

WilsonHarvey/Loewy

Part of the Loewy Group



1000 Type Treatments.

From script to serif, letterforms used to perfection.



+ annual reports, booklets, folders

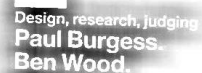
Posters + banners.

3D + outdoor + digital.

+ packaging, signage, web, film, tv

298

320



Artwork
Peter Usher

Additional photography
Key Dutton at Fotofit.

Fonts
Helvetica Neue.

Introduction.
004

Chapter 1
**Flyers +
leaflets.**
+ postcards, invitations, mailers, handouts

006

Chapter 2
**Books +
magazines.**
+ hardcover, paperback, newsletters

058

Chapter 3
**Logos +
stationery.**
+ business cards, letterheads, compliment slips

112

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