

Privacy Policy for Challenge King

Effective Date: February 2025

Challenge King is a mobile application designed for children aged 4+ to enjoy fun and engaging challenges alongside a responsible adult. Your privacy is important to us, and we are committed to protecting it. This Privacy Policy outlines the types of information we collect and how we use, store, and protect it.

1. Non-Personally Identifiable Information (Non-PII)

The App does not collect any personally identifiable information (PII) directly from users outside of in-app payment processing (*see below*). However, certain non-PII may be collected automatically by third-party tools integrated into the App:

Apple Analytics: Collects non-PII to monitor app performance and usage trends.

Google Play Console: Collects non-PII to assess app functionality and user engagement.

This information is used solely to improve the App's functionality, monitor performance, and resolve technical issues.

2. Personally Identifiable Information (PII)

PII may be collected as part of in-app payment processing.

2.1. Payment Processing

Payments in the App are processed via third-party platforms, including Apple (*for iOS users*), Google (*for Android users*), and RevenueCat. RevenueCat facilitates the management of subscriptions and purchases but processes data in accordance with the requirements of Apple and Google, acting as an intermediary. Users are encouraged to review these policies to understand how their payment data is handled.

These platforms may collect and process PII, such as, billing and payment information and transaction details. For more details, please refer to their respective privacy policies.

3. No Advertising or Marketing Data Sharing

The App does not display advertisements and does not share any data with other organizations for marketing purposes. Your information is only used to improve app functionality and process transactions securely.

4. Data Sharing and Storage

Third Parties: We do not sell, trade, or share any user information with third parties beyond the services outlined in this Privacy Policy.

Data Security: Non-PII and PII collected by Apple, Google, and RevenueCat are stored securely and handled in compliance with their respective privacy policies.

5. Children's Privacy & Safety

The App is designed for children to play alongside a responsible adult. We do not knowingly collect or store personal information from children under 13. Parents and guardians are encouraged to monitor app usage and ensure their child's safety in alignment with our Safety Policy which can be found within the app's settings.

6. User Rights

Users who wish to manage their data collected by third-party services (e.g., Apple, Google, RevenueCat) can review and adjust their privacy settings directly through those platforms.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We encourage users to review this policy periodically to stay informed.