



MINT STRIDE

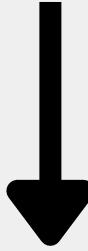
BY JOHN AND RILEY



THE PROBLEM

The Dental Health Crisis Starts Early

- **Dental cavities is the most prevalent chronic disease of childhood**
- **Over 50% of children in the U.S. experience tooth decay or dental caries by age 8**



**TOOTH DECAY IS
Strongly linked to education,
access, and socioeconomic status**

**Percent of children ages 6–8
with caries in primary teeth**

Characteristic	Percent with caries in the primary teeth, 1999–2004	Percent with caries in the primary teeth, 2011–2016
Sex		
Male	54.2	55.4
Female	48.6	48.1
Race and Ethnicity		
White, non-Hispanic	47.6	43.9
Black, non-Hispanic	53.4	53.8
Mexican American	65.2	72.8
Poverty Status (Income compared to Federal Poverty Level)		
Less than 100% FPL	65.7	64.4
100% to 199% FPL	61.1	60.1
Greater than 200% FPL	39.4	40.4
Overall	51.5	52.1

THIS IS NOT A LACK OF SOLUTIONS...
IT'S A LACK OF ACCESS,
EDUCATION, AND ENGAGEMENT.

THIS ISSUE IS PREVENTABLE



EARLY DENTAL CARE CHANGES... EVERYTHING

Poor oral health in childhood leads to:

**Pain,
infection,
missed
school days**



**Long-term
oral and
systemic
health issues**



**Reduces
lifelong
dental costs**



Preventive education early:

**Improves
confidence,
nutrition, and
quality of life**



IF WE CHANGE DENTAL HABITS EARLY, WE CHANGE HEALTH OUTCOMES FOR LIFE.

THE GAP

WHAT EXISTS?

DENTAL CLINICS

NONPROFITS WITH LIMITED REACH

EDUCATIONAL RESOURCES
(OFTEN OUTDATED OR
UNENGAGING)

WHAT'S MISSING?

YOUTH-DRIVEN, RELATABLE DENTAL EDUCATION

COMMUNITY-CENTERED PREVENTION EFFORTS

MODERN, ENGAGING DIGITAL DENTAL CONTENT

A BRIDGE BETWEEN PHILANTHROPY AND INNOVATION

THE SOLUTION?



MANZANA

SALVATRIDA



WHAT IS MINTSTRIDE?

MINTSTRIDE is a dental organization built to create community, deliver education, provide supplies, and ultimately build a sustainable dental brand.

1

**PHILANTHROPY
&
ACCESS**

CORE OBJECTIVES

2

**EDUCATION
&
ENGAGEMENT**

3

**COMMUNITY
&
MEDIA**

4

**LONG-TERM
SUSTAINABILITY**

1

A PLATFORM
FOR DENTAL
SUPPLIES AND
EDUCATION

2

A LAUNCHPAD
FOR FUTURE
DENTAL
PRACTICES

3

A COMMUNITY
WHERE PRE-
DENTAL, DENTAL
STUDENTS, AND
PROFESSIONALS
CONNECT

**WHAT
MINTSRIDE
BECOMES**



SHORT TERM GOALS



PHILANTHROPY

DISTRIBUTE DENTAL
HYGIENE KITS

PROVIDE AGE-
APPROPRIATE DENTAL
EDUCATION

PARTNER WITH SCHOOLS
AND DAYCARES

PROVIDE STUDENTS WITH
VOLUNTEERING OPPORTUNITY

MEDIA /COMMUNITY

CREATE CONTENT ON
SOCIAL PLATFORMS

BUILD A
PLATFORM/COMMUNITY
(FEEDS INTO PHILANTHROPY)

MODERN, CLEAN,
ENGAGING

EDUCATE, INSPIRE, AND BUILD
TRUST EARLY ON



MEDIUM TERM GOALS

CAMPUS ORGANIZATION

CORE BRAND, MEDIA, AND BUSINESS STRATEGY MANAGED BY FOUNDERS

CAREFULLY SELECTED OFFICERS FOR COMMUNITY, OUTREACH EVENTS, EDUCATION

SCALE PHILANTHROPY, LEADERSHIP OPPORTUNITIES, CONSISTENT VOLUNTEER BASE, INSTITUTIONAL SUPPORT

ESTABLISHED ENTITY WITH PRESENCE ON CAMPUS

MONETIZATION

VITAL IN MAKING THE MISSION SUSTAINABLE

FEED PERCENTAGE BACK INTO PHILANTHROPY

DENTAL BRAND PARTNERSHIPS

SPONSORED EDUCATIONAL CONTENT

USED TO EXPAND REACH AND IMPACT, NOT REPLACE THE MISSION.

LONG TERM VISION



**OPEN DENTAL PRACTICES UNDER THE
NAME “MINTSTRIDE DENTAL”**

ENTER PRACTICE OWNERSHIP WITH:
ESTABLISHED CREDIBILITY
BUILT-IN AUDIENCE
COMMUNITY TRUST
FINANCIAL STABILITY
SCALE RESPONSIBLY OVER TIME

**WE'RE BUILDING THE
FOUNDATION NOW**

WHY WE NEED YOUR HELP

MINTSTRIDE IS DESIGNED TO BE RESPONSIBLE, SCALABLE, AND SUSTAINABLE. TO DO THIS WELL—AND DO IT RIGHT—WE'RE SEEKING GUIDANCE AND SUPPORT IN THE AREAS THAT MATTER MOST AT THIS STAGE.

WAYS TO SEEK DONATIONS
AND INITIAL FUNDING

MARKETING TO MAKE THE
ORGANIZATION KNOWN

ADVICE ON SCALING
PHILANTHROPY

CONNECTIONS TO
COMMUNITY PARTNERS

LONG-TERM MENTORSHIP

GUIDANCE ON
ACCESSING:

HONORS COLLEGE /
BRINKLEY-LANE
ENRICHMENT FUNDS

STUDENT GOVERNMENT
ASSOCIATION FUNDING

EXTERNAL COMMUNITY
GRANTS AND DONORS

ESTABLISHING
MINTSTRIDE ON CAMPUS
(MEDIUM-TERM)

STRUCTURING
LEADERSHIP ROLES FOR
SUSTAINABILITY

ALIGNING THE
ORGANIZATION WITH THE
UNIVERSITY'S MISSION

FACULTY ADVISORS

CONNECTING PHILANTHROPY, MEDIA, AND EDUCATION INTO ONE COHESIVE MODEL

THANK YOU!

@MINTSTRIDE
(FEEL FREE TO PROMOTE/FOLLOW)