

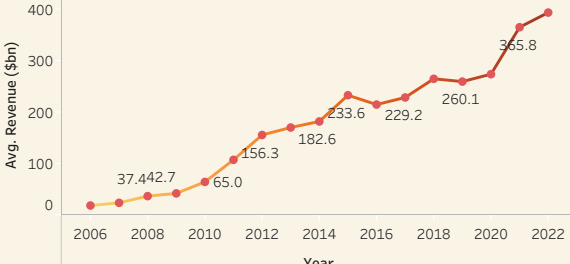
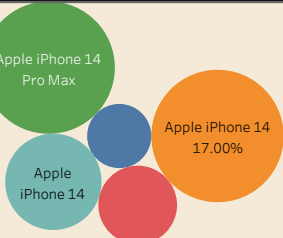


iRevolution		Year	Brand	Colour																																						
		2022	APPLE	All																																						
KPI				Model-Share																																						
Units sold (mm)		Revenue Generated (\$bn)		Active Users (mm)																																						
232		205		1,334																																						
Brand	Mrp	Sale Price	Star Rating	Discount Percentage	Sales Difference	Number Of Reviews																																				
Apple	59,900	54,999	5	8	4,901	3,331																																				
Annual Revenue (2006-2022)				 iRevolution-Think Different																																						
 <table border="1"> <caption>Annual Revenue Data (2006-2022)</caption> <thead> <tr> <th>Year</th> <th>Avg. Revenue (\$bn)</th> </tr> </thead> <tbody> <tr><td>2006</td><td>37.4</td></tr> <tr><td>2007</td><td>42.7</td></tr> <tr><td>2008</td><td>65.0</td></tr> <tr><td>2009</td><td>156.3</td></tr> <tr><td>2010</td><td>182.6</td></tr> <tr><td>2011</td><td>233.6</td></tr> <tr><td>2012</td><td>229.2</td></tr> <tr><td>2013</td><td>260.1</td></tr> <tr><td>2014</td><td>233.6</td></tr> <tr><td>2015</td><td>229.2</td></tr> <tr><td>2016</td><td>260.1</td></tr> <tr><td>2017</td><td>233.6</td></tr> <tr><td>2018</td><td>260.1</td></tr> <tr><td>2019</td><td>233.6</td></tr> <tr><td>2020</td><td>260.1</td></tr> <tr><td>2021</td><td>365.8</td></tr> <tr><td>2022</td><td>365.8</td></tr> </tbody> </table>				Year	Avg. Revenue (\$bn)	2006	37.4	2007	42.7	2008	65.0	2009	156.3	2010	182.6	2011	233.6	2012	229.2	2013	260.1	2014	233.6	2015	229.2	2016	260.1	2017	233.6	2018	260.1	2019	233.6	2020	260.1	2021	365.8	2022	365.8			
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2020	260.1																																									
2021	365.8																																									
2022	365.8																																									
Model Specification																																										
Model	Processor	Front Ca..	Colour	Rear Camera																																						
APPLE IPHONE 11	A Bionic Chip	12MP	Black	12MP + 12MP	92,800																																					
			Red	12MP + 12MP	92,800																																					
			White	12MP + 12MP	92,800																																					
			Yellow	12MP + 12MP	43,900																																					
			Black	12MP + 12MP																																						