

Says

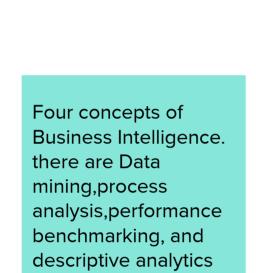
## **Thinks**

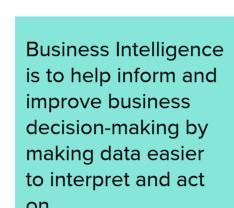
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

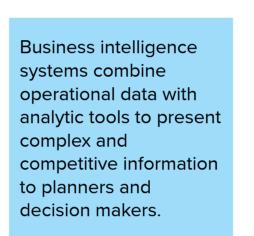




The first use of the term "business intelligence" is widely attributed to Mr.Richard Miller Devens.







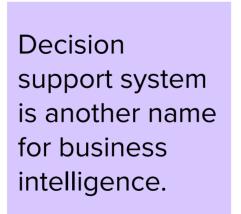


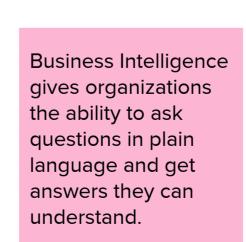


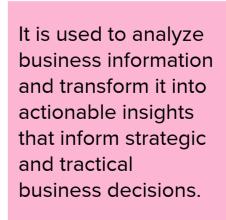
BUSINESS INTELLIGENCE



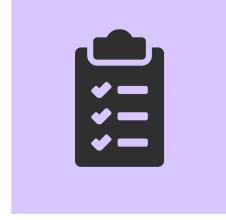












Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

integral business processes,develop

stronger business

strategies.

