

Google Analytics Report

1 Oct 2022 - 30 Nov 2022

New Users
113,108
⬆️ 6.9%

Sessions
172.9K
⬆️ 8.1%

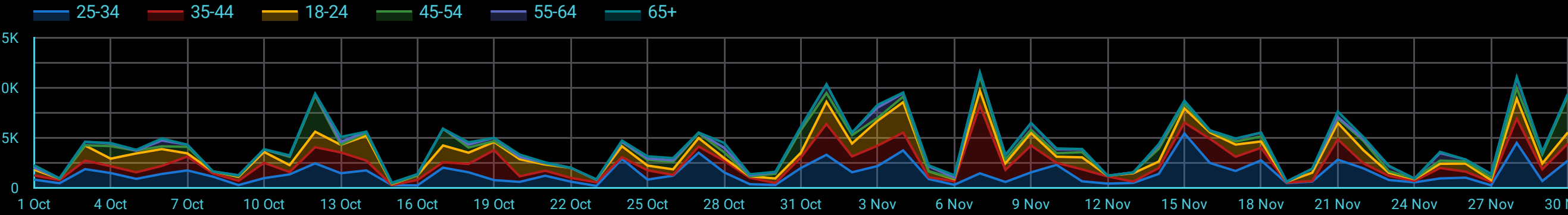
Cost per Conversion
\$0.5
⬆️ 15.1%

Bounce Rate
42.9%
⬆️ 2.7%

Users
No data
No data

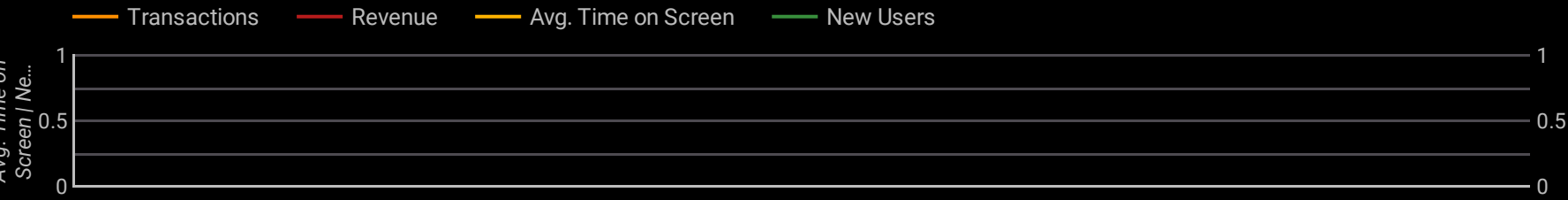
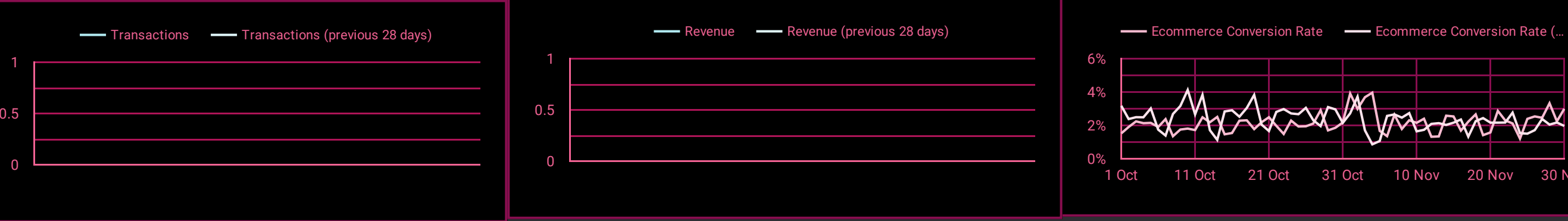
Revenue per User
\$3.99
⬇️ -2.1%

Ecommerce Conversion Rate
2.3%
⬇️ -6.1%



Default Channel Grouping ▾		Sessions	Transactions	Ecommerce Conversion Rate	Revenue
1.	Paid Search	16,899	331	1.96%	\$38,809.88
2.	Display	2,136	0	0%	\$0
3.	Direct	153,501	3,660	2.38%	\$447,885.44
4.	Affiliates	327	0	0%	\$0
5.	(Other)	48	0	0%	\$0

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Landing Page		Transactions ▾	Ecommerce Conversion Rate	Revenue	Sessions
1.	/basket.html	776	13.19%	\$120,436.04	5,885
2.	/home	616	0.78%	\$79,153.17	79,429
3.	/signin.html	441	6.31%	\$49,986.9	6,989
4.	/google+redesign/apparel/mens	427	4.43%	\$44,407.48	9,646
5.	/store.html	203	4.19%	\$28,429	4,840
6.	/google+redesign/new	141	2.33%	\$14,367.58	6,058
7.	/google+redesign/apparel/womens	139	4.28%	\$15,290.74	3,248

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