

ZOORANKING










GICQUEL THEO



App Presentation

OUTLINE

-  Current Issues
-  Our App
 -  What does it do ?
 -  How does it work ?
 -  Who is it for ?
 -  How is it going ?
-  Conclusions

CURRENT ISSUES

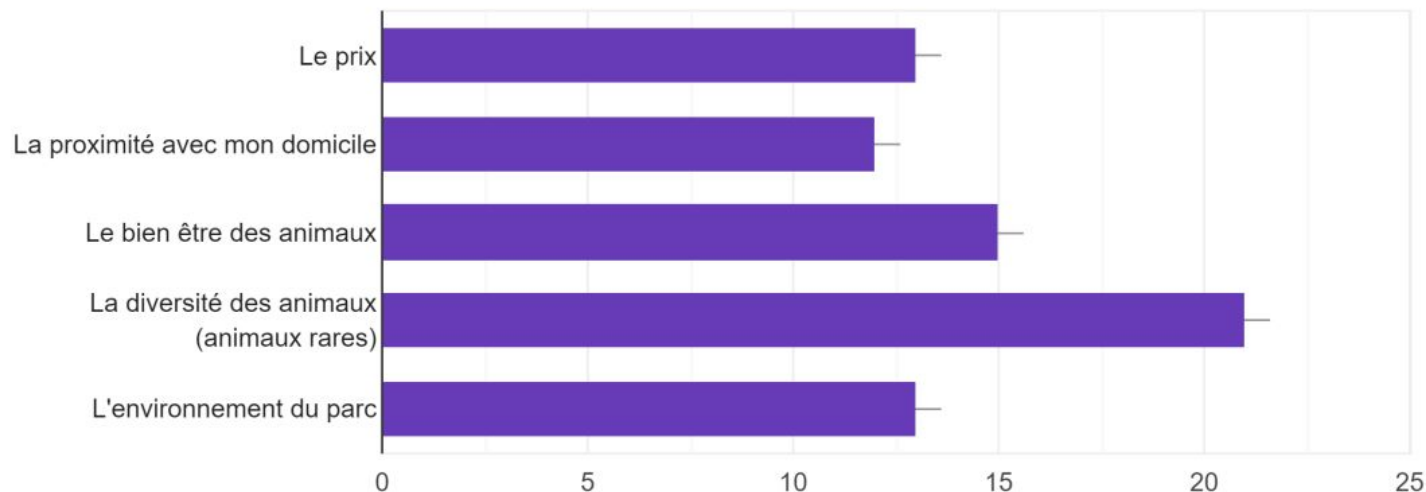
WHAT'S THE DEAL WITH ZOOS ?

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- More concerns over animal well-being and biodiversity
- Insufficient Apps & search Engines
 - Just a Popularity contest

ZooParc de Beauval

4.7 ★★★★★ (68,726) ⓘ

Zoo · Av. du Blanc

Tigers, lions, manatees & giant pandas



👤 "I've been to alot of zoos all over the world."

Paris Zoological Park

4.2 ★★★★★ (13,556) ⓘ

Zoo · Av. Daumesnil

Giraffes, rhinos & Iberian wolves

Closed · Opens 10AM



📌 Family outings in Paris – the best ideas for an unforgettable stay with your children

Thoiry ZooSafari

4.2 ★★★★★ (11,773) ⓘ

Zoo · Rue du Pavillon de Montreuil

Zoo in castle grounds with safari tours

Closed · Opens 10AM



👤 "A nice zoo but been to better ones."

OUR APP

WHAT DOES IT DO ?

Is it even useful ?

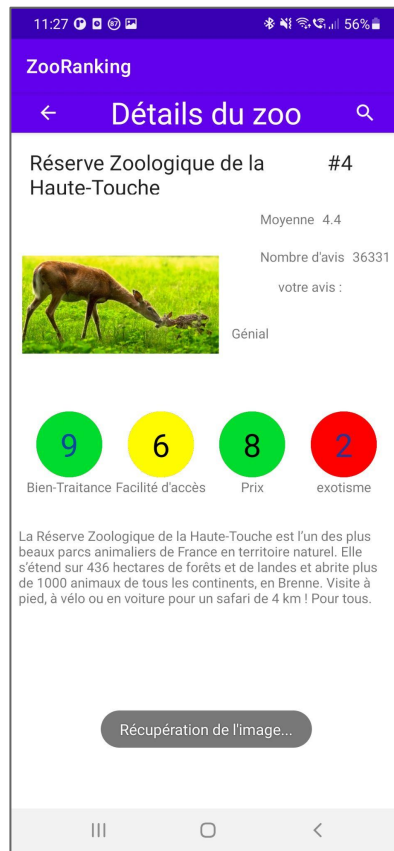
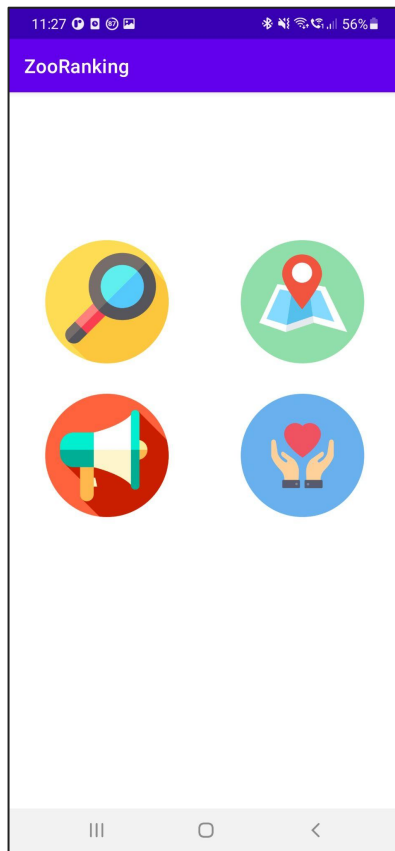


WHAT DOES IT DO ?

- Provides search criterias
- Guarantees fair ranking based on quality
- Analyze end-user reviews

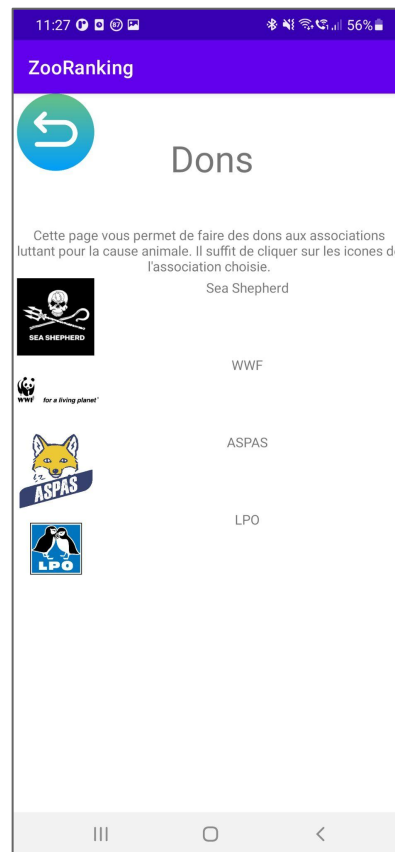
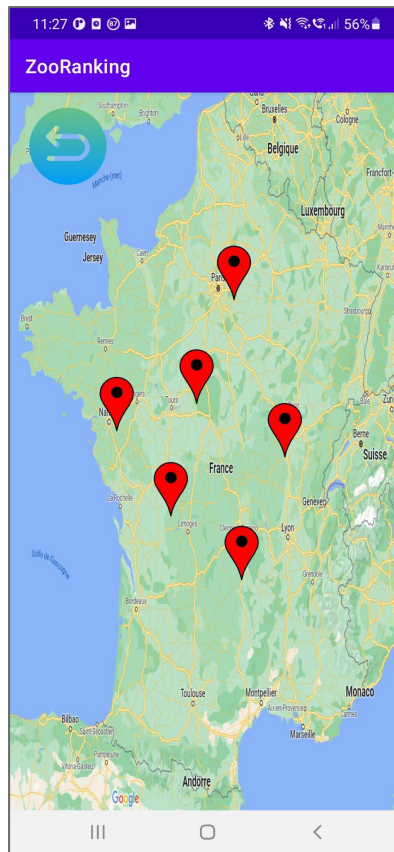
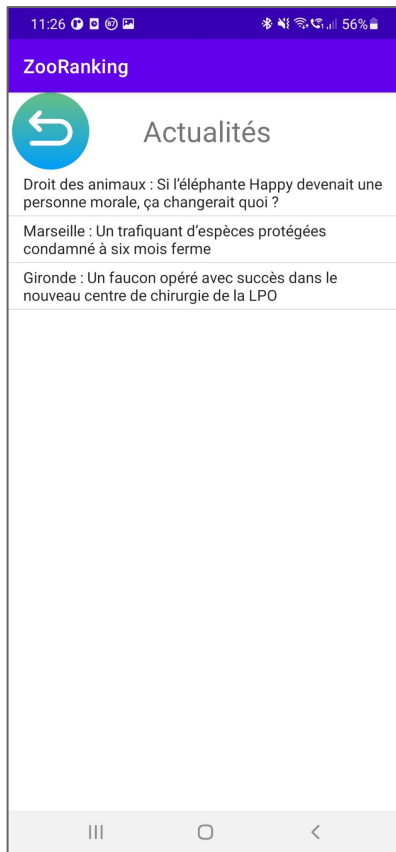
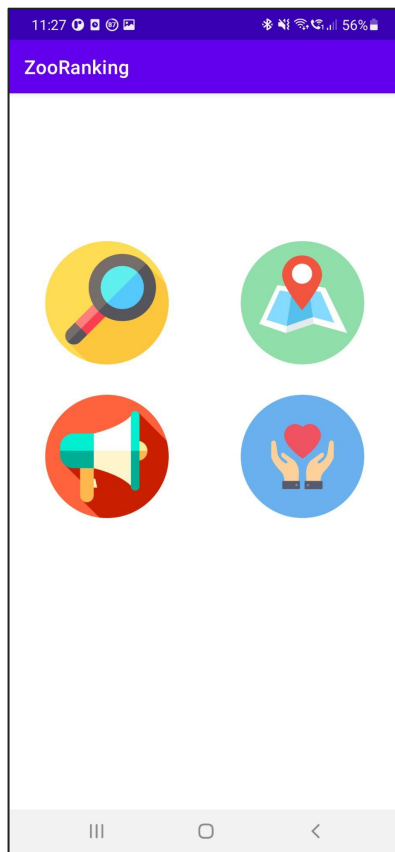
WHAT DOES IT DO ?

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*prototype stage : design subject to change

WHAT DOES IT DO ?



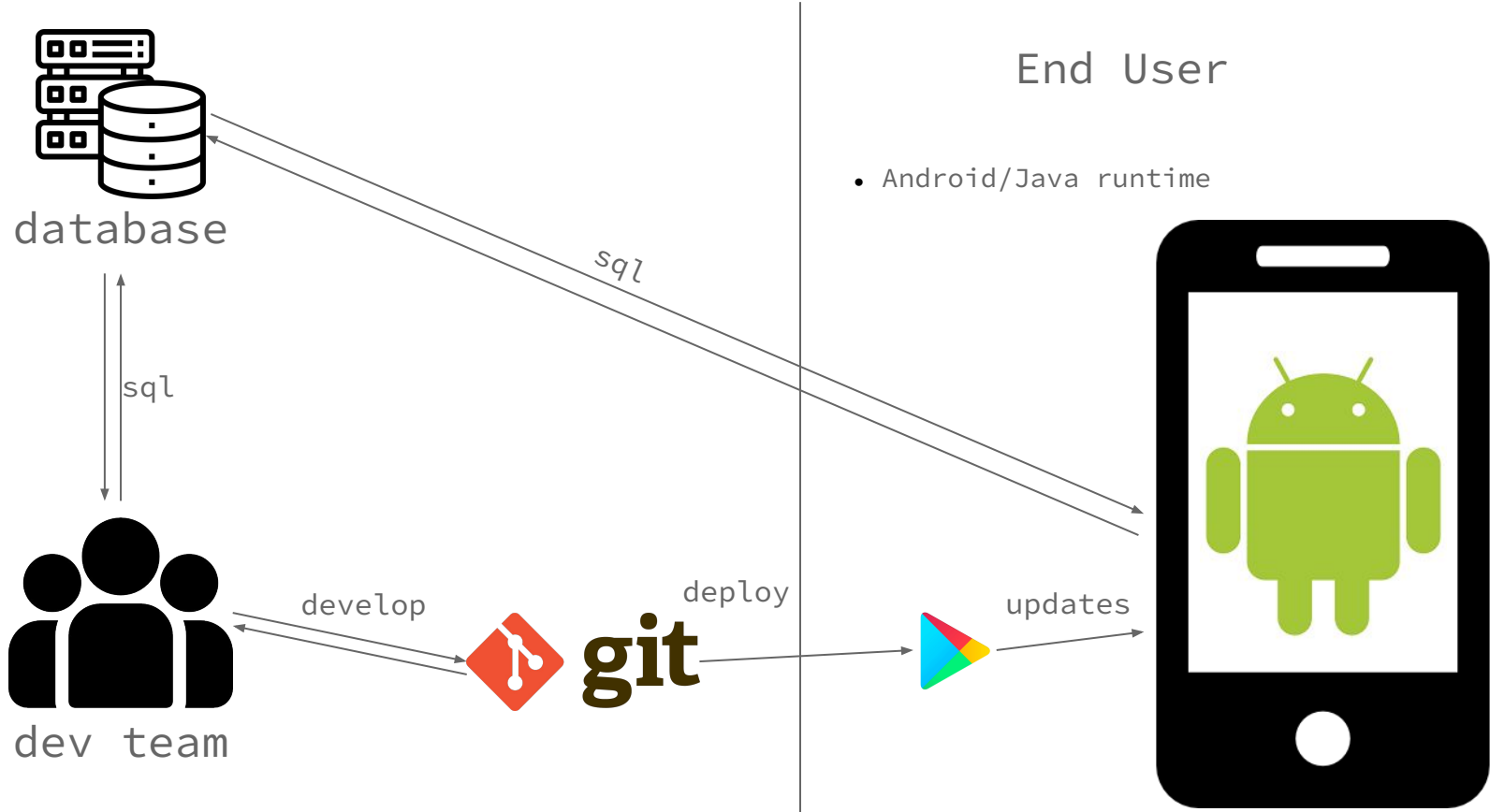
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HOW DOES IT WORK ?

What's under the hood ?



HOW DOES IT WORK ?



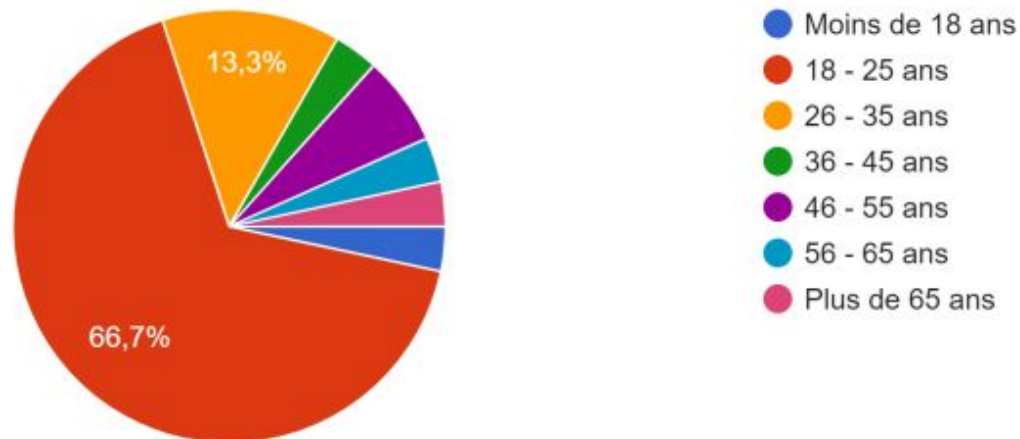
WHO IS IT FOR ?

these kids and their smartphones...

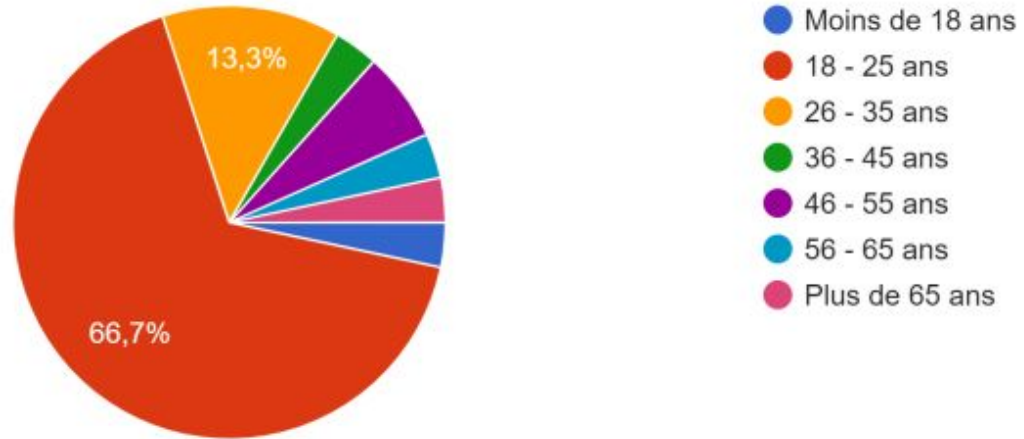


WHO IS IT FOR ?

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Gen-Z & Gen-Y

HOW IS IT GOING ?

My bloodstream is mostly caffeine at this point



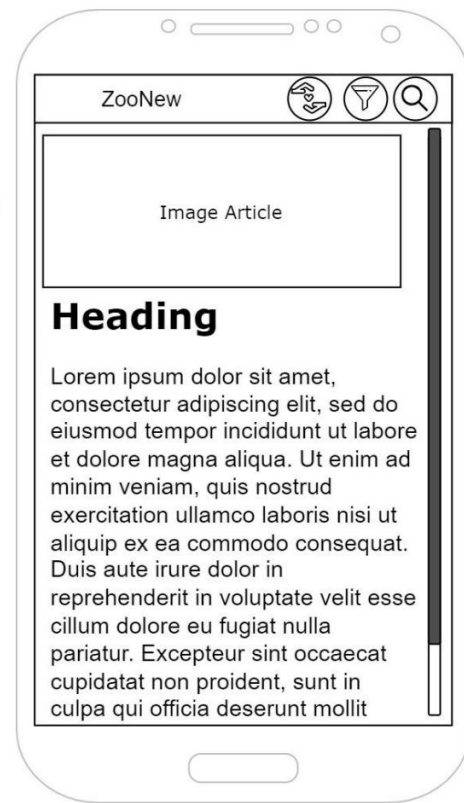
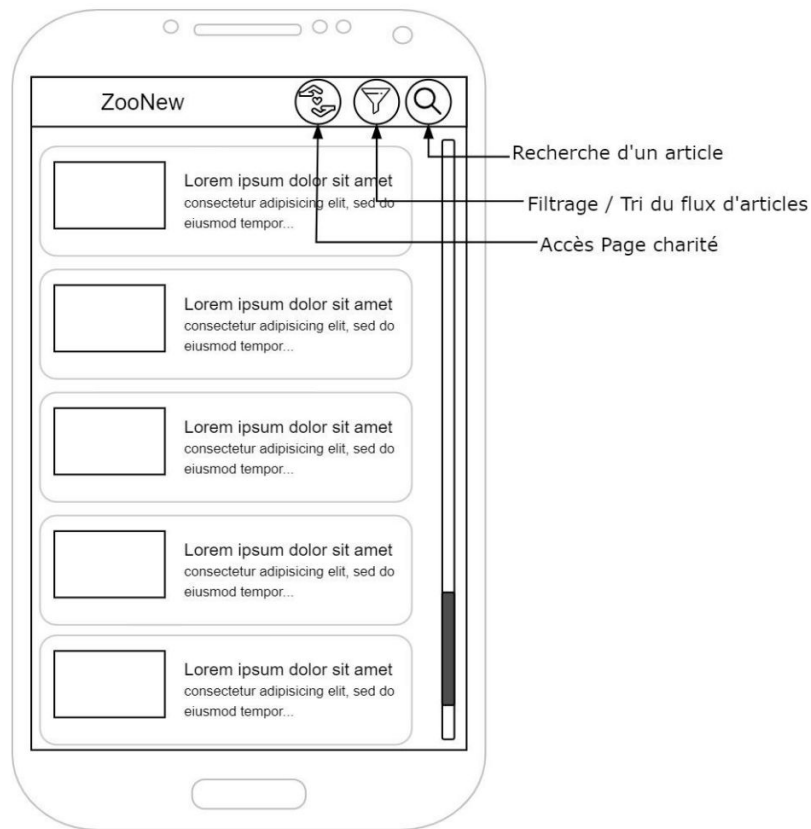
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- Successfully created Minimum viable product
- Currently reworking app from the ground up
- Actively looking for funding *wink* *wink*

CONCLUSIONS

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