



HummingByrd Inc.

PEARSON

2015 SOKENDAI Lecture
English POSTER Presentation Skills Seminar
International Communication Program

PROGRAM OVERVIEW

SOKENDAI (The Graduate University for Advanced Studies)

DAY 1 – 10 June

Session Time: 12:30 - 13:30

12:30-13:30 Introductions & 5-Minute Presentation Summary, with Digital Recording ...

Session Time: 13:30 - 17:00

Goals & Presentation Feedback

Workshop: Target Impact
Delivered with Physical Skills & Logical Structure / Formatting

Workshop: Designing Visuals
with Target Impact

Joint Session: Post Presentation
Performance & Feedback

DAY 2 – 11 June

Session Time: 9:00 – 11:00

Joint Session: Post Presentation
Performance & Feedback

LUNCH

Session Time: 13:30 - 17:00

Workshop: Speaking Strategies
& Key Point Clarity Using
Promotional Style

Workshop: Managing
Presentation Flow &
Interruptions / Manage Your
Message & Your Audience

Performance & Feedback

DAY 3 – 12 June

Session Time: 9:00 – 11:00

Joint Session: Round Table
Meeting Situation (Practice)

3-Minute Presentation: Key
Message Clarity, Managing
Q&A, Asking Questions...

Group Networking Event:
11:30 - 13:00

LUNCH

Session Time: 14:00 - 17:00

Presentations & Recordings...
Wrap Up & Questionnaire.
Group Closure

Strategize Your POSTER Presentations!



HummingByrd Inc.

OBJECTIVES

DELIVER Clear & Logical Presentations

Outline Objectives & Target RESULTS

PROMOTE Yourself & Work Persuasively

Use the New Skills in Your WORK

Manage Your MESSAGE & Audiences

Explore Infinity!

Achieve Beyond What You Thought Possible

