



Myanmar International
Food & Beverage

24 - 26 July 2014

Myanmar Convention Centre
Yangon, Myanmar



The 1st International Food
and Beverage Fair in Myanmar

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Show name	:	Myanmar International Food and Beverage 2014
Co-Located with	:	Myanmar HoReCa 2014
Organizer	:	ICVEX
Date	:	24-26 July, 2014
Venue	:	Myanmar Convention Centre (MCC), Yangon, Myanmar
Opening Hours	:	9.00-17.00 hrs. (Thu 24- Fri 25 July 2014) 9.00-16.00 hrs. (Sat 26 July 2014)
Website	:	www.myanmarfoodbev.com

Industry at a glance

- Asian Development Bank forecasted that Myanmar, with over 60 million population, will enjoy 7-8% GDP growth during the next decade and turn to be middle-income country by 2030
- Economic reform in Myanmar has moved faster than what Eastern European countries did in the past when they opened their economies
- Myanmar food industry experienced a growth rate of over 40% in 2013.
- Supported by Government's policy which encourages more foreign investment and tourist inflow, the industry is expected to continue growing very fast.
- World-famous food and beverages companies such as Coca Cola, Pepsi and Unilever have already built plants or cooperated with local partners in Myanmar. Other international companies such as Heineken, Carlsberg, Beer Chang and Pokka, are beginning construction of their plants in the country.

Why Myanmar International Food & Beverage?

- A truly business platform for food professionals
- Business matching service enabling you to find the right partners in Myanmar
- The venue is located at the center of Yangon with international standard exhibition facilities

The Venue

Myanmar Convention Centre (MCC) is nearly located in the heart of Yangon surrounded by many significant spots namely Shwedagon Pagoda, Chauk Htat Gyi Pagoda, and International airport with superb facilities such as big parking space (more than 400 cars).



The Organizer

Myanmar International Food & Beverage is organized by ICVEX, the subsidiary company of Index Creative Village which is well known as world's 7th ranking event company. With highly experienced management team and extensive business network in Myanmar including local office in Yangon, we are confident in delivering high quality exhibition with great return on investment for all exhibiting companies



Exhibitors Profile

Raw Materials

- Meat & Poultry
- Seafood
- Vegetable & Fruit
- Cereal, Wheat & Flour
- Rice & Rice Product

Additives & Ingredients

- Condiments
- Flavour & Fragrance
- Cheese & Dairy
- Oil
- Sauces, Sugar and Salt
- Functional Food Ingredients

Franchises

- Food Franchises
- Beverage Franchises

Finished Product

(A) Food

- Canned Food
- Chilled & Frozen Food
- Halal Food
- Healthy & Organic Food
- Snack & Specialty
- Processed Food
- Ready to Eat
- Fine Food
- Staple Food

(B) Beverage

- Non-Alcoholic Drink
- Juice
- Soft Drink
- Energy Drink
- Other Beverages

(C) Bakery & Confectionery

- Bakery
- Confectionery
- Dairy Product
- Ice Cream
- Sweets
- Chocolate



Visitors Profile

- Manufacturers of food, beverage, food ingredients and supplements
- Suppliers of food, beverage, food ingredients and supplements
- Importers, traders and distributors
- Food professionals
- Food scientists, food technologists
- Government, associations, education institutes and agencies related to food safety, food quality

Participation fee :

Space only : USD 290/m2

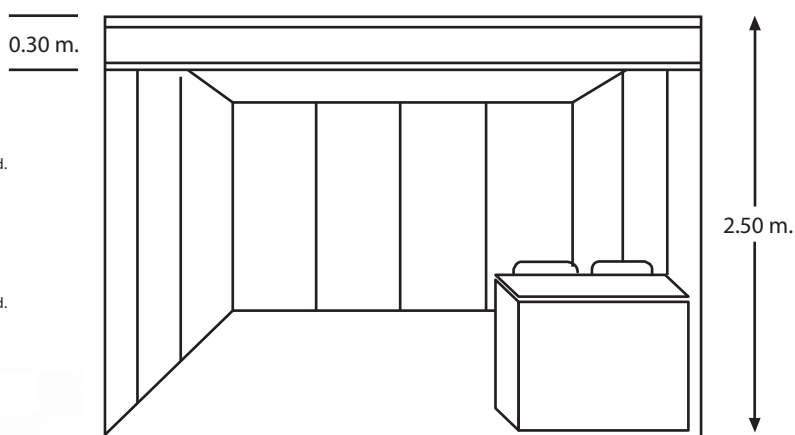
THB 8,700*/m2

* VAT applicable to companies registered in the Kingdom of Thailand.

Standard booth : USD 320/m2

THB 9,600*/m2

* VAT applicable to companies registered in the Kingdom of Thailand.



Standard booth includes:

- Fascia name board
- Panel system, white
- Chairs (2 units)
- Fluorescent lamps (2 units)
- Needle punch carpet
- Reception desk (1 unit)
- Waste Basket
- Power socket (1 unit, not for lighting)



For more information, please contact

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