

# Thimira Samarakoon

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## Profile

I like to call myself an interaction enthusiast. I believe Paul Rand when he said 'Design is Everything'. To add to that, I believe an experience provides by a well thought out Design means everything.  
I'm a fan of simplicity within user centered design and modern design and innovation.

## Experience

### Shift Solutions Brand Strategy and Planning intern

Worked integrating with brands team and creative team to come up with suitable strategies for various client brands.

Jan 2020 - May 2020

### Freelance Designer

I designed logos, brand guides, and social media contents for multiple clients by working remotely for various clients. and i did some projects as a video editor.

2019 - Present

## Skills

### Interactions

User Research  
Journey Mapping  
Wireframing  
Prototyping  
User Testing  
Evaluating

### Visual

Sketching  
Frame animation  
Video-editing

### Software

Adobe Suite  
Figma  
DaVinci Resolve

## Education

### University of Moratuwa Class of 2020

Bachelor of Design (Hons.)  
Specializing in Media and Communication Design