

THIBAUT BAROCHE

Data Analyst with sales background

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☆ French nationality

WORK EXPERIENCE

Sales Representative

08/2019 - 04/2023

Oberalp Group - DYNAFIT & POMOCA

Bernin (FR, 38)

- Sales and monitoring of ski touring and trail running products in specialized stores
- Adaptation of the commercial offer according to the needs of different customers
- Implementation of distribution strategies defined by the brand and the group in the field
- Increase in turnover in my area from €850k in 2019 to €1.58m in 2022 (+86%)

Agronomist Engineer

09/2015 - 11/2016

Centre de Sélection de Béchanne

Saint-Étienne du Bois (FR, 01)

- Responsible for the genetic selection of several poultry breeds
- Definition and monitoring of the genetic programs of the selection center
- Collection and recording of all individual or group measurements
- Setting up and monitoring the genealogical database

Engineer Intern

03/2015 - 08/2015

Institut National de Recherche Agronomique (INRA)

Toulouse (FR, 31)

- Updating the genetic indexing method for endurance racing horses by incorporating results from races abroad
- Cleaning a large database (around 30,000 results entered manually)
- Definition of new complex statistical models (R, SAS)

EDUCATION

Bootcamp Data Analytics

05/2023 - 08/2023

Le Wagon

Online

- 9 weeks of intensive training in data analysis: SQL, BigQuery, DBT, visualization with Looker Studio and Power BI, Python (Pandas, NumPy)

MSc Management and Sports Marketing

09/2017 - 09/2018

OMNES Education

Chambéry (FR, 73)

- Ability to manage a sports brand strategy using digital and community communication techniques
- Ability to analyze the economic issues of a sporting event or general or specialized distribution

Agronomist engineer degree

09/2012 - 09/2015

École Nationale Agronomique de Toulouse

Toulouse (FR, 31)

- Development of my curiosity, my ability for reflection and analysis, continuous learning on my own
- Knowledge of statistics, visualization and complex problem solving

PROJECTS

Creation of a dashboard for restaurants owners

07/2023 - 07/2023

Final project at Le Wagon

- Preparation and data cleaning with SQL
- Data exploration with Python
- Models creation with DBT and BigQuery
- Dashboard creation with Looker Studio



PROFESSIONAL OBJECTIVE

Former agronomist engineer turned sales representative for an outdoor sports brand, I recently completed a Data Analyst training at Le Wagon in order to boost my career. I now want to combine my analytical skills of an engineer with those acquired as a sales representative to help business teams make informed decisions based on data.

HARD SKILLS

Microsoft Office · Excel · SQL · Power BI ·

Looker Studio · Python ·

Statistical analysis ·

Google Cloud Platform · DBT ·

Data visualization

SOFT SKILLS

Problem solving · Communication ·

Critical analysis · Attention to details ·

Rigorous · Continuous learning ·

Adaptability · Results oriented · Curiosity

FOREIGN LANGUAGES

French Native ●●●●●

English
Fluent (TOEIC 960/990) ●●●●●

LINKS

in LinkedIn

www.linkedin.com/in/thibault-baroché