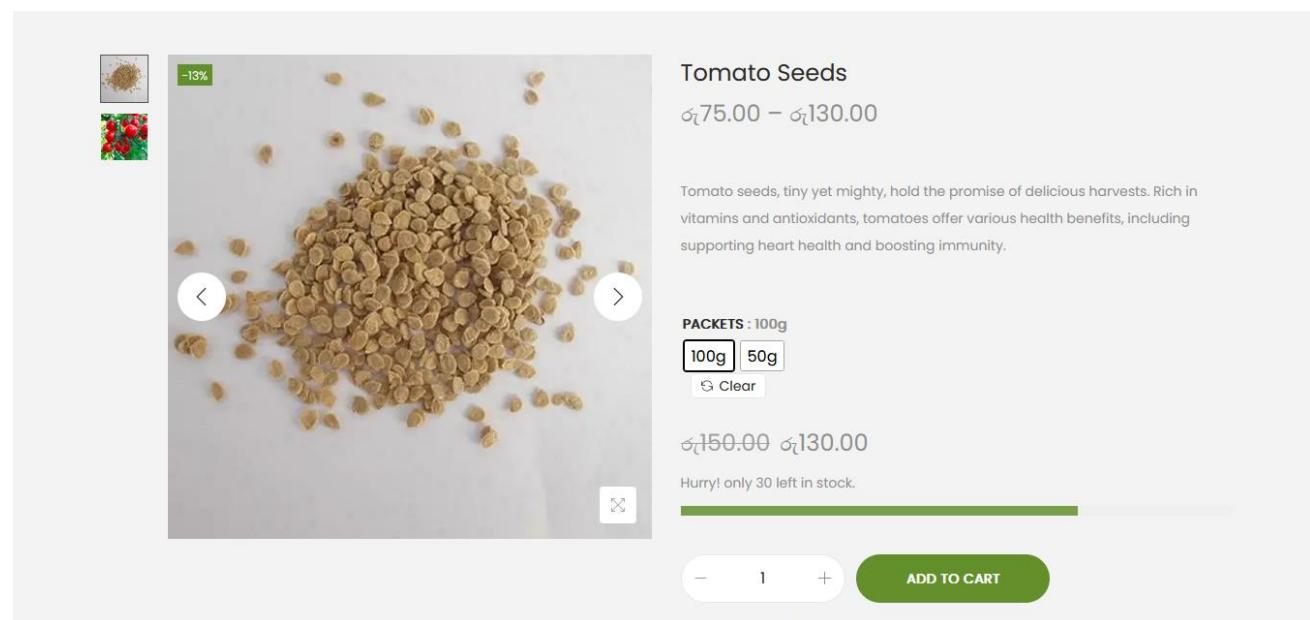


A screenshot of a web-based product review form. At the top, there are three tabs: "Description", "Additional information", and "Reviews (0)". Below the tabs, a message says "There are no reviews yet." Underneath, there are fields for "Your rating \*": a 5-star rating is selected, and "Your review \*": an empty text area. A large green "SUBMIT" button is centered at the bottom of the form.

## Inventory Management:

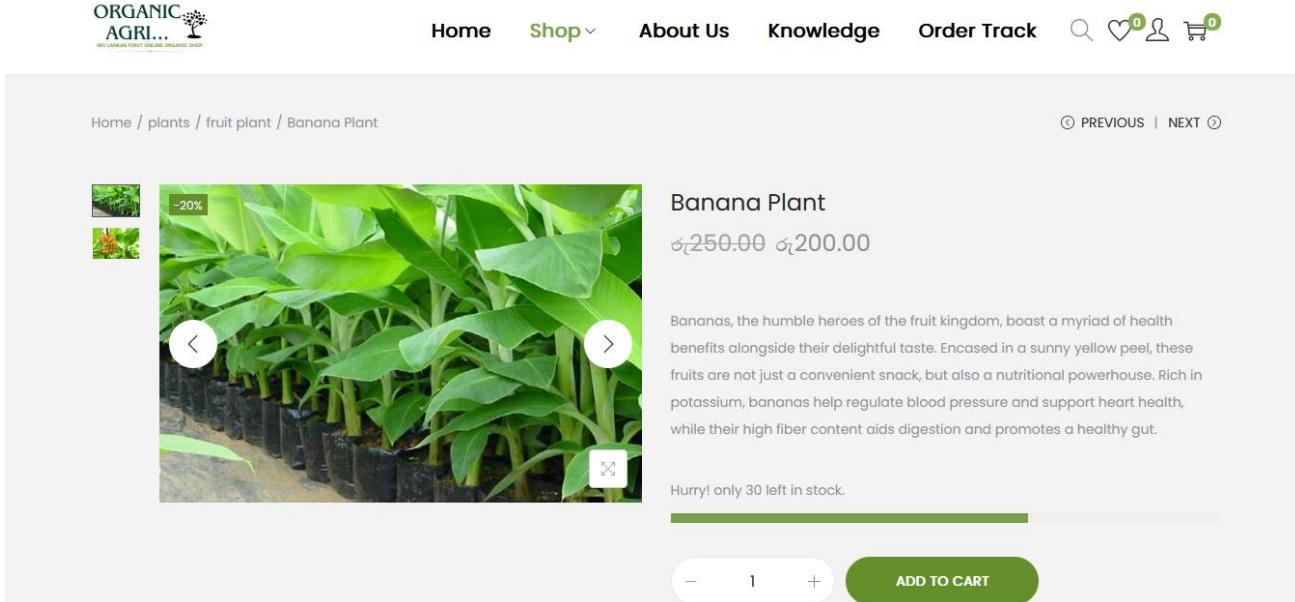
We Utilize a real-time inventory management system to monitor the availability of our products. Overselling is prevented via automated warnings for low or out-of-stock items.

We provide In every product page has an available stock amount You can see that in below screenshot.



## **Promotions and Discounts:**

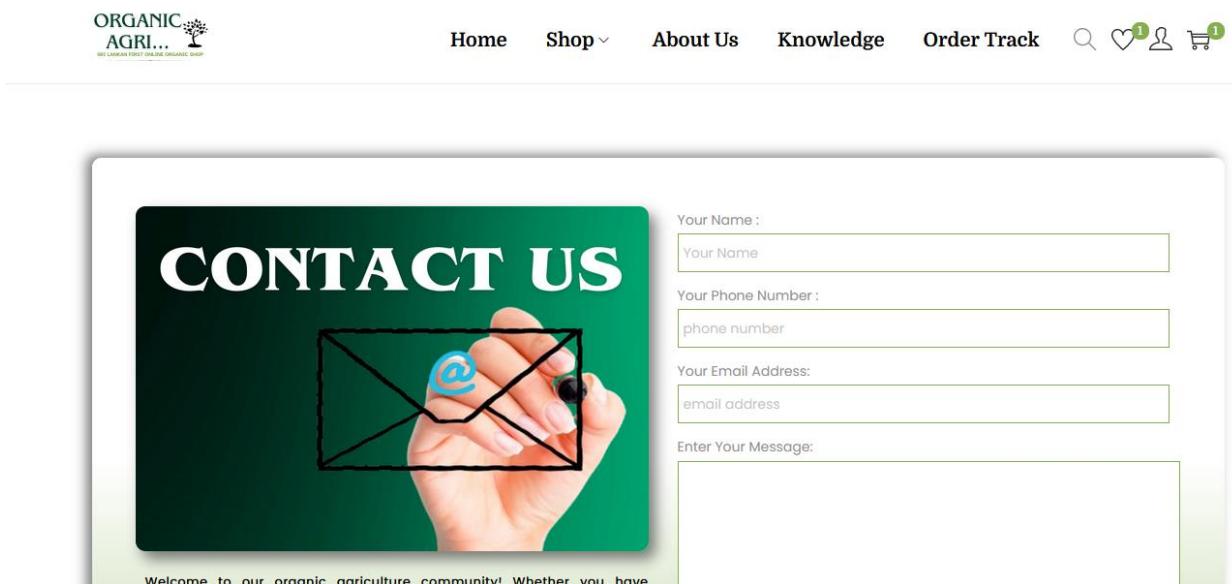
We provide discounts to all of our products. That discount displays all of the product page. Like below.



The screenshot shows a product page for a 'Banana Plant'. At the top, there's a navigation bar with 'ORGANIC AGRI...', 'Home', 'Shop', 'About Us', 'Knowledge', 'Order Track', a search icon, a heart icon with '0', a user icon, and a shopping cart icon with '0'. Below the navigation, the breadcrumb path is 'Home / plants / fruit plant / Banana Plant'. To the right of the path are 'PREVIOUS' and 'NEXT' buttons. The main image shows several banana plants in pots, with a small inset image showing a close-up of a plant and a '-20%' discount badge. Below the image is a description: 'Banana Plant', '₹250.00 ₹200.00', and a detailed text about the health benefits of bananas. A note says 'Hurry! only 30 left in stock.' At the bottom are quantity selection buttons ('-', '+') and an 'ADD TO CART' button.

## **Customer Support:**

We Offer a variety of customer service channels, such as email, Company Address, Social media and a hotline, to help people with questions or problems. We used to do that our contact us page. You can see in below screenshot.



The screenshot shows the 'CONTACT US' page. At the top, there's a navigation bar with 'ORGANIC AGRI...', 'Home', 'Shop', 'About Us', 'Knowledge', 'Order Track', a search icon, a heart icon with '1', a user icon, and a shopping cart icon with '1'. The main section features a large green banner with the text 'CONTACT US' in white. Below the banner is an illustration of a hand holding a pen and drawing a blue '@' symbol inside a black envelope outline. A welcome message at the bottom of the page reads: 'Welcome to our organic agriculture community! Whether you have...'. To the right of the illustration is a form with fields for 'Your Name', 'Your Phone Number', 'Your Email Address', and 'Enter Your Message', each with a corresponding input field.

Welcome to our organic agriculture community! Whether you have questions about our sustainable farming practices, want to collaborate on eco-friendly initiatives, or simply want to learn more about how we cultivate our produce, we're here to connect with you. Feel free to reach out via the form below, and our team of passionate experts will get back to you as soon as possible. Let's grow together, naturally!

**Address:**

- No 7, Piliyandala.

**Phone :**

- 0112-021-123

**Social Media:**

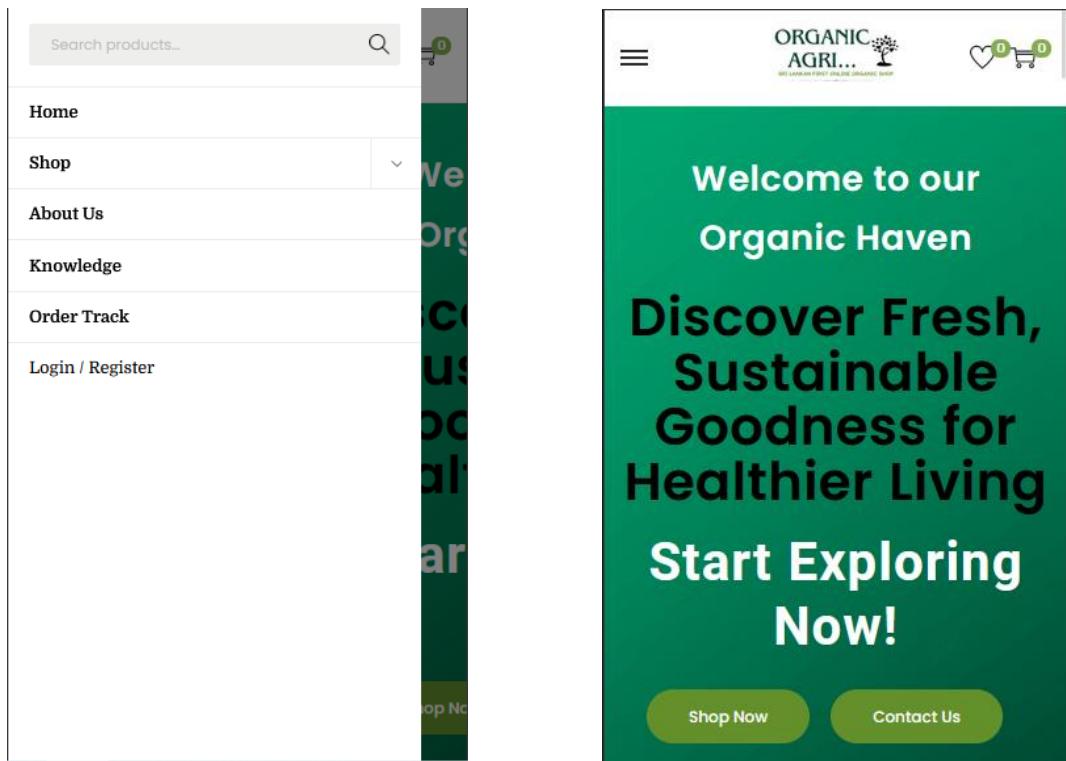
- Facebook: @organicagri
- Instagram: @organicagri
- Twitter: @organicagri

[Facebook](#) [YouTube](#) [Instagram](#) [Twitter](#)

**Send**

## ⊕ 100% Mobile Friendly design:

we offer the 100% mobile friendly design to our website. These screenshots you can see in below,





**Fast & Fresh Delivery**  
Bringing Organic Goodness Right to Your Doorstep!



**24/7 Support Available**  
Always Here for You: Reach Us Anytime, Anywhere



**Risk-Free Promise**  
Your Satisfaction Guaranteed or Your Money Back

Vegetable Plants


Flower Plants


Fruit Plants


Medical Plant


Spice Plants


Gardening Equipments


Seeds


Growing Medium & Fertilizer


Vegetable Plants



## Organic Favorites!

### Top Sales of the Week



Carnation Plant

₹450.00 ₹400.00

Add to cart

Add to Wishlist

Add to cart

Add to Wishlist



Chill Plant

₹50.00 ₹20.00

Add to cart

Add to Wishlist



## What Our Customers Say

Our client loves the variety and freshness of the top-selling organic products featured on our website this week!

4.8



I've been buying organic products from this website for months now, and I'm always impressed by the quality and variety. Highly recommended



Thushara  
farmer

stay up to date  
Follow us on Instergram



### Organic Agri

Experience nature's finest with our organic products. Quality, freshness, and sustainability, delivered to your doorstep. Shop now and nourish your body and soul.

### Organic Agri

Experience nature's finest with our organic products. Quality, freshness, and sustainability, delivered to your doorstep. Shop now and nourish your body and soul.

#### Shop

[My account](#)

[Orders](#)

#### Support

[Home](#)

[Contact Us](#)

[About Us](#)

[Order Track](#)

#### Newsletter

Get 20% off for your first order By joining to our newsletter



ORGANIC  
AGRI...  
ORGANIC FARMING | ORGANIC GARDENING



### Who We Are

At Organic Agri, we're on a mission to empower your green thumb dreams with our diverse range of offerings. From vibrant plants to premium seeds, organic fertilizers, and top-quality gardening equipment, we've got everything you need to cultivate your own slice of paradise. Our commitment extends beyond just providing products; we're dedicated to promoting sustainable gardening practices that nourish both your garden and the planet. With each purchase, you're not just investing in your garden but also supporting eco-friendly initiatives. With our seamless online platform, you can browse, purchase, and have your gardening essentials delivered straight to your doorstep. We prioritize efficiency and reliability, ensuring your orders arrive promptly and in pristine condition.

**ORGANIC AGRI...**  
SRI LANKA'S FIRST ONLINE ORGANIC SHOP




**Did You Know ?**



**Compost Tea...**

Compost tea is a natural liquid fertilizer derived from steeping compost in water, creating a nutrient-rich

**ORGANIC AGRI...**  
SRI LANKA'S FIRST ONLINE ORGANIC SHOP




**Order Tracking**

To track your order please enter your Order ID in the box below and press the "Track" button. This was given to you on your receipt and in the confirmation email you should have received.

Order ID	Billing email
Found in your order	Email you used

**Track**

**ORGANIC AGRI...**  
SRI LANKA'S FIRST ONLINE ORGANIC SHOP




- [Dashboard](#)
- [Orders](#)
- [Downloads](#)
- [Addresses](#)
- [Account details](#)
- [Wishlist](#)
- [Log out](#)

Hello charana (not charana? Log out)

From your account dashboard you can view your recent orders, manage your shipping and billing addresses, and edit your password and account details.

Welcome to our organic agriculture community! Whether you have questions about our sustainable farming practices, want to collaborate on eco-friendly initiatives, or simply want to learn more about how we cultivate our produce, we're here to connect with you. Feel free to reach out via the form below, and our team of passionate experts will get back to you as soon as possible. Let's grow together, naturally!

**Address:**

- No 7, Piliyandala.

**Phone :**

- 0112-021-123

**Social Media:**

- Facebook: @organicagri
- Instagram: @organicagri
- Twitter: @organicagri

Your Name :

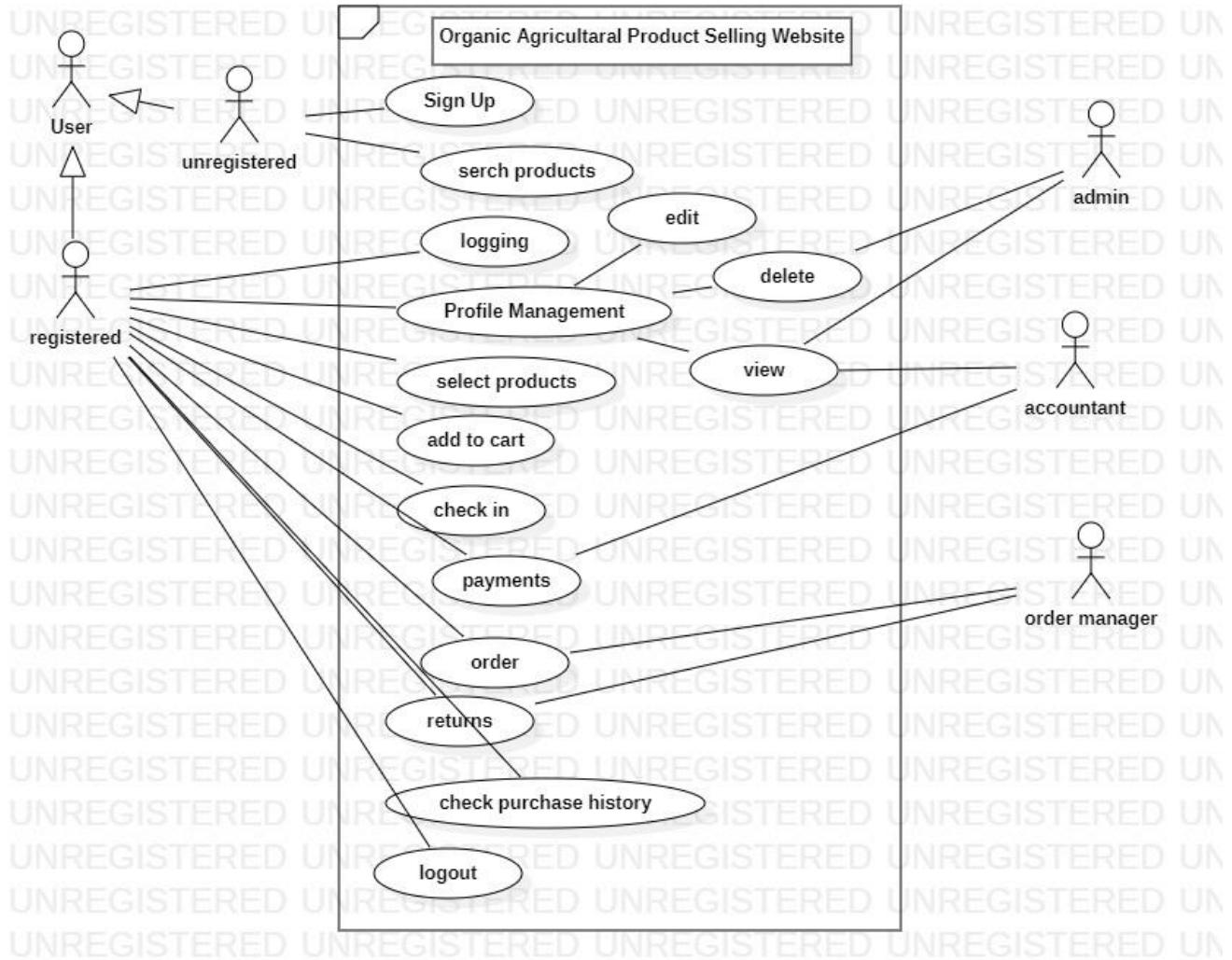
Your Phone Number :

## CMS, Theme, Plugins, and Other Tools:

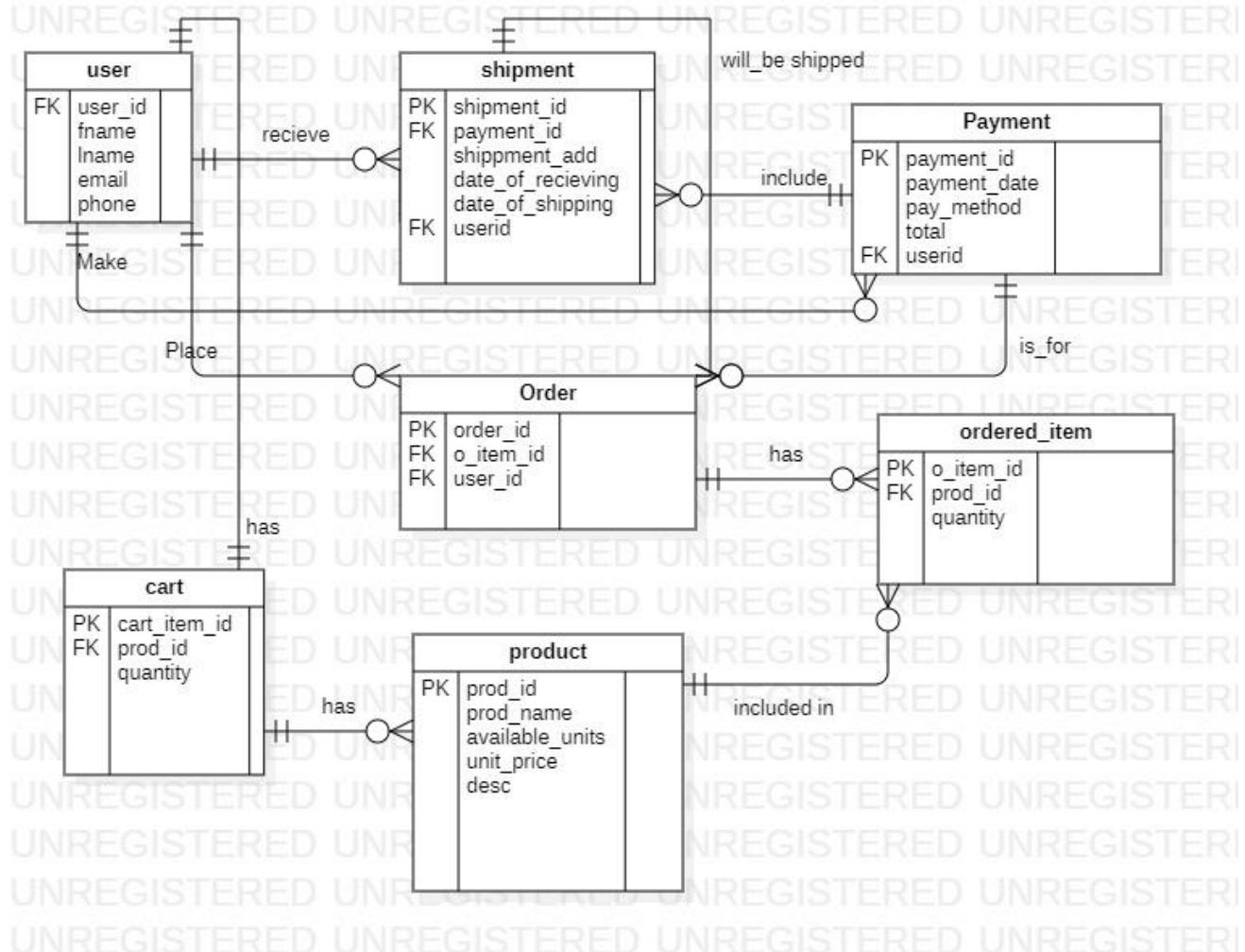
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- ❖ To build our website , we used **WordPress** as CMS(Content Management System).
- ❖ To create our e-commerce website we use **Woostify Theme**. This theme provides lot of features to our e-commerce website.
- ❖ To build the pages we use the **Elementor plugin**. By using this plugin we created Home page, About us page, contact page, Order Tracking page, etc.
- ❖ To get e-commerce features to our website we use the **WooCommerce plugin**. We use WooCommerce shortcodes to get provided facilities form the WooCommerce plugin. We get Checkout shortcodes, order tracking shortcodes, featured product shortcodes, WooCommerce chart shortcodes, etc.
- ❖ **TI WooCommerce wishlist plugin**, we use to add wishlist.
- ❖ **Contact Form 7 plugin**, we use this plugin to create forms. Contact us form and footers one input created by using this plugin.
- ❖ **Variations plugin**, we use that plugin to provide various options of a single product to the customers, like color and weight.
- ❖ **payHere plugin**, we use that plugin for our main payment gateway. By using this plugin we provide a card payment facility to the customers.
- ❖ **Classic Widgets plugin**, by using this plugin we create a Sidebar and footer.
- ❖ **Canva and Figma**, these two online applications we use to create our main design and layouts of the website.

## Use Case Diagram:



## ER Diagram:



# Thank You!