

# Mutual Understanding Content Policy – Version 3 (Globally Adaptive)

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## Purpose:

To create a consistent yet adaptable approach to content moderation that supports trust, legal compliance, and cultural sensitivity across different societies.

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## 1. Adaptive Hybrid Review

**AI Core Review:** Universal automated detection of sensitive or harmful material, using a globally shared base rule set.

**Local Human Review:** Region-specific panels interpret flagged content in line with local laws, cultural norms, and language.

**Escalation Path:** Content with international legal implications is escalated to a Global Safety Board.

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## 2. Tiered Content Handling

### Tier 1 – Immediate Takedown

For content violating criminal laws, posing imminent threats, or leaking verified personal data.

### Tier 2 – Contextual Display

Content may remain accessible but requires a local context notice explaining why it was flagged and which rules apply.

### Tier 3 – Advisory Labelling

For content that is legal but sensitive, advisory labels offer guidance without restricting access.

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## 3. Flexible Compliance Model

Each jurisdiction can customize notice wording, escalation procedures, and advisory categories.

Core principles (user appeal rights, transparency reporting, independent audit) remain mandatory for all participating regions.

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#### 4. Accountability & Oversight

Local Compliance Officer ensures alignment with regional law.

Annual Regional Audit reviewed by a neutral international partner.

Aggregated Global Report provides anonymized worldwide trends without exposing region-specific sensitive data.

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#### 5. User Engagement

Local Appeals System managed by a panel familiar with cultural context.

Right to Explanation — users can request a summary of why a decision was made, tailored to regional communication norms.

Education in Context — awareness materials match local literacy levels and cultural framing.

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#### 6. Gradual Rollout

Phase 1: Core AI review + local compliance adaptation.

Phase 2: Introduce public-facing transparency features and educational programs.

Phase 3: Expand to cross-border audit sharing and public Q&A forums.

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