

DESIGN BRIEF

Company Name:

Basis Retail

Company Description:

We are a family store that sells board games. Our main product stands out because of its superior quality and polish. Our target audience is people on a budget. We want to convey a sense of nostalgia, while at the same time being lively.

Job Description

You must create a website that will mainly provide information. The goal is to make it clear what the company does. Besides the landing page, the website will need a information page, shop page and a terms of service page. The landing page should have a About the Team section. There should be a call to action to get users to call for more information. They would prefer a minimal design, and would like you to use the brand color, which is yellow. Take into account the client's preferences and values.

Deadline

5 days