How to create a new malware? 3 step process

- I. Create the malware's payload
- 2. Make the malware undetectable

3. Spread the malware

Spread the malware using social engineering

- Trick people to download and install the malware
 - tutorial about hacking that makes you install the malware
 - video/chat player to access exclusive content or talk to exclusive people
 - pirated software on P2P networks