

# Thimira Samarakoon

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## Profile

I like to call myself an interaction enthusiast. I believe Paul Rand when he said 'Design is Everything'. To add to that, I believe an experience provides by a well thought out Design means everything.  
I'm a fan of simplicity within user centered design and modern design and innovation.

## Experience

### Shift Solutions Brand Strategy and Planning intern

Worked integrating with brands team and creative team to come up with suitable strategies for various client brands.  
Jan 2020 - May 2020.

### Freelance Designer

I designed logos, brand guides, and social media contents for multiple clients by working remotely for various clients. and i did some projects as a video editor.  
2019 - Present

### Event Organized and Volunteered

DesignCode 2017 & 2018  
Typoday 2017, 2018 & 2019  
ATypl 2019

## Skills

### Interactions

User Research  
Journey Mapping  
Wireframing  
Prototyping  
User Testing  
Evaluating

### Visual

Sketching  
Frame animation  
Video-editing

### Software

Adobe Suite  
Figma  
DaVinci Resolve

## Research

**Suitability of a framework design for 'design alternative' stage in interaction design process through 'scene triangle' in storytelling.**  
-As a Dissertation

**Exploration of adapting 'temporal setting' narrative element to develop an effective interaction method to increase the quality of the entertainment experience in interactive cinema.**  
-As a Comprehensive Study for a Comprehensive Design Project.

## Education

### University of Moratuwa Class of 2020

Bachelor of Design (Hons.)  
Specializing in Media and Communication Design