

4th Edition of Myanmar Build & Decor

Myanmar's Best Source
for Building Materials,
Interior Design,
Furniture and Decor



28-30 September 2017

Myanmar Event Park at Mindama
Yangon, Myanmar

Organized by



Officially supported by



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Industry at A Glance

Myanmar's Building & Construction Market

- The positive outlook for the construction industry is supported by
 - Fast growing economy
 - Increased government investment in public infrastructure
 - Rising interest of domestic and foreign real estate developers in constructing residential units to meet the rising population's housing demand
- Myanmar's construction sector registered a 7.2% compound annual growth rate from 2011 to 2015, and is set to carry a 10.37% annual growth rate from 2016 to 2020
- Myanmar construction industry's value stood at US\$8.2 billion in 2015, and is anticipated to value US\$13.5 billion in 2020
- FDI in 2015-16 real estate sector ranked in roughly \$345 million worth of foreign investment flowed into the real estate market in Myanmar through the end of January 2016 with nearly \$100 million of that sum invested in January alone

About The Show

Myanmar Build & Decor is the best source for building materials, interior design, furniture and decor as well as the industry platform for educational and knowledge sharing. Its offer a networking platform to industry players both local and international during the 3 days event.

Myanmar Building and Decor was first successfully launched in 2014 and has recorded a remarkable growth, 50% and 70% in 2015 and 2016 respectively. The last edition showcased over 200 companies from Myanmar, Thailand, Malaysia, China, Singapore, Vietnam, Korea, Japan, USA, Italy and more. From the past 3 success editions, 4th Myanmar Build & Decor 2017 will be held again on 28-30 September 2017 at Myanmar Event Park at Mindama, Yangon, Myanmar

Supporting Organizations:



Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI)



Myanmar Engineering Society (MES)



Myanmar Association of Government Technical Institute (Myanmar A.G.T.I. Society)



Myanmar Construction Entrepreneurs Association (MCEA)



Exhibitor's Voice of Confidence



This was the second time that we participate to Myanmar Build & Decor, Even the show's size was small by comparing to Thailand's show, the show was interesting in term of targeted visitors and business opportunity that gave us a chance to introduce brand and products to targeted customers.

Thaanaawat Phromvisuttiipo
Innovative & International Business Director
Thammasorn Co.,Ltd.



This is the first time of VANACHAI GROUP to join Myanmar Build & Decor 2016. We are very impress with the overall exhibition, the exhibition is well organized and there're many relevant target group has visit the exhibition. Also, all ICVeX team give us a very good service during the exhibition period.

To participate in Myanmar Build & Decor 2016, we could meet with the architects, developers, contractors and importers & distributors which we strongly believe that it will definitely bring us more business opportunity in Myanmar market.

Ms. Phattra Sahawat
Deputy Managing Director
Vanachai Group Public Co.,Ltd.



This was the first time that P.T.K. Equipment Co.,Ltd. participate "Myanmar Build & Decor 2016". Most of the visitors were very interested to our products. This exhibition gave opportunity for us to convey market in Myanmar. Concluded that prospects has the potential to purchase order with us in the future definitely

Mr. Sirichoke Horsombut
Managing Director
P.T.K Equipment Co.,Ltd.

Exhibitor Profile :

- Building and Construction Materials, Tools & Equipment
- Cement, Concrete Materials
- Electrical System and Appliances, Security System & Equipment
- Furniture, Interior, Decoration
- Landscaping, Swimming Pool and System
- Lights, Lamps, AV and Sound System
- Paint Color, Glass, Wall, Curtain, Lumber, Flooring
- Piping, Drainage, Ventilation, Utilities System and Installation
- Roof, Insulation, Sealants
- Sanitary Ware, Kitchen Ware
- Tiles and Stones
- Wiring & Cabling

Visitor Profile :

- Architects, Landscape Architects
- Building & Maintenance
- Commercial Building, Apartments, Condominium
- Construction Companies
- Contractors
- Engineers
- Hotels and Resort Owners
- Interior Designer
- Property Developers
- Traders, Distributors, Importers

Participating Package :

Space only : USD 305 / sq.m
(min. 18 sq.m.) THB 9,200 / sq.m

Space+Standard booth : USD 305 + 35 / sq.m
(min. 9 sq.m.) THB 9,200 + 800 / sq.m

Remarks :

- Standard booth price consist of
- 1. Space only price : THB 9,200 per sq.m / USD 305 per sq.m
- 2. Structure + furniture : THB 800 per sq.m / USD 35 per sq.m
- Thai baht applicable to companies registered in Thailand only

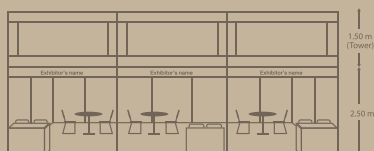


Standard booth includes:

- Fascia name board
- Panel system, white
- Chair (2 units)
- Fluorescent lamps (2 units)
- Needle punch carpet
- Reception desk (1 unit)
- Waste Basket
- Power socket (1 unit, not for lighting)

Pavilion package :

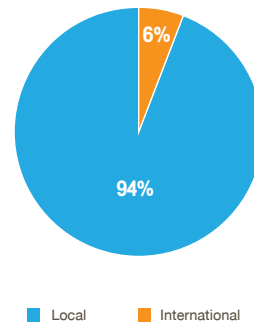
USD 365/sq.m (min 36 sq.m)



Pavilion booth includes:

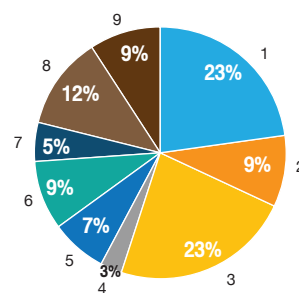
- Tower
- Fascia name board
- Panel system, white
- Discussion table (1 unit)
- Chairs (2 units)
- Folding chairs (2 units)
- Information counter (1 unit)
- Waste Basket
- Fluorescent lamp, 40 watt (1 unit)
- Power socket (1 unit, not for lighting)
- Needle punch carpet

2016 Visitors by Demography



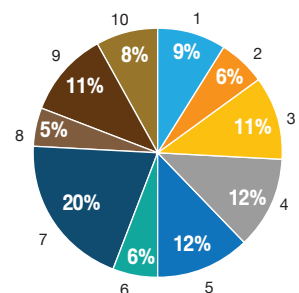
by Country

The three-day exhibition welcomed 5,986 visitors divided as 94% local visitors (Myanmar) and 6% international visitors from 10 countries : Australia, China, France, Germany, Japan, South Korea, Malaysia, Singapore, Thailand and Vietnam



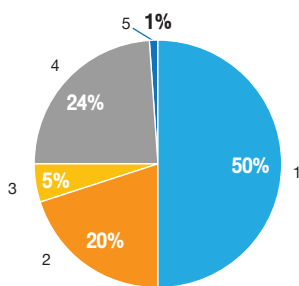
by Main Activity

- Architecture / Interior Design
- Building & Maintenance
- Construction Company
- Commercial Building / Apartment / Condominium / Hotel / Resort
- Contractors
- Engineer
- Real Estate / Project Developer
- Trader / Distributor / Importer
- Others



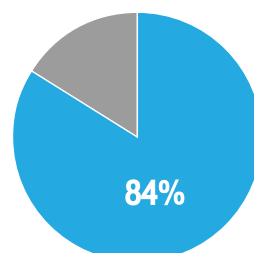
by Job Function

- Architect
- Building / Maintenance Manager
- Contractor
- Engineer
- Interior Designer
- Manufacturer
- Project Developer / Investor
- Purchasing
- Trader
- Others



by Product of Interest

- BUILDING MATERIALS**
 - Construction Materials/ Tools & Equipment
 - Flooring
 - Concrete Materials & Sealants
 - Glass
 - Wall & Door
 - Sanitary ware, Kitchen ware
 - Color
 - Roof-Insulation Awning, Steel, Metal
 - Lumber
- FURNITURE**
 - Home Finished & Furniture
 - Outdoor Furniture
- IT & TECHNOLOGY**
 - CCTV
 - Home Theater, Sound Equipment, Computer & Software
- ARCHITECT, INTERIOR, DECOR**
 - Home Decoration & Interior Design
 - Lighting
 - Swimming pool, Sauna & Spa
 - Curtains
- OTHERS**



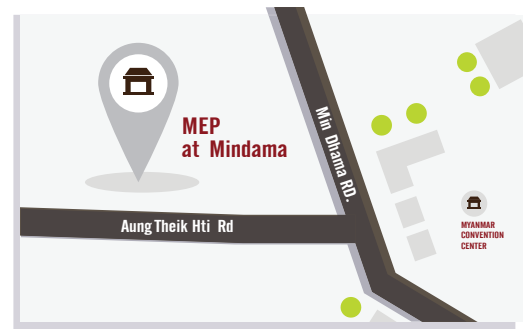
by Role of Decision Making

84% of visitor involved in purchasing decision

About Venue

Myanmar Event Park (MEP) at Mindama, 2nd Business district of yangon is approximately located 5 km from Yangon International Airport and 16 km to the heart of Yangon.

Address : Myanmar Event Park at Mindama Corner of Mindama Road & Aung Theikdi street. Mayangone Township. Yangon, Myanmar



About Organizer



ICVeX is a professional exhibition organizer registered in Thailand and a subsidiary of Index Creative Village which is well known as world's 7th ranking event company. ICVeX organized a few trade exhibitions in Myanmar since year 2014 such as Myanmar FoodBev, Myanmar Retail Sourcing Expo, Myanmar HoReCa, Myanmar MediHealth and Myanmar Build & Decor.

With professionally experienced team of management and staff, added by our extensive business network in Myanmar including a local office in Yangon, we are confident in delivering high quality business platform through our exhibitions.



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