



UNIVERSITY OF GHANA  
(All rights reserved)

SECOND SEMESTER EXAMINATIONS: 2017/2018 ACADEMIC YEAR  
UGRC135: HUMAN BEHAVIOUR AND THE SOCIAL ENVIRONMENT

INSTRUCTIONS  
ANSWER ANY FOUR QUESTIONS IN THE ANSWER BOOKLET. ALL QUESTIONS CARRY  
EQUAL MARKS

TIME ALLOWED: TWO HOURS (120 MINUTES)

1. With specific examples briefly explain any four characteristics which distinguish a collectivist culture from that of an individualist culture.
2. Using yourself as an example, illustrate how any five agents and/or agencies of socialization have influenced your attitudes.
3. Evaluate any four reasons why an individual will join a group
4. Explain any three forms of human diversity and discuss why the study of, and sensitivity to human diversity is very important in contemporary society.
5. One of the major challenges faced by a significant number of communities in Ghana is littering. Illustrate how you will use your knowledge in attitude change to reduce this habit in your community?
6. Evaluate any five negative consequences of the three-tier evils of stereotype, prejudice and discrimination and recommend ways by which these negative consequences can be reduced
7. Describe the pioneering conformity study by Asch and explain any six factors which influence conformity

