

# **STAR-EX**

## Cross Chain Action GameFi

By Theras Labs  
<https://theras.xyz>



# Outline

- Outline
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- Problems
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- Competition
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- Theras Team
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- Investment
- Contact

**“If there’s a will,  
there’s a way”**

# Problems We Discovered

Trends are also influenced by generational preferences, and the new generation now has shorter attention spans.



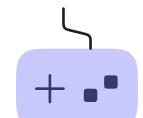
## GameFi Image

- Community prejudice
- Gamification, Not real game



## Accessibility

- Need to install
- Single platform



## Outdated

- Old game
- Mostly 2D games
- Bad 3D visual

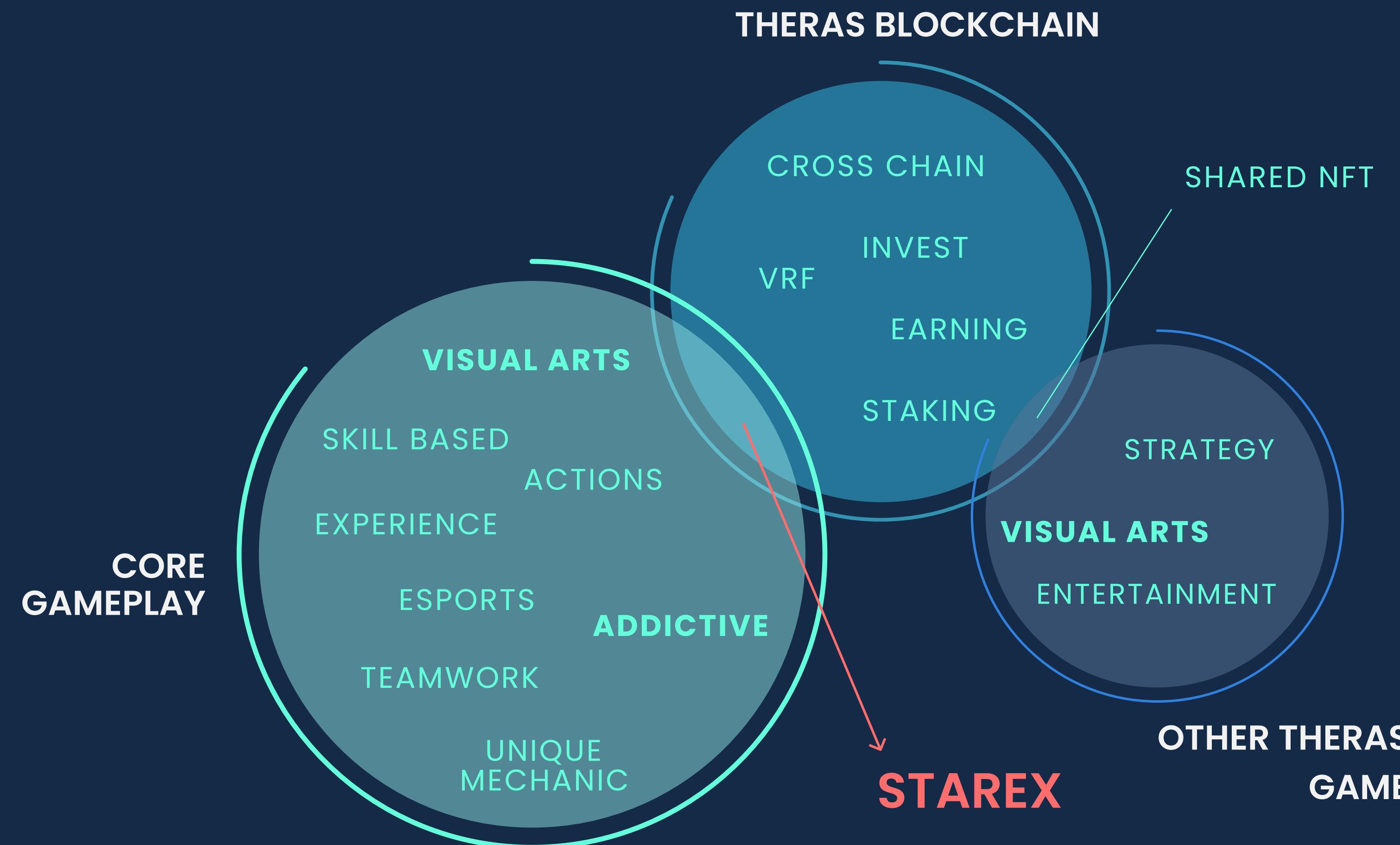


## Chain Network

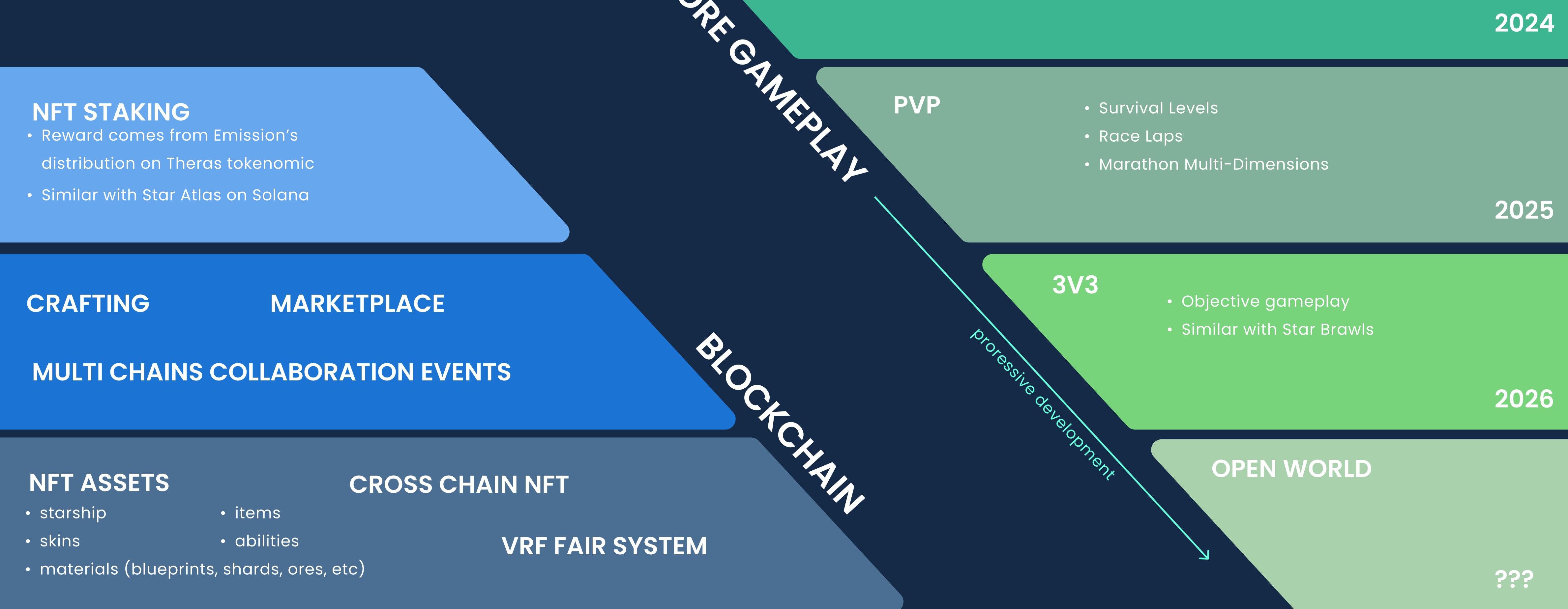
- Multi-Network Utilization
- Small chain challenge

# Key Differentiator

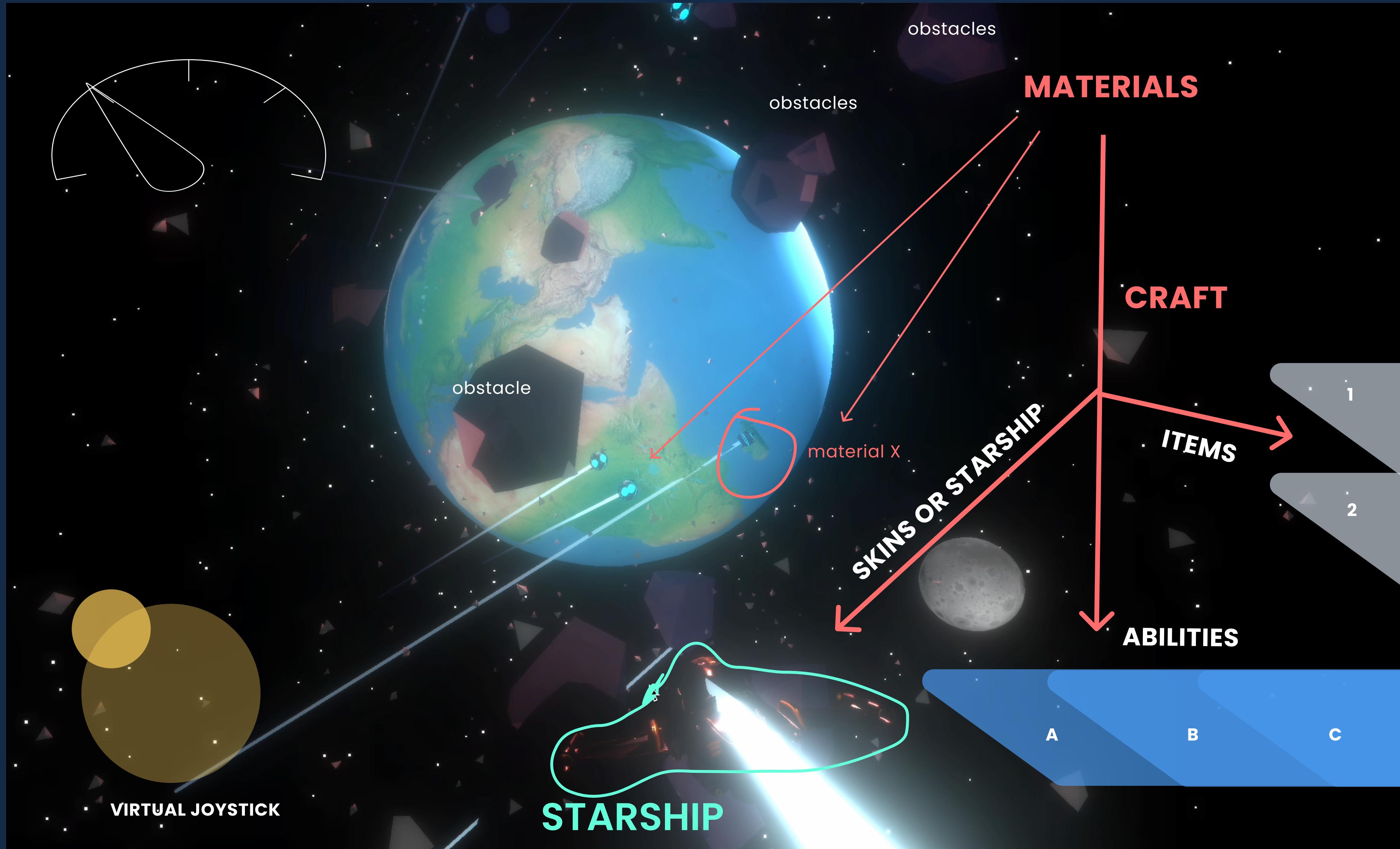
We provide unique value that competitors don't offer.



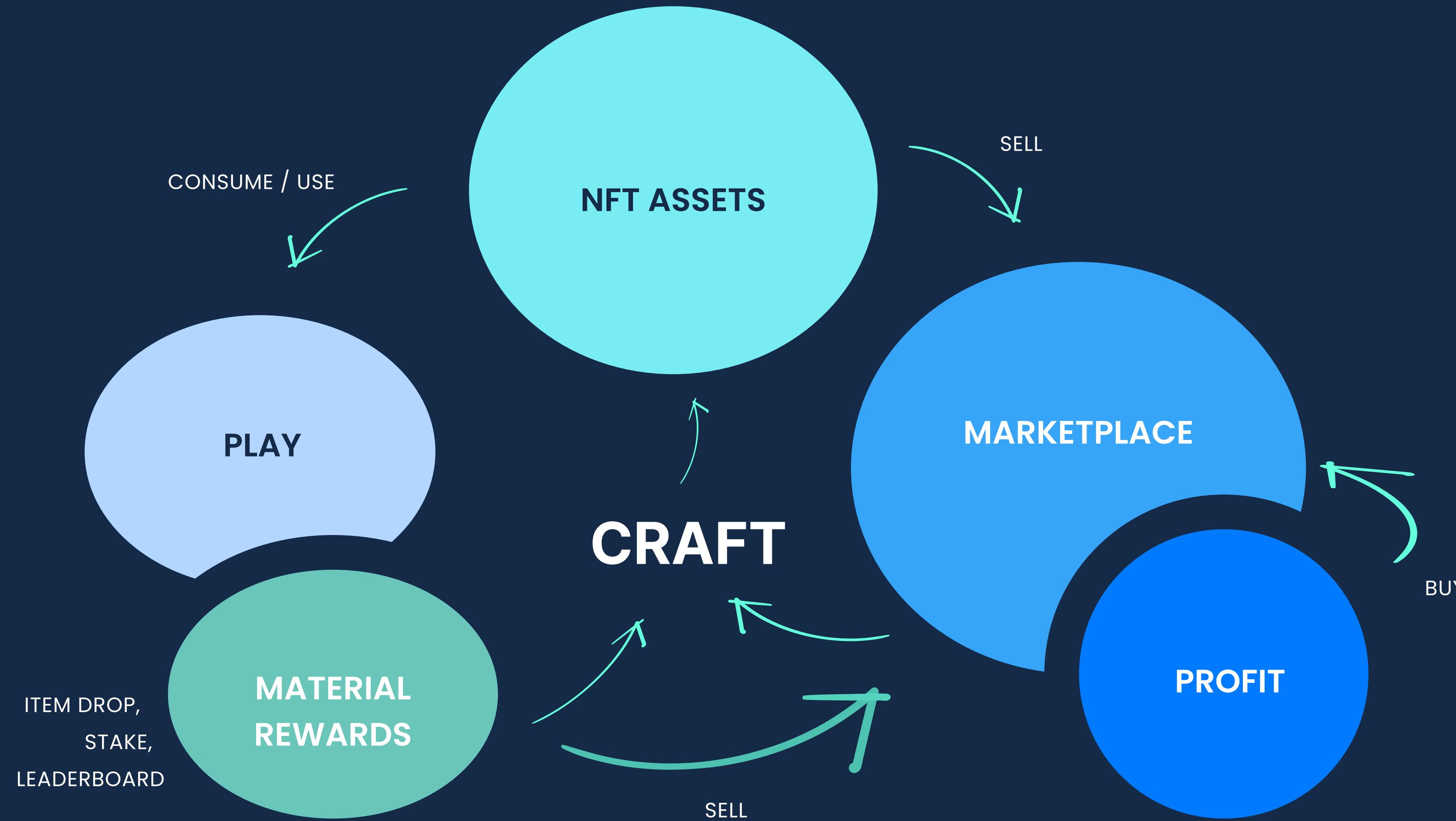
# Game Features



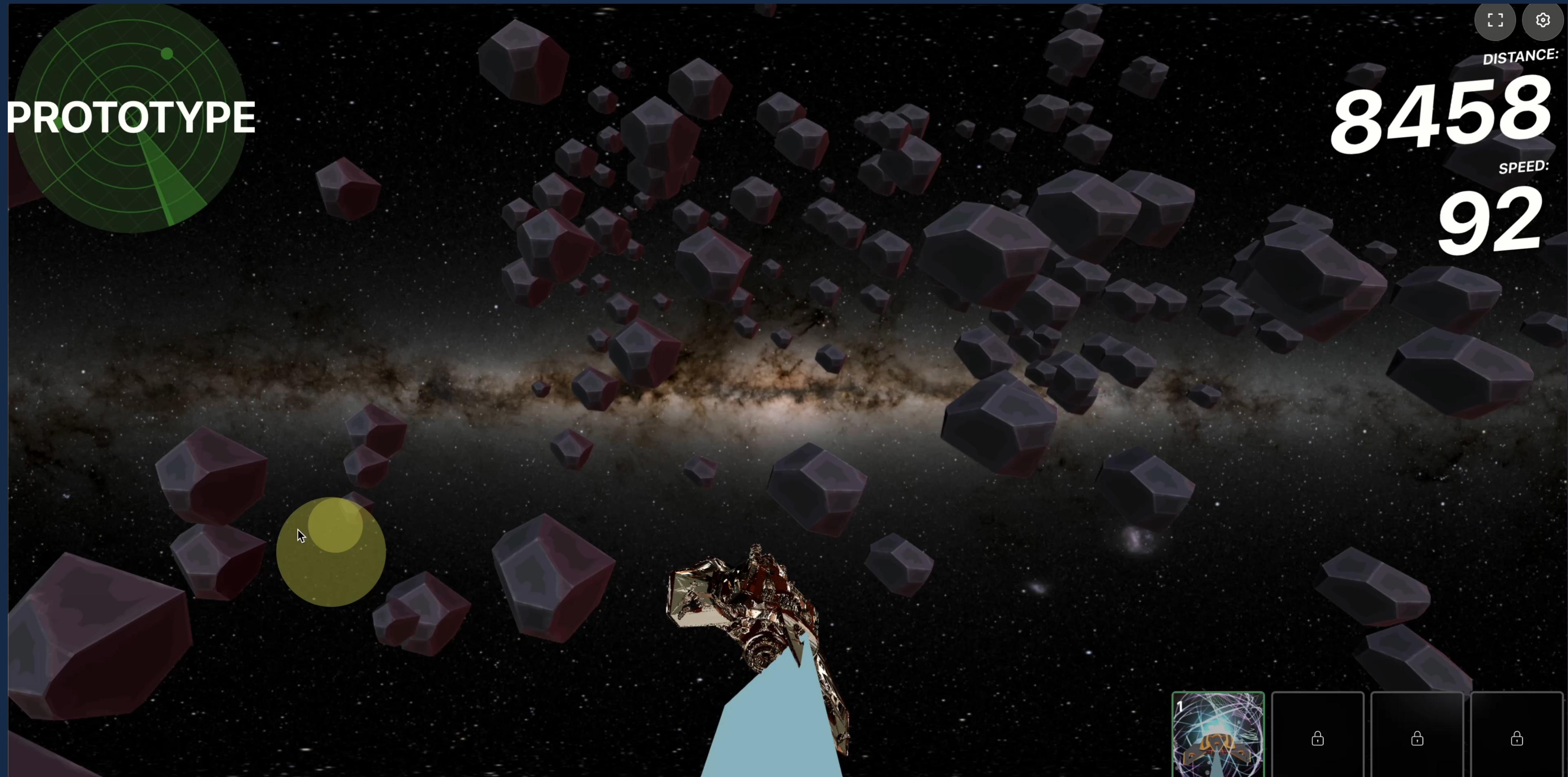
# SOLO Gameplay



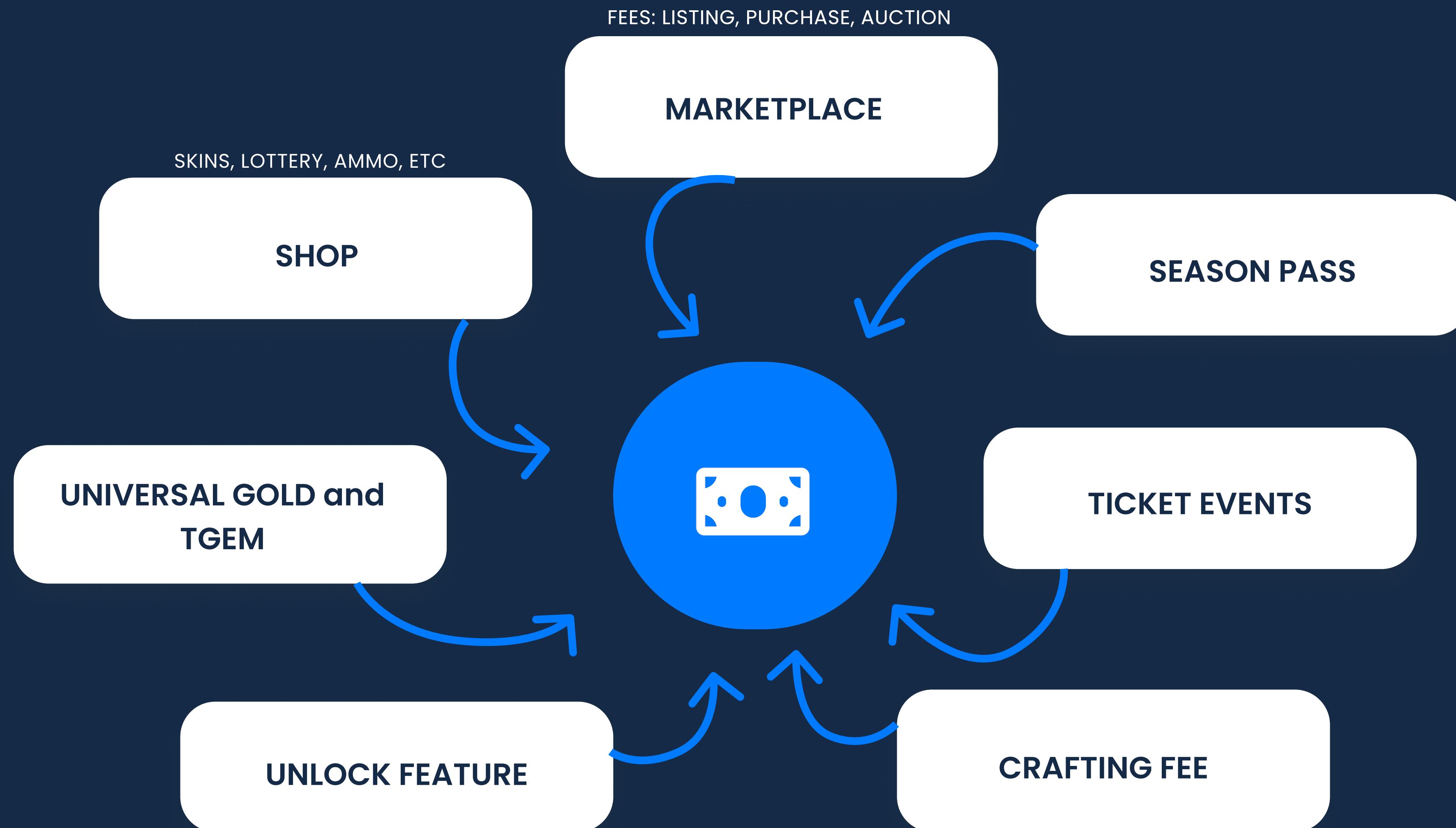
# Self Sustaining Economy



# Demo



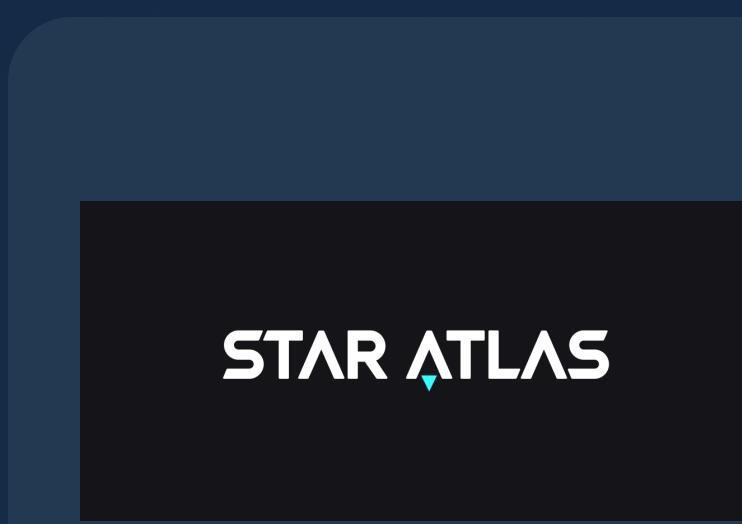
# Business Model



# Competition

\*data from self-research, dappadar, data.ai, and appmagic

BLOCKCHAIN GAME



PLANET IX

STAREX

Skin Asset



Season Pass



Gacha Feature



Collectible



Genre

Action, Esports,  
F2P

Action, F2P,  
Fun Party

Adventure,  
IDLE, F2P

Adventure,  
IDLE, P2E

IDLE,  
P2E

Action, IDLE, Esports,  
P2E, F2P

Evaluation

\$ 2B+

\$ 100m+

\$ 50m+

\$ 200m+

\$ 20m+

# SWOT Analysis

## Strength

- Crossplatform, quick play for dopamine release
- Crosschains
  - Help new chain to grow from collab events
  - Innovative game mechanic with chains
- Multiple Gameplays (IDLE, Action solo, pvp, 3v3)
- No OS compatibility problem.
- No need to buy big game to play spaceship game with visual stunning gameplay.
- NFT reuse on other Theras' game

## Opportunity

- Web game industry has no leader game.
- WebGPU tech is on rising
- Community ready (WebGame), Streamer ready
- React Framework, ready to port into mobile App.
- GameFi is declining because P2E focused.
- GameFi is Lack of skilled action based.
- Staking system is already popular.

## SWOT

- Web3 adoption is still complex for new user.
  - Action can be double edge sword, players can get bored if lack of events and competition.

- Bitcoin influenced
  - Prejudice
  - Whale Pump & Dump on TGEM

## Weakness

## Threat

I'm not the smartest in the world,  
but I'm sure I can pick smart  
colleagues

-Franklin D. Roosevelt

# Theras Team

my 2 cousins as INFLUENCER: 300K+ followers



DIRECTOR, ENGINEER

## Dale Watson

- Ex dev @PlanetIX (2y)
- Ionic DeFi, SocialFi, etc
- Unicorn Engineer (7y)



3D ARTIST, ANIMATOR

## Claresta

- Univ buddy
- Monsta 3D
- Malaysia based



FILMMAKING, VFX

## Theodore

- High school buddy
- Making trailer for product
- Jakarta based



COMMUNITY, SOCIAL

## Siya + Leo

- Prev Coworker @0xpragma
- Shilling team and CM
- USA and croatia based

## First NFT Selling, Funding

3D  
CONSULTANT

3D DEV

BACKEND  
DEV

SMART  
CONTRACT  
DEV

UIUX

ARTIST  
CONCEPT

3D ARTIST

VFX

FILM

RESEARCHER

CM

SOCIALS

ETC  
MORE++

# Milestone Phase



**0 - 2024**

- Early 3D Asset Done
- UIUX Rework
- Trailer Release
- Whitelist + Store Begin
- Selling Begin



**1 - 2024**

- Game Release
- Marketplace run
- Staking announce
- More STARSHIP, more passion, more energy!!



**2- 2025**

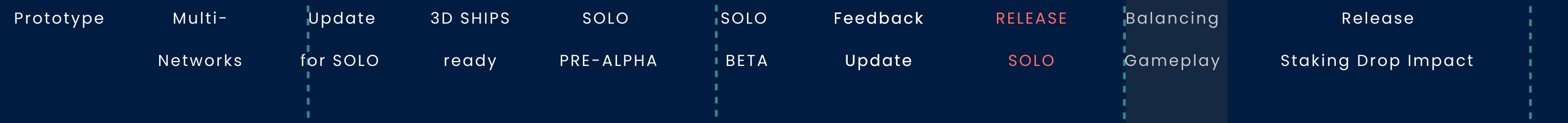
- PvP
- eSports
- Planets NFT



**3- 2026**

- 3v3
- Intro new ecosystem with GalaxySystem

## Focused Roadmap - Phase 0



Dale Watson, THERAS LABS

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<https://Theras.xyz> 

Jakarta, Indonesia 

Interested?  
Get started!