ZooRanking

Gicquel Theo

IUT ORLÉANS INFORMATIQUE
UNIVERSITE D'ORLEANS

App Presentation

Outline

- 🎯 Current Issues

- 📱 Our App
  - 🤔 What does it do ?
  - ⚙️ How does it work ?
  - 📣 Who is it for ?
  - 🔄 How is it going ?
- 👋 Conclusions

Current Issues

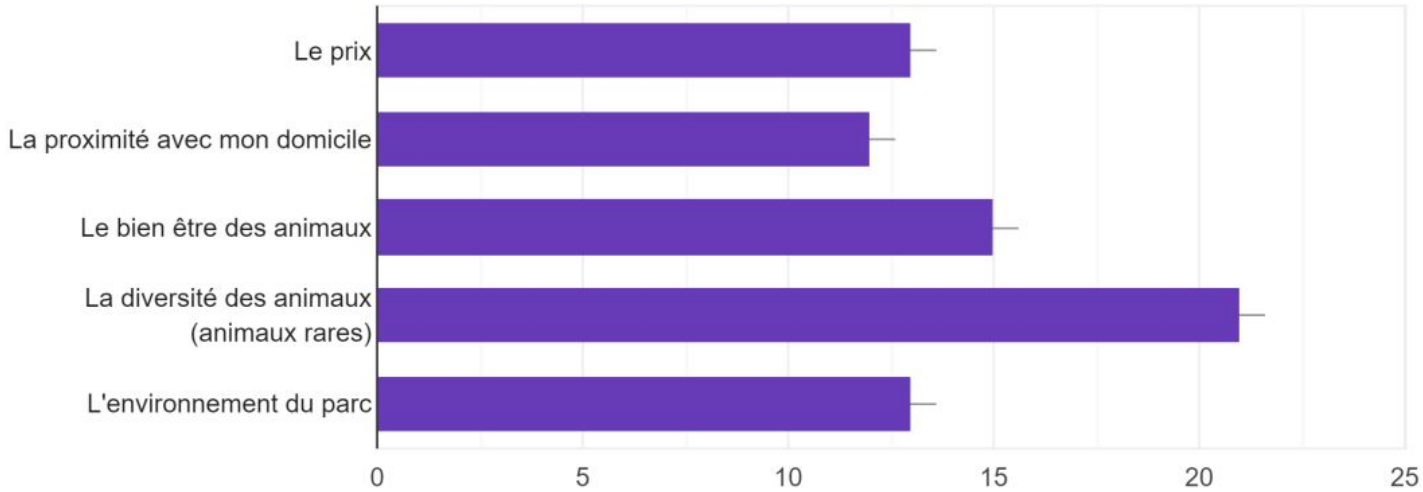
What's the deal with Zoos ?

What's the deal with Zoos ?

- More concerns over animal well-being and biodiversity

What's the deal with Zoos ?

- More concerns over animal well-being and biodiversity



What's the deal with Zoos ?

- More concerns over animal well-being and biodiversity
- Insufficient Apps & search Engines

What's the deal with Zoos ?

- More concerns over animal well-being and biodiversity
- Insufficient Apps & search Engines
  - Just a Popularity contest

ZooParc de Beauval
4.7 ★★★★½ (68,726)
Zoo · Av. du Blanc
Tigers, lions, manatees & giant pandas

"I've been to alot of zoos all over the world."

Paris Zoological Park
4.2 ★★★★☆ (13,556)
Zoo · Av. Daumesnil
Giraffes, rhinos & Iberian wolves
Closed · Opens 10AM

Family outings in Paris – the best ideas for an unforgettable stay with your children

Thoiry ZooSafari
4.2 ★★★★☆ (11,773)
Zoo · Rue du Pavillon de Montreuil
Zoo in castle grounds with safari tours
Closed · Opens 10AM

"A nice zoo but been to better ones."

Our app

What does it do ?

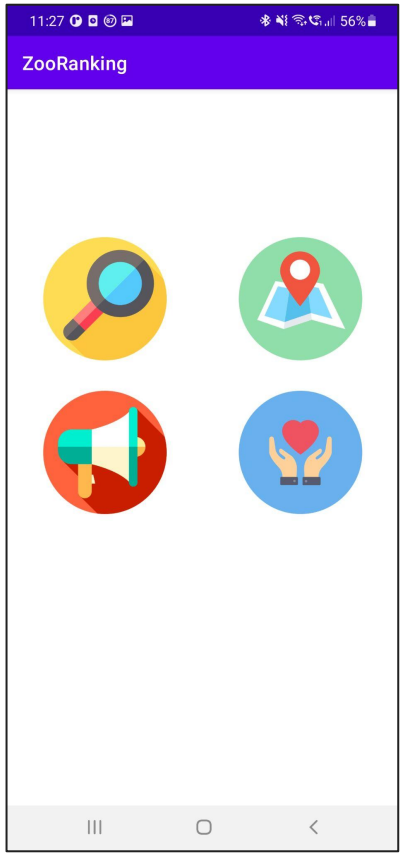
Is it even useful ?

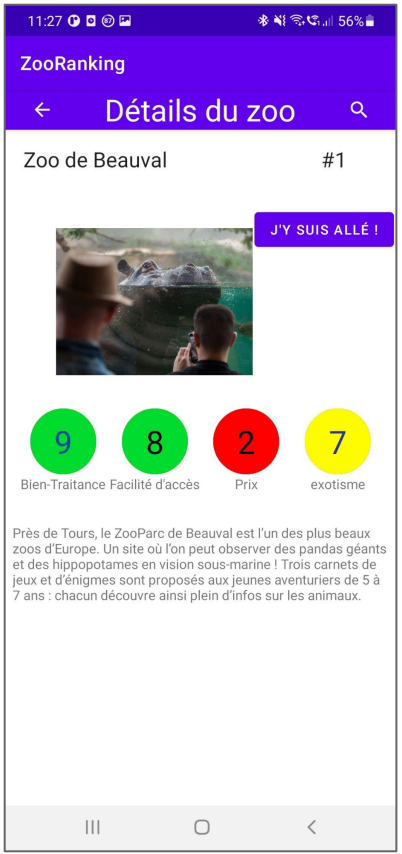
What does it do ?

- Provides search criterias
- Guarantees fair ranking based on quality
- Analyze end-user reviews

What does it do ?

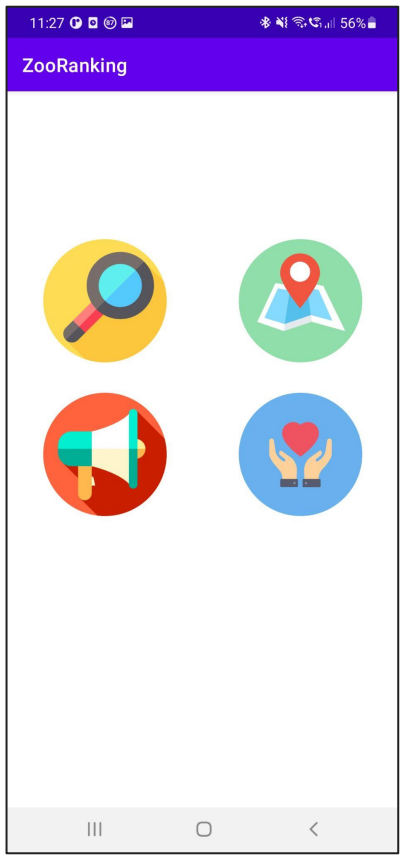
What does it do ?

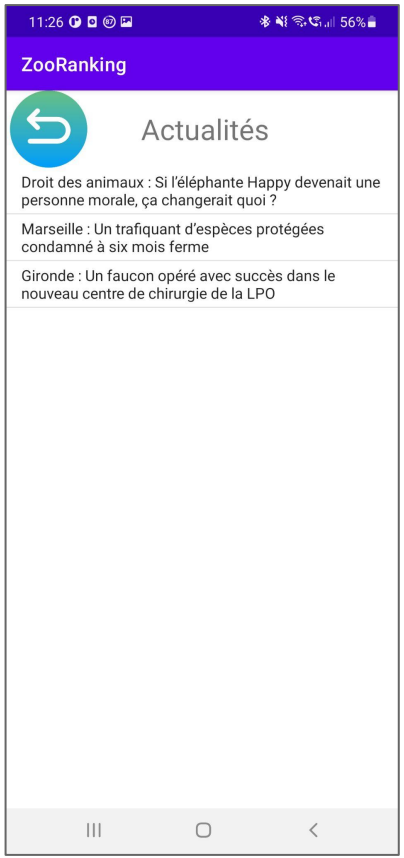


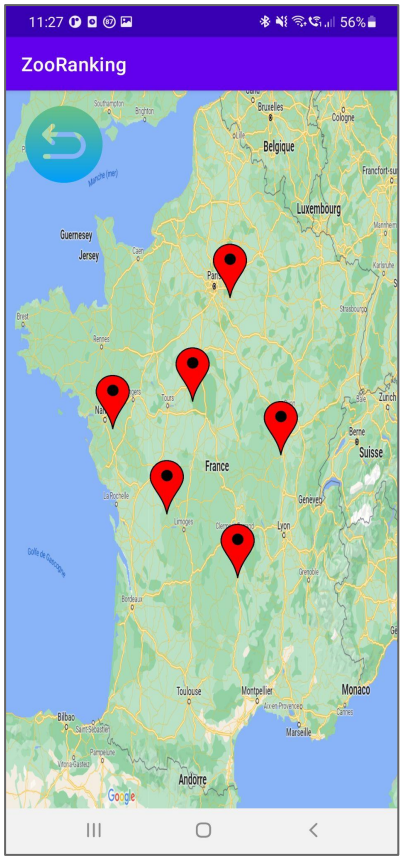


*prototype stage : design subject to change

What does it do ?







*prototype stage : design subject to change

How does it work ?

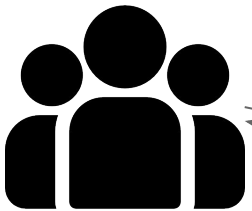
What’s under the hood ?

How does it work ?

database

sql

sql



dev team

develop

deploy

updates

End User

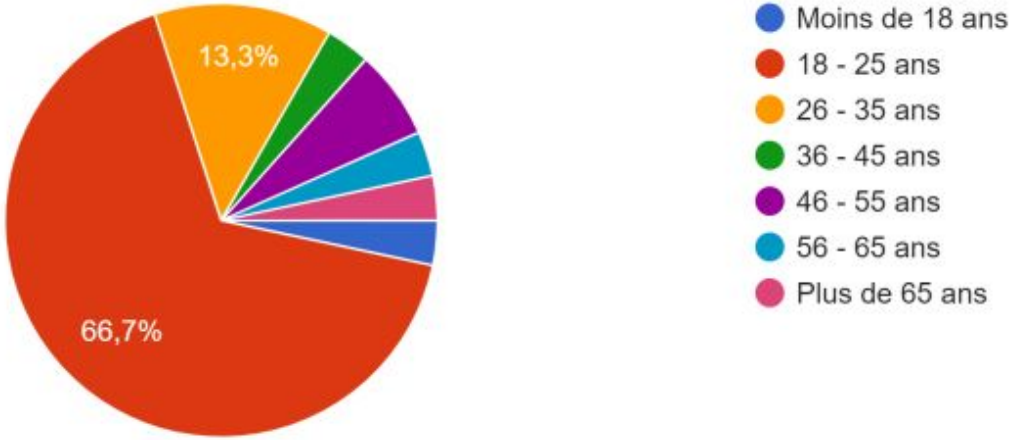
- Android/Java runtime

Who is it for ?

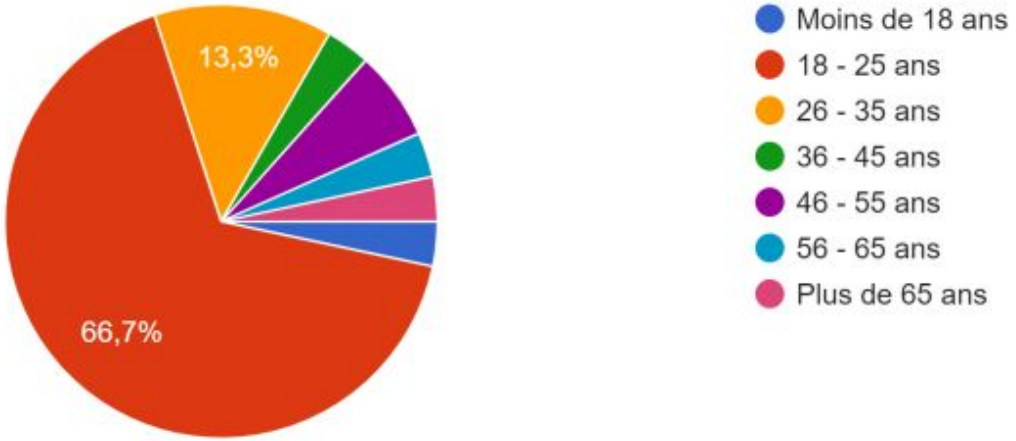
these kids and their smartphones…

Who is it for ?

Who is it for ?


13,3%
66,7%
Moins de 18 ans
18 - 25 ans
26 - 35 ans
36 - 45 ans
46 - 55 ans
56 - 65 ans
Plus de 65 ans

Who is it for ?



Gen-Z & Gen-Y

How is it going ?

My bloodstream is mostly caffeine at this point

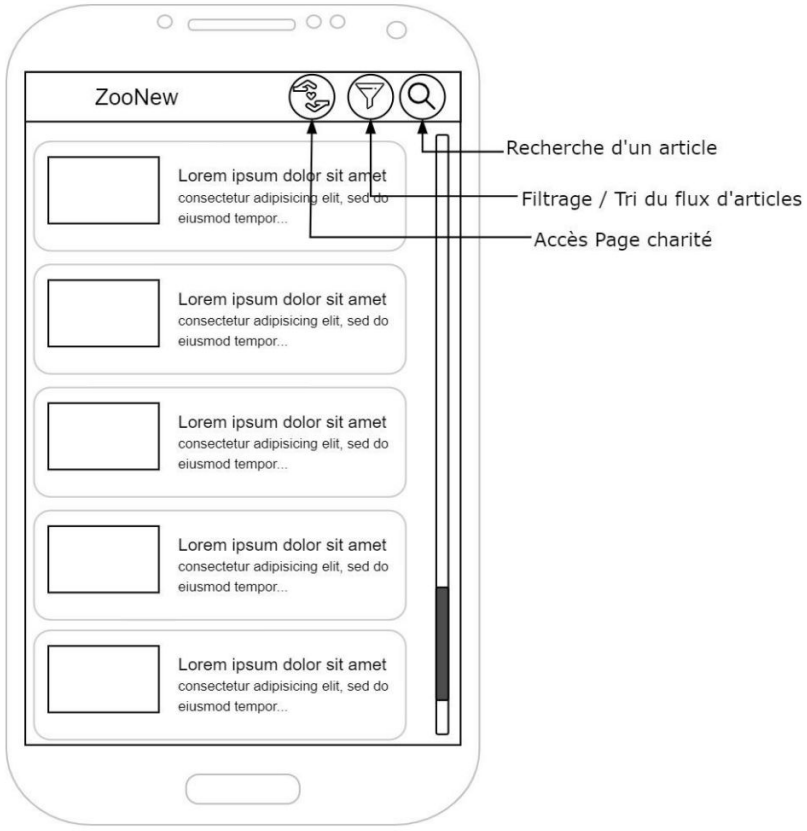
How is it going ?

- Successfully created Minimum viable product

How is it going ?

- Successfully created Minimum viable product
- Currently reworking app from the ground up

How is it going ?



How is it going ?

- Successfully created Minimum viable product
- Currently reworking app from the ground up

How is it going ?

- Successfully created Minimum viable product
- Currently reworking app from the ground up
- Actively looking for funding *wink* *wink*

Conclusions

Conclusions

Conclusions

- Email : theo.gicquel.work@gmail.com
- GitHub : @theogicquel
- Phone : 06 95 27 xx xx