

# POST EVENT REPORT

**Exhibition :** Myanmar Build & Décor 2014  
**Dates :** 24<sup>th</sup> - 26<sup>th</sup> September 2014  
**Venue :** Myanmar Event Park (MEP) | Yangon

**Exhibitors :** The First Myanmar Build & Décor 2014 showcased almost hundred brands and companies from Thailand and the region.

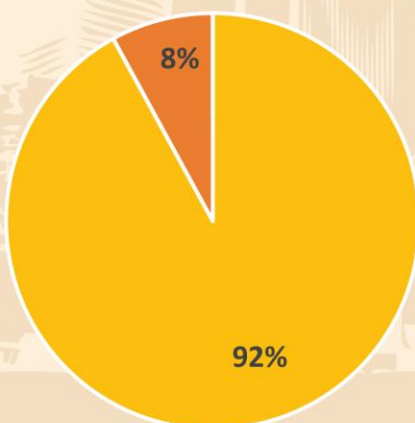
Products covered :

- Building and Construction Materials | Tools & Equipment
- Cement | Concrete Materials
- Electrical System | Wiring & Cabling | Security System & Equipment
- Furniture | Interior | Decoration
- Landscaping
- Lights | Lamps | AV and Sound System
- Paint Color | Glass | Wall | Door | Lumber | Flooring
- Piping | Drainage | Ventilation | Utilities System and Installation
- Roof | Insulation | Sealants
- Sanitary ware | Kitchen ware
- Tiles and Stones



**Visitors :** The three-day exhibition welcomed 2,879 visitors divided as 92% local visitors (Myanmar) and 8% international visitors from 14 countries namely Australia, Canada, China, Germany, India, Japan, Malaysia, Singapore, Srilanka, Taiwan, Thailand, The United Kingdom, The United States of America and Vietnam

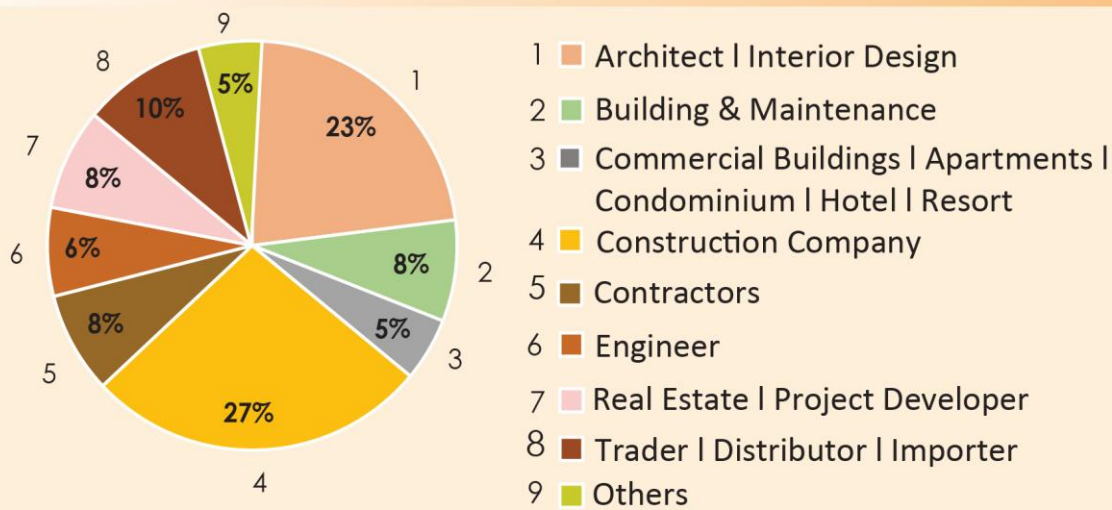
## BY COUNTRY



■ Local
 ■ International

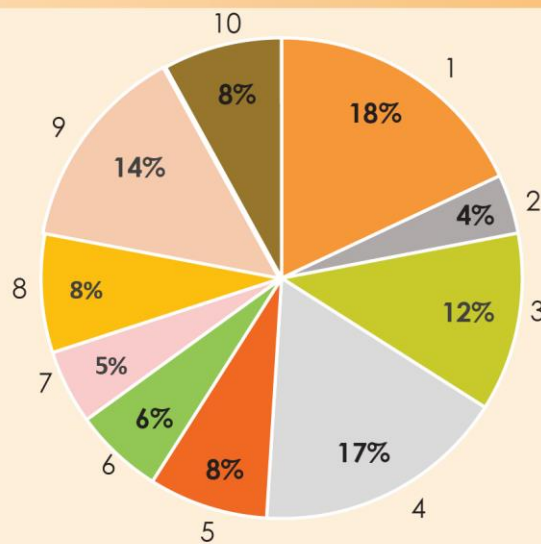
# Breakdown of visitors by demography

## BY MAIN ACTIVITY

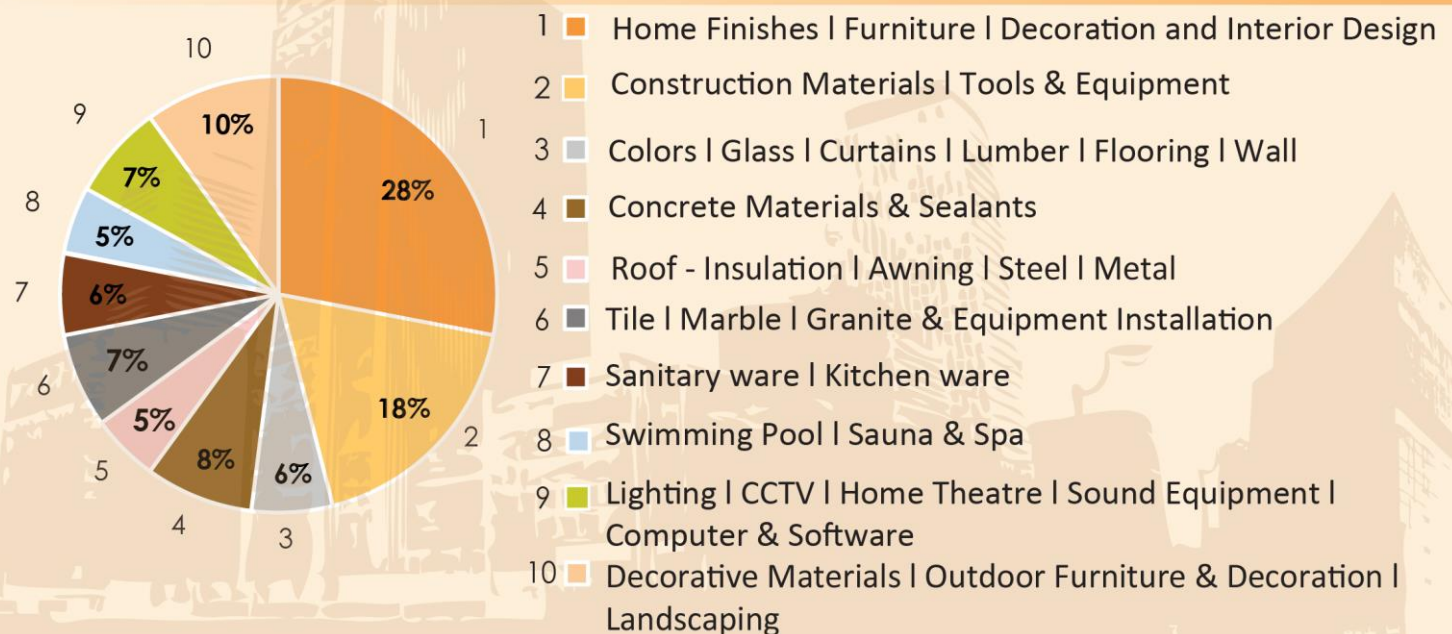


## BY JOB FUNCTION

- 1 Architect
- 2 Building Manager
- 3 Contractor
- 4 Engineer
- 5 Interior Design
- 6 Manufacturer
- 7 Project Developer / Investor
- 8 Purchasing
- 9 Trader
- 10 Others



## BY PRODUCT OF INTEREST





# VIPs

VIPs attending Grand Opening of Myanmar Build & Decor 2014 scheduled on 24th September include:

**1. H.E. U Nyan Tun Oo**

Yangon Minister for Electric Power, Industry, Science & Technology

**2. U Zaw Min Win**

Vice President of the Republic of the Union of Myanmar Federation of Commerce & Industry

**3. Dr. Myo Thet**

Vice President of the Republic of the Union of Myanmar Federation of Commerce & Industry

**4. U Aung Myint**

Vice President of Myanmar Engineering Society (MES)

**5. U Nyein Aung**

President of Myanmar A.G.T.I Society

**6. U Tin Hlaing**

Vice President of Myanmar A.G.T.I Society

**7. U Ko Ko Htwe**

Vice President of Myanmar Construction Entrepreneurs Association

**8. Mr. Boon Intiratana**

Minister Counsellor(Commercial), Office of Commercial Affairs, Royal Thai Embassy

**9. Mr. Chana Poomee**

Country Director - Myanmar, SCG Cement Building Materials



## SEMINARS



3 Topics of seminar conducted during the exhibition were

- **Vertical garden for city life**  
by SCG Cement Building Material Co., Ltd.
- **Create the roof design concept**  
by SCG Cement Building Material Co., Ltd.
- **Crystal Floor : The new generation of concrete floor**  
by REENTECH Co., Ltd.

## ANNOUNCEMENT FOR 2015

The second exhibition of Myanmar Build & Décor will be held on 22- 24 October 2015 at Myanmar Event Park (MEP), Yangon, Myanmar

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