Sales Performance Overview

\$3M

Total Sales

\$1M

Total Profits

2434

Quantity Sold

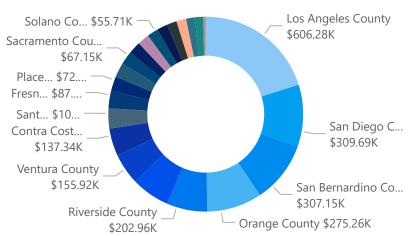
1242

Total Transactsion

32.10%

Profit Margin



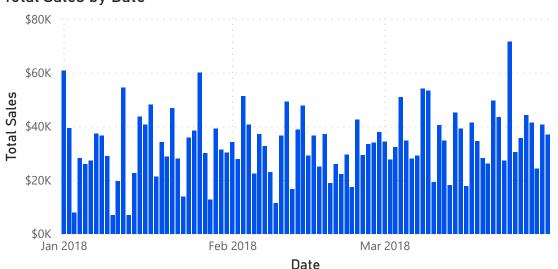


Total Profits by Geographical Location



Total Sales by Date

2018

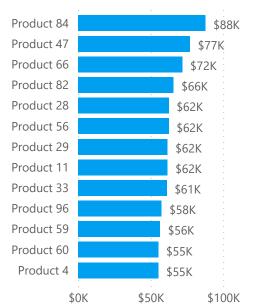


Qtr 1

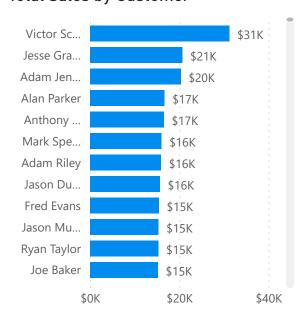
Qtr 2

Qtr 3

Total Sales by Product

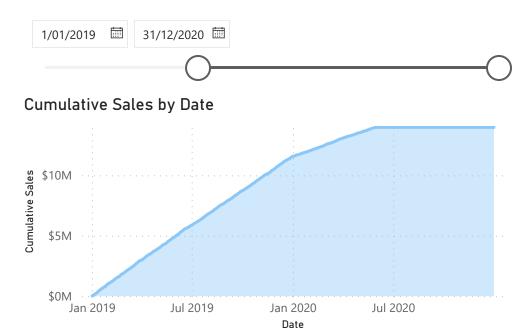


Total Sales by Customer



Sale by Customer

| Customer Name | Total Profits | Total Sales | Total Cost | Total Transactsion | Quantity Sold | Profit Margir |
|----------------|---------------|--------------|-------------|-----------------------|---------------|---------------|
| Aaron Carr | \$8,337 | \$21,086 | \$12,749 | 6 | 17 | 39.549 |
| Aaron Cruz | \$5,885 | \$15,917 | \$10,032 | 8 | 13 | 36.97% |
| Aaron Day | \$5,162 | \$17,900 | \$12,738 | 8 | 13 | 28.849 |
| Aaron Johnson | \$107 | \$315 | \$208 | 1 | 1 | 33.979 |
| Aaron Miller | \$6,611 | \$17,669 | \$11,058 | 9 | 15 | 37.429 |
| Aaron Mills | \$1,904 | \$9,517 | \$7,613 | 8 | 14 | 20.019 |
| Aaron Moreno | \$7,572 | \$22,000 | \$14,428 | 10 | 19 | 34.429 |
| Aaron Tucker | \$6,784 | \$20,369 | \$13,585 | 8 | 13 | 33.319 |
| Adam Alexander | \$3,723 | \$10,082 | \$6,359 | 3 | 6 | 36.939 |
| Adam Bailey | \$10,109 | \$33,310 | \$23,201 | 13 | 22 | 30.35% |
| Adam Duncan | \$4,403 | \$12,630 | \$8,227 | 6 | 14 | 34.869 |
| Adam Hernandez | \$3,921 | \$10,670 | \$6,749 | 6 | 13 | 36.75% |
| Adam Hunter | \$4,962 | \$15,907 | \$10,945 | 5 | 11 | 31.199 |
| Adam Jenkins | \$6,601 | \$15,640 | \$9,039 | 7 | 16 | 42.219 |
| Adam Mccoy | \$2,136 | \$5,411 | \$3,275 | 4 | 5 | 39.489 |
| Adam Mcdonald | \$3,665 | \$11,144 | \$7,479 | 5 | 6 | 32.89% |
| Adam Myers | \$3,752 | \$14,252 | \$10,500 | 4 | 10 | 26.339 |
| Adam Riley | \$1,861 | \$11,535 | \$9,674 | 3 | 7 | 16.139 |
| Adam Thompson | \$6,146 | \$16,214 | \$10,068 | 5 | 9 | 37.919 |
| Adam Wheeler | \$4,567 | \$10,498 | \$5,931 | 4 | 10 | 43.50% |
| Adam White | \$4,530 | \$12,356 | \$7,826 | 6 | 12 | 36.66% |
| Alan Gomez | \$6,604 | \$16,142 | \$9,538 | 4 | 9 | 40.919 |
| Alan Green | \$7,544 | \$20,697 | \$13,153 | 8 | 19 | 36.45% |
| Alan Miller | \$11,433 | \$39,620 | \$28,187 | 15 | 29 | 28.86% |
| Alan Parker | \$7,016 | \$19,181 | \$12,165 | 11 | 20 | 36.58% |
| Alan Perry | \$5,514 | \$19,955 | \$14,441 | 5 | 14 | 27.63% |
| Alan Scott | \$10,453 | \$34,466 | \$24,013 | 16 | 32 | 30.339 |
| Total | \$4,538,413 | \$13,970,446 | \$9,432,033 | 5909 | 11428 | 32.49% |



| Date | Total Sales | LY Sales | Cumulative Sales |
|------------------------|--------------|--------------|------------------|
| 1/01/2019 12:00:00 AM | \$16,501 | \$60,777 | \$16,501 |
| 2/01/2019 12:00:00 AM | \$26,102 | \$39,297 | \$42,603 |
| 3/01/2019 12:00:00 AM | \$33,849 | \$7,861 | \$76,452 |
| 4/01/2019 12:00:00 AM | \$30,639 | \$28,193 | \$107,091 |
| 5/01/2019 12:00:00 AM | \$20,695 | \$25,968 | \$127,786 |
| 6/01/2019 12:00:00 AM | \$38,171 | \$27,311 | \$165,957 |
| 7/01/2019 12:00:00 AM | \$35,972 | \$37,426 | \$201,929 |
| 8/01/2019 12:00:00 AM | \$24,416 | \$36,614 | \$226,345 |
| 9/01/2019 12:00:00 AM | \$37,324 | \$28,954 | \$263,669 |
| 10/01/2019 12:00:00 AM | \$35,375 | \$6,947 | \$299,044 |
| 11/01/2019 12:00:00 AM | \$45,944 | \$19,572 | \$344,988 |
| 12/01/2019 12:00:00 AM | \$34,180 | \$54,444 | \$379,168 |
| Total | \$13,970,446 | \$23,256,308 | \$13,970,446 |