Marketing Project - Marketing Campaign Analysis with Power BI Customer Vision

145
Number of Users

51,56 Mil

Average Annual Salary

807

Total Physical Store Purchases 590

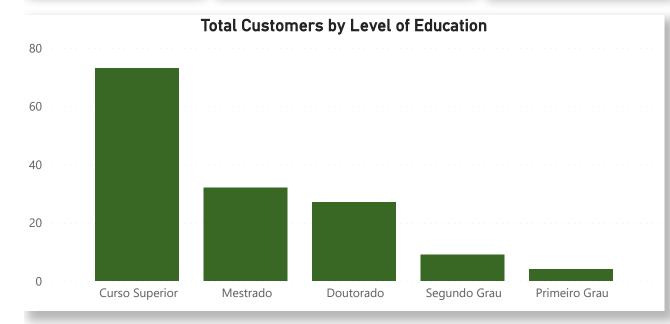
Total Online Purchases

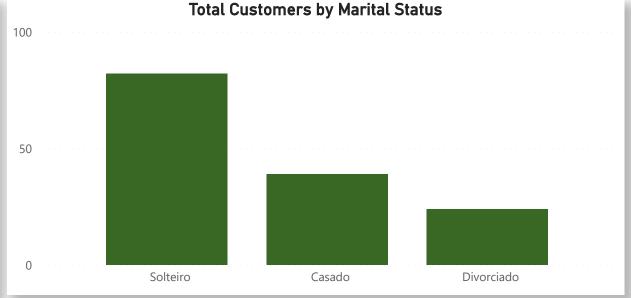
386

Total Purchases by catalog

333

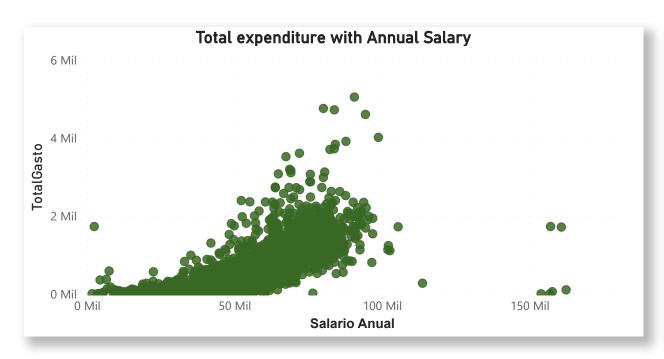
Total Purchases with dis...



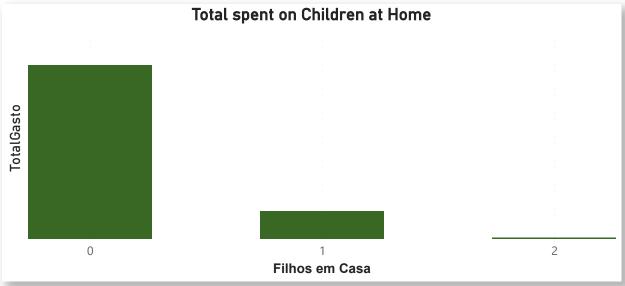


Alemanha Argentina Brasil Chile Espanha Estados Unidos Portugal

Marketing Project - Marketing Campaign Analysis with Power BI Insight Into Costumer Buying Behavior

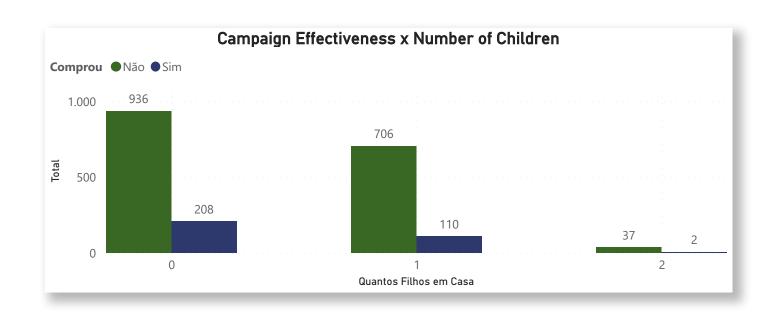


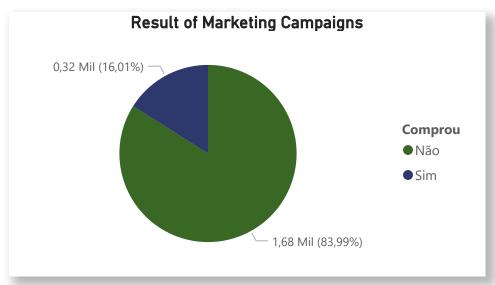




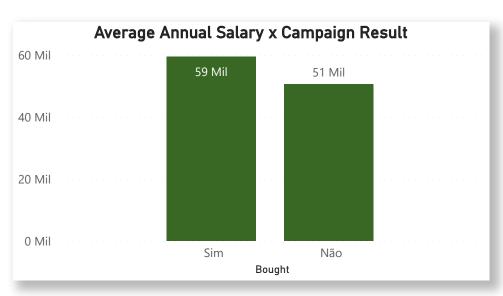


Marketing Project - Marketing Campaign Analysis with Power BI Performance View of Marketing Campaigns





Comprou	Curso Superior	Doutorado	Mestrado	Primeiro Grau	Segundo Grau	Total
⊞ Não	3404	1381	1133	79	549	6546
□ Sim	720	518	242	4	117	1601
	176	95	58	4	10	343
	121	129	57		24	331
	423	294	127		83	927
Total	4124	1899	1375	83	666	8147



Marketing Project - Marketing Campaign Analysis with Power BI View of Purchasing Patterns by Point of Sale

