

SpaceX Launch Analysis & Prediction

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Executive Summary

Objectives:

- Retrieve and process SpaceX launch data from the API.
- Conduct EDA to identify patterns and relationships within the data.
- Visualize launch site success rates and other relevant metrics.
- Develop and evaluate machine learning models to predict successful rocket landings.
- Create an interactive dashboard for data exploration.

Key Findings:

- Launch Site Trends
- Payload Mass Impact
- Predictive Model Performance
- Folium Map Insights
- Dashboard insights

Introduction

SpaceX has revolutionized the aerospace industry with its reusable rocket technology. Understanding the factors that influence successful landings is crucial for cost reduction and mission success.

Objectives & Research Questions

1. What factors contribute to successful rocket landings?
2. How does payload mass affect launch outcomes?
3. Can we build a predictive model to forecast landing success?

The issues included:

- Identifying all factors that influence the landing outcome.
- The relationship between each variables and how it is affecting the outcome
- The optimal conditions required to enhance the likelihood of a successful landing.

»»»»» Data Collection & Wrangling Methodology

Data Sources:

SpaceX API: Endpoints: /launches/, /payloads/, /cores/.
Python requests used for data retrieval.

```
import requests
api_url = "https://api.spacexdata.com/v4/launches/"
response = requests.get(api_url)
data = response.json()
```

Data Cleaning: Missing Values, Data Types, and Duplicates

Key Processes: Used json_normalize and custom functions to parse nested JSON

Addressed API rate limits

Ensured data consistency

Exploratory Data Analysis (EDA) Methodology

Objective:

- To identify patterns, relationships, and anomalies within the SpaceX launch dataset.
- To formulate hypotheses and guide subsequent predictive modeling.

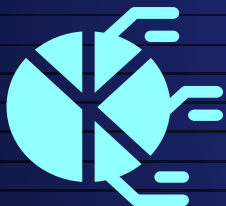
Technique Employed:

- Descriptive Statistics: Calculated measures of mean, median, and quartiles for numerical features. Used `pandas.describe()` to summarize data distributions
- Visual Analysis: Histograms and box plots to examine the distribution of individual variables. Count plots for categorical variables. Scatter plots to explore relationships between numerical variables. Bar charts and grouped bar charts to compare categorical variables. Line plots to observe trends in launch outcomes and payload over time.
- SQL Queries: Utilized SQL to aggregate, filter, and summarize data, complementing visual analysis. Performed queries to count launch outcomes by site, aggregate payload mass, and explore launch data over time.



Tools & Libraries:

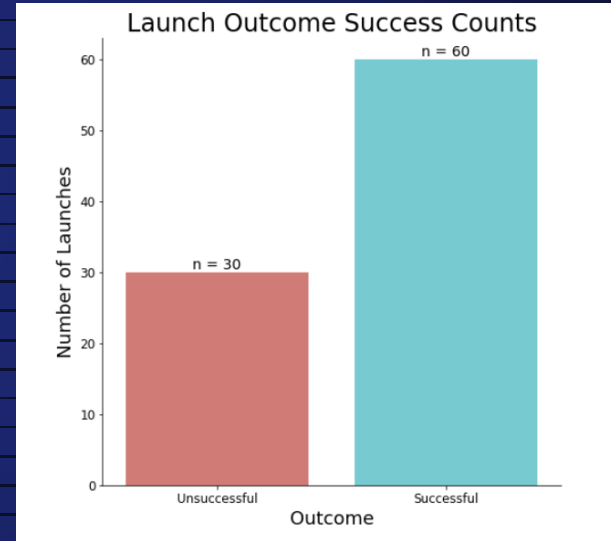
- **Pandas:** Data manipulation and statistical analysis.
- **Matplotlib:** Basic data visualization.
- **Seaborn:** Advanced statistical visualizations and enhanced aesthetics.
- **SQL:** Data querying and aggregation.



EDA with Visualization Results



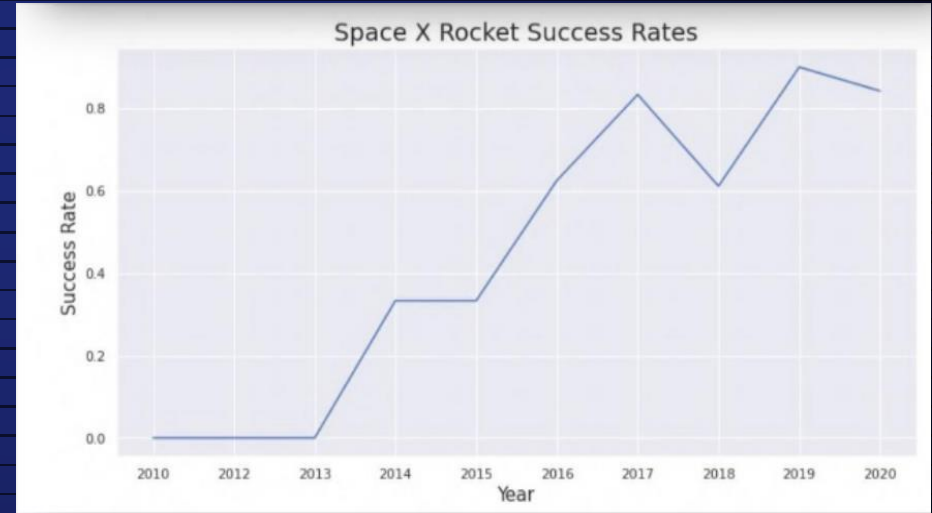
Bar graphs is easy to interpret the relationship between the attributes. This bar graph illustrates the launch outcome over number of launches. It compares unsuccessful launch and successful launch in which unsuccessful launches are half of the successful launch.



EDA with Visualization Results



This line graph shows Space X Rocket Success Rate. It shows a trend or pattern of the attribute over time which is used to see the launch success yearly trend.



EDA with SQL Results



Using SQL, we had performed many queries to get better understanding of the dataset.

- Display a simple table or bar chart showing the count of successful vs. failed launches.
- Display the number of successful launches for each launch site.
- Display the average payload mass for successful and failed launches.
- List the total number of successful and failure mission outcomes.
- Display a table or line chart showing the number of launches per year.

Visuals:

- Include clear tables or charts for each query result.
- Label axes and provide descriptive titles.
- Keep the presentation of SQL results concise and easy to understand.

Interactive Map with Folium

Purpose:

- To geographically represent SpaceX launch sites and provide interactive access to their locations and details.
- To understand the spatial distribution of launch activities and potential correlations with success rates.

Map Features:

- **Base Map:**
 - Used [Specify base map style, e.g., "OpenStreetMap" or "Stamen Terrain"] for clear geographical context.
 - Centered the map to encompass all launch site locations.
- **Markers:**
 - Placed markers at the latitude and longitude coordinates of each launch site.
 - Used custom marker icons to differentiate sites.

Marker Clusters:

- Implemented MarkerCluster plugin to group nearby markers, improving map readability.
- This prevents overcrowding and allows for easier exploration of clustered sites.

Insights:

- ☐ Describe the distribution of launch sites.
- ☐ Mention any observations about the proximity of launch sites
- ☐ Discuss the ease of accessing of information through the interactive map



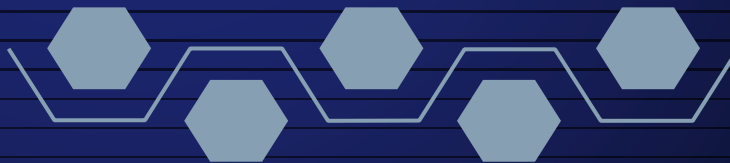
Plotly Dash Dashboard Results

Purpose:

- To provide an interactive platform for exploring SpaceX launch data.
- To enable users to visualize trends, patterns, and relationships through dynamic visualizations.
- To facilitate data-driven decision-making through real-time interaction.



Dashboard Features:

- Dropdown Filters: Launch Site selection, Year selection, Outcome selection
- Interactive Visualizations:
 - Pie Charts
 - Scatter Plots
 - Line Plots








Key Insights & Functionality:

- **Comparative Analysis:** Users can easily compare launch success rates across different sites or time periods.
 - **Trend Identification:** The dashboard facilitates the identification of trends and patterns in launch data.
 - **Data Exploration:** Users can explore the relationships between different variables through interactive scatter plots.
 - **Customizable Views:** Users can tailor the visualizations to their specific interests using the dropdown filters.
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Benefits:

- ✓ Enhanced Data Exploration
 - ✓ Improved Decision-Making
 - ✓ Accessibility
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Predictive Analysis Methodology

Objective:


- To develop and evaluate classification models capable of predicting whether a SpaceX launch will result in a successful landing (Class 1) or failure (Class 0).
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Building the Model:

- Load the dataset into NumPy and Pandas
- Transform the data and then split into training and test datasets
- Decide which type of ML to use
- Set the parameters and fit it to dataset

Evaluating the Model:

- Check the accuracy for each model
 - Get tuned hyperparameters for each type of algorithms
 - Plot the confusion matrix
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Improving the Model:

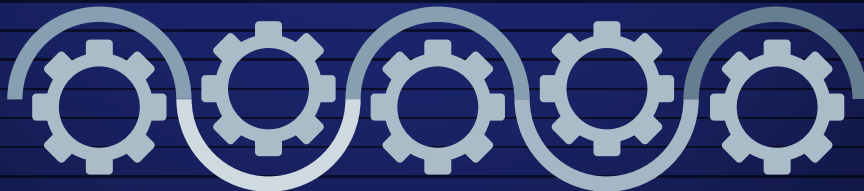
- Use Feature Engineering and Algorithm Tuning
- Divided the dataset into training and testing sets using `train_test_split`

Find the Best Model:

- The model with the best accuracy score will be the best performing model

Performance Metrics:

- **Accuracy:** Overall correctness of predictions.
- **Precision:** Proportion of correctly predicted positive cases.
- **Recall:** Proportion of actual positive cases correctly predicted.
- **Confusion Matrix:** Visual representation of true positives, true negatives, false positives, and false negatives.
- **Classification Report:** Provides detailed metrics for each class.





Predictive Analysis Results

Key Findings:

- The Random Forest model achieved the highest accuracy, making it the best predictor for landing success.
- Payload mass and launch site were significant features influencing the landing outcome.
- The classification models effectively distinguish between successful and unsuccessful landings.

They can be categorized into many results:

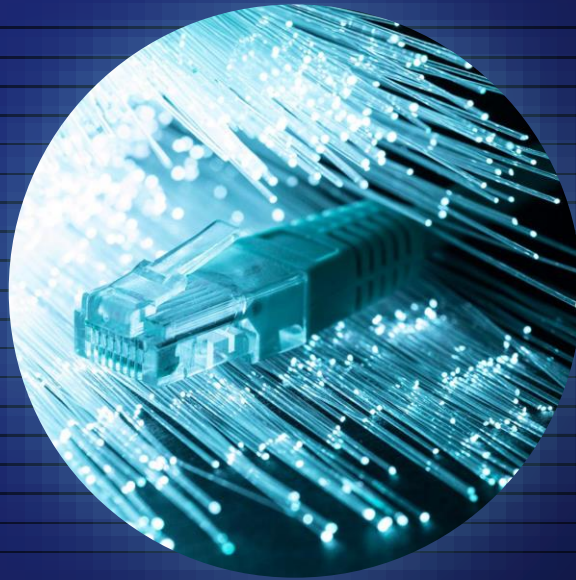
- Data Collection and Wrangling Result
- Folium Map Results
- SQL Query Insights
- Exploratory Data Analysis Results

CONCLUSIONS

Through EDA, we identified critical trends in launch site success rates and payload mass impact. Predictive models, particularly Random Forest, demonstrated strong accuracy in forecasting launch success. These insights can help SpaceX optimize operations, assess risks, and improve mission reliability.

This analysis showcases the power of data science in extracting valuable insights from complex aerospace data. The findings provide a strong foundation for future advancements in launch technology and operational efficiency.

Thank You



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