



# MYANMAR HoReCa

HOTEL • RESTAURANT • CATERING

24-26 July 2014

Myanmar Convention Centre, Yangon, Myanmar



<b>Show name</b>	Myanmar HoReCa 2014
<b>Co-Located with</b>	Myanmar International Food & Beverage 2014
<b>Organiser</b>	ICVEX
<b>Date</b>	24- 26 July, 2014
<b>Venue</b>	Myanmar Convention Centre (MCC), Yangon, Myanmar
<b>Opening Hours</b>	9.00-17.00 hrs. (Thu 24- Fri 25 July 2014) 9.00-16.00 hrs. ( Sat 26 July 2014)
<b>Website</b>	<a href="http://www.myanmarhoreca.com">www.myanmarhoreca.com</a>

## Industry at a glance:

- Myanmar's reform as well as FDI promotional scheme have attracted more foreign investors into the country. Tourism sector also experienced the high growth resulting from influx of expatriates and foreign tourists. Renovation or refurbishment of existing hotels is required to lift up to international standard expected by foreign businessmen and tourists
- More and more international standard hotels and restaurants are setting up and expected to increase by 35% over the next four years.
- The increase of hotels and restaurants in Myanmar will consequently boost the growth of hospitality and food service industry.

## Why Myanmar HoReCa?

- Meeting with professionals from the business of hotels, restaurants and catering in Myanmar
- Business matching service enabling you to find the right partners in Myanmar
- The venue is located at the center of Yangon with international standard exhibition facilities

## The Venue:

Myanmar Convention Centre (MCC) is nearly located in the heart of Yangon surrounded by many significant spots namely Shwedagon Pagoda, Chauk Htat Gyi Pagoda, and International airport with superb facilities such as big parking space (more than 400 cars).

## The Organizer:

Myanmar HoReCa is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies



# Exhibitors Profile

- **Appliances & Amenities**

Consumables Paid Product  
Small Electrical Appliances  
In-Room TV & Electrical Appliances  
Acrylic Glass Product  
Bamboo/ Rattan/ Lacquer Ware  
Leather Product  
Other Related Appliances

- **Equipment & Supplies**

- (A). Bakery & Ice Cream**

Bakery Materials, Equipment & Supplies  
Ice Cream Materials, Equipment & Supplies  
Chocolate & Mixed Ingredients  
Dairy & Related Product  
Leisure Food  
Sweets & Confectionery  
Packaging Design Materials  
Chiller & Refrigerator

- (B). Coffee & Tea**

Coffee Supplies & Materials  
Coffee Maker & Equipment  
Specialty Tea  
Traditional Tea  
Tea Maker  
Tea Supplies & Art Ware

- (C). Catering**

Catering Equipment Integration  
Refrigeration  
Dishwasher  
Kitchenware, Equipment & Accessories  
Buffet Equipment & Supplies  
Other Related Equipment

- **Tableware & Textile**

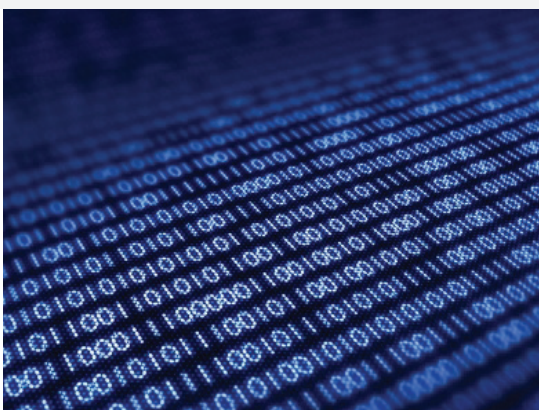



Tableware  
Tableware Accessories  
Hotel Uniforms  
Restaurant Textiles  
Decorative Textiles  
Bedding, Materials & Accessories  
Bathroom Series

- **Fitness & Leisure**

SPA Product / Aromatherapy & Massage Supplies  
Leisure Goods / Fitness Equipment  
Game Equipment / Outdoor Leisure Furniture  
Gardening / Landscape Architecture

- **IT & Security**

POS Machine  
Safe  
Telephone  
Sound System  
Lock System  
Software  
Intelligent Control  
Landscape Architecture





# Visitors Profile

Airlines / Cruise Lines / Rails  
Bakeries / Confectioneries  
Convenience Stores / Grocery Stores  
Country Clubs Management  
Department Stores / Retailers  
Food service – Government, Military, School, Hospital  
Food service – Industrial/Offshore  
Food service and Hospitality Consulting  
Hospitality / Culinary Institutes  
Hotel Chain Owners, Hotels / Resorts/ Serviced Apartments Management  
Hypermarkets / Supermarkets  
Importers / Distributors / Wholesalers – Food and Drink  
Importers / Distributors / Wholesalers – Hospitality Equipment & Supplies  
Institutional Catering  
IT – System Integration / Distribution Plants  
Restaurants/ Fast-Food Restaurant / Bars / Clubs / Café Management  
Spa and Wellness Management  
Specialty Food Retailers



## Participation fee:

**Space only:** USD 290/m<sup>2</sup> (min.18m<sup>2</sup>)  
THB 8,700\*/m<sup>2</sup>

**Standard booth** USD 320/m<sup>2</sup>  
THB 9,600\*/m<sup>2</sup>

\* VAT applicable to companies registered in the Kingdom of Thailand.

**For more information, please contact**

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## Standard booth includes:

- Fascia name board
- Needle punch carpet
- Panel system, white
- Reception desk (1 unit)
- Chairs (2 units)
- Waste Basket
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)

