

## **CONTACT/SOCIALS:**

Email: [mintstrideorg@gmail.com](mailto:mintstrideorg@gmail.com)

Instagram: @mintstride

tiktok: @mintstride

Youtube: @mintstriddee

Facebook (not up yet): @mintstride

## **BASIC VISIONS OF WEBSITE:**

- Modern, clean, and minimal
- Soft, simple animations (fade-ins, subtle motion, hover effects)

### Core Message of site

- MINTSTRIDE is a philanthropy-first dental initiative
- Focus on preventive care, education, and access
- Clear emphasis on serving underserved and overlooked communities
- Communicate dignity, empowerment, and long-term impact

### Philanthropy & Impact

- Highlight:
  - Dental supply distribution
  - Preventive education
  - Community-centered outreach
- Emphasize:
  - Going directly into underserved areas
  - Meeting people where they are
  - Reducing barriers to oral health

### Funding & Support

- State clearly that we are:
  - exploring funding opportunities
  - Seeking aligned partners, supporters and sponsors
- Include contact email for funding conversations:

**[mintstrideorg@gmail.com](mailto:mintstrideorg@gmail.com)**

### What NOT to Include on the Website

- Almost everything on “Why We Need Your Help” slide (that was for mentors not website)

- Also don't really mention schools and daycares, we moved our model away from that and more about going into underserved areas.

## OTHER SUGGESTIONS FOR SECTIONS:

- Mission statement: (something like - “Expanding access to oral health for communities that need it most.”)
- The problem (why Mintstride exists)
- What we do (philanthropy, education, community)
- Call-to-action text (Donate, Get Involved, Partner With Us)
- Contact info

## COLOR SCHEME:

Green Shade: #107c80

Grey Shade: #efefef

Black: #000000

## FONTS:

Potential fonts (use what looks clean if these don't)

Headings: Gliker or Anton

Body: Poppins or Quicksand

## NIH DATA:

(also found if scroll here:

<https://www.nidcr.nih.gov/research/data-statistics/dental-caries/children>)

**Table 4. Percent of Children Ages 6 to 8 Years with Caries in the Primary Teeth**

Prevalence of caries in the primary teeth (dft) among children ages 6–8 years, by selected characteristics: United States, National Health and Nutrition Examination Survey, 1999–2004 and 2011–2016.

Characteristic	Percent with caries in the primary teeth, 1999–2004	Percent with caries in the primary teeth, 2011–2016
<b>Sex</b>		
Male	54.2	55.4
Female	48.6	48.1
<b>Race and Ethnicity</b>		
White, non-Hispanic	47.6	43.9
Black, non-Hispanic	53.4	53.8
Mexican American	65.2	72.8
<b>Poverty Status</b> (Income compared to Federal Poverty Level)		
Less than 100% FPL	65.7	64.4
100% to 199% FPL	61.1	60.1
Greater than 200% FPL	39.4	40.4
<b>Overall</b>	<b>51.5</b>	<b>52.1</b>