While many forms of a planner exist, there is nothing that conveniently keeps track of events online with both dates and a short description of that event. People sometimes forget important events and dates easily, and don't always want to buy and lug around a physical planner along with the other things they have like a computer, or they also forget to bring the planner with them in the first place. This would help people that don't like or want to keep track of everything on paper and need something to help physically remind them of important events. It would also be eco-friendly as it reduces the need for paper.