# MIKE



**Highest Level of Education** 

bachelor degree

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### Bio

Mike is an established graphic designer with over a decade of experience. He is known for his unique style and has a keen interest in contemporary art. He's looking for inspiration for his next big project.

## **Discovery method**

Mike discovers artists primarily through social media (83.3%). He follows various art-related accounts on platforms like Instagram and Twitter to keep up with the latest trends and emerging talents.

### **Preferences**

- 1. Mike prefers a minimalist and clean design
- 2. He values a search/filter feature to easily find specific artworks.
- 3. Social media integration is important to him.
- 4. Detailed art and search information enhances his experience.
- 5. He is interested in an artist's journey section.
- 6. Mike primarily visits websites on his laptop.
- 7. Having a responsive and mobile-friendly portfolio website is very important to him.