THIBAULT BAROCHE

Data Analyst with Engineering and Sales Background

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PROFESSIONAL OBJECTIVE

Seeking a challenging Data Analyst position where I can apply my analytical skills, knowledge of data manipulation tools, and passion for translating data into actionable insights. My goal is to leverage my experience in engineering and sales, along with my recent training in Data Analysis, to drive data-informed decisions and contribute to the success of business teams.

HARD SKILLS

Data Manipulation

Excel · GSheet · SQL · Python · GCP

Data Visualization

Power BI · Looker Studio

Other Tools

DBT · Zapier

SOFT SKILLS

Problem solving · Critical Analysis · Attention to details · Communication · Continuous learning · Adaptability · Results oriented · Team work

FOREIGN LANGUAGES

French   Native   ●●●●●

English   ●●●●○
Fluent (TOEIC 960/990)

PASSIONS

🏔 Trail Running, Paragliding

♻ Nature, Ecology

LINKS

🌐 Portfolio
thibault-baroche.github.io

in LinkedIn
www.linkedin.com/in/thibault-baroche

WORK EXPERIENCE

Data Analyst (freelance)
Peroptyx   12/2023 - Present
                                                Remote

- Validated mapping data for digital applications, ensuring accurate navigation and business information, enhancing user experience.

Sales Representative
Oberalp Group - DYNAFIT & POMOCA   08/2019 - 05/2023
                                                Bernin (FR, 38)

- Monitored and drove sales of ski touring and trail running products in specialized stores
- Adapted commercial offerings based on data-driven insights into customer needs
- Implemented distribution strategies defined by the brand, resulting in an increase in turnover from €850k in 2019 to €1.58m in 2022 (+86%)

Agronomist Engineer
Centre de Sélection de Béchanne   09/2015 - 11/2016
                                                Saint-Étienne du Bois (FR, 01)

- Led the genetic selection of several poultry breeds, using data analysis to define and monitor genetic programs
- Collected and recorded all individual or group measurements, contributing to the setup and monitoring of the genealogical database

Engineer Intern
Institut National de Recherche Agronomique (INRA)   03/2015 - 08/2015
                                                Toulouse (FR, 31)

- Updated the genetic indexing method for endurance racing horses by incorporating results from races abroad
- Cleaned a large database (around 30,000 results entered manually) and defined new complex statistical models (R, SAS)

EDUCATION

Bootcamp Data Analytics
Le Wagon   05/2023 - 08/2023
                                                Online

- Completed 400 hours of intensive training in data analysis: SQL, BigQuery, DBT, visualization with Looker Studio and Power BI, Python (Pandas, NumPy)

MSc Management and Sports Marketing
OMNES Education   09/2017 - 09/2018
                                                Chambéry (FR, 73)

- Developed the ability to manage a sports brand strategy using digital and community communication techniques
- Gained skills in analyzing the economic issues of a sporting event or general or specialized distribution

Agronomist engineer degree
École Nationale Agronomique de Toulouse   09/2012 - 09/2015
                                                Toulouse (FR, 31)

- Developed curiosity, reflection and analysis skills, and continuous learning on my own
- Gained knowledge of statistics, visualization and complex problem solving

PROJECTS - PORTFOLIO

Creation of a dashboard for restaurants owners

- Created a dashboard for restaurateurs, providing key insights into turnover, product sales, and profitability
- Enabled restaurateurs to make data-driven decisions, improving business operations and customer experience

Study of avalanches in the Alps since 2010

- Executed a comprehensive statistical analysis and data visualization study on avalanche occurrences in the French Alps
- Provided valuable insights into avalanche risks, contributing to safer mountain outings for skiers and outdoor enthusiasts