

Theodore Breaux

Los Angeles, California, United States

 theobreaux@gmail.com

 [linkedin.com/in/theodore-breaux-377b40148](https://www.linkedin.com/in/theodore-breaux-377b40148)

Summary

A detail-oriented, organized, self-starting entrepreneur transitioning from a career in the entertainment industry seeking a full-time, entry-level role in the field of data analytics. Intermediate level of proficiency in both the Microsoft and Google office suites of products, and other web-based computer applications. Proficiency in RStudio, Excel spreadsheets, SQL databases and Tableau. In addition, I am looking to use my exceptional time management and communication skills where applicable.

Experience

Co-founder/Operations Manager

Breatzke, LLC (OMG Sportswear USA & Circuit Rave Gear)

Apr 2018 - Present (4 years 2 months +)

- Founded online store and built YTD sales of over \$400,000
- Created standards of procedures day to day business operations
- Responsible for email marketing and Facebook/Instagram ads creation leading to increased sales and store visibility

Bar Supervisor

Live Nation Entertainment

Mar 2013 - Apr 2022 (9 years 2 months)

- Provided a high level of customer service in high-stress situations
- Effectively implemented and communicated daily workflow procedures to fellow team members, resulting in an increase in productivity
- Trained new employees on work efficiency and other standards of procedure

Personal Trainer (Sales/Promotions)

Blue Clay Fitness

Apr 2009 - Mar 2013 (4 years)

- Facilitated promotional events, training, and education of contracted clients
- Designed and implemented fitness programs for clients and corporate gym staff
- Executed sales of fitness packages to current clients, identified and aided potentially interested parties in the purchase of in-home Power Plate models and in-home training

Cafe Manager

Seattle's Best Coffee

Aug 2007 - Apr 2009 (1 year 9 months)

- Managed original store construction, hiring and training of all new employees on POS equipment and standards of procedure
- Performed all administrative duties including preparing sales contracts and order forms, sales budgets and reports, kept sales records, and filed expense account reports

-Planned, assembled, and stocked product displays in retail stores



Independent Sales Representative & Marketing Assistant

Labrada Nutrition Inc.

Mar 2005 - Oct 2006 (1 year 8 months)

- Traveled within the territory contacting current and prospective clients to demonstrate Labrada Nutrition products, explain product features, and solicit orders from the customer base
- Performed administrative duties, such as preparing sales contracts and order forms, budgets, and reports, keeping sales records, and filing expense account reports.
- Increased sales by 40% due to outside sales involvement.

Education



Udemy Alumni

Certificate of Completion, CS101 Bootcamp: Introduction to Computer Science & Software

Feb 2022 - Mar 2022

Computer Science and software programming introductory course/boot camp for anyone with no technical background in Computer Science. The basics of Computer Science and software programming, as well as up-to-date topics and the latest technology trends in Computer Science.

Building webpages in HTML, CSS and JavaScript

Fundamentals of HTML, CSS and JavaScript: the core technologies you need to build websites today

CSS frameworks and the Bootstrap CSS framework

Introduction to JavaScript frameworks such as jQuery, Angular and React

Programming concepts in Java

Introduction to the Java programming language

Fundamentals of programming languages, such as variables, statements, functions, classes

Additional programming concepts in Python programming language

How Python differs from Java

Why Python is popular, and Python programming constructs that help with data analysis or simple scripting

Web servers: Apache, Tomcat, nginx



Google / Data Analytics Professional Certificate

Data Analytics Professional Certificate, Data Analytics

Jan 2021 - Mar 2022

Completed extensive six-month job-ready Google Career Certificate training. Demonstrated hands-on experience with data cleaning, data visualization, project management, interpreting and communicating data analytics findings. Confidence in transforming complex data into actionable and clear insights. Fluency in computer programming languages and a solid understanding of databases.



Lake Forest College

Bachelor of Arts - BA, Marketing, Advertising

1997 - 2002

I attended university directly after high school and began studies as a dual Biology and Chemistry major. After my sophomore year I took one semester off to re-evaluate my education goals and returned the following term to create and complete an Independent Scholar program based in Marketing and Advertising in the creative arts.

Licenses & Certifications



Foundations: Data, Data, Everywhere - Coursera

S7ZT2K2DFAH6



Ask Questions to Make Data-Driven Decisions - Coursera

KGRW93JQUK6B



Prepare Data for Exploration - Coursera

8K2DX8VS4445



Process Data from Dirty to Clean - Coursera

GK2DB69TEG4G



Analyze Data to Answer Questions - Coursera

ZRVJAVG6GESU



Share Data Through the Art of Visualization - Coursera

2A7KN84F7M5V



Data Analysis with R Programming - Coursera

HZW4N3ZAG9BW



Introduction to R - DataCamp

23,449,084



Introduction to SQL - DataCamp

23,496,602



Google Data Analytics Specialization - Coursera

DXX752GX9WF3



Google Data Analytics Capstone: Complete a Case Study - Coursera

8ZPFGWQZ7LBH



SQL for Data Science - Coursera

YSL6FA3YBBKD

Skills

Customer Service Management • Microsoft Excel • Internet Research • Analytical Skills • Data Analysis
• Microsoft Products • R (Programming Language) • SQL • E-Commerce • Email Marketing