

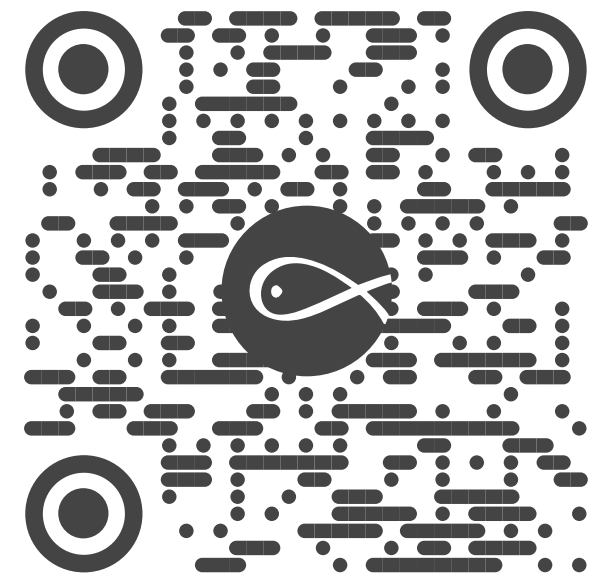
Peishan Yu

UI DESIGNER

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🏠 <https://peishanyu.github.io/>



EDUCATION

Shih Chien University

Sep 2007 - Jun 2011

Bachelor of Fine Arts (B.F.A.),
Department of Communications
Design

SKILLS

Define Problem
Wireframes
Prototypes
Sketch
Zeplin
Marvel
Keynote
HTML
CSS

PROFILE

As a product-oriented designer, I am experienced in communicating with stakeholders and product teammates. With an understanding of design process, I am skilled in converting a variety of ideas into the actual design and experience.

My goal is to find out the real user problems and make better design decisions with simple and elegant.

EXPERIENCE

Feversocial 發燒互動 / UX & UI Designer

Sep 2016 - Jul 2018

- Maintain 20+ marketing campaigns module
- Design Zines.cc, Content Management System (<https://www.zines.cc/>)
- Design Landing Page Builder tool for Marketer

Sun Tech Co.,Ltd 紅陽科技 / UI Designer

Sep 2015 - Aug 2016

- Design UI for iOS / Android Apps (Swipy and Swipy Wallet)
- Redesign / layout official website

FormosaSoft Corp. 台灣數位學習科技 / Visual Designer

Apr 2014 - Aug 2015

- CIS / Graphics design
- HTML + CSS Layout for Learning Management System

InfoPower Corp. 英丰寶資訊 / Designer

Sep 2011 - Mar 2013

- Design UI for iOS / Android Apps (Heartybit and MobileReport)
- Creat promotion videos for products