

CHAPTER 1

INTRODUCTION

The Premium Pet Emporium project is an ambitious venture aimed at meeting the needs of pet owners by offering premium pet products and services. Pets hold a special place in our lives, and ensuring their well-being and happiness is of utmost importance. With this project, we aim to provide a comprehensive solution that caters to the diverse needs of pet owners while delivering exceptional customer experiences. At Premium Pet Emporium, our focus is on providing high-quality pet products that prioritize the health, nutrition, and comfort of pets. From premium pet food options to a wide range of toys, beds, and accessories, we strive to offer products that meet the highest standards of quality and satisfy the unique requirements of each pet. In addition to our premium product range, we understand the importance of professional pet services. That's why we provide top-notch services such as grooming, boarding, and training, delivered by experienced and trained professionals who genuinely care about the well-being of pets. Our services are designed to ensure that pets receive the utmost care, attention, and specialized treatment they deserve. To make the pet care experience even more convenient, we have developed an intuitive and user-friendly online platform. This platform allows pet owners to explore and purchase our products, schedule services, and access valuable information related to pet care. Whether it's finding the perfect toy for a playful pup or booking a grooming session for a pampering experience, our online platform offers a seamless and hassle-free experience for pet owners. We are committed to building a strong community of pet lovers, and as part of our project, we actively engage with the pet-loving community through events, workshops, and partnerships. Our goal is to create a platform where pet owners can connect, share experiences, and gain valuable insights from experts in the field. By fostering a sense of community, we aim to support pet owners in their journey and provide them with the resources they need to ensure their pets live happy and healthy lives. In summary, the Premium Pet Emporium project is driven by the passion for pets and the desire to provide pet owners with a premium pet care experience. Through our wide range of high-quality products, professional services, and a vibrant community, we strive to be the go-to destination for pet owners seeking the best for their beloved companions. Join us on this exciting journey as we embark on a mission to make pets' lives truly exceptional.

1.1 PROJECT OVERVIEW:

The Paws and Claws website is a platform dedicated to providing information and services related to pets, specifically focusing on dogs and cats. The website aims to be a comprehensive resource for pet owners, offering a range of features and content to cater to their needs. With a focus on quality, customer satisfaction, and community engagement, the project aims to be a trusted and preferred destination for pet owners seeking the best for their furry companions. Through a combination of online and physical presence, Premium Pet Emporium strives to provide a seamless and personalized experience for customers and their pets. Overall, the Paws and Claws website aims to be a comprehensive and user-friendly platform that serves as a valuable resource for pet owners, offering information, services, and products to enhance the well-being of their beloved dogs and cats.

1.2 PURPOSE:

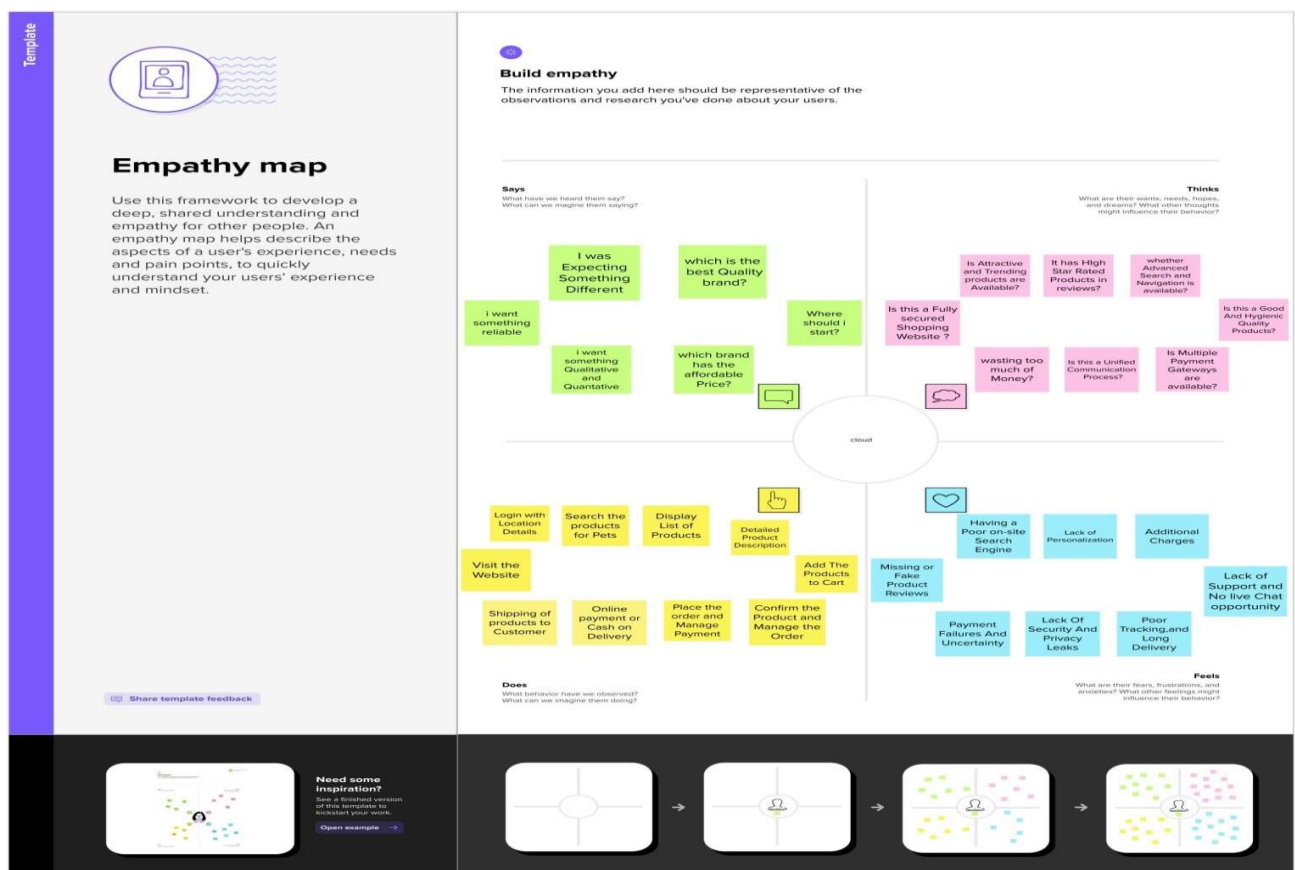
The purpose of Premium Pet Emporium is to provide pet owners with high-quality pet products and services, prioritizing the well-being and happiness of their pets. The project aims to offer a premium and personalized experience, catering to the diverse needs of pet owners while fostering a sense of community and providing exceptional customer support. The project aims to provide pet owners with a one-stop shop for premium pet products, including food, toys, beds, and accessories. Additionally, it seeks to offer professional pet services such as grooming, boarding, and training. The primary goal is to prioritize the well-being and happiness of pets by providing top-notch products and services while delivering an exceptional customer experience.

IDEATION AND PROPOSED SOLUTION

2.1 Problem Statement Definition:



2.2 Empathy Map Canvas:



2.3 Ideation and Brainstorming:

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Many people consider their pets as members of the family and enjoy spending time with them. Pets provide unconditional love and support, which can be especially important during times of stress or loneliness. A pet shop is a retail establishment that sells various kinds of animals to the public, including domesticated pets such as dogs, and cats. In addition to animals, pet shops often offer a range of pet-related products, such as food, toys, bedding, grooming supplies, and accessories. Pet shops play an important role in providing people with the opportunity to acquire and care for pets, which can bring joy, companionship, and numerous health benefits. However, it's important to note that owning a pet is a significant responsibility, and prospective pet owners should carefully consider their ability to provide appropriate care and attention before making a purchase. With the increasing demand for high-quality pet care and products, many pet shops have evolved to offer a wide range of services.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

- The system can expand its product offerings to include a wider range of pet products, including toys, accessories, and food.
- The system would help to improve the company's perception among customers, as they would see Paws & Claws as a one-stop-shop for all their pet need
- The System should establish a strong social media presence and engage with customers on popular platforms like Facebook, Instagram, and Twitter.

Person 2

- The system need To tap into the growing e-commerce market for pet products. Paws & Claws should enable online sales capabilities on its website.
- The system would allow customers to purchase products online and have them delivered to their doorstep, improving convenience and customer satisfaction.
- Paws & Claws should invest in building a robust online presence. This includes developing a user-friendly website that is easy to navigate and includes all relevant information about the company and its products

Person 3

- The system should attract more customers. Paws & Claws can offer discounts and promotions on its products.
- The system could include offering a discount on the first purchase, running a loyalty program, or bundling products together for a discounted price.
- The system should focus on delivering excellent customer service.

Person 4

- The System includes responding promptly to customer inquiries and complaints, offering helpful advice, and going above and beyond to ensure customer satisfaction.
- By prioritizing customer service, Paws & Claws can build a loyal customer base and generate positive word-of-mouth recommendations
- The system needs needs assistance in developing its online presence, including creating a clear mission and vision statement, identifying its target audience, and implementing effective digital marketing strategies.

Person 5

- By developing a customer-focused online platform, Paws and Claws can increase engagement, drive support for its cause, and ultimately achieve its goals of promoting animal welfare
- The system recognizes the importance of having an effective online website to achieve its mission, increase engagement, and drive support for its cause
- In developing a user-friendly, informative, and visually appealing website that effectively communicates its mission and services, provides seamless user experience, and encourages visitors to take action

TIP: You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP: Add extra sticky notes to existing ones to make a point or add, remove, organize, and compare important ideas as needed within your cluster

By developing a customer-focused online platform, Paws and Claws can increase engagement, drive support for its cause, and ultimately achieve its goals of promoting animal welfare

In developing a user-friendly, informative, and visually appealing website that effectively communicates its mission and services, provides seamless user experience, and encourages visitors to take action

The system would allow customers to purchase products online and have them delivered to their doorstep, improving convenience and customer satisfaction.

The system should focus on delivering excellent customer service.

The System should establish a strong social media presence and engage with customers on popular platforms like Facebook, Instagram, and Twitter.

The system could include offering a discount on the first purchase, running a loyalty program, or bundling products together for a discounted price.

Paws & Claws should invest in building a robust online presence. This includes developing a user-friendly website that is easy to navigate and includes all relevant information about the company and its products

The system can expand its product offerings to include a wider range of pet products, including toys, accessories, and food.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP: Participants can use their thumb to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the space bar/enter/return key on the keyboard.

Importance

Feasibility

Regardless of their importance, which ideas are most feasible than others? Circle three, then, company, etc.

2.4 Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to besolved)	Paws & Claws currently offers a limited range of pet products, As a result, customers may have mixed perceptions, which make the customer to buy pets products at different online or offline platforms also the absence of a robust online presence, including a user-friendly website, social media engagement, and online sales capabilities, prevents the company from effectively tapping into thegrowing e-commerce market for pet products.
2.	Idea / Solution description	<p>Expand Product Range: Conduct market research to identify customer preferences and trends in pet products. Increase the variety of pet supplies, including food, toys, accessories, grooming products, and specialized items everything in a single.</p> <p>Implement Efficient Inventory Management System: Invest in a robust inventory management system that tracks real-time stock levels, monitors sales data, and generates automated reorder notifications. Establish a Strong Online Presence: Develop a user-friendly website where customers can browse and purchase products online.</p> <p>Implement secure payment options, provide detailed product descriptions, and offer online customer support. Leverage social media platforms to engage with customers, share pet care tips, and promote special offers.</p>
3.	Novelty / Uniqueness	All in one for different breeds and varieties of pets is the novelty of our project, where the user can order and buy all pets products, toysetc for all breeds and pets. Customers can select the type of products they want to receive regularly, such as food, treats, toys, or grooming supplies.

		<p>This online platform allows pet owners to create profiles for their pets, providing details such as breed, age, size, and dietary restrictions. Based on this information, the website generates tailored product recommendations, ensuring that customers find the most suitable products for their pets.</p>
4.	Social Impact / Customer Satisfaction	<p>It ensures that the products it offers are of high quality, sourced from reputable brands. The store focuses on providing a wide variety of products to cater to different pet owners' preferences and needs. It provides personalized product recommendations to customers. This personalized approach ensures that customers find products that are well-suited to their pets' specific requirements. It focuses on providing a seamless and convenient online shopping experience. The website is user-friendly, featuring easy navigation, robust search functionality, and secure payment option</p>
5.	Business Model (Revenue Model)	<p>The primary source of revenue for Paws & Claws comes from the sale of pet products. The store offers a comprehensive range of pet supplies, including food, treats, toys, accessories, grooming products, and more. It offers customizable subscription boxes for pet owners. These subscription services provide customers with regular deliveries of pet products based on their preferences and the needs of their pets. Also can participate in affiliate programs with pet-related brands and companies. Through these partnerships, the store promotes affiliate products or services on its website or through its marketing channels.</p>
6.	Scalability of the Solution	<p>Some considerations regarding the scalability of the business are</p> <p>Online Presence: The online platform of Paws & Claws provides significant scalability potential.</p> <p>Supply Chain Management: To ensure scalability, Paws & Claws needs to establish efficient supply chain management.</p>

		<p>Technology Infrastructure: The scalability of Paws & Claws relies on a robust and scalable technology infrastructure.</p> <p>Operational Processes: Scalability also depends on the optimization of operational processes.</p> <p>Branding and Customer Loyalty: As the business expands, maintaining a strong brand identity and fostering customer loyalty becomes essential.</p>
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CHAPTER 3

Requirement Analysis

3.1 Functional requirement:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	User Registration	Registration through Form Registration through Gmail
FR-2	User Confirmation	Confirmation via Email Confirmation via OTP
FR-3	User Login/Merchant login	Entering Password and Signing in
FR-4	User choosing the required products	Cost of every product
FR-5	Method of Payment	Credit card,Debit card,UPI,Qrscan,Cash on delivery
FR-6	Order placement	Requires address,phone number,Name etc.,.

3.2 Non-Functional requirement:

Following are the non-functional requirements of the proposed solution.

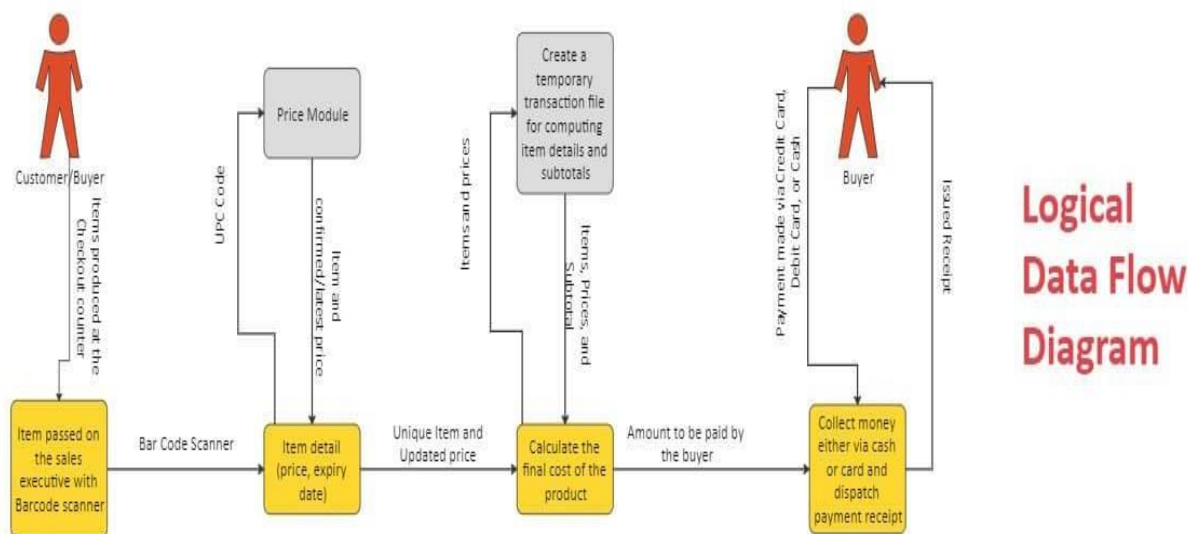
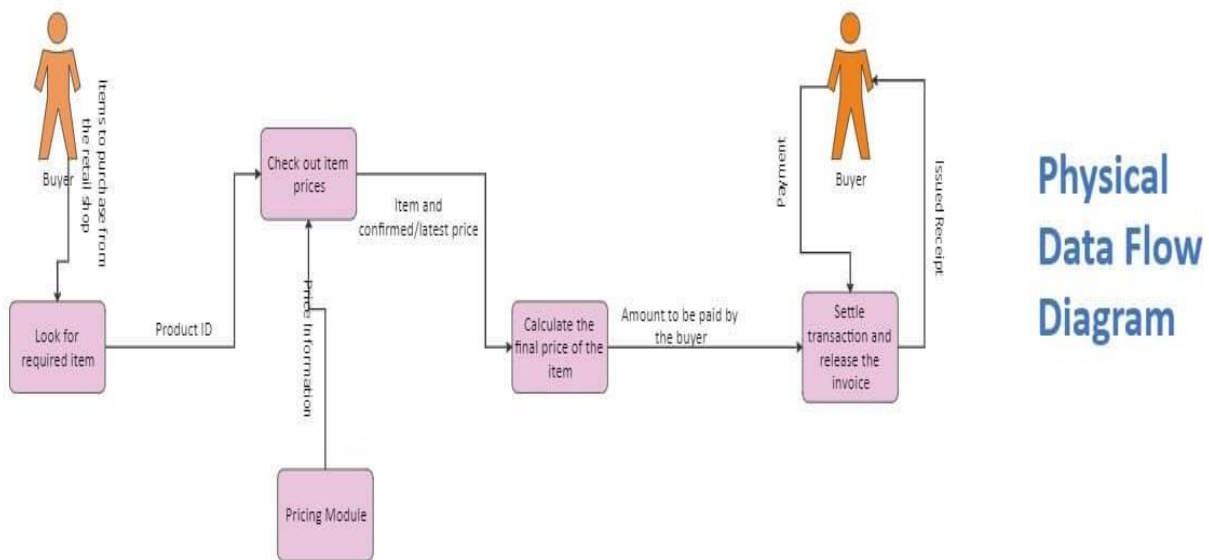
FR No.	Non-Functional Requirement	Description
NFR-1	Usability	The users can easily access and the error rate for payment must not exceed 10 -15percent.
NFR-2	Security	All datas of the customers like personal and bank details should be encrypted and provided with customer complaint option(PCI DSS).
NFR-3	Reliability	The system must perform without failure in 95 percent of the use cases.
NFR-4	Performance	The page must support 100-1000 users per hour and can provide the atleast less response time.
NFR-5	Availability	The web dashboard must be available to the users and most likely works every day during business hours.
NFR-6	Scalability	The system must be scalable enough to support 10000 visits at same time.

CHAPTER 4

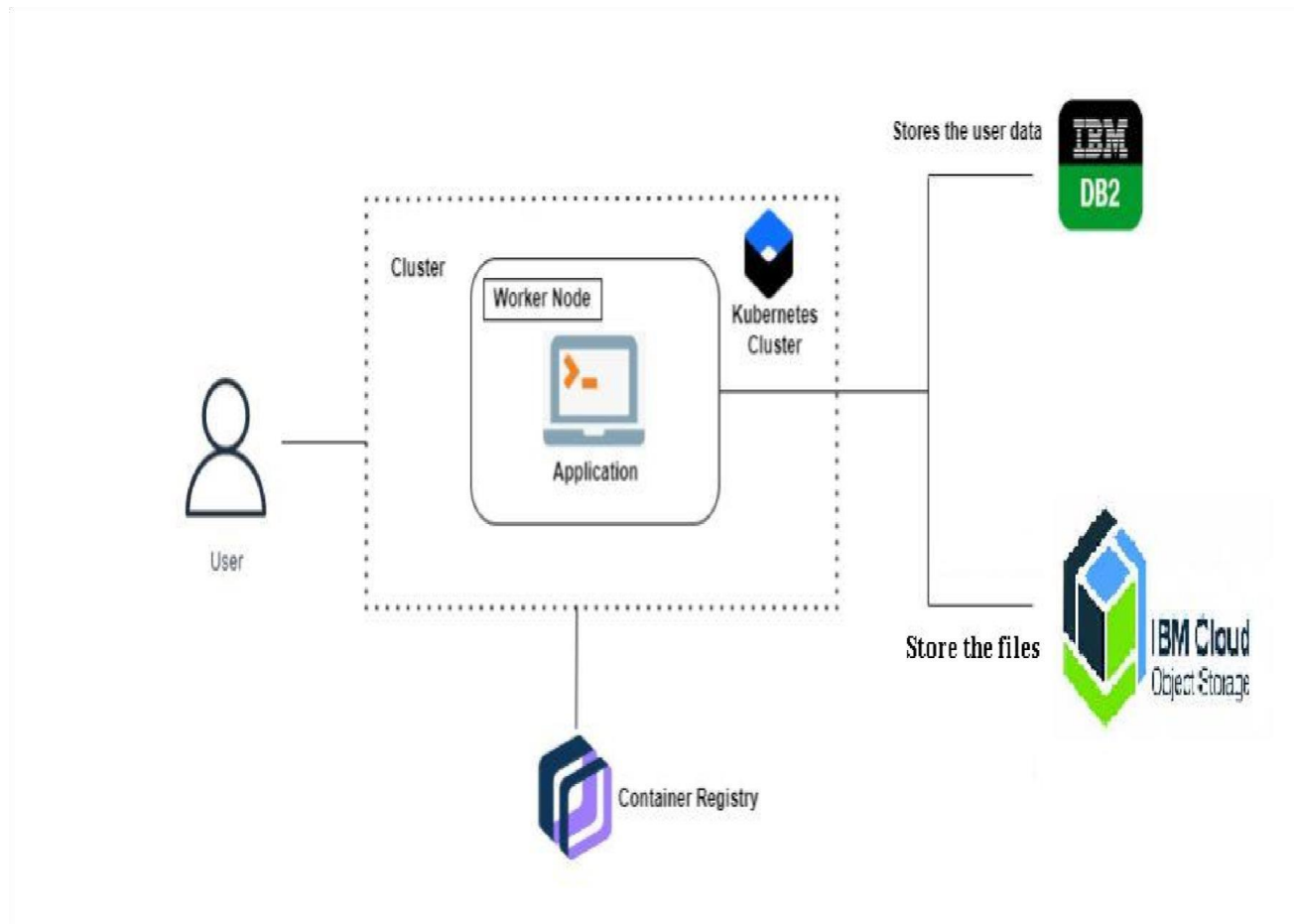
PROJECT DESIGN

4.1 Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



4.2 Solution and Technical Architecture:



The solution architecture for Paws and Claws can be designed to ensure a scalable, reliable, and user-friendly website. This solution architecture provides a foundation for developing and maintaining a robust and user-friendly platform like Paws and Claws. It enables scalability, security, performance, and integration with third-party services to meet the needs of pet owners, enthusiasts, and organizations involved in animal welfare.

4.3 User Stories:

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Member
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Shreebhaskar
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Preethi
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Thilak kumar
		USN-4	As a user, I can register for the application through Gmail		Medium	Shevani
	Login	USN-5	As a user, I can log into the application by entering email & password		High	Poorna
	Dashboard		It will display an information management tool that monitors,analyze and give you a visual display of paws and claws			
Customer (Web user)		USN-1	As a user, you will be directed to a secure page to enter owner and pet information	I can access my account / dashboard	High	Shreebhaskar
		USN-2	As a user, if you have a web account with us such as your name, gender, billing/delivery address, orders and receipts	I can receive confirmation	High	Preethi
Customer Care Executive		USN-1	As a user, please ensure that your pet has a walk and have been to the toilet before having its grooming services	I can access my account	High	Shevani
		USN-2	As a user, each appointment slot is timed to each individual dog/service	I can register & access the dashboard	High	Preethi

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Member
			to try and prevent any overlapping this ensures there is no rushing to complete your dog's groom and the atmosphere is kept calm and safe			
Administrator		USN-1	As a user, I can update your personal information	I can access my account	High	Shreebhaskar
		USN-2	As a user ,I can add and change information about your pets Vaccination updates can only be modified through Guest services	I can receive confirmation email & click confirm	High	Preethi
		USN-3	As a user, I can request appointments	I can register & access the dashboard	High	Thilak kumar
		USN-4	As a user, I can make Payments / update credit card information on your account	I can receive confirmation email	High	Shevani

CHAPTER 5

Coding and Solutioning:

5.1 Feature 1:

```
<!DOCTYPE html>

<html>

  <head>

    <title> PAWS & CLAWS THE PREMIER PET EMPORIUM</title>

    <link rel="stylesheet" type="text/css" href="Style11.css">

  </head>

  <body>

    <header>

      <div class="main">

        <ul>

          <li class="active"><a href="#">Home</a></li>

          <li><a href="Services.html">Services</a></li>

          <li><a href="Product.html">Gallery</a></li>

          <li><a href="About.html">About</a></li>

          <li><a href="Contact1.html">Contact</a></li>

        </ul>

      </div>

      <div class="title">

        <h1>PAWS & CLAWS THE PREMIER PET EMPORIUM</h1>

      </div>

      <div class="button">

        <a href="home page.html" class="btn">LOGIN</a>

        <a href="home page.html" class="btn">REGISTER</a>

      </div>
```

```
</header>

</body>

</html>
```

5.2 Feature 2:

In the provided solution, the following improvements have been made:

1.File Names and Extensions: The file names have been updated to use lowercase letters and proper extensions (e.g., services.html, gallery.html, about.html, contact.html, login.html, register.html) to ensure consistency.

```
<li class="active"><a href="#">Home</a></li>
<li><a href="Services.html">Services</a></li>
<li><a href="Product.html">Gallery</a></li>
<li><a href="About.html">About</a></li>
<li><a href="Contact1.html">Contact</a></li>
```

2.CSS Link: The CSS file (style.css) has been linked to the HTML file using the appropriate <link> tag. This assumes that a separate CSS file is created for styling.

```
<link rel="stylesheet" type="text/css" href="Style11.css">
```

3.Header Structure: The header section now includes a <nav> element to wrap the navigation menu items (and elements). The active page is denoted by the active class.

4.Hero Section: The header section now includes a <div> element with the class hero-section to contain the main heading (<h1> element) and the button container (<div> element with the class button-container).

CHAPTER 6

RESULTS

6.1 Performance Metrics:

Performance metrics for Paws and Claws can be measured in various ways:

1. **Website Traffic:** Monitoring the number of visitors to the website is crucial to gauge its popularity and reach. This can be measured using tools like Google Analytics, which provides data on unique visitors, page views, bounce rate, and average session duration.
2. **User Engagement:** Engaged users indicate that the website is providing valuable content and features. Metrics such as time spent on the site, pages per visit, and social media shares can measure user engagement and indicate the effectiveness of the website in keeping visitors interested and involved.
3. **Conversion Rates:** If the website has specific goals such as pet adoptions, product sales, or newsletter sign-ups, tracking conversion rates is important. The number of visitors who take the desired action can be measured to evaluate the effectiveness of calls-to-action and the overall user experience.
4. **Search Engine Rankings:** Assessing the website's performance in search engine rankings is essential for visibility and organic traffic. Monitoring keyword rankings and tracking improvements in search engine optimization (SEO) can help evaluate the website's performance in attracting organic traffic.
5. **Customer Feedback:** Gathering feedback from users through surveys, reviews, and testimonials can provide valuable insights into the website's strengths and areas for improvement. Positive customer feedback and testimonials are indicators of user satisfaction and the website's impact on pet owners.
6. **Social Media Engagement:** Monitoring the website's presence and engagement on social media platforms can provide a broader view of its impact. Metrics such as followers, likes, shares, comments, and brand mentions can help assess the website's reach and influence beyond the website itself.

CHAPTER 7

ADVANTAGES AND DISADVANTAGES

Advantages of Premium Pet Emporium:

1. **High-Quality Products and Services:** Premium Pet Emporium focuses on providing premium and high-quality pet products and services, ensuring the well-being and satisfaction of pets and their owners.
2. **Expertise and Knowledge:** The company employs experienced groomers, trainers, and pet care professionals who have expertise in their respective fields. This ensures that customers receive professional and reliable advice and services for their pets.
3. **Wide Range of Products:** Premium Pet Emporium offers a diverse range of pet products and accessories, catering to the needs of various pets, breeds, and sizes. Customers have access to a comprehensive selection of food, toys, beds, and other essential items.
4. **Convenient Shopping Experience:** The online platform allows customers to browse and purchase pet products and services from the comfort of their homes. The add-to-cart and checkout features make the shopping experience seamless and hassle-free.
5. **Customer Satisfaction:** By prioritizing the well-being and happiness of pets, Premium Pet Emporium aims to ensure customer satisfaction. Providing quality products, professional services, and excellent customer support helps build long-term relationships with customers.

Disadvantages of Premium Pet Emporium:

1. **Higher Price Range:** As a premium brand, the products and services offered by Premium Pet Emporium may come at a higher price point compared to some competitors. This could be a potential disadvantage for price-sensitive customers.
2. **Limited Availability:** Premium Pet Emporium may have a limited physical presence, with a limited number of stores or specific geographical locations. This could restrict access to their products and services for customers outside their service areas.

3. Potential Market Competition: The premium pet product and service market can be highly competitive, with other established brands and local businesses vying for customers. Premium Pet Emporium needs to differentiate itself and continuously innovate to maintain a competitive edge.

4. Dependency on Suppliers: The availability and quality of pet products are dependent on the suppliers and manufacturers. Any issues with the supply chain or changes in supplier relationships could impact the availability or consistency of products offered by Premium Pet Emporium.

5. Potential for Negative Reviews: As with any business, Premium Pet Emporium is susceptible to negative reviews or customer dissatisfaction. Addressing customer concerns promptly and maintaining a strong reputation is essential to mitigate any negative impact on the brand.

CHAPTER 8

CONCLUSION

In conclusion, the Premium Pet Emporium project aims to provide high-quality pet products and services to pet owners. The project includes a services page that offers pet grooming, pet boarding, and pet training services. Additionally, there is a pet products and accessories page where customers can explore and purchase a variety of pet-related items. The project utilizes HTML, CSS, and JavaScript to create a user-friendly and visually appealing website. The HTML structure provides clear sections for services, products, and the cart. CSS is used to style the elements and ensure a consistent and attractive design. JavaScript enhances the user experience by allowing the addition of products to the cart and facilitating the checkout process. The website allows pet owners to easily access information about the services offered by Premium Pet Emporium and make bookings or inquiries. It also provides a convenient platform for customers to browse and purchase premium pet products and accessories. Overall, the Premium Pet Emporium project aims to meet the needs of pet owners by offering premium services and products that prioritize the well-being and happiness of their beloved pets.

CHAPTER 9

FUTURE SCOPE

The Premium Pet Emporium project has a promising future with several potential areas for expansion and improvement. Here are some future scope considerations for the project:

1. **Online Store:** Currently, the project provides a basic product listing with an add-to-cart feature. To enhance the shopping experience, consider implementing a complete online store functionality with features like product categories, search filters, product reviews, and secure payment options.
2. **User Accounts and Personalization:** Introduce user accounts that allow customers to create profiles, save their preferences, track their order history, and receive personalized recommendations based on their pet's needs and preferences.
3. **Subscription Services:** Offer subscription-based services for pet food or other consumables. Allow customers to set up recurring deliveries based on their preferred schedule, ensuring a continuous supply of pet essentials without the need for regular manual orders.
4. **Mobile Application:** Develop a mobile application for Premium Pet Emporium to expand its reach and cater to customers who prefer mobile shopping. The app can provide a seamless and optimized experience, including push notifications, loyalty programs, and easy access to services and products.
5. **Social Media Integration:** Extend the project's online presence by integrating with popular social media platforms. This integration can include social sharing options, user-generated content, and leveraging social media for customer engagement and marketing campaigns.

CHAPTER 10

APPENDIX

Source code:

PAWS AND CLAWS:

```
<!DOCTYPE html>

<html>

  <head>

    <title> PAWS & CLAWS THE PREMIER PET EMPORIUM</title>

    <link rel="stylesheet" type="text/css" href="Style11.css">

  </head>

  <body>

    <header>

      <div class="main">

        <ul>

          <li class="active"><a href="#">Home</a></li>

          <li><a href="Services.html">Services</a></li>

          <li><a href="Product.html">Gallery</a></li>

          <li><a href="About.html">About</a></li>

          <li><a href="Contact1.html">Contact</a></li>

        </ul>

      </div>

      <div class="title">

        <h1>PAWS & CLAWS THE PREMIER PET EMPORIUM</h1>

      </div>

      <div class="button">

        <a href="home page.html" class="btn">LOGIN</a>

        <a href="home page.html" class="btn">REGISTER</a>

      </div>

    </body>

  </html>
```

```
        </div>
    </header>
</body>
</html>
```

STYLE SHEET

```
*{
    margin:0;
    padding:0;
    font-family: Century Gothic;
}

header{
    background-image:linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");
    height:100vh;
    background-size: cover;
    background-position: center;
}

ul{
    float: right;
    list-style-type: none;
}

ul li{
    display:inline-block;
}
```

```
ul li a{  
    text-decoration: none;  
    color:#fff;  
    padding: 5px 20px;  
    border: 1px solid transparent;  
    transition: 0.6s ease;  
}
```

```
ul li a:hover{  
    background-color: #fff;  
    color: #000;  
}
```

```
ul li.active a{  
    background-color: #fff;  
    color: #000;  
}
```

```
.main{  
    max-width: 1200px;  
    margin: auto;  
}
```

```
.title{  
    position: absolute;  
    top: 30%;  
    left: 50%;
```

```
    transform: translate(-50%,-50%);  
}
```

```
.title h1{  
    color: #fff;  
    font-size: 70px;  
}
```

```
.button{  
    position: absolute;  
    bottom: 40%;  
    left: 50%;  
    transform: translate(-50%,-50%);  
}
```

```
.btn{  
    border: 1px solid #fff;  
    padding: 10px 30px;  
    color:#fff;  
    text-decoration: none;  
    transition: 0.6s ease;  
}
```

```
.btn:hover{  
    background-color: #fff;  
    color: #000;  
}
```

Services.html:

```
<!DOCTYPE html>

<html lang="en">

<head>

  <meta charset="UTF-8">

  <meta name="viewport" content="width=device-width, initial-scale=1.0">

  <title> PAWS & CLAWS THE PREMIER PET EMPORIUM
SERVICES</title>

</head>

<body><style>

  body {

    font-family: Arial, sans-serif;

    margin: 0;

    padding: 0;

  }

  header{

                                                                    background-image:linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");

    height:100vh;

    background-size: cover;

    background-position: center;

    padding: 70px;

    text-align: center;

  }

  h1{

    color: #fff;

    font-size: 70px;
```



```
}
```

```
section {  
  padding: 50px;  
}
```

```
.service {  
  display: flex;  
  flex-direction: column;  
  align-items: center;  
  margin-bottom: 30px;  
}
```

```
.service img {  
  width: 200px;  
  height: 200px;  
  object-fit: cover;  
  border-radius: 50%;  
  margin-bottom: 20px;  
}
```

```
button {  
  padding: 10px 20px;  
  background-color: #4caf50;  
  color: white;  
  border: none;  
  cursor: pointer;  
}
```

```
button:hover {  
  background-color: #45a049;  
}
```

```
form {  
  display: flex;  
  flex-direction: column;  
  max-width: 400px;  
  margin: 0 auto;  
}
```

```
label {  
  margin-bottom: 5px;  
}
```

```
input,  
textarea {  
  padding: 10px;  
  margin-bottom: 10px;  
}
```

```
button[type="submit"] {  
  background-color: #4caf50;  
  color: white;  
  border: none;  
  cursor: pointer;
```

```
}
```

```
button[type="submit"]:hover {  
  background-color: #45a049;  
}
```

```
</style>
```

```
<header>
```

```
<h1> PAWS & CLAWS THE PREMIER PET EMPORIUM SERVICES</h1>
```

```
</header>
```

```
<section id="services">
```

```
<h2>Our Services</h2>
```

```
<div class="service">
```

```

```

```
<h3>Pet Grooming</h3>
```

```
<p>We offer professional grooming services to keep your pet clean and  
healthy. Our experienced groomers will ensure that your pet looks their best.</p>
```

```
<button onclick="contactForm()">Book Now</button>
```

```
</div>
```

```
<div class="service">
```

```

```

```
<h3>Pet Boarding</h3>
```

```
<p>When you need to travel, trust us to take care of your furry friend. Our  
boarding facility provides a safe and comfortable environment for your pet.</p>
```

```
<button onclick="contactForm()">Book Now</button>
```

```
</div>
```

```
<div class="service">
  
  <h3>Pet Training</h3>
  <p>Is your pet in need of some obedience training? Our expert trainers can help you with basic commands, leash training, and behavior modification.</p>
  <button onclick="contactForm()">Book Now</button>
</div>
</section>
```

```
<section id="contact">
  <h2>Contact Us</h2>
  <form>
    <label for="name">Name:</label>
    <input type="text" id="name" required>

    <label for="email">Email:</label>
    <input type="email" id="email" required>

    <label for="message">Message:</label>
    <textarea id="message" required></textarea>

    <button type="submit">Submit</button>
  </form>
</section>
```

```
<script>
  function contactForm() {
    document.getElementById("contact").scrollIntoView({ behavior: "smooth" });
```

```
}
```

```
document.querySelector("form").addEventListener("submit", function (e) {  
    e.preventDefault();
```

```
    // Perform form validation or submission logic here
```

```
    alert("Thank you for your message!");
```

```
    document.getElementById("name").value = "";
```

```
    document.getElementById("email").value = "";
```

```
    document.getElementById("message").value = "";
```

```
});
```

```
</script>
```

```
</body>
```

```
</html>
```

Product.html:

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="UTF-8">
```

```
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
```

```
    <title>PET PRODUCTS AND ACCESSORIES</title>
```

```
</head>
```

```
<body><style> {
```

```
    font-family: Arial, sans-serif;
```

```
    margin: 0;
```

```
padding: 0;  
}
```

```
header {  
    background-image: linear-  
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");  
    height: 100vh;  
    background-size: cover;  
    background-position: center;  
    padding: 70px;  
    text-align: center;  
}
```

```
h1 {  
color: #fff;  
font-size: 70px;  
}
```

```
section {  
    padding: 50px;  
}
```

```
.product {  
    display: flex;  
    flex-direction: column;  
    align-items: center;  
    margin-bottom: 30px;  
}
```

```
.product img {  
  width: 200px;  
  height: 200px;  
  object-fit: cover;  
  border-radius: 50%;  
  margin-bottom: 20px;  
}
```

```
button {  
  padding: 10px 20px;  
  background-color: #4caf50;  
  color: white;  
  border: none;  
  cursor: pointer;  
}
```

```
button:hover {  
  background-color: #45a049;  
}
```

```
#cart {  
  display: none;  
}
```

```
#cart ul {  
  list-style: none;  
  padding: 0;
```

```
}
```

```
#cart button {  
  margin-top: 10px;  
}
```

```
</style>
```

```
<header>
```

```
<h1>PET PRODUCTS AND ACCESSORIES</h1>
```

```
</header>
```

```
<section id="products">
```

```
<h2>Our Products</h2>
```

```
<div class="product">
```

```

```

```
<h3>Pet Food</h3>
```

```
<p>We offer a wide range of premium pet food options to meet the nutritional  
needs of your furry friends. From dry kibble to wet food, we have it all.</p>
```

```
<button onclick="addToCart('Pet Food')">Add to Cart</button>
```

```
</div>
```

```
<div class="product">
```

```

```

```
<h3>Pet Toys</h3>
```

```
<p>Keep your pets entertained with our selection of high-quality toys. We  
have toys for dogs, cats, and small animals that will provide hours of fun.</p>
```

```
<button onclick="addToCart('Pet Toys')">Add to Cart</button>
```

```
</div>
```



```
<div class="product">
  
  <h3>Pet Beds</h3>
  <p>Ensure your pet gets a good night's sleep with our comfortable and stylish
pet beds. We have beds in various sizes and designs to suit your pet's needs.</p>
  <button onclick="addToCart('Pet Beds')">Add to Cart</button>
</div>
</section>
```

```
<section id="cart">
  <h2>Cart</h2>
  <ul id="cart-items"></ul>
  <button onclick="checkout()">Checkout</button>
</section>
```

```
<script>
  var cartItems = [];

function addToCart(item) {
  cartItems.push(item);
  updateCart();
}

function updateCart() {
  var cartList = document.getElementById("cart-items");
  cartList.innerHTML = "";

  cartItems.forEach(function (item) {
```

```
    var li = document.createElement("li");
    li.textContent = item;
    cartList.appendChild(li);
  });

  document.getElementById("cart").style.display = "block";
}

function checkout() {
  // Perform checkout logic here

  alert("Thank you for your purchase!");
  cartItems = [];
  updateCart();
}
</script>
</body>
</html>
```

Home page:

```
<!DOCTYPE html>
<html lang="en" dir="ltr">
  <head>
    <meta charset="utf-8">
    <title>Paws & Claws The Premier Pet Emporium</title>
    <link rel="stylesheet" href="Style1.css">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
```

```
</head>
<body background="puppy.jpg"></body>
  <div class="wrapper">
    <div class="title-text">
      <div class="title login">
        Login Form
      </div>
      <div class="title signup">
        Signup Form
      </div>
    </div>
    <div class="form-container">
      <div class="slide-controls">
        <input type="radio" name="slide" id="login" checked>
        <input type="radio" name="slide" id="signup">
        <label for="login" class="slide login">Login</label>
        <label for="signup" class="slide signup">Signup</label>
        <div class="slider-tab"></div>
      </div>
      <div class="form-inner">
        <form action="#" class="login">
          <div class="field">
            <input type="text" placeholder="Email Address" required>
          </div>
          <div class="field">
            <input type="password" placeholder="Password" required>
          </div>
        </form>
      </div>
    </div>
  </div>
```

```
<div class="pass-link">
  <a href="#">Forgot password?</a>
</div>

<div class="field btn">
  <div class="btn-layer"></div>
  <input type="submit" value="Login">
</div>

<div class="signup-link">
  Not a member? <a href="">Signup now</a>
</div>

</form>

<form action="#" class="signup">
  <div class="field">
    <input type="text" placeholder="Email Address" required>
  </div>

  <div class="field">
    <input type="password" placeholder="Password" required>
  </div>

  <div class="field">
    <input type="password" placeholder="Confirm password" required>
  </div>

  <div class="field btn">
    <div class="btn-layer"></div>
    <input type="submit" value="Signup">
  </div>

</form>

</div>
```

```
    </div>
  </div>
  <script>
    const loginText = document.querySelector(".title-text .login");
    const loginForm = document.querySelector("form.login");
    const loginBtn = document.querySelector("label.login");
    const signupBtn = document.querySelector("label.signup");
    const signupLink = document.querySelector("form .signup-link a");
    signupBtn.onclick = (()=>{
      loginForm.style.marginLeft = "-50%";
      loginText.style.marginLeft = "-50%";
    });
    loginBtn.onclick = (()=>{
      loginForm.style.marginLeft = "0%";
      loginText.style.marginLeft = "0%";
    });
    signupLink.onclick = (()=>{
      signupBtn.click();
      return false;
    });
  </script>
</body>
</html>
```

Home style sheet:

```
*{
  margin: 0;
```

```
padding: 0;
box-sizing: border-box;
font-family: 'Poppins', sans-serif;
}
html,body{
display: grid;
height: 100%;
width: 100%;
place-items:center;
}
section{
display: flex;
justify-content: center;
align-items:center;
min-height:100vh;
width:100%;
}

.wrapper{
overflow: hidden;
max-width: 390px;
background: rgba(255,255,255, .15);
padding: 30px;
border-radius: 5px;
box-shadow: 0px 15px 20px rgba(0,0,0,0.1);
}
.wrapper .title-text{
```

```
display: flex;
width: 200%;
}
.wrapper .title{
width: 50%;
font-size: 35px;
font-weight: 600;
text-align: center;
transition: all 0.6s cubic-bezier(0.68,-0.55,0.265,1.55);
}
.wrapper .slide-controls{
position: relative;
display: flex;
height: 50px;
width: 100%;
overflow: hidden;
margin: 30px 0 10px 0;
justify-content: space-between;
border: 1px solid lightgrey;
border-radius: 5px;
}
.slide-controls .slide{
height: 100%;
width: 100%;
color: #fff;
font-size: 18px;
font-weight: 500;
```

```
text-align: center;
line-height: 48px;
cursor: pointer;
z-index: 1;
transition: all 0.6s ease;
}
.slide-controls label.signup{
  color: #000;
}
.slide-controls .slider-tab{
  position: absolute;
  height: 100%;
  width: 50%;
  left: 0;
  z-index: 0;
  border-radius: 5px;
  background: -webkit-linear-gradient(left, #a445b2, #fa4299);
  transition: all 0.6s cubic-bezier(0.68,-0.55,0.265,1.55);
}
input[type="radio"]{
  display: none;
}
#signup:checked ~ .slider-tab{
  left: 50%;
}
#signup:checked ~ label.signup{
  color: #fff;
```



```
    cursor: default;
    user-select: none;
}
#signup:checked ~ label.login{
    color: #000;
}
#login:checked ~ label.signup{
    color: #000;
}
#login:checked ~ label.login{
    cursor: default;
    user-select: none;
}
.wrapper .form-container{
    width: 100%;
    overflow: hidden;
}
.form-container .form-inner{
    display: flex;
    width: 200%;
}
.form-container .form-inner form{
    width: 50%;
    transition: all 0.6s cubic-bezier(0.68,-0.55,0.265,1.55);
}
.form-inner form .field{
    height: 50px;
```

```
width: 100%;
margin-top: 20px;
}
.form-inner form .field input{
height: 100%;
width: 100%;
outline: none;
padding-left: 15px;
border-radius: 5px;
border: 1px solid lightgrey;
border-bottom-width: 2px;
font-size: 17px;
transition: all 0.3s ease;
}
.form-inner form .field input:focus{
border-color: #fc83bb;
/* box-shadow: inset 0 0 3px #fb6aae; */
}
.form-inner form .field input::placeholder{
color: #999;
transition: all 0.3s ease;
}
form .field input:focus::placeholder{
color: #b3b3b3;
}
.form-inner form .pass-link{
margin-top: 5px;
```

```
}  
.form-inner form .signup-link{  
    text-align: center;  
    margin-top: 30px;  
}  
.form-inner form .pass-link a,  
.form-inner form .signup-link a{  
    color: #fa4299;  
    text-decoration: none;  
}  
.form-inner form .pass-link a:hover,  
.form-inner form .signup-link a:hover{  
    text-decoration: underline;  
}  
form .btn{  
    height: 50px;  
    width: 100%;  
    border-radius: 5px;  
    position: relative;  
    overflow: hidden;  
}  
form .btn .btn-layer{  
    height: 100%;  
    width: 300%;  
    position: absolute;  
    left: -100%;  
    background: -webkit-linear-gradient(right, #a445b2, #fa4299, #a445b2,  
#fa4299);
```

```
border-radius: 5px;
transition: all 0.4s ease;;
}
form .btn:hover .btn-layer{
left: 0;
}
form .btn input[type="submit"]{
height: 100%;
width: 100%;
z-index: 1;
position: relative;
background: none;
border: none;
color: #fff;
padding-left: 0;
border-radius: 5px;
font-size: 20px;
font-weight: 500;
cursor: pointer;
}
```

About page:

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
<title>PAWS & CLAWS THE PREMIER PET EMPORIUM - ABOUT</title>
```

```
<style>
```

```
/* CSS styles */

body {
  font-family: 'Poppins', sans-serif;
  background-image: linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");
  height: 100vh;
  background-size: cover;
  background-position: center;
  margin: 0;
  padding: 0;
}

.container {
  max-width: 800px;
  margin: 0 auto;
  padding: 30px;
  background-image: linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");
  height: 100vh;
  background-size: cover;
  background-position: center;
}

h1 {
  color: #fff;
  text-align: center;
}

p {
  color: #fff;
```

```
    line-height: 1.5;
  }
</style>
</head>
<body>
  <div class="container">
    <h1>ABOUT - PAWS & CLAWS THE PREMIER PET EMPORIUM </h1>
    <p>Premium Pet Emporium is your one-stop destination for all your pet needs. We are dedicated to providing high-quality pet products and exceptional services to ensure the health and happiness of your beloved furry friends.</p>

    <h2>Our Mission</h2>
    <p>At Premium Pet Emporium, our mission is to enhance the lives of pets and pet owners by offering a wide range of premium products that are safe, nutritious, and enjoyable. We strive to exceed customer expectations and provide a seamless shopping experience.</p>

    <h2>Our Products</h2>
    <p>We carefully curate our selection of pet products to include the finest quality food, treats, toys, accessories, and more. We prioritize products that are made from natural ingredients, free from harmful chemicals, and promote the overall well-being of pets.</p>

    <h2>Customer Satisfaction</h2>
    <p>Customer satisfaction is our top priority. Our knowledgeable and friendly staff is always ready to assist you in finding the right products for your pets. We value your feedback and continuously work towards improving our services to ensure your complete satisfaction.</p>

    <h2>Contact Us</h2>
```

<p>If you have any questions, concerns, or suggestions, please feel free to contact us:</p>

Email: info@premiumpetemporium.com

Phone: 123-456-7890

</div>

</body>

</html>

Contact.html:

<!DOCTYPE html>

<html>

<head>

<title>PAWS & CLAWS THE PREMIER PET EMPORIUM-
CONTACT</title>

<style>

/* CSS styles */

body {

font-family:'Poppins', sans-serif;

background-image:linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");

height:100vh;

background-size: cover;

background-position: center;

margin: 0;

padding: 0;

}

.container {

```
max-width: 600px;
margin: 0 auto;
padding: 20px;

background-image: linear-
gradient(rgba(0,0,0,0.5),rgba(0,0,0,0.5)),url("puppy.jpg");
height:100vh;
background-size: cover;
background-position: center;
}
h1 {
color: #fff;
text-align: center;
}
form {
margin-top: 30px;
}
label {
display: block;
margin-bottom: 30px;
}
input[type="text"],
textarea {
width: 100%;
padding: 10px;
border-radius: 5px;
border: 1px solid #cccccc;
margin-bottom: 10px;
}
```



```
textarea {
  height: 100px;
}

.submit-button {
  display: block;
  width: 100%;
  text-align: center;
  background-color: #4CAF50;
  color: #ffffff;
  padding: 10px;
  border-radius: 5px;
  text-decoration: none;
}

.success-message {
  color: #009933;
  margin-top: 10px;
  text-align: center;
}

.error-message {
  color: #ff0000;
  margin-top: 10px;
  text-align: center;
}

</style>

</head>

<body>

<div class="container">
```

```
<h1>CONTACT PAWS & CLAWS THE PREMIER PET EMPORIUM </h1>
<form id="contact-form" onsubmit="submitForm(event)">
  <label for="name">Name</label>
  <input type="text" id="name" placeholder="Enter your name" required>

  <label for="email">Email</label>
  <input type="text" id="email" placeholder="Enter your email" required>

  <label for="message">Message</label>
    <textarea id="message" placeholder="Enter your message"
required></textarea>

  <input type="submit" class="submit-button" value="Submit">
</form>

<p class="success-message" id="success-message"></p>
<p class="error-message" id="error-message"></p>

<script>
  // JavaScript code
  function submitForm(event) {
    event.preventDefault();

    // Get form inputs
    var name = document.getElementById('name').value;
    var email = document.getElementById('email').value;
    var message = document.getElementById('message').value;
```

```
// Perform form validation
if (name === "" || email === "" || message === "") {
    document.getElementById('success-message').textContent = "";
    document.getElementById('error-message').textContent = 'Please fill in all
fields.';
} else {
    // Send form data to the server or perform any other desired action
    // For demonstration purposes, we'll just display a success message
    document.getElementById('success-message').textContent = 'Message sent
successfully!';
    document.getElementById('error-message').textContent = "";
}
}
</script>
</div>
</body>
</html>
```