VANILLA ICE

Rap Legend & Entrepreneur

SUMMARY

I am a successful rap artist and entrepreneur with a career spanning over 30 years. I have sold millions of records and have been a pioneer in the rap industry. I have also been successful in business, with several successful ventures in real estate and entertainment.

EXPERIENCE

Rap Artist

1988 - Ongoing

Universal Music Group

Los Angeles, CA

I released several successful albums and singles, sold millions of records worldwide, and had several hit songs on the Billboard charts.

- · Sold over 15 million records worldwide
- Had several hit songs on the Billboard Hot 100 chart
- Won multiple awards including a MTV Video Music Award

Entrepreneur

1995 - Ongoing

Vanilla Ice Enterprises

Miami, FL

I have been successful in several business ventures, including real estate development and entertainment production.

- Developed several successful residential and commercial properties
- Produced and starred in my own reality TV show

EDUCATION

High School Diploma

1982 - 1986

R.L. Turner High School

Carrollton, TX

LANGUAGES

English

Native

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AWARDS



MTV VMA

Won for Best Rap Video



Billboard Music Award

Won for Top Rap Album



MY LIFE PHILOSOPHY

Life is too short to live the same day twice.

STRENGTHS

Performance

I have decades of experience performing live and in studio.

± Enterprise

I have a proven track record of successful business ventures.

✓ Creativity

I am a highly creative individual with a unique perspective.

SKILLS

Rap · Singing · Songwriting ·

Enterprise · Real estate development

ACHIEVEMENTS

☆ Rap Pioneer

I am proud of being a pioneer in the rap industry and helping to bring it mainstream.

Hitting #1

I am proud of my hit song 'Ice Ice Baby' reaching number 1 on the Billboard Hot 100 chart.