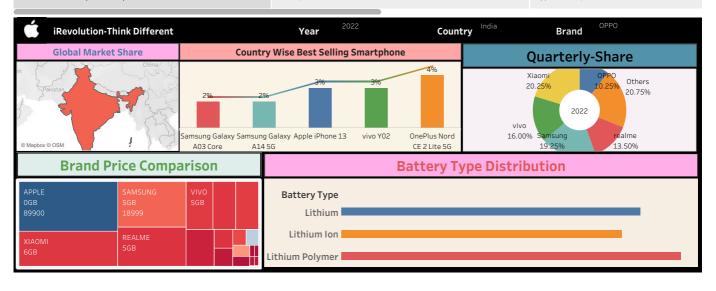
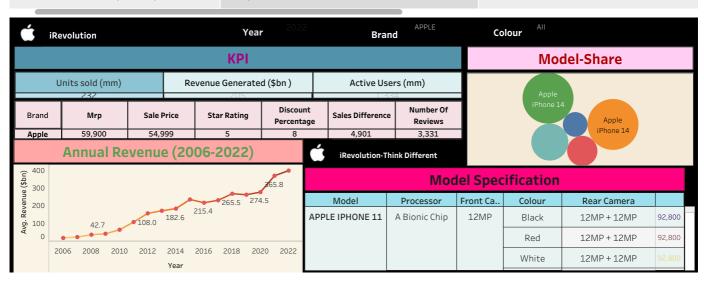
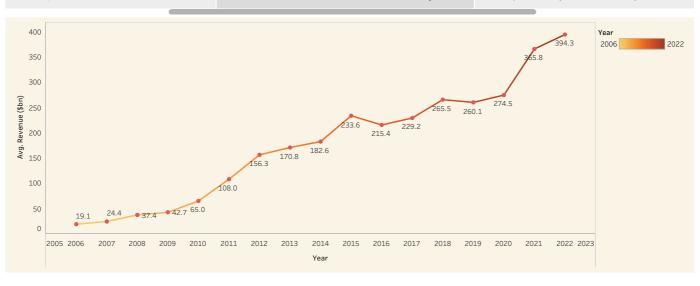
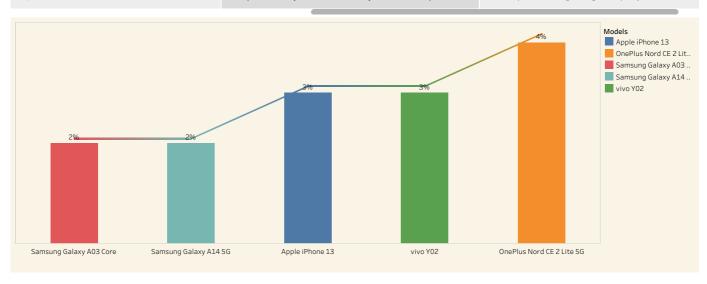
More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 202.

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total reven..









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Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make it's impact in Indi.

Although the iPhone isn't far behind in the competition, it is yet to scale-up it's marketing strategies and policy formulations for Indian audi..

