



Select a Date range

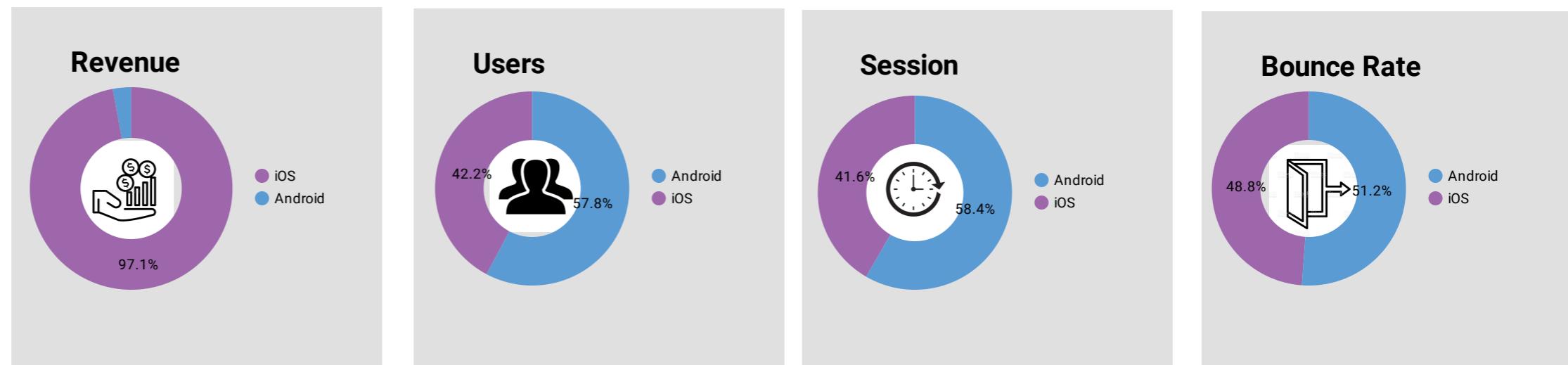
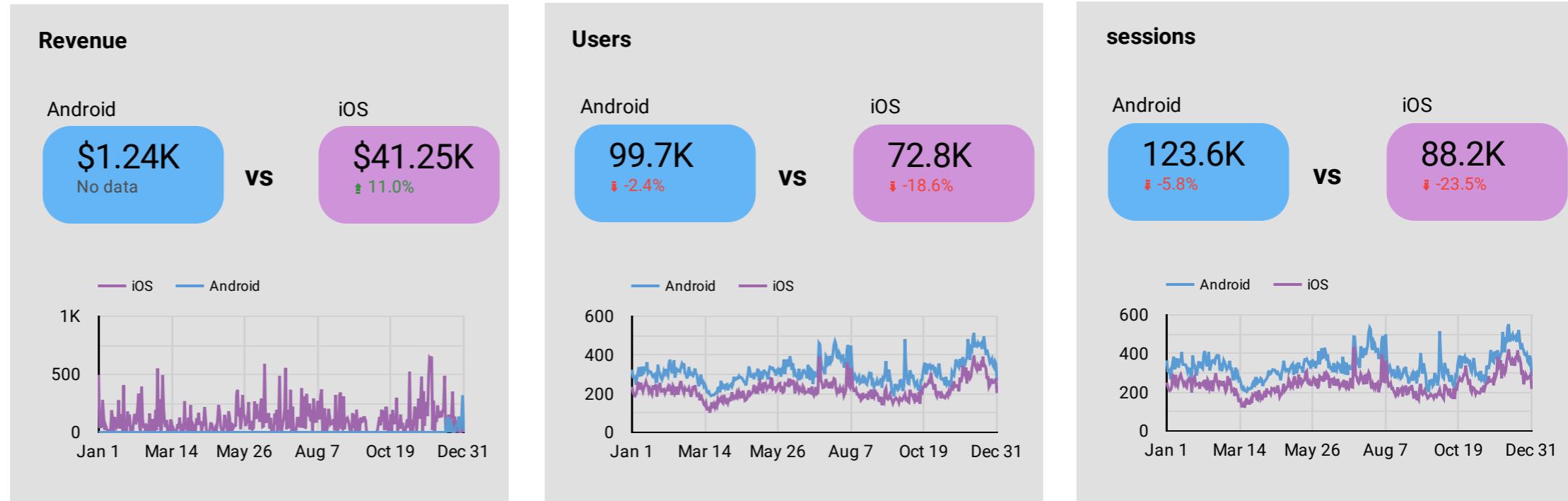


Jan 1, 2020 - Dec 31, 2020

▼

Overview

Demographics



Campaign	Revenue	Users	Sessions	Bounce Rate	Cost per Convers...
1. (not set)	\$123.47K	522,630	733,953	45.55%	\$0
2. MIX Txt ~ AW-Brand (US/Cali)	\$4.03K	4,758	7,315	26.08%	\$1
3. MIX Txt ~ AW - Apparel	\$840.44	761	1,011	32.74%	\$13.25
4. Data Share Promo	\$260.72	16,919	20,913	62.21%	\$0
5. BMM Txt ~ AW - Hoodies	\$98.47	2,708	2,870	86.2%	\$370.72
6. MIX Txt ~ AW - Drinkware	\$56	134	153	49.02%	\$31.71
7. PHR Txt ~ AW - YouTube	\$54	1,012	1,091	68.47%	\$72.21
8. AW - Google Brand (US)	\$10	76	113	23.89%	\$0.41
9. MIX Txt ~ AW - Accessories	\$0	82	101	66.34%	\$54.45



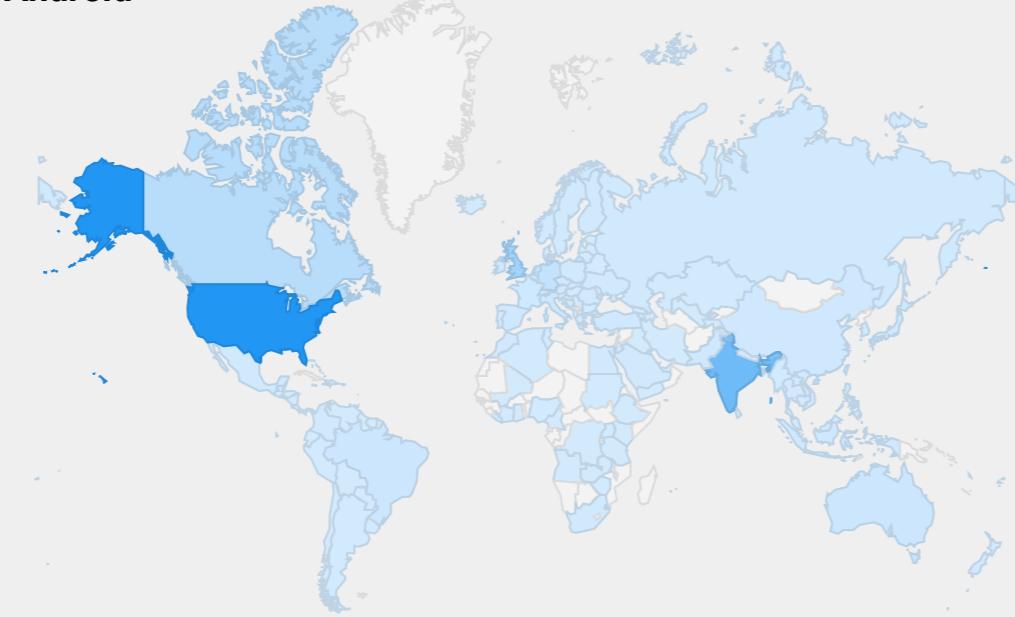
Mr. Dutch & Bros.

Overview

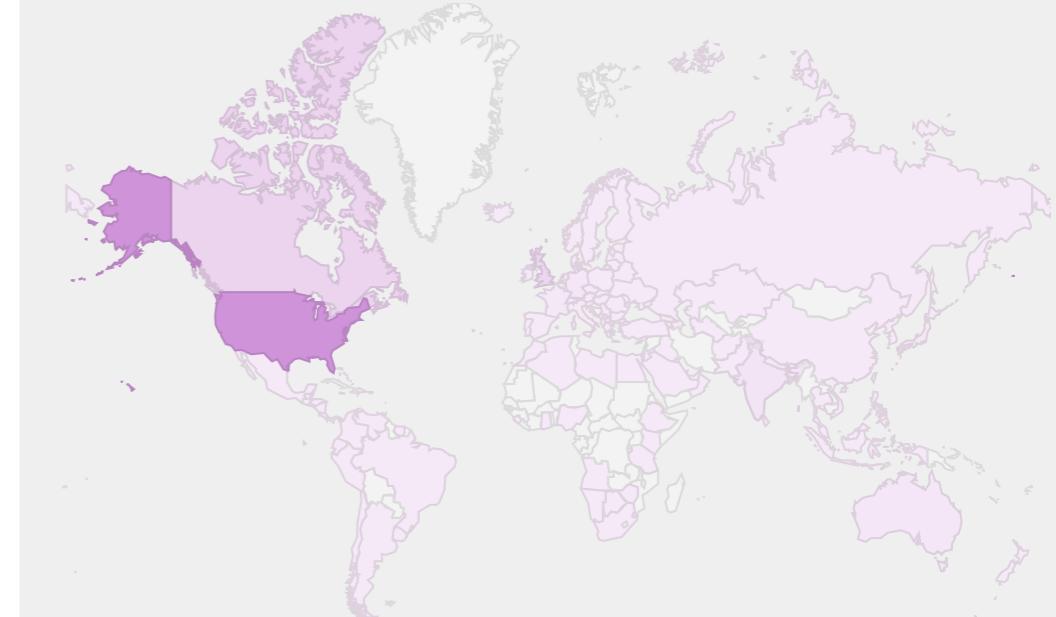
Demographics

Where do Users come from?

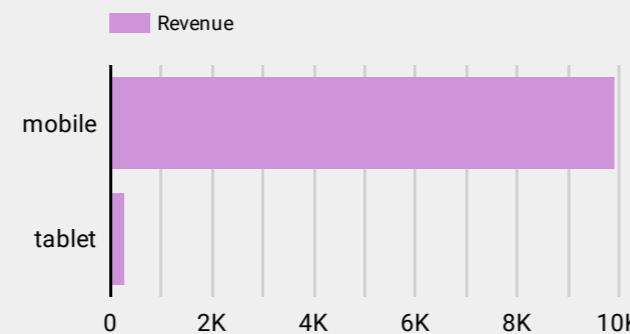
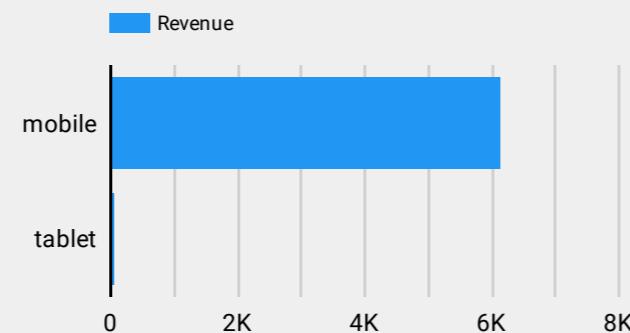
Android



iOS



Revenue by Device



Revenue Split by Age

