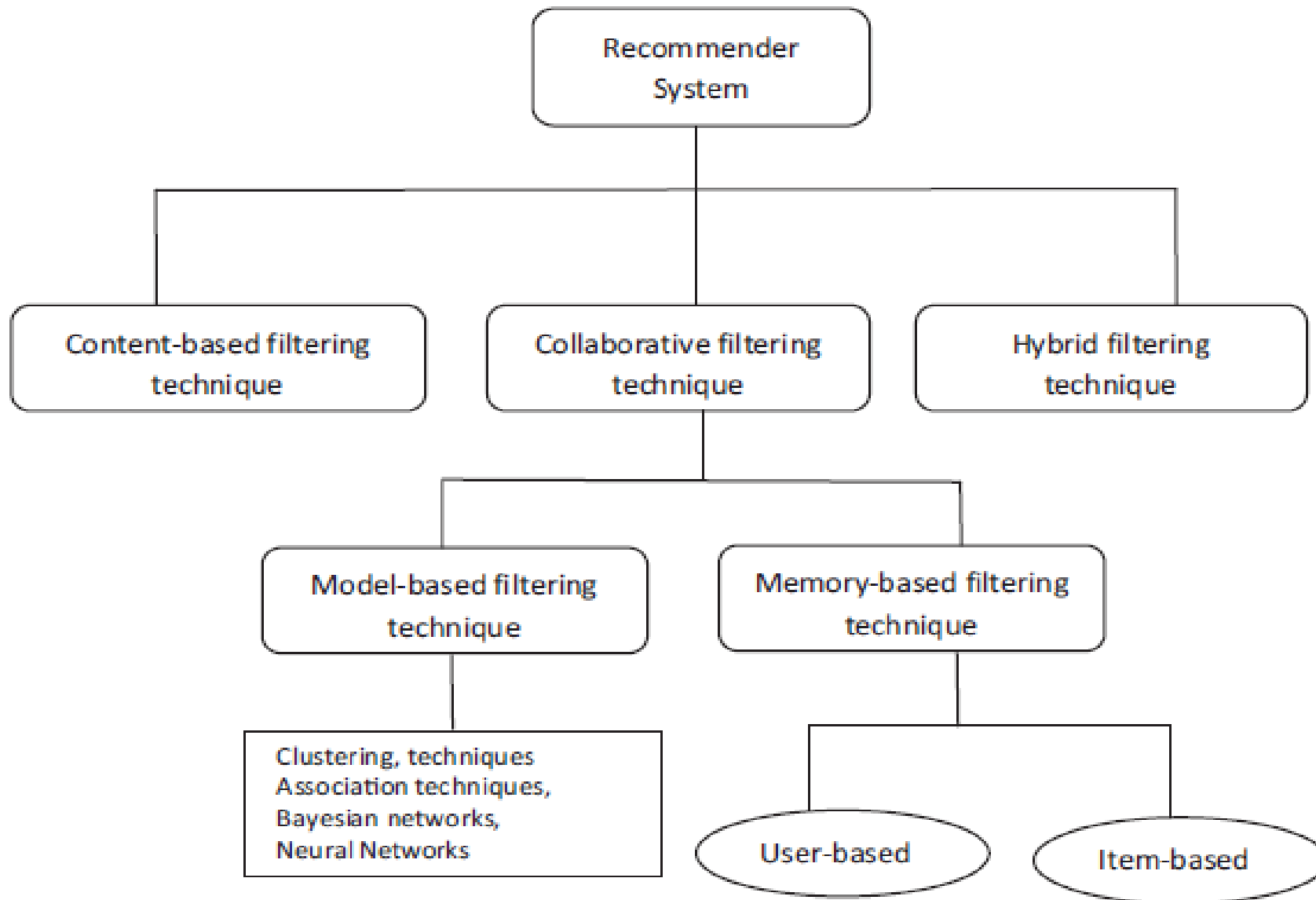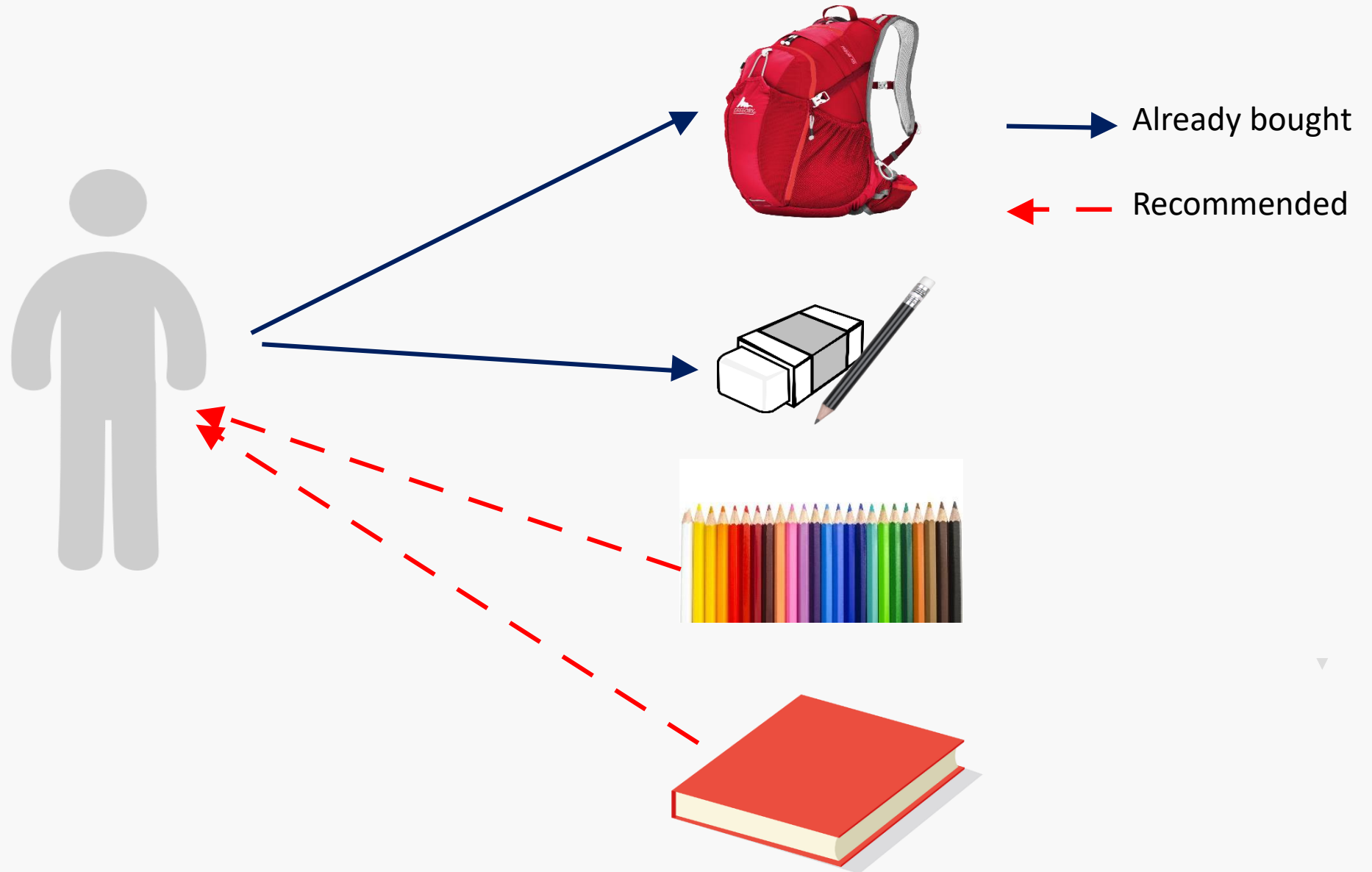# RECOMMENDATION SYSTEMS

By : Thevaki Paramalingam

What are Recommendation Systems?

- Recommendation engines basically are data filtering tools that make use of algorithms and data to recommend the most relevant items to a particular user.

- Recommendations are responsible for 70% of the time people spend watching videos on YouTube.

- 75% of what people are watching on Netflix comes from recommendations, according to McKinsey.

- Therefore, a food recommendation system can be built for diabetes patients to recommend suitable food items.
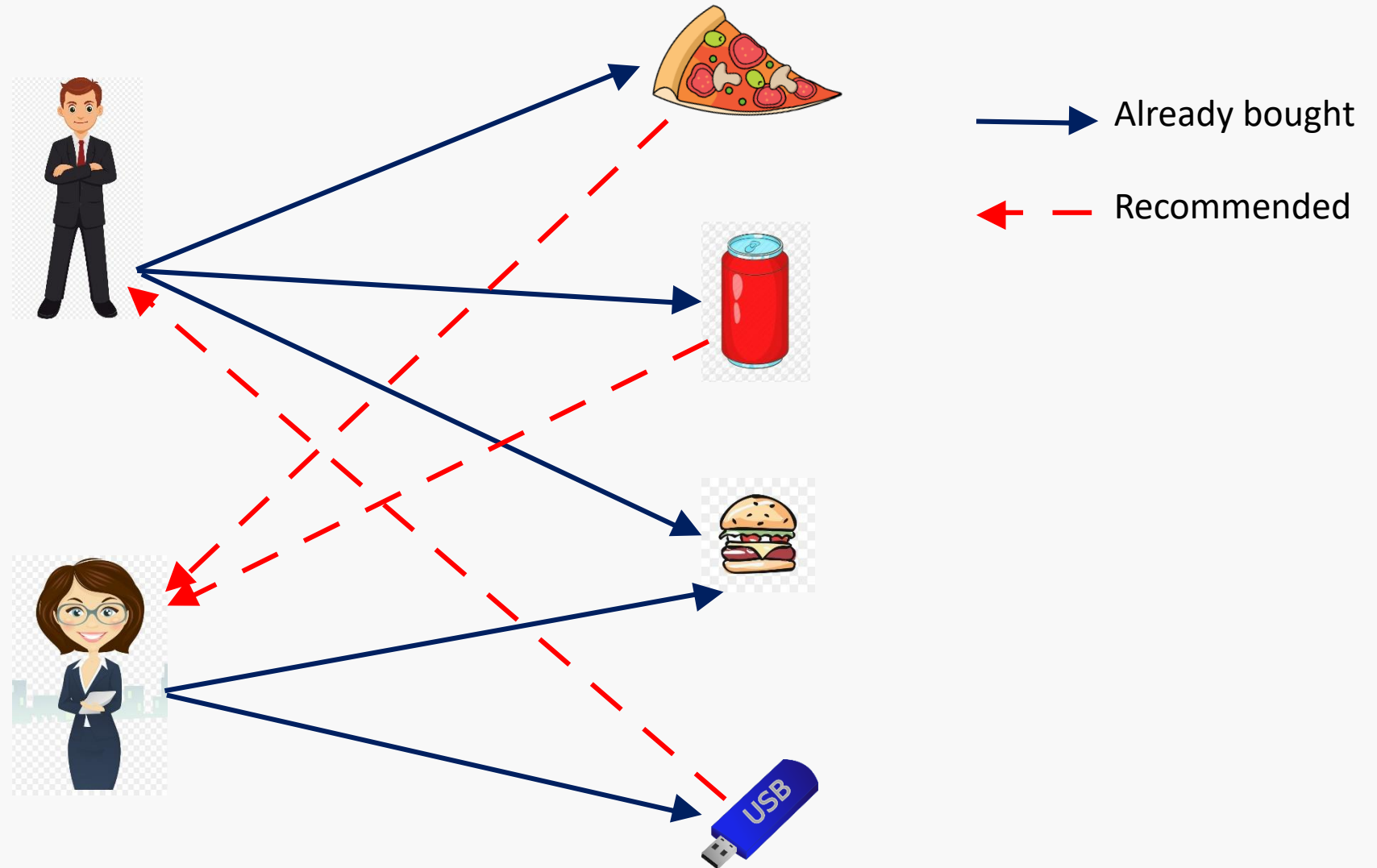
How most of the Recommendation Systems work?

Content based filtering

Already bought

Recommended

Collaborative filtering

Thank You