

Survey Analysis

The Student News Service at Clear Mountain State University (CMSU) has decided to gather data about the undergraduate students that attend CMSU. CMSU creates and distributes a survey of 14 questions and receive responses from 62 undergraduates (stored in the *Survey* data set).

Exploratory Data Analysis:

ID	Gen der	Age	Class	Major	Grad Intentio n	GP A	Employme nt	Salary	Social Network ing	Satisfact	Spendin g	Comput er	Text Messag es
1	Fem ale	20	Junior	Other	Yes	2.9	Full-Time	50.0	1	3	350	Laptop	200
2	Male	23	Senior	Manage ment	Yes	3.6	Part-Time	25.0	1	4	360	Laptop	50
3	Male	21	Junior	Other	Yes	2.5	Part-Time	45.0	2	4	600	Laptop	200
4	Male	21	Junior	CIS	Yes	2.5	Full-Time	40.0	4	6	600	Laptop	250
5	Male	23	Senior	Other	Undecid ed	2.8	Unemploy ed	40.0	2	4	500	Laptop	100

Dataset has 14 variables, which has the different values for the particular response. ID is the variable which has the unique row number for each response.

Let us check the types of variables in the data frame.

Let us check the types of v	ar lables in t
ID	int64
Gender	object
Age	int64
Class	object
Major	object
Grad Intention	object
GPA	float64
Employment	object
Salary	float64
Social Networking	int64
Satisfaction	int64
Spending	int64
Computer	object
Text Messages	int64
dtype: object	

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Check for missing values in the dataset:

```
RangeIndex: 62 entries, 0 to 61
Data columns (total 14 columns):
ID
                    62 non-null int64
Gender
                    62 non-null object
Age
                    62 non-null int64
Class
                    62 non-null object
                   62 non-null object
Major
Grad Intention
                  62 non-null object
GPA
                   62 non-null float64
Employment
                   62 non-null object
Salary
                    62 non-null float64
Social Networking 62 non-null int64
Satisfaction
                   62 non-null int64
Spending
                   62 non-null int64
Text Messages
                   62 non-null object
                    62 non-null int64
dtypes: float64(2), int64(6), object(6)
memory usage: 6.9+ KB
```

From the above description we see that there is no missing value present in the dataset.

- 2.1. For this data, construct the following contingency tables (Keep Gender as row variable)
- 2.1.1. Gender and Major
- 2.1.2. Gender and Grad Intention
- 2.1.3. Gender and Employment
- 2.1.4. Gender and Computer

Contingency Table: A cross-classification table showing the distribution of one row variable and a column variable. Contingency tables are useful to understand bivariate relationship between the constituent variables. Contingency tables may be constructed with more than 2 categorical variables.

2.1.1 Gender and Major

Major	Accountin	cis	Economic s/Finance	Internatio nal Business	Managem ent	Other	Retailing/ Marketing	Undecide d
Gender					0			
Female	3	3	7	4	4	3	9	0
Male	4	1	4	2	6	4	5	3

2.1.2 Gender and Grad Intention

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Grad Intention	No	Undecided	Yes
Gender			
Female	9	13	11
Male	3	9	17

2.1.3 Gender and Employment

Employment	Full-Time	Part-Time	Unemployed
Gender			
Female	3	24	6
Male	7	19	3

2.1.4 Gender and Computer

Computer	Desktop	Laptop	Tablet
Gender			
Female	2	29	2
Male	3	26	0

- **2.2** Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
 - **2.2.1** What is the probability that a randomly selected CMSU student will be male?
 - **2.2.2** What is the probability that a randomly selected CMSU student will be female?

2.2.1 What is the probability that a randomly selected CMSU student will be male?

Prob (Male)= (Total number of male students)/ (Total number of students at the university). Prob (Male)= 29/62 = 0.468

2.2.2 What is the probability that a randomly selected CMSU student will be female?

Prob (Female)= (Total number of female students)/ (Total number of students at the university)

Prob (Female) = 33/62 = 0.532 = 1 - Prob (Male)

- **2.3** Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
 - **2.3.1** Find the conditional probability of different majors among the male students in CMSU.
 - **2.3.2** Find the conditional probability of different majors among the female students of CMSU.

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2.3.1 Find the conditional probability of different majors among the male students in CMSU.

Count of Males = 29

```
P (Accounting | Male) = count of males selecting account/male count = 4/29 = 0.138
```

- P (Economics | Male) = count of males selecting Economics /male count = 4/29 = 0.138
- P (International | Male) = count of males selecting International /male count = 2/29 = 0.069
- P (Mgmt. | Male) = count of males selecting Mgmt. /male count = 6/29 = 0.20
- P (Other | Male) = count of males selecting other /male count = 4/29 = 0.138
- P (Retail | Male) = count of males selecting Retail /male count = 5/29 = 0.172
- P (Undecided | Male) = count of males are Undecided /male count = 3/29 = 0.103

2.3.2 Find the conditional probability of different majors among the female students of CMSU.

Note that sum of the above conditional probabilities is 1

Count of Female = 33

- P (Accounting | Female) = count of Female selecting account/ Female count = 3/33 = 0.091
- P (CIS| Female) = count of Female selecting CIS / Female count = 3/33 = 0.091
- P (Economics | Female) = count of Female selecting Economics / Female count = 7/33 = 0.21
- P (International | Female) = count of Female selecting Intl / Female count = 4/33 = 0.12
- P (Mgmt. | Female) = count of Female selecting Mgmt. / Female count = 4/33 = 0.121 P (Other | Female) = count of Female selecting other / Female count = 3/33 = 0.091
- P (Retail | Female) = count of Female selecting Retail / Female count = 9/33 = 0.28
- P (Undecided | Female) = count of Female are Undecided / Female count = 0/33 = 0

Note that sum of the above conditional probabilities is 1

- 2.4 Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
 - 2.4.1. Find the probability That a randomly chosen student is a male and intends to graduate.
 - 2.4.2. Find the probability that a randomly selected student is a female and does NOT have a laptop.
 - 2.4.1 Let the event that a randomly chosen students is Male be denoted by M The event that a randomly chosen student Intends to graduate be denoted by G Prob (Male AND Intends to graduate) = $P(M \cap G)$

From the contingency table Gender and Grad Intention, there are 17 male students who intend to graduate

Hence $P(M \cap G) = 17 / 62 = 0.274$

2.4.2 Let the event that a randomly chosen students is Female be denoted by F Proprietary content. ©Great Learning. All Rights Reserved. Unauthorized use or distribution prohibited.



The event that a randomly chosen student has a laptop be denoted by L

Hence the event that a randomly chosen student does not have a laptop be denoted by L^c

Prob(Female AND Does not have a laptop) = $P(F \cap L^c)$

From the contingency table gender and computer the number of female students not having a laptop is 2 + 2 = 4. (having desktops and tablets)

Hence

 $P(F \cap L^c) = 4 / 62 = 0.06$

- **2.5** Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
 - 2.5.1 Find the probability that a randomly chosen student is either a male or has a full-time employment?
 - 2.5.2 Find the conditional probability that given a female student is randomly chosen, she is majoring in international business or management.
 - 2.5.1 Let the event that a randomly chosen students is Male be denoted by M

 Let the event that a randomly chosen students has full-time employment be denoted by E

 Prob(Male OR full-time employment) = P(M U E) = P(M) + P(E) P(M ∩ E)

 Where (M ∩ E) denotes the event that a randomly chosen student is a male AND has full-time employment.

 $P(M \cap E) = 7/62 = 0.11$

Hence $P(M \cup E) = P(M) + P(E) - P(M \cap E) = 0.468 + 0.16 - 0.11 = 0.518$

2.5.2 When dealing with conditional probability that the students chosen is a female, only the row where gender = Female in the table Gender and Major is of concern.

Prob(International Business OR Management) = (4 + 4) / 33 = 0.242

	No		Yes	Total
Female		9	11	20
Male		3	17	20
Grand Total		12	28	40

2.6 Construct a contingency table of Gender and Intent to Graduate at 2 levels (Yes/No). The Undecided students are not considered now and the table is a 2x2 table. Do you think graduate intention and being female are independent events?

Refer to the table above.

P(Yes) = 28/40 = 0.7

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If being female and graduate intention are independent, the $P(F \cap Yes) = P(F)P(Yes)$

 $P(F \cap Yes) = 11 / 40 = 0.275$ $P(F)P(Yes) = 0.5(0.7) = 0.35 \neq P(F \cap Yes)$

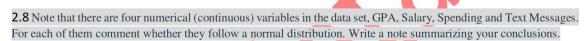
The two events are not independent

2.7 Note that there are four numerical (continuous) variables in the data set, GPA, Salary, Spending and Text Messages.

Answer the following questions based on the data

- 2.7.1 If a student is chosen randomly, what is the probability that his/her GPA is less than 3?
- 2.7.2 Find conditional probability that a randomly selected male earns 50 or more. Find conditional probability that a randomly selected female earns 50 or more.

2.7.2 Prob(Salary ≥ 50 | Male) = 14/29 = 0.48 Prob(Salary ≥ 50 | Female) = 18/33 = 0.545



For this we will test empirical rule: The empirical rule states that for a normal distribution, nearly all of the data will fall within three standard deviations of the mean. The empirical rule can be broken down into three parts:

- 68% of data falls within the first standard deviation from the mean.
- 95% fall within two standard deviations from the mean
- 99.7% fall within three standard deviations from the mean

The rule is also called the 68-95-99.7 Rule or the Three Sigma Rule.

First we will calculate the mean and median and standard deviation for the variables.

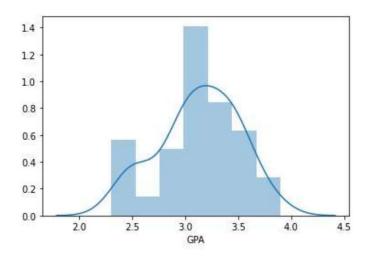
GPA Variable:

GPA Mean: 3.13 GPA Median: 3.15

GPA Standard Deviation: 0.38

GPA Histogram:

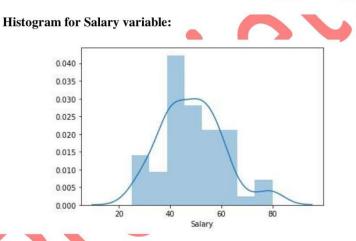




Salary Variable:

Salary Mean: 48.55 Salary Median: 50.0

Salary Standard Deviation: 12.08



Text Messages Variable:

Text Messages Mean: 246.21 Text Messages Median: 200.0

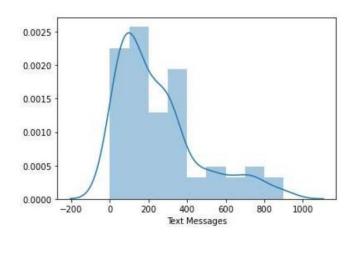
Text Messages Standard Deviation: 214.47

Since mean and median of the Text Messages column has huge difference. It results that that data is highly skewed.

Histogram of Text messages

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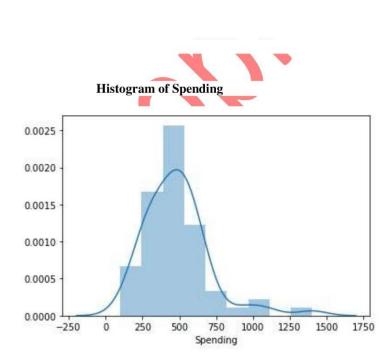




Spending Variable:

Spending Mean: 482.02 Spending Median: 500.0

Spending Standard Deviation: 221.95



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From the above analysis, we came to the result that variable (Salary, Text messages and Spending) are not normally distributed. Since the data is skewed (mean =! median) and the empirical rule also failed to propose that the data is normally distributed.



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Appendix Code

Survey Analysis

Basic python packages load

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
{matplotlib inline
import seaborn as sns
from scipy.stats import iqr #To calculate the IQR - Interquartile Range
import statsmodels.api as sm # to plot qqplot
from numpy.random import seed # To generate random seed

: data = pd.read_csv("Survey.csv")
```

Exploratory Data Analysis

Grad Intention Social Networking ID Gender Age Class GPA Spending Yes Full-Time Laptop 20 3.6 Male 23 Senior Management Yes Part-Time 25.0 360 Laptop 5 2 3 Male 21 Junior Other Yes 2.5 Part-Time 45.0 600 Laptop 20 Junior 2.5 Laptop 4 5 Male 23 Senior Other Undecided 2.8 Unemployed 40.0 500 Laptop 10

I: ID int64
Gender object
Age int64
Class object
Major object
Grad Intention object
GPA float64
Employment object
Salary float64
Social Networking int64
Satisfaction int64
Spending int64
Computer object
Text Messages int64
dtype: object

: data.info()

|: row, col = data.shape print("There are total {}".format(row), "rows and {}".format(col), "columns in the dataset")

There are total 62 rows and 14 columns in the dataset

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 62 entries, 0 to 61
Data columns (total 14 columns): Column Non-Null Count Dtype 62 non-null 62 non-null 62 non-null int64 object int64 0 non-null object Major Grad Intention 62 non-null object object float64 object float64 62 non-null 62 non-null 62 non-null 62 non-null Salary Social Networking 62 non-null int64 10 Satisfaction 62 non-null Spending 62 non-null int64 12 Computer 62 non-null
13 Text Messages 62 non-null
dtypes: float64(2), int64(6), object(6)
memory usage: 6.9+ KB

data.describe(include = 'all')

ID Gender GPA Employment Salary Satisfaction Intention Networking count 62.000000 62 62.000000 62 62 62 62.000000 62 62.000000 62.000000 62.000000 unique NaN top NaN Female NaN Senior Retailing/Marketing Yes NaN Part-Time NaN NaN freq NaN 33 NaN 28 NaN 43 NaN NaN NaN mean 31.500000 NaN 21.129032 NaN 3.741935 std 18.041619 NaN 1.431311 NaN NaN NaN 0.377388 NaN 12.080912 0.844305 1.213793 min 1.000000 NaN 18.000000 NaN NaN NaN 2 300000 NaN 25 000000 0.000000 1.000000 50% 31.500000 NaN 21.000000 NaN NaN NaN 3.150000 NaN 50.000000 1.000000 4.000000 75% 46.750000 NaN 22.000000 NaN NaN NaN 3.400000 NaN 55.000000 2.000000 4.000000 NaN 26.000000 NaN 80.000000 4.000000 6.000000

2.1. For this data, construct the following contingency tables (Keep Gender as row variable)

- 2.1.1. Gender and Major
- 2.1.2. Gender and Grad Intention
- 2.1.3. Gender and Employment
- 2.1.4. Gender and Computer

```
]: # 2.1.1 Contingency Table showing relation between Gender and Major
   d1 = pd.crosstab(data['Gender'], data['Major'], margins = True)
   d1
     Major Accounting CIS Economics/Finance International Business Management Other Retailing/Marketing Undecided All
    Gender
    Female
                   3
                       3
                                                          4
                                                                           3
                                                                                           9
                                                                                                     0
                                                                                                       33
      Male
                   4
                                       4
                                                          2
                                                                     6
                                                                                           5
                                                                                                     3 29
       All
                                       11
                                                          6
                                                                    10
                                                                                          14
                                                                                                     3
                                                                                                       62
]: # 2.1.2 Contingency Table showing relation between Gender and Grad Intention
   d2 = pd.crosstab(data['Gender'], data['Grad Intention'], margins = True)
    Grad Intention No Undecided Yes All
         Gender
                              11 33
         Female
                          13
                 9
           Male
                 3
                           9 17 29
            All 12
                          22 28 62
    # 2.1.3 Contingency Table showing relation between Gender and Employment
    d3 = pd.crosstab(data['Gender'], data['Employment'], margins = True)
    Employment Full-Time Part-Time Unemployed All
        Gender
        Female
                     3
                             24
                                         6 33
          Male
                     7
                             19
                                         3 29
                             43
                    10
                                         9
   \# 2.1.4 Contingency Table showing relation between Gender and Computer
   d4 = pd.crosstab(data['Gender'], data['Computer'], margins = True)
   d4
    Computer Desktop Laptop Tablet All
      Gender
      Female
                               2 33
                  2
                        29
        Male
                  3
                        26
                               0 29
         ΑII
                  5
                        55
                               2 62
```

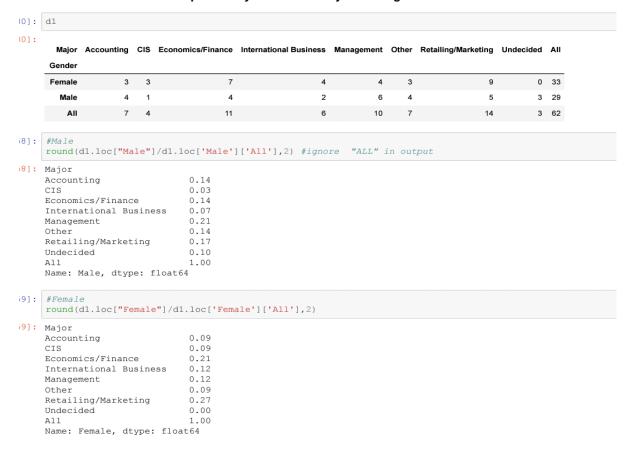
- 2.2 Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
- 2.2.1 What is the probability that a randomly selected CMSU student will be male?
- 2.2.2 What is the probability that a randomly selected CMSU student will be female?

```
]: #2.2.1 : probability that a randomly selected CMSU student will be male
Prob_Male = 29/62
print("probability that a randomly selected CMSU student will be male is: {}".format(Prob_Male))

# 2.2.2 probability that a randomly selected CMSU student will be female
Prob_FeMale = 33/62
print("probability that a randomly selected CMSU student will be female is: {}".format(Prob_FeMale))

probability that a randomly selected CMSU student will be male is: 0.46774193548387094
```

- 2.3 Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
- 2.3.1 Find the conditional probability of different majors among the male students in CMSU.
- 2.3.2 Find the conditional probability of different majors among the female students of CMSU.

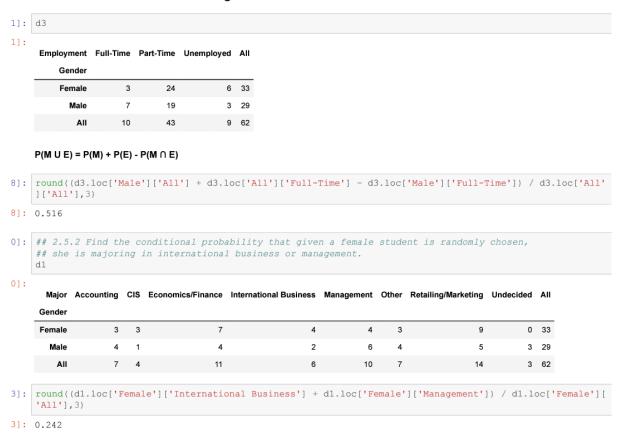


- 2.4 Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
- 2.4.1. Find the probability That a randomly chosen student is a male and intends to graduate.
- 2.4.2. Find the probability that a randomly selected student is a female and does NOT have a laptop.

```
'9]: d2
'9]:
      Grad Intention No Undecided Yes
           Gender
           Female
                    9
                              13
                                  11 33
                              9
                                  17
               ΑII
                  12
                             22
                                 28 62
     ## 2.4.1 Find the probability That a randomly chosen student is a male and intends to graduate.
round(d2.loc['Male']['Yes']/d2.loc['All']['All'],3)
91: 0.274
      Computer Desktop Laptop Tablet All
        Gender
        Female
                                   2 33
                                   0 29
          Male
                     3
                           26
            ΔII
                     5
                           55
                                   2 62
'8]: ## 2.4.2. Find the probability that a randomly selected student is a female and does NOT have a laptop.
     round((d4.loc['Female']['Desktop']+d4.loc['Female']['Tablet'])/d4.loc['All']['All'],2)
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'8]: 0.06
```

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- 2.5 Assume that the sample is a representative of the population of CMSU. Based on the data, answer the following question:
- 2.5.1 Find the probability that a randomly chosen student is either a male or has a full-time employment?
- 2.5.2 Find the conditional probability that given a female student is randomly chosen, she is majoring in international business or management.

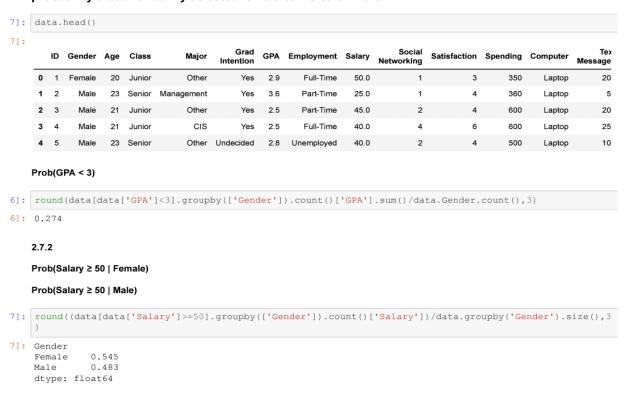


2.6 Construct a contingency table of Gender and Intent to Graduate at 2 levels (Yes/No). The Undecided students are not considered now and the table is a 2x2 table. Do you think graduate intention and being female are independent events?

```
5]: d = pd.crosstab(data['Gender'], data['Grad Intention'])
    d.drop('Undecided', axis = 1, inplace=True) # Dropping Undecided column so that We have Intent to gradu
    ate as Yes and No
    d['Total'] = d.sum(axis=1) # Adding column totals
51:
     Grad Intention No Yes Total
          Gender
          Female
                     11
                          20
            Male
                 3
                     17
                          20
    P(F ∩ Yes)
9]: d.loc['Female']['Yes']/d['Total'].sum()
9]: 0.275
    P(F)P(Yes)
)3]: (d.loc['Female']['Total']/d['Total'].sum()) * (d['Yes'].sum()/d['Total'].sum())
0.35
)5]: ## The two events are not independent since P(F \cap Yes) != P(F)P(Yes)
```

2.7 Note that there are four numerical (continuous) variables in the data set, GPA, Salary, Spending and Text Messages. Answer the following questions based on the data

- 2.7.1 If a student is chosen randomly, what is the probability that his/her GPA is less than 3?
- 2.7.2 Find conditional probability that a randomly selected male earns 50 or more. Find conditional probability that a randomly selected female earns 50 or more.



2.8 Note that there are four numerical (continuous) variables in the data set, GPA, Salary, Spending and Text Messages. For each of them comment whether they follow a normal distribution. Write a note summarizing your conclusions.

```
31: ## Distrbution of GPA
     sns.distplot(data['GPA'])
     plt.show()
      1.4
      1.2
      1.0
      0.8
      0.6
      0.4
      0.2
      0.0
              2.0
                       2.5
                                         3.5
                                3.0
                                 GPA
```



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0.000

```
)]: ## Distribution of Text Messages
sns.distplot(data['Text Messages'])
    plt.show()
     0.0025
     0.0020
     0.0015
     0.0010
     0.0005
     0.0000
           -200
                 ò
                      200
                            400
                                  600
                                        800
                                             1000
                          Text Messages
    ## Distribution of Spending
    sns.distplot(data['Spending'])
    plt.show()
     0.0025
     0.0020
     0.0015
     0.0010
     0.0005
     0.0000
          -250
                    250
                             750 1000 1250 1500 1750
                        500
                            Spending
!]: df=data[['Salary','Spending','Text Messages']]
df.mean()
]: Salary
                      48.548387
                      482.016129
    Spending
    Text Messages
                     246.209677
    dtype: float64
df.std()
: Salary
                      12.080912
    Spending
                     221.953805
    Text Messages
                     214.465950
    dtype: float64
]: def empirical(x):
          This custom function calculates the 68-95-99.7 Rule or the Three Sigma Rule.
        sd=x.std()
        mean=x.mean()
        #this will print the Lower Interval (Mu Minus One Sigma) and Upper Interval (Mu Minus One Sigma)
        print ('68% data should lie between {} and {}'.format(mean-sd, mean+sd))
        #this will print the % of values Lower & Upper Interval
        print('{}% data lies between LL and UL for 68%'.format(pd.Series((x> mean-sd) &
                                                                            (x< mean+sd)).value_counts(normali</pre>
    ze=True).values[0]*100))
        print('\n')
        #this will print the Lower Interval (Mu Minus two Sigma) and Upper Interval (Mu Minus two Sigma)
        print ('95% data should lie between {} and {}'.format(mean-(2*sd),mean+(2*sd)))
        #this will print the % of values Lower & Upper Interval
        print('{}% data lies between LL and UL for 95%'.format(pd.Series((x> mean-(2*sd)) &
                                                                            (x< mean+(2*sd))).value_counts(nor
    malize=True).values[0]*100))
        print('\n')
        #this will print the Lower Interval (Mu Minus three Sigma) and Upper Interval (Mu Minus three Sigm
        #this will print the % of values Lower & Upper Interval
print('{}% data lies between LL and UL for 99%'.format(pd.Series((x> mean+(3*sd)) &
                  This file is meant for personal use by thilak.lawspet@gmail:com only.)).value_counts(nor
```

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malize=True).

```
empirical(df['Salary'])
    68% data should lie between 36.46747488043692 and 60.62929931311147
   79.03225806451613% data lies between LL and UL for 68%
   95% data should lie between 24.38656266409964 and 72.71021152944874
   95.16129032258065\% data lies between LL and UL for 95\%
   99% data should lie between 12.30565044776236 and 84.79112374578602
   100.0% data lies between LL and UL for 99%
)]: empirical(df['Spending'])
    68% data should lie between 260.062324066296 and 703.9699339982201
   80.64516129032258% data lies between LL and UL for 68%
    95% data should lie between 38.10851910033398 and 925.9237389641821
   95.16129032258065% data lies between LL and UL for 95%
   99% data should lie between -183.84528586562806 and 1147.8775439301442
   100.0% data lies between LL and UL for 99%
']: empirical(df['Text Messages'])
    68% data should lie between 31.74372711665876 and 460.67562772205093
   79.03225806451613 \% data lies between LL and UL for 68 \%
   95\% data should lie between -182.72222318603733 and 675.141578024747
   91.93548387096774 \ensuremath{\$} data lies between LL and UL for 95 \ensuremath{\$}
   99% data should lie between -397.18817348873336 and 889.6075283274431
   100.0% data lies between LL and UL for 99%
```