

Sure — here's a practical Hugo blog post checklist you can follow every time you create a new article. It's designed to prevent the exact kinds of problems you've been running into.

This assumes you're using Hugo with deployment via GitHub Pages.

Hugo New Post Checklist

1. Create the post correctly

 **Create the post with Hugo (preferred):**

hugo new posts/my-new-post.md

 **Use lowercase filenames with hyphens:**

my-new-post.md ✓ good

My New Post.md ✗ avoid

This prevents Git case-sensitivity problems.

2. Check the front matter

Open the new post and verify:

 **Title is correct**

 **Date is correct**

 **draft: false when ready to publish**

 **No old or unwanted slug or url fields**

If present:

slug:

url:

 **Remove unless you intentionally want a custom URL.**

3. Add images the right way

 **Put images in:**

static/images/my-new-post/

Example:

static/images/my-new-post/cover.png

 **Reference in Markdown:**

![Cover image](/images/my-new-post/cover.png)

 **Don't link to /assets directly.**

4. Preview locally

Before committing:

hugo server

Check:

 **Images load**

 **Links work**

 **Formatting is correct**

 **URL looks right**

 **No console errors**

5. Clean build before pushing

This prevents stale pages:

hugo --cleanDestinationDir

Verify:

- Old renamed posts are gone
 - Only current pages exist
-

6. Commit carefully

```
git add .
git commit -m "Add post: My new post"
git push
```

Then check:

- The old file is deleted in GitHub
 - Only the new file exists
-

7. Monitor deployment

In GitHub:

👉 Actions tab

Verify:

 **Workflow succeeds**

 **No artifact errors**

 **Deployment completes**

8. Verify the live site

After deployment:

 **Hard refresh browser (Cmd/Ctrl + Shift + R)**

 **Check the new post URL**

 **Confirm old pages are gone**

 **Test on mobile if possible**

9. SEO & polish (optional but smart)

 **Add featured image**

 **Write a short summary/description**

 **Check headings structure (H1 → H2 → H3)**

 **Proofread once**

Quick 10-second version

If you want the ultra-short version:

👉 Create post → add images to /static → preview locally → clean build → push → check Actions → verify live site

If you want, I can turn this into a one-page printable cheat sheet or a Markdown template you can keep inside your repo.

Heading