

Theodore Koby-Hercsky

01/26/2023

DSC680-T301 2233-1

Professor Catie Williams

Questions

Github: [Sentiment Analysis Car Brand Reviews](#)

1. Would this model be able to be used on reviews for other things like product reviews?
2. Why did the data not include any information on the individuals that created the reviews?
3. What are your thoughts on the changes in the review count for each year of the car models?
4. Did you face any challenges when working with this data set?
5. Why is sentiment analysis important to you?
6. How could car companies use sentiment analysis to their advantage?
7. Why do you believe the use of sentiment analysis could be useful for customers when buying any major product?
8. If you had to do another sentiment analysis, what different types of reviews would you believe would be interesting in analyzing?
9. When performing Natural Language Processing why did you need to remove punctuation and set all letters to lowercase?
10. Why do you create more than one model when building a report?