

Fleur van Dijk



Social Networks



Industry

Art

Bio

Fleur is a college student majoring in Fine Arts. She has a deep passion for art and is always on the lookout for new and emerging artists to inspire her own work.

Discovery method

Fleur primarily discovers artists through social media (83.3%). She follows art accounts and hashtags on platforms like Instagram and Pinterest to stay updated on the latest art trends.

Preferences

1. A minimalist and clean design (66.7%)
2. search/filter feature (100%)
3. Social media integration (66.7%) is important to her for sharing and staying updated.
4. Detailed art and search information (66.7%)
5. She appreciates detailed descriptions, artist bios, and the ability to learn about the context of each piece.
6. She also appreciates categorization by theme (66.7%)
7. Fleur primarily visits websites on her laptop (66.7%)
8. Having a responsive and mobile-friendly portfolio website is very important

