

Synq: Where Experiences Meet Opportunities

Who We Are

Founded in October 2025 by Eric Theuri, a DirectEd scholar, Synq is a smart, student-centered platform designed to connect young people to meaningful experiences. We bring together events, communities, and opportunities that align with your passions, goals, and lifestyle. Whether you're seeking to unwind, network, or explore — Synq helps you do it all effortlessly.

What We Do

Synq curates events, activities, and professional opportunities tailored to your interests and location. From music concerts and food festivals to tech meetups and nature retreats, Synq ensures you never miss out on what matters to you. Our system learns your preferences — budget, time, location, and interests — and recommends experiences that fit your vibe. Plus, for professional events, we go a step further: we analyze the guest list to help you connect with people or companies worth meeting.

Why Synq Exists

University life is more than just classes and exams — it's about connections, growth, and experiences that shape your future. Yet, many students struggle to find relevant opportunities or fun events nearby. Synq bridges that gap by combining discovery, social connection, and professional networking — all in one app.

Our Vision

To become the go-to digital ecosystem for young people seeking to balance fun, personal growth, and career discovery through real-world experiences.

Our Mission

To empower students with personalized access to events, communities, and opportunities that align with who they are and where they want to go.

Core Features

- **Personalized Discovery:** AI-driven event and opportunity recommendations based on your interests, budget, and location.
- **Smart Networking:** For professional events, discover potential contacts and companies attending — so you show up prepared.
- **Explore by Passion:** Dive into curated categories like Nature, Tech, Music, or Food — each filled with stories, blogs, and facts you'll love.
- **Unified Experience:** Whether you're attending for fun or networking, Synq makes

planning and discovery simple and exciting.

Join the Movement

At Synq, we believe the next generation deserves smarter ways to connect — not just online, but in real life. Whether you're a student looking for inspiration or a community builder looking to reach vibrant young audiences, Synq is where your journey begins. Together, let's make every connection meaningful.

Contact Us

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- Website: www.synq.app
- Founded in Nairobi, Kenya