

Spread the malware using social engineering

- ➡ Trick people to download and install the malware
 - tutorial about hacking that makes you install the malware
 - video/chat player to access exclusive content or talk to exclusive people
 - pirated software on P2P networks

Spread the malware using through a webpage

- ➡ Exploit a browser/plugin vulnerability to automatically download and install the malware on the victim's device